



Vice President for University Relations Records UA.8

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University Archives and Historical Collections

Conrad Hall
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East Lansing , MI 48824
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Summary Information

Repository:	University Archives and Historical Collections
Creator:	Michigan State University. Vice President for University Relations
Source:	Michigan State University. Vice President for University Relations
Title:	Vice President for University Relations records
ID:	UA.8
Date [inclusive]:	1948-2016
Physical Description:	8 Cubic Feet
Language of the Material:	English .

Preferred Citation

Researchers wishing to cite this collection should include the following information:
"Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

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Historical Note

The office was formally established in 1970. Prior to this, the unit was known as the Special Assistant to the President for Public Relations (1948-1959), and Assistant to the President and Director of University Relations (1959-1969). In 2012, the unit was renamed Communications and Brand Strategy.

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Scope and Contents

The collection is divided into series. **Series 1. Office of the Director of University Relations** The records consist of annual reports (1948-1968), and subject files on events, people, and achievements associated with the university, (1950-1970).

Series 2. James Denison James Denison's papers as director of the department contain correspondence and subject files on various prominent and controversial topics including, *Ramparts* magazine, SDS, communism, and racial discrimination. Other topics include ROTC and the MSU Men's Club.

Series 3. Subject Files These files deal with various University media responses to events and people on campus during the most violent period of student protests.

Series 4. Photographs The collection contains photographs, including President Hannah giving speeches and visiting Okinawa. Also, there are images from the U.S. Bicentennial celebrations on campus, Pewabic Pottery, and United States Commission on Civil Rights hearings.

Series 5. Annual Reports Includes published and unpublished annual reports.

Series 6. Serials

Series 7. Electronic Resources Electronic Resources include correspondence in the form of e-mail memos and attachments, and photos and logos from the 2004 Michigan State University Sesquicentennial Press Conference.

Series 8. Audiovisual Materials

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Administrative Information

Publication Statement

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Collection is open for research.

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Controlled Access Headings

- Anti-war demonstrations
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- Students and war
- Universities and colleges -- Public relations
- Women's rights.
- Annual reports
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- Michigan State University. Vice President for University Relations Hannah, John A., 1902-1991
- Michigan State University. Cowles House Society
- Michigan State University. Department of Military Science/ROTC Wharton, Clifton R., 1926-
- Denison, James Henry, 1907-1975
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Preservica Public URL

<https://msu.access.preservica.com/archive/sdb%3Acollection|d4695811-b618-4aa6-95d5-ffc0daa39301/>

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People. Hannah, John A. Presented with membership in World Society of Skippers of the Flying Dutchman	box UA Photo 16
People. Hannah, John A. With Adcraft Club of Detroit, March 13, 1964	box UA Photo 16
Speeches by John A. Hannah. American Feed Manufacturers Association, May 11, 1962	box UA Photo 16
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U.S. Bicentennial File. People. Stratton, Mary	box UA Photo 16
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Serials

Title/Description	Instances
#490: (MSU) News Digest	
#751: Where to Go for What	

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Electronic Resources

Preservica Public URL

<https://msu.access.preservica.com/archive/sdb%3Acollection|0ebf881f-f1c5-462d-9f95-1c997d27d5ae/>

Title/Description	Instances
Sesquicentennial Press Conference, 2004-09-07	

Digital Object: [PressConference-Historical_Photos: 2021-12-09](#)

Digital Object: [Sesquicentennial Logos: 2021-12-09](#)

Preservica Public URL

<https://msu.access.preservica.com/archive/sdb%3Acollection|502fe797-8650-4619-8f91-c234f5aaf67a/>

Deans, Directors, and Chairs E-mail Memos

Departmental name change; Graphics standards; Other announcements, 2009-2013

"The Conversation" publication involvement, and other announcements, 2014-2016

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Audiovisual Materials

Audio

Title/Description	Instances
<p>M.S.U. Board of Trustees - Women's Rights Hearings (tape 1 of 6), 1972-02-25</p> <p><u>Physical Description:</u> 1 Reels (67 min.) 3 3/4 ips1/4 in.</p> <p><u>Digital Object:</u> Status of Women at MSU Hearings (tape 1 of 6), 1972</p> <p>Scope and Contents</p> <p>Audio recording of the "Status of Women at MSU" hearings held at the MSU Union in East Lansing, Michigan. This tape contains the statements made between 2:40-3:40pm.</p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none">• Women's rights.• Wharton, Clifton R., 1926-	reel 17
<p>M.S.U. Board of Trustees - Women's Rights Hearings (tape 2 of 6), 1972-02-25</p> <p><u>Physical Description:</u> 1 Reels (67 min.) 3 3/4 ips1/4 in.</p> <p><u>Digital Object:</u> Status of Women at MSU Hearings (tape 2 of 6), 1972</p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none">• Women's rights.	reel 18

- Wharton, Clifton R., 1926-

M.S.U. Board of Trustees - Women's Rights Hearings (tape 3 of 6), 1972-02-25 reel 19

Physical Description: 1 Reels (68 min.) 3 3/4 ips 1/4 in.

Digital Object: [Status of Women at MSU Hearings \(tape 3 of 6\), 1972](#)

Controlled Access Headings:

- Women's rights.
- Wharton, Clifton R., 1926-

M.S.U. Board of Trustees - Women's Rights Hearings (tape 4 of 6), 1972-02-25 reel 20

Physical Description: 1 Reels (68 min.) 3 3/4 ips 1/4 in.

Digital Object: [Status of Women at MSU Hearings \(tape 4 of 6\), 1972](#)

Controlled Access Headings:

- Women's rights.
- Wharton, Clifton R., 1926-

M.S.U. Board of Trustees - Women's Rights Hearings (tape 5 of 6), 1972-02-25 reel 21

Physical Description: 1 Reels (68 min.) 3 3/4 ips 1/4 in.

Digital Object: [Status of Women at MSU Hearings \(tape 5 of 6\), 1972](#)

Controlled Access Headings:

- Women's rights.
- Wharton, Clifton R., 1926-

Films

Title/Description	Instances
Cowles House: Art in Residence, 1971	reel 100
Once in a Lifetime, 1977-1978 <u>Creator - fmp:</u> Perrin, Robert <u>Creator - drt:</u> Cash, Jim <u>Creator:</u> WKAR-TV (Television station : East Lansing, Mich.) <u>Physical Description:</u> 1 Reels (22 min.) sound, color 16mm <u>Digital Object:</u> Once in a Lifetime, 1977-1978 <u>Controlled Access Headings:</u>	reel 101
<ul style="list-style-type: none"> • College campuses -- Michigan -- East Lansing • Student activities -- Michigan -- East Lansing • Athletics -- Michigan • Art -- Michigan -- East Lansing 	

- Cyclotrons
- Estell, Dick

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