



Broadcast Marketing and Photo Lab Records

UA.8.1.7

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Finding aid written in English.
Describing Archives: A Content Standard

University Archives and Historical Collections

Conrad Hall
943 Conrad Road, Room 101
East Lansing , MI 48824
Business Number: 517-355-2330
archives@msu.edu
URL: <http://archives.msu.edu/>

Table of Contents

Summary Information	3
Historical Note	3
Scope and Contents	4
Administrative Information	4
Related Materials	5
Controlled Access Headings	5
Collection Inventory	5
Audiovisual Materials	5
U-matic	5
VHS	24
Photographic Materials	24
Buildings/Places	24
Departments/Colleges/Offices	28
People/Clubs/Organizations	31
Research	33
Scenes	33
Digitized Video	34

Summary Information

Repository:	University Archives and Historical Collections
Creator:	Michigan State University. Broadcasting Services
Source:	Michigan State University. Broadcasting Services
Title:	Broadcast Marketing and Photo Lab records
ID:	UA.8.1.7
Date [inclusive]:	1950s-1990s
Physical Description:	13 Cubic Feet
Language of the Material:	English .

Preferred Citation

Researchers wishing to cite this collection should include the following information: "Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

[^ Return to Table of Contents](#)

Historical Note

This office, currently (2013) named Communications and Brand Strategy Office (CABS) was formerly Media Communications/Public Relations Office. It is (and was) a division of University Relations.

[^ Return to Table of Contents](#)

Scope and Contents

This collection contains videotapes of university events from primarily 1985 to 1993. The photographs (5 cubic feet) are of university buildings, departments, events, clubs, students and staff. The date range is from the 1950s to the 1990s.

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

University Archives and Historical Collections

Conrad Hall

943 Conrad Road, Room 101

East Lansing , MI 48824

Business Number: 517-355-2330

archives@msu.edu

URL: <http://archives.msu.edu/>

Conditions Governing Access

Collection is open for research.

Conditions Governing Use

Permission to publish material from this collection must be obtained from University Archives & Historical Collections, Michigan State University.

Conditions Governing Access

Legal Status: Copyright: Michigan State University. Property Rights: Michigan State University.

[^ Return to Table of Contents](#)

Related Materials

Related Archival Materials

See also UA 8.0 (V.P. for University Relations) and UA 8.1.1 (Media Communications).

[^ Return to Table of Contents](#)

Controlled Access Headings

- College students -- United States -- Conduct of life
- College students
- Universities and colleges -- Faculty
- Video recordings
- Football
- Photographs
- Guyer, Gordon E. (Gordon Earl)
- DiBiaggio, John A., 1932-
- McPherson, M. Peter
- Michigan State University. Broadcasting Services

Collection Inventory

Audiovisual Materials

U-matic

Title/Description	Instances
<p>Athletics</p> <p>Studer Committee Report on Steroid Use, 1991-01-17 <u>Physical Description:</u> 1 videocassettes 1 U-matic (56 min.) sound, color3/4 in. <u>Digital Object:</u> Studer Committee Report on Steroid Use, 1991 <u>Controlled Access Headings:</u></p>	<p>item UA-V001217</p>

- Drug abuse

NCAA Findings Report of "Behind the Green Curtain" Allegations Press Conference at Breslin, 1991-10-03 item UA-V001265

Physical Description: 1 videocassettes 1 U-matic SP (22 min.) sound, color3/4 in.

Digital Object: [NCAA Findings Report of "Behind the Green Curtain" Allegations Press Conference at Breslin, 1991](#)

Basketball

Jud Heathcote on "Up Close with Roy Firestone" on ESPN, 1992-12-23 item UA-V001289

Physical Description: 1 videocassettes 1 U-matic (33 min.) sound, color3/4 in.

Digital Object: [Jud Heathcote on "Up Close with Roy Firestone" on ESPN, 1992](#)

Controlled Access Headings:

- Basketball coaches
 - Heathcote, Jud
-

Board of Trustees

Trustees Meeting: 1. University Relations Annual Report, 2. Public Comments, 1991-06-07 item UA-V001279

Physical Description: 1 videocassettes 1 U-matic SP (18 min.) sound, color3/4 in.

Digital Object: [Board of Trustees Meeting: University Relations Annual Report, Public Comments, 1991](#)

Controlled Access Headings:

- Meetings
 - Michigan State University. Board of Trustees
-

Board of Trustees: Stock Shots: John DiBiaggio's Final BOT Meeting, 1992-07-24 item UA-V001267

Physical Description: 1 videocassettes (18 min.) U-matic SP

Digital Object: [Board of Trustees: Stock Shots of John DiBiaggio's Final BOT Meeting, 1992](#)

Board of Trustees: Last B.O.T Meeting for Trustees Pridgeon and Rienhold, 1992-12-11 item UA-V001266

Physical Description: 1 videocassettes (20 min.) U-matic SP

Digital Object: [Board of Trustees: Last B.O.T Meeting for Trustees Pridgeon and Rienhold, 1992](#)

Rhodes Scholar: B.O.T. Meeting Intro of Rujuta Bhatt, also last meeting for Pridgeon and Reinhold, 1992-12-11 item UA-V001269

Physical Description: 1 videocassettes 1 U-Matic

Digital Object: [Rhodes Scholar: B.O.T. Meeting Intro of Rujuta Bhatt, also last meeting for Pridgeon and Reinhold, 1992](#)

Board of Trustees: Last Meeting Prior to McPherson Being Named President (1 of 3), 1993-07-28 item UA-V001278

Physical Description: 1 videocassettes (22 min.) U-matic SP

Digital Object: [Board of Trustees: Last Meeting Prior to McPherson Being Named President \(tape 1 of 3\), 1993](#)

Board of Trustees: Last Meeting Prior to McPherson Being Named President (2 of 3) , 1993-07-28 item UA-V001276

Physical Description: 1 videocassettes (23 min.) U-matic SP

Digital Object: [Board of Trustees: Last Meeting Prior to McPherson Being Named President \(tape 2 of 3\), 1993](#)

Board of Trustees: Last Meeting Prior to McPherson Being Named President (3 of 3) , 1993-07-28 item UA-V001275

Physical Description: 1 videocassettes (24 min.) U-matic SP

Digital Object: [Board of Trustees: Last Meeting Prior to McPherson Being Named President \(tape 3 of 3\), 1993](#)

BOT Interview: McPherson Enters Boardroom 1st Time/ Press Conference , 1993-08-17 item UA-V001220

Physical Description: 1 videocassettes (22 min.) U-matic SP

Digital Object: [BOT Interview: McPherson enters Boardroom 1st time/Press Conference, 1993](#)

Controlled Access Headings:

- McPherson, M. Peter

Introduction of President McPherson at Press Conference, 1993-08-17 item UA-V001205

Physical Description: 1 videocassettes (27 min.) U-matic SP

Digital Object: [Introduction of President McPherson at Press Conference, 1993](#)

Controlled Access Headings:

- Press conferences
- McPherson, M. Peter

DiBiaggio, John

DiBiaggio Leaves U of Conn for MSU, 1984-11-16 item UA-V001242

Physical Description: 1 videocassettes (5 min.) U-matic

Scope and Contents

Two 1984 television news broadcasts from Connecticut (WFSB and WVIT) announce John DiBiaggio's decision to leave University of Connecticut for Michigan State University.

Controlled Access Headings:

- DiBiaggio, John A., 1932-

DiBiaggio's First Day: Media Reception Cutaways , 1985-07-08 item UA-V001258

Physical Description: 1 videocassettes (20 min.) U-matic SP

Digital Object: [DiBiaggio's First Day: Media Reception Cutaways, 1985](#)

Controlled Access Headings:

- DiBiaggio, John A., 1932-

DiBiaggio Press Conference (part 1 of 2), 1985-07-09 item UA-V001261

Physical Description: 1 videocassettes (24 min.) U-matic SP

Digital Object: [DiBiaggio Press Conference \(part 1 of 2\), 1985](#)

Language of the Material: English.

Scope and Contents

John DiBiaggio speaks to the press and answers questions about his recent arrival to Michigan State University, and his hopes for the upcoming years of his presidency.

Controlled Access Headings:

- Press conferences
- DiBiaggio, John A., 1932-

DiBiaggio Press Conference (part 2 of 2), 1985-07-09 item UA-V001246

Physical Description: 1 videocassettes (24 min.) U-matic SP

Digital Object: [DiBiaggio Press Conference \(part 2 of 2\), July 9, 1985](#)

Scope and Contents

In part two of his press conference, President DiBiaggio continues to speak about his hopes for the upcoming years of his presidency at Michigan State University.

Controlled Access Headings:

- Press conferences

- DiBiaggio, John A., 1932-

DiBiaggio: A New Assignment, WKAR-TV (copy 1) , 1985-07-13 item UA-V001237

Physical Description: 1 videocassettes (30 min.) U-Matic

Digital Object: [DiBiaggio: A New Assignment, WKAR-TV \(copy 1\), 1985](#)

Scope and Contents

Michigan Public TV's senior capitol correspondent Tim Skubick has an informal televised discussion with John A. DiBiaggio, Michigan State University's 17th president.

Controlled Access Headings:

- College presidents -- Michigan -- East Lansing
- Skubick, Tim
- DiBiaggio, John A., 1932-

DiBiaggio: A New Assignment, WKAR-TV (copy 2), 1985-07-13 item UA-V001288

Physical Description: 1 videocassettes (30 min.) U-matic

Controlled Access Headings:

- College presidents -- Michigan -- East Lansing
- Skubick, Tim
- DiBiaggio, John A., 1932-

Dibiaggio: A New Assignment, undated item UA-V001296
Physical Description: 0.1 Cubic Feet 1 U-Matic

MSU President John DiBiaggio Media Highlights: 1)First Local Newscasts featuring Dr. DiBiaggio, 2) First Media Reception (7-9-85), 3) Complete Press Conference session , 1985-07 item UA-V001296

Physical Description: 1 videocassettes 1 U-matic

DiBiaggio at Ag Expo '85 (part 1 of 2), 1985-07-23 item UA-V001262
Physical Description: 1 videocassettes (18 min.) U-Matic

Digital Object: [DiBiaggio at Ag Expo '85 \(part 1 of 2\), 1985](#)

DiBiaggio at Ag Expo '85 (part 2 of 2), 1985-07-23 item UA-V001247
Physical Description: 1 videocassettes (20 min.) U-matic SP

Digital Object: [DiBiaggio at Ag Expo '85 \(part 2 of 2\), July 23, 1985](#)

George Perles and President DiBiaggio at Football Building, 1985-07-31

Physical Description: 1 videocassettes (16 min.) U-matic SP item UA-V001248

Digital Object: [George Perles and President DiBiaggio at Football Building, 1985](#)

Controlled Access Headings:

- Perles, George
- DiBiaggio, John A., 1932-

DiBiaggio - 1st Board Meeting , 1985-08-09 item UA-V001245

Physical Description: 1 videocassettes 1 U-matic

General Note

Videotape also includes footage from "Student Interview Footage", ingested into KORA and displayed on On The Banks (file name StudentInterviewFootage_EN_19850809).

DiBiaggio at Grand Rapids Press Conference (Part 1) , 1985-08-10 item UA-V001296

Physical Description: 1 videocassettes 1 U-Matic

DiBiaggio at Grand Rapids Press Conference (Part 2); Evening Reception , 1985-08-10 item UA-V001296

Physical Description: 1 videocassettes 1 U-Matic

DiBiaggio - Fall Promo & Interview , 1985-08-20 item UA-V001296

Physical Description: 1 videocassettes 1 U-Matic

DiBiaggio at Halftime - MSU-WMU Game , 1985-09-28 item UA-V001243

Physical Description: 1 videocassettes 1 U-matic

Digital Object: [DiBiaggio at Halftime MSU-WMU Game, September 28, 1985](#)

DiBiaggio - MSU Magazine, DiBiaggio WJBK-Skubick Report , 1986-01-20 item UA-V001296

Physical Description: 1 videocassettes 1 U-matic

MSU President John A. DiBiaggio "State of the University" Address , 1986-02-11 item UA-V001211

Physical Description: 1 videocassettes (11 min.) U-matic

Language of the Material: English.

State of the University Address, 1986-02-12 item UA-V001235

Physical Description: 1 videocassettes (39 min.) U-matic

Digital Object: [State of the University Address, 1986](#)

Scope and Contents

In his first State of the University Address, President John A. DiBiaggio discusses his hopes for better funding for Michigan State University, increased partnership with the University of Michigan, desired qualifications in the successor to Provost Lee Winder, and emphasis on the education of MSU's students.

Controlled Access Headings:

- Speeches, addresses, etc.
- DiBiaggio, John A., 1932-

Interview with Dr. John DiBiaggio, 1986-07-16

item UA-V001238

Physical Description: 1 videocassettes 1 U-Matic

Digital Object: [Interview with Dr. John DiBiaggio, 1986](#)

Scope and Contents

John A. DiBiaggio discusses his MSU presidency. Topics include emphasis on "land-grant" philosophy, changing characteristics of learning focuses at MSU, roles in on-campus service, outreach, students and community service.

The footage ends abruptly.

Controlled Access Headings:

- DiBiaggio, John A., 1932-

DiBiaggio Football Team Pep Talk, 1986-09-05

item UA-V001253

Physical Description: 1 videocassettes (12 min.) U-Matic SP

Digital Object: [DiBiaggio Football Team Pep Talk, 1986](#)

Scope and Contents

President John A. DiBiaggio talks outdoors with head coach George Perles and members of the MSU football team and staff during a pre-season training session. The video concludes with DiBiaggio answering interview questions.

Controlled Access Headings:

- DiBiaggio, John A., 1932-
- Perles, George
- Michigan State Spartans (Football team)

DiBiaggio Speech at East Lansing Rotary Club 25th Anniversary (part 1 of 2) , 1986-12-08

item UA-V001256

<u>Physical Description:</u> 1 videocassettes 1 U-matic	
DiBiaggio Speech at East Lansing Rotary Club 25th Anniversary (part 2 of 2), 1986-12-08	item UA-V001244
<u>Physical Description:</u> 1 videocassettes 1 U-matic	
State of the University Address , 1987-02-12	item UA-V001291
<u>Physical Description:</u> 1 videocassettes (55 min.) U-Matic	
<u>Digital Object:</u> State of the University Address, 1987	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> • Speeches, addresses, etc. • DiBiaggio, John A., 1932- 	
DiBiaggio at Sigma Nu Run; DiBiaggio presentation of game ball to Charlie Wedemeyer; DiBiaggio & John Hannah 85th Birthday, 1987-10-09	item UA-V001296
<u>Physical Description:</u> 1 videocassettes 1 U-matic	
State of the University Address , 1988-02-08	item UA-V001296
<u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	
Di-Biaggio interview - Higher education Bob Bao, 1988-08-19	item UA-V001296
<u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	
John DiBiaggio Greeting for Rural Community Colleges (Jim Votruba) , 1989-01-16	item UA-V001239
<u>Physical Description:</u> 1 videocassettes (8 min.) U-matic	
<u>Digital Object:</u> John DiBiaggio Greeting for Rural Community Colleges (Jim Votruba), January 16, 1989	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> • Community colleges -- Michigan • DiBiaggio, John A., 1932- 	
State of the University Address, 1989-02	item UA-V001218
<u>Physical Description:</u> 1 videocassettes (40 min.) U-matic	
<u>Digital Object:</u> State of the University Address, February 1989	
<u>Language of the Material:</u> English, Sign languages.	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> • DiBiaggio, John A., 1932- 	
"The Video President: John DiBiaggio" A retrospective of video cuts prepared for group speech (PR-9001), 1990-02-16	item UA-V001296
<u>Physical Description:</u> 1 videocassettes 1 U-Matic	

Digital Object: ["The Video President: John DiBiaggio"](#)
[A retrospective of video cuts prepared for group](#)
[speech: 1990-02-16-](#)

DiBiaggio resigns, Local airchecks , 1992-05-19 <u>Physical Description:</u> 1 videocassettes 1 U-Matic	item UA-V001296
The DiBiaggio Years: A Video Tribute (EAC Version) , 1992-07 <u>Physical Description:</u> 1 videocassettes 1 U-Matic	item UA-V001296
The DiBiaggio Years: A Video Tribute (University-Wide Recognition and Tribute) , 1992-08-26 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Digital Object:</u> The DiBiaggio Years: A Video Tribute (University-Wide Recognition and Tribute), August 26, 1992	item UA-V001240
Tribute to John Dibiaggio #1 , 1992-08-27 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA-V001296
Tribute to John DiBiaggio #2, 1992-08-27 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA-V001296
Dana DiBiaggio Graduation -- Interim Tape , Fall 1988 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Digital Object:</u> Dana DiBiaggio Graduation -- Interim Tape, Fall 1988	item UA-V001241
Carolyn DiBiaggio Stories Parts I and II , circa 1986 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Digital Object:</u> Carolyn DiBiaggio Stories Parts I and II, circa 1986	item UA-V001264
Exploring the Hidden Nucleus, 1991-02 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Digital Object:</u> Exploring the Hidden Nucleus, 1991 <u>Controlled Access Headings:</u> <ul style="list-style-type: none"> • National Superconducting Cyclotron Laboratory (U.S.) 	item UA-V001292
Football	
Labor Day ABC Telecast -- Football, MSU vs. USC, First Quarter, 1987-09-07 <u>Physical Description:</u> 1 videocassettes 1 U-matic (44 min.) sound, color3/4 in. <u>Digital Object:</u> Labor Day ABC Telecast -- Football, MSU vs. USC, First Quarter, 1987 <u>Controlled Access Headings:</u>	item UA-V001208

- Nonfiction television programs
- Michigan State University. Football
- University of California, Los Angeles
- Michigan State Spartans (Football team)

<p>Labor Day ABC Telecast -- Football, MSU vs. USC, Second Quarter , 1987-09-07</p>	<p>item UA-V001293</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p> <p><u>Digital Object:</u> Labor Day ABC Telecast -- Football, MSU vs. USC, Second Quarter, September 7, 1987</p>	
<p>Labor Day ABC Telecast -- Football, MSU vs. USC, Third Quarter , 1987-09-07</p>	<p>item UA-V001296</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p>	
<p>Labor Day ABC Telecast -- Football, MSU vs. USC, Fourth Quarter , 1987-09-07</p>	<p>item UA-V001296</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p>	
<p>Football: CMU Game, Guyer and Baker Intro to Home Crowd , 1992-09-12</p>	<p>item UA-V001296</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-Matic</p>	
<p>Judy Gentile, President Gordon Guyer, Eric Gentile (B-roll), 1993-05-03</p>	<p>cassette UA-V001204</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-matic (3 min.) sound, color3/4 in.</p>	
<p><u>Digital Object:</u> Judy Gentile, President Gordon Guyer, Eric Gentile (B-roll), 1993</p>	
<p><u>Language of the Material:</u> English.</p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> • People with disabilities • Guyer, Gordon E. (Gordon Earl) 	
<p>Kirk Gibson MSU Press Conference (Post World Series & MVP Award), 1988-10-28</p>	<p>cassette UA-V001277</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-Matic SP (22 min.) sound, color3/4 in.</p>	
<p><u>Digital Object:</u> Kirk Gibson MSU Press Conference (Post World Series & MVP Award), 1988</p>	
<p><u>Language of the Material:</u> English.</p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> • Gibson, Kirk 	
<p>Graduation</p>	
<p>1992 Spring Commencement (The last for President John DiBiaggio) (part 1 of 2) , 1992-06-13</p>	<p>item UA-V001210</p>
<p><u>Physical Description:</u> 1 videocassettes 1 U-matic (64 min.) sound, color3/4 in.</p>	

1992 Spring Commencement (The last for President John DiBiaggio) (part 1 of 2), 1992

[Deep Archivehttps://onthebanks.msu.edu/Object/162-565-7596/commencement-spring-1992-part-1-of-2/](https://onthebanks.msu.edu/Object/162-565-7596/commencement-spring-1992-part-1-of-2/)

Language of the Material: English, Sign languages.

Scope and Contents

The MSU spring 1992 graduation ceremony takes place in the Breslin Student Events Center Arena, East Lansing, Michigan. Walter E. Massey, Director of the National Science Foundation, gives the commencement address.

Controlled Access Headings:

- Commencement ceremonies -- Michigan -- East Lansing
- DiBiaggio, John A., 1932-

1992 Spring Commencement (The last for President John DiBiaggio) (part 2 of 2) , 1992-06-13 item UA-V001290

Physical Description: 1 videocassettes 1 U-matic (31 min.) sound, color

Digital Object: [1992 Spring Commencement \(The last for President John DiBiaggio\) \(part 2 of 2\), 1992](#)

Language of the Material: English, Sign languages.

Scope and Contents

The MSU spring 1992 graduation ceremony concludes in the Breslin Student Events Center Arena, East Lansing, Michigan.

Controlled Access Headings:

- Commencement ceremonies -- Michigan -- East Lansing
- DiBiaggio, John A., 1932-

Gordon Guyer

President Guyer Presents Homecoming King and Queen at Half-time , 1992-10-03 item UA-V001207

Physical Description: 1 videocassettes (27 min.) U-matic SP

Digital Object: [President Guyer Presents Homecoming King and Queen at Half-time, 1992](#)

Controlled Access Headings:

- Homecoming -- Michigan -- East Lansing

- Guyer, Gordon E. (Gordon Earl)

Reception for President Guyer at Kellogg Center , 1992-10-09 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
President Guyer: President Guyer addressing new students and returning students to MSU , 1993-01-11 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
President Guyer addressing new students and returning students to MSU 93 , 1993-01-15 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
Guyer accepting wildlife painting , 1993-01-20 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
MSU State of the University - President Gordon Guyer , 1993-02-25 <u>Physical Description:</u> 1 videocassettes 1 U-matic (32 min.) sound, color <u>Digital Object:</u> State of the University Address, 1993 <u>Controlled Access Headings:</u> <ul style="list-style-type: none"> • Speeches, addresses, etc. • Guyer, Gordon E. (Gordon Earl) 	item UA- V001212
Gordon Guyer Tribute: Testimonials and Photos , 1993-09-11 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
Gordon Guyer Tribute: MSU/Kansas Post Game Testimonials/Photos , September 11, 1993 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296
Guyer Tribute Video: Testimonials at the stadium , 1993-09-11 <u>Physical Description:</u> 1 videocassettes 1 U-Matic	item UA- V001296
Gordon Guyer Tribute Reel: Interim Edits , 1993-09 <u>Physical Description:</u> 1 videocassettes (57 min.) U- matic <u>Digital Object:</u> Gordon Guyer Tribute Reel: Interim Edits, 1993 <u>Controlled Access Headings:</u> <ul style="list-style-type: none"> • Guyer, Gordon E. (Gordon Earl) 	item UA- V001206
Inst. for Children, Youth & Families: Extended sequences, Evangeline Treatment Center, 1992-05-25 <u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic	item UA- V001296

Peter McPherson

<p>McPherson's 1st Board Meeting , 1993-10-08 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Digital Object:</u> McPherson's 1st Board Meeting, 1993</p>	<p>item UA-V001227</p>
<p>MSU</p>	
<p>State of the University (part 1 of 2), 1984-03-05 <u>Physical Description:</u> 1 videocassettes (56 min.) U-matic <u>Digital Object:</u> State of the University Address, 1984 (part 1) <u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> • Mackey, Maurice Cecil, Jr., 1929-2018 	<p>item UA-V001216</p>
<p>State of the University (part 2 of 2), 1984-03-05 <u>Physical Description:</u> 1 videocassettes 1 U-matic (13 min.) sound, color 3/4 in. <u>Digital Object:</u> State of the University Address, 1984 (part 2 of 2) <u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> • Mackey, Maurice Cecil, Jr., 1929-2018 	<p>item UA-V001209</p>
<p>MSU Homecoming (Courtesy Cornerstone) , 1985-05-12 <u>Physical Description:</u> 1 videocassettes 1 U-Matic <u>Digital Object:</u> MSU Homecoming (Courtesy Cornerstone): 1985-05-12-</p>	<p>item UA-V001296</p>
<p>Campus Stock shots of Kresge & Music Building Exteriors , 1988-08-08 <u>Physical Description:</u> 1 videocassettes 1 U-Matic (23 min.) sound, color <u>Digital Object:</u> Campus Stock Shots of Kresge & Music Building Exteriors, 1988 <u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> • College campuses -- Michigan -- East Lansing • Kresge Art Museum • Michigan State University. Buildings. Music Building 	<p>item UA-V001225</p>
<p>Graduation/Breslin Center: Stevie Wonder speaks at Fall Commencement (dub of IMC camera Master), 1989-12-02 <u>Physical Description:</u> 1 videocassettes 1 U-matic <u>Language of the Material:</u> English. <u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> • Commencement ceremonies -- Michigan -- East Lansing 	<p>item UA-V001296</p>

- Wonder, Stevie

Stevie Wonder Speaks at Fall Commencement, 1989-12-02 item UA-V001287

Physical Description: 1 unknown (63 min.) U-matic

Digital Object: [Stevie Wonder Speaks at Fall Commencement, 1989](#)

Language of the Material: English, Sign languages.

Controlled Access Headings:

- Commencement ceremonies -- Michigan -- East Lansing
- Wonder, Stevie

Stevie Wonder Talks with Handicappers (1 of 3), 1989-12-02 item UA-V001295

Physical Description: 1 videocassettes (21 min.) U-matic SP

Digital Object: [Stevie Wonder Talks with People with Disabilities \(part 1 of 3\), 1989](#)

Language of the Material: English.

Controlled Access Headings:

- People with disabilities
- Wonder, Stevie

Stevie Wonder Talks with Handicappers (2 of 3), 1989-12-02 item UA-V001296

Physical Description: 1 videocassettes (23 min.) U-matic SP

Digital Object: [Stevie Wonder Talks with People with Disabilities \(part 2 of 3\), 1989](#)

Language of the Material: English.

Controlled Access Headings:

- People with disabilities
- Wonder, Stevie

Stevie Wonder Talks with Handicappers (3 of 3), 1989-12-02 item UA-V001294

Physical Description: 1 videocassettes (14 min.) U-matic SP

Digital Object: [Stevie Wonder talks with handicappers \(3 of 3\), 1989](#)

Language of the Material: English.

Controlled Access Headings:

- People with disabilities
- Wonder, Stevie

Commencement: 1) Robing room -- Governor Engler, 2) Faculty procession (on floor) , 1991-06-08

<p><u>Physical Description:</u> 1 videocassettes 1 U-matic (23 min.) sound, color</p> <p><u>Digital Object:</u> Commencement: 1) Robing room -- Governor Engler, 2) Faculty procession (on floor), 1991</p>	<p>item UA-V001219</p>
<p>Michigan Partnership: Alfred Taubman Interview, circa 1991</p> <p><u>Physical Description:</u> 1 videocassettes 1 Betacam (14 min.) sound, color 1/2 in.</p> <p><u>Digital Object:</u> Michigan Partnership: Alfred Taubman Interview, circa 1991</p> <p><u>Language of the Material:</u> English.</p>	<p>item UA-V001298</p>
<p>Jesse Jackson Speaks at Union on Michigan's homeless problem (part 1 of 3) , 1992-01-14</p> <p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p> <p><u>Digital Object:</u> Jesse Jackson Speaks at Union on Michigan's homeless problem (part 1 of 3), 1992</p>	<p>item UA-V001232</p>
<p>Jesse Jackson Speaks at Union on Michigan's homeless problem (part 2 of 3) , 1992-01-14</p> <p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p> <p><u>Digital Object:</u> Jesse Jackson Speaks at Union on Michigan's homeless problem (part 2 of 3), 1992</p>	<p>item UA-V001231</p>
<p>Jesse Jackson Speaks at Union on Michigan's homeless problem (part 3 of 3) , 1992-01-14</p> <p><u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic</p>	<p>item UA-V001296</p>
<p>Governor Engler Speech (Part 2) , 1991-06-08</p> <p><u>Physical Description:</u> 1 videocassettes 1 U-matic</p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> • Commencement ceremonies -- Michigan -- East Lansing • Engler, John, 1948- 	<p>item UA-V001234</p>
<p>Lou Anna Simon Named as Provost at MSU , 1993-11-10</p> <p><u>Physical Description:</u> 0.1 Cubic Feet 1 U-Matic</p>	<p>item UA-V001296</p>
<p>Save Our Sparty</p>	
<p>Save Our Sparty Press Conference , 1988-08-15</p> <p><u>Physical Description:</u> 1 videocassettes 1 U-matic 19 min.</p> <p><u>Digital Object:</u> Save our Sparty Press Conference, 1988</p>	<p>item UA-V001221</p>

Scope and Contents

MSU Reporter David Brown interviews George Alderton, former sportswriter for the Lansing State Journal, about renaming the "Aggies" with their new nickname, the "Spartans". Brown then interviews Terry Fossum, assistant director with the Ralph Young Fund, about the "Save Our Sparty" campaign to restore the original ceramic Spartan statue.

The video concludes with comments to attendees from MSU President John A. DiBiaggio talking about the Spartan statue and its personal meaning to him, Alderton discussing his part in changing the university's nickname, and Irene Jungwirth, widow of the statue's creator (Leonard Jungwirth), discussing her husband's work.

Controlled Access Headings:

- Sculpture -- Conservation and restoration
- DiBiaggio, John A., 1932-
- Jungwirth, Irene G. (Irene Gayas)
- Michigan State University. Sparty (Statue)

Save Our Sparty: Irene Jungwirth Interview, David Brown B-roll , 1988-08-15

item UA-V001222

Physical Description: 1 videocassettes 1 U-matic 17 min.

Digital Object: [Save Our Sparty, 1988](#)

Controlled Access Headings:

- Sculpture -- Conservation and restoration
- Jungwirth, Irene G. (Irene Gayas)
- Michigan State University. Sparty (Statue)

Save Our Sparty, Lisa Dunlop M.O.S. , 1988-08-17

item UA-V001270

Physical Description: 1 videocassettes 1 U-Matic

Digital Object: [Save Our Sparty, Lisa Dunlop M.O.S., 1988](#)

Save Our Sparty, Dunlop MOS - Admin Bldg , 1988-08-19

item UA-V001274

Physical Description: 1 videocassettes 1 U-Matic 23 min.

Digital Object: [Save Our Sparty, Dunlop MOS - Admin Bldg, 1988](#)

Controlled Access Headings:

- Sculpture -- Conservation and restoration
- Michigan State University. Sparty (Statue)

25th Silver Celebration Anniversary (part 1 of 2) , 1979-09-25 item UA-V001282

Physical Description: 1 videocassettes (61 min.) U-matic

Digital Object: [25th Silver Celebration Anniversary, September 25, 1979](#)

Scope and Contents

The 25th anniversary celebration of WKAR-TV is held at the Kellogg Center in East Lansing. Clips of shows going back to the earliest years of WKAR-TV and WMSB-TV are highlighted, and the audience includes former station managers, government officials and celebrity personalities.

Controlled Access Headings:

- Anniversaries
- WKAR-TV (Television station : East Lansing, Mich.)

25th Silver Celebration Anniversary (part 2 of 2) , 1979-09-25 item UA-V001283

Physical Description: 1 videocassettes (61 min.) U-matic

Digital Object: [25th Silver Celebration Anniversary \(part 2 of 2\), 1979](#)

Scope and Contents

The 25th anniversary celebration of WKAR-TV is held at the Kellogg Center in East Lansing. Clips of shows going back to the earliest years of WKAR-TV and WMSB-TV are highlighted, and the audience includes former station managers, government officials and celebrity personalities.

Controlled Access Headings:

- Anniversaries
- WKAR-TV (Television station : East Lansing, Mich.)

Premiere show of the series "MSU Perspectives", featuring MSU President M. Cecil Mackey. , 1984-01-19 item UA-V001296

Physical Description: 1 videocassettes 1 U-matic

MacNeil/Lehrer NewsHour Segment: Charlie Wedemeyer Profile, 1985-11 item UA-V001233

Physical Description: 1 videocassettes 1 U-matic

Digital Object: [Charlie Wedemeyer Profile: MacNeil/Lehrer NewsHour, 1985](#)

Vignette Program Worktape #1, undated

Broadcast Marketing and Photo Lab Records UA.8.1.7

<u>Physical Description</u> : 1 videocassettes 1 U-matic (30 min.) sound, color 3/4 in.	box 1 for Accession UA.05897	item UA-V003287
Vignette Program Worktape #2, undated <u>Physical Description</u> : 1 videocassettes (30 min.) U-matic	box 1 for Accession UA.05897	item UA-V003286
D.J. Jacobetti Day Tape #1 (Program Master), 1987-08-07 <u>Physical Description</u> : 1 videocassettes (30 min.) U-matic	box 1 for Accession UA.05897	item UA-V003306
D.J. Jacobetti Day Tape #2 (Program Part 2 and Crowd, unedited), 1987-08-07 <u>Physical Description</u> : 1 videocassettes (30 min.) U-matic	box 1 for Accession UA.05897	item UA-V003305
D.J. Jacobetti Day Tape #3 (B-roll), 1987-08-07 <u>Physical Description</u> : 1 videocassettes (30 min.) U-matic	box 1 for Accession UA.05897	item UA-V003304
Personal Typesetting Workstation Training Tape #1, undated <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003314
Personal Typesetting Workstation Training Tape #2, undated <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003313
Personal Typesetting Workstation Training Tape #3, undated <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003312
Mid-Michigan Crime Stoppers Association Preliminary Meeting, 1989-05-24 <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003249
Crime Stoppers Ad Hoc Meeting Tape #2, 1989-05-24 <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003253
Crime Stoppers Development Meeting with John Shisky-Flint Tape #1, 1989-05-24 <u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	box 1 for Accession UA.05897	item UA-V003254
Book Store Surveillance, 1990-02-13 <u>Physical Description</u> : 1 videocassettes (20 min.) U-matic S	box 1 for Accession UA.05897	
Laurie Krieger Interview (part 1 of 2), 1990-04-10 <u>Physical Description</u> : 1 videocassettes (20 min.) U-matic S	box 1 for Accession UA.05897	item UA-V003244
Laurie Krieger Interview (part 2 of 2), 1990-04-10	box 1 for Accession UA.05897	item UA-V003245

Broadcast Marketing and Photo Lab Records UA.8.1.7

<u>Physical Description:</u> 1 videocassettes (20 min.) U-matic S		
Doug Sego - Narration for (Management) Slide Program, undated <u>Physical Description:</u> 1 videocassettes (28 min.) U-matic	box 2 for Accession UA.05897	item UA- V003217
The Founding of the National Committee for Motor Fleet Supervisor Training, undated <u>Physical Description:</u> 1 videocassettes (37 min.) U-matic	box 2 for Accession UA.05897	
PSA's and Program Spots for Roger Howell, undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	item UA- V003105
Wa Wa Sum Research Unit Slide Presentation, 1987-05-13 <u>Physical Description:</u> 1 videocassettes (11 min.) U-matic	box 2 for Accession UA.05897	item UA- V003196
DNR Master Tape #3, undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	item UA- V003278
Suzuki Violin Tape #1, undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	item UA- V003263
Suzuki Violin Master Tape #1, undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	item UA- V003106
Suzuki Violin Master Tape #2, undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	item UA- V003107
Low Level Radiation Waste (Q and A Session), undated <u>Physical Description:</u> 1 videocassettes (60 min.) U-matic	box 2 for Accession UA.05897	
Just in Time Presentation, 1991-03-07 <u>Physical Description:</u> 1 videocassettes (30 min.) U-matic	box 2 for Accession UA.05897	
Just in Time Accounting Presentation, 1991-03-07 <u>Physical Description:</u> 1 videocassettes (15 min.) U-matic	box 2 for Accession UA.05897	
Easy Cat Title Blocks, undated <u>Physical Description:</u> 1 videocassettes (20 min.) U-matic	box 2 for Accession UA.05897	item UA- V003457
Blanchard's Met Press Conference, 1988-08-10 <u>Physical Description:</u> 1 videocassettes (20 min.) U-matic S	box 2 for Accession UA.05897	item UA- V003171
Custodial Services: Equipment Maintenance, 1986-04-29	box 2 for Accession UA.05897	

Physical Description: 1 videocassettes (20 min.) U-matic
S

Network Footage of the Landing of the Space Shuttle Columbia, 1981-04-14	box 11 for Accession UA.05897
<u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	
Network Footage of the Assassination Attempt on President Reagan, 1981-03-30	box 11 for Accession UA.05897
<u>Physical Description</u> : 1 videocassettes (60 min.) U-matic	

VHS

Title/Description	Instances
"Portrait: John Hannah, The Legacy", 1966 <u>Physical Description</u> : 1 videocassettes 1 VHS (28 min.) <u>Language of the Material</u> : English.	item VHS
MSU-Notre Dame (10-10 Tie), 1966 <u>Physical Description</u> : 1 videocassettes VHS	item VHS
MSU vs Notre Dame Football Game, November 19, 1966 <u>Existence and Location of Originals</u> : Existence and Location of Originals Digitized from film held at MSU Archives, date unknown.	item VHS #1159
Footnote '67 (16mm film transfer), 1966-1967 <u>Physical Description</u> : 1 videocassettes (60 min.) VHS	box 1 for Accession UA.05897 item UA-V003174
"Spartans Under the Dome: A Video Presentation", May 7, 1991	item VHS
MSU Homecoming Parade, October 19, 1997	item VHS
University Distinguished Professors, 1998 <u>Digital Object</u> : University Distinguished Professors, 1998: 1998	item VHS

[^ Return to Table of Contents](#)

Photographic Materials

Buildings/Places

Title/Description	Instances
Abbot Hall	box 4438 folder 1

Broadcast Marketing and Photo Lab Records UA.8.1.7

Abrams Planetarium	box 4438	folder 2
Administration Building	box 4438	folder 3
Administration Building, Interior	box 4438	folder 4
Agriculture Hall	box 4438	folder 5
Alumni Memorial Chapel	box 4438	folder 6
Anthony Hall	box 4438	folder 7
Audio-Visual Department	box 4438	folder 8
Audiology & Speech Science Building	box 4438	folder 9
Auditorium/Fairchild	box 4438	folder 10
Baker Hall	box 4438	folder 11
Beal Botanical Gardens	box 4438	folder 12
Berkey Hall	box 4438	folder 13
Bessey Hall	box 4438	folder 14
Biochemistry Building	box 4438	folder 15
Biology Research Center	box 4438	folder 16
Bookstore, MSU	box 4438	folder 17
Building Enrichment Program (Fundraising for new buildings)	box 4438	folder 18
Buildings - General	box 4438	folder 19
Buildings - Hallways	box 4438	folder 20
Buildings - Interiors	box 4438	folder 21
Buildings - Models & Sketches	box 4438	folder 22
Buildings Under Construction	box 4438	folder 23
Business Office (University)	box 4438	folder 24
Chemistry Building	box 4438	folder 25
Chittenden Hall (Laboratory Row -Forestry)	box 4438	folder 26
Classrooms	box 4438	folder 27
Clinical Center and Local Hospitals	box 4438	folder 28
Computer Center	box 4438	folder 29
Conrad Hall	box 4438	folder 30
Cook Hall (Laboratory Row - Entomology)	box 4438	folder 31
Counseling Center	box 4438	folder 32
Cowles House		

Broadcast Marketing and Photo Lab Records UA.8.1.7

	box 4438	folder 33
Credit Union	box 4438	folder 34
Cyclotron Building	box 4438	folder 35
Demonstration Hall	box 4438	folder 36
Demonstration Hall - Ice Arena	box 4438	folder 37
MSU Development Fund Office	box 4438	folder 38
Dormitories - Akers, Fee, Hubbard (including Conrad Hall)	box 4438	folder 39
Dormitories - Brody Group	box 4438	folder 40
Dormitories - Case, Wilson, Wonders, Holden	box 4438	folder 41
Dormitories - Snyder/Phillips and Mason/Abbot	box 4438	folder 42
Dormitories - Williams, Yakley, Langdon, Gilchrest, and Campbell	box 4438	folder 43
Dormitories - McDonel, Holmes	box 4438	folder 44
Dormitories- Owen Graduate	box 4438	folder 45
Dormitories - Shaw Hall	box 4438	folder 46
Dormitories - Van Hoosen	box 4438	folder 47
Dormitories - General	box 4438	folder 48
Dormitories - Interiors and Cafeterias	box 4438	folder 49
Dormitories - Students Arriving	box 4438	folder 50
Duffy Daugherty Football Building	box 4438	folder 51
East Lansing	box 4438	folder 52
Education Building	box 4438	folder 53
Engineering Building	box 4438	folder 54
Eppley Center	box 4438	folder 55
Erickson Hall	box 4438	folder 56
Eustace Hall	box 4438	folder 57
Faculty Apartments	box 4438	folder 58
Farms, University	box 4438	folder 59
Food Science Building	box 4438	folder 60
Forest Akers Golf Course	box 4438	folder 61
Fraternity Houses	box 4438	folder 62
Giltner Hall	box 4438	folder 63
Hidden Lake Gardens	box 4438	folder 64

Broadcast Marketing and Photo Lab Records UA.8.1.7

Historical Markers	box 4438	folder 65
Home Economics Building	box 4438	folder 66
Horticulture Gardens	box 4438	folder 67
Housing Office	box 4438	folder 68
Improvement Services	box 4439	folder 1
Instructional Media Center (Erickson)	box 4439	folder 2
International Center	box 4439	folder 3
Intramural Building -West (Men's)	box 4439	folder 4
Intramural Building - Circle (Women's)	box 4439	folder 5
Jenison Fieldhouse	box 4439	folder 6
Kedzie Hall	box 4439	folder 7
Kellogg Biological Station (Gull Lake)	box 4439	folder 8
Kellogg Center - Exterior	box 4439	folder 9
Kellogg Center - Interior	box 4439	folder 10
Kresge Center	box 4439	folder 11
Kresge Center - Art Gallery	box 4439	folder 12
Kresge Center - Interior	box 4439	folder 13
Library - Exterior	box 4439	folder 14
Library - Interior-With Students	box 4439	folder 15
Life Sciences Building	box 4439	folder 16
Linton Hall	box 4439	folder 17
Management Education Center (Troy, MI)	box 4439	folder 18
Manly Miles	box 4439	folder 19
Meats Lab	box 4439	folder 20
Morrill Hall	box 4439	folder 21
MSU Press	box 4439	folder 22
Munn Ice Arena	box 4439	folder 23
Museum	box 4439	folder 24
Museum - Exhibits	box 4439	folder 25
Music Building	box 4439	folder 26
Natural Resources Building	box 4439	folder 27
Natural Science Building	box 4439	folder 28

Broadcast Marketing and Photo Lab Records UA.8.1.7

Nisbet Building	box 4439	folder 29
Oakland Campus (MSU)	box 4439	folder 30
Observatory	box 4439	folder 31
Olin Health Center	box 4439	folder 32
Osteo- Medicine, School of	box 4439	folder 33
Owens Graduate Hall	box 4439	folder 34
Packaging Building	box 4439	folder 35
Parking Ramp (Shaw)	box 4439	folder 36
Personnel Center	box 4439	folder 37
Pesticide Research Center	box 4439	folder 38
Pewabic Pottery Facility	box 4439	folder 39
Physics - Astronomy Building	box 4439	folder 40
Placement Center	box 4439	folder 41
Plant Biology - (formerly the Atomic Energy Commission Plant Research Laboratory)	box 4439	folder 42
Psychology Research Building	box 4439	folder 43
Science Complex Area	box 4439	folder 44
Sorority Houses	box 4439	folder 45
Student Services Building	box 4439	folder 46
Union Building- Exterior	box 4439	folder 47
Union Building - Interior	box 4439	folder 48
University Club	box 4439	folder 49
University Village / Cherry Lane Apartments	box 4439	folder 50
Veterinary Clinic / Building	box 4439	folder 51
Wells Hall (& Smokestack)	box 4439	folder 52
Wharton Center for Performing Arts	box 4439	folder 53
WKAR & WJR (Radio)	box 4439	folder 54
WMSB (Television)	box 4439	folder 55
Departments/Colleges/Offices	box 4440	folder 67
Title/Description	Instances	
Advertising	box 4439	folder 56
Agriculture	box 4439	folder 57

Broadcast Marketing and Photo Lab Records UA.8.1.7

Agriculture - Vocational Training	box 4439	folder 58
Art	box 4439	folder 59
Audiology & Speech Sciences	box 4439	folder 60
Band- MSU Marching	box 4439	folder 61
Biochemistry	box 4439	folder 62
Biophysics	box 4439	folder 63
Botany & Plant Pathology	box 4439	folder 64
Buildings and Utilities Department	box 4439	folder 65
Business	box 4439	folder 66
Chemistry	box 4439	folder 67
Communication Arts	box 4440	folder 1
Computer Science	box 4440	folder 2
Continuing Education	box 4440	folder 3
Cooperative Extension Service	box 4440	folder 4
Crop and Soil Science	box 4440	folder 5
Dairy	box 4440	folder 6
Economics	box 4440	folder 7
Education	box 4440	folder 8
Education - Student Teaching	box 4440	folder 9
Engineering	box 4440	folder 10
English	box 4440	folder 11
Entomology	box 4440	folder 12
Fisheries	box 4440	folder 13
Food Science	box 4440	folder 14
Food Services	box 4440	folder 15
Foreign Languages	box 4440	folder 16
Forestry	box 4440	folder 17
Geology	box 4440	folder 18
Home Economics	box 4440	folder 19
Honors College	box 4440	folder 20
Horticulture	box 4440	folder 21
Hotel, Restaurant & Institutional Management	box 4440	folder 22

Human Medicine	box 4440	folder 23
International Programs		
Title/Description	Instances	
Africa	box 4440	folder 24
Brazil Business School (Latin America)	box 4440	folder 25
Europe	box 4440	folder 26
India	box 4440	folder 27
Japan (Ryukyus)	box 4440	folder 28
Korea	box 4440	folder 29
Latin America	box 4440	folder 30
Nigeria	box 4440	folder 31
Pakistan	box 4440	folder 32
Vietnam	box 4440	folder 33
Journalism	box 4440	folder 34
Labor and Industries	box 4440	folder 35
Library - Bodette Collection	box 4440	folder 36
Lyman Briggs	box 4440	folder 37
Mathematics	box 4440	folder 38
Medical Technology	box 4440	folder 39
Medicine	box 4440	folder 40
Morrill College, Justin	box 4440	folder 41
Music	box 4440	folder 42
Natural Science	box 4440	folder 43
Natural Resources	box 4440	folder 44
Nursing	box 4440	folder 45
Packaging	box 4440	folder 46
Pharmacology & Physiology	box 4440	folder 47
Physical Education	box 4440	folder 48
Physical Plant and Facilities Department	box 4440	folder 49
Physics & Astronomy	box 4440	folder 50
Plant Biology	box 4440	folder 51
Police Administration	box 4440	folder 52

Broadcast Marketing and Photo Lab Records UA.8.1.7

Poultry Science	box 4440	folder 53
Psychology	box 4440	folder 54
Religion	box 4440	folder 55
R.O.T.C.	box 4440	folder 56
Service Departments (Safety, Public, Personnel, etc.)	box 4440	folder 57
Social Science	box 4440	folder 58
School of Social Work	box 4440	folder 59
School of Social Work - Field Experience	box 4440	folder 60
Television & Radio	box 4440	folder 61
Theatre	box 4440	folder 62
University College	box 4440	folder 63
Urban Planning & Landscape Architecture	box 4440	folder 64
Veterinary Medicine	box 4440	folder 65
Zoology	box 4440	folder 66

People/Clubs/Organizations

Title/Description	Instances	
All-University Student Government (AUSG)	box 4440	folder 67
Beauty Pageants	box 4440	folder 68
Cap & Gown Series / State Singers (musical entertainment)	box 4440	folder 69
Career Carnival	box 4441	folder 1
Centennial Celebration	box 4441	folder 2
Cheerleaders	box 4441	folder 3
China Mission, 1980	box 4442	folder 22
Commencement	box 4441	folder 4
Conferences and Meetings	box 4441	folder 5
Deans	box 4441	folder 6
Faculty	box 4441	folder 7
Faculty Folk Club	box 4441	folder 8
Farmers' Week	box 4441	folder 9
4-H Club	box 4441	folder 10
Friends Of The Library	box 4441	folder 11

Broadcast Marketing and Photo Lab Records UA.8.1.7

Glee Club - Men	box 4441	folder 12
Glee Club - Women	box 4441	folder 13
Green Splash	box 4441	folder 14
Handicappers	box 4441	folder 15
Hannah, John - posing at desk	box 4442	folder 22
Homecoming	box 4441	folder 16
International Festival	box 4441	folder 17
Junior 500	box 4441	folder 18
Kittikachorn, Thanom (Prime Minister of Thailand), 1968	box 4442	folder 22
Lecture Concert Series	box 4441	folder 19
MacArthur, Douglas - welcomed to campus by John Hannah, 1952	box 4442	folder 22
Mackey, Cecil - accepting plaque from U.S. Peace Corps, 1980	box 4442	folder 22
MSU Players (theater)	box 4441	folder 20
Music Groups	box 4441	folder 21
Peace Corps	box 4441	folder 22
Performing Arts	box 4441	folder 23
President Wharton	box 4441	folder 24
Red Cedar Log, 1980	box 4441	folder 25
Registration	box 4441	folder 26
Rockefeller, Nelson A. - receiving honorary degree, June 1951	box 4442	folder 22
Social Activities	box 4441	folder 27
Spartacade	box 4441	folder 28
Spartan Bell Ringers	box 4441	folder 29
Sports - Baseball	box 4441	folder 30
Sports - Fans	box 4441	folder 31
Sports - Golf	box 4441	folder 32
Sports - Intramural	box 4441	folder 33
Sports - Swimming	box 4441	folder 34
Staff, MSU	box 4441	folder 35-36
Student Publications	box 4441	folder 37

Student Publications - Wolverine (yearbook), 1975	box 4441	folder 38
Students - Activities	box 4441	folder 39
Students - General	box 4441	folder 40
University of Nigeria - convocation procession, 1960	box 4442	folder 22
Wentworth, Russell, 1969	box 4442	folder 22
Wharton, Clifton R., Jr. - greeting Mr. and Mrs. Kuo at the Senior Reception, 1972	box 4442	folder 22
Wharton, Clifton R., Jr. - greeting colleague from Thailand, 1970	box 4442	folder 22

Research

Title/Description	Instances	
Computer Research	box 4441	folder 41
General Research	box 4441	folder 42
Laboratory Research	box 4441	folder 43
Leukemia Research	box 4441	folder 44
Medical Research	box 4441	folder 45
Veterinary Research	box 4441	folder 46
Water Research	box 4441	folder 47

Scenes

Campus

Title/Description	Instances	
Aerial Views	box 4442	folder 1
Fall With Students	box 4442	folder 2
Fall Without Students	box 4442	folder 3
Fall-Spring With Students	box 4442	folder 4
Gardens	box 4442	folder 5
General With Students	box 4442	folder 6
General Without Students	box 4442	folder 7
Landmarks	box 4442	folder 8
Red Cedar River	box 4442	folder 9
Sculpture	box 4442	folder 10
Spring With Students	box 4442	folder 11

Spring Without Students	box 4442	folder 12
Summer With Students	box 4442	folder 13
Summer Without Students	box 4442	folder 14
Winter With Students	box 4442	folder 15
Winter Without Students	box 4442	folder 16

Miscellaneous

Title/Description	Instances	
Atlas of Michigan	box 4442	folder 17
Churches	box 4442	folder 18
Close-Up Photography	box 4442	folder 19
General	box 4442	folder 20
Russia	box 4442	folder 21

[^ Return to Table of Contents](#)

Digitized Video

Title/Description	Instances
MSU President John DiBiaggio Incoming Press Conference, 1985-07-09 <u>Digital Object:</u> MSU President John DiBiaggio Incoming Press Conference 1985	
State of the University Address (John DiBiaggio), 1989-02-15 <u>Digital Object:</u> State of the University Address 1989	
Guyer Reception at Kellogg Center, 1992-10-09 <u>Digital Object:</u> Guyer Reception at Kellogg Center, 1992	
President Guyer Student Address, 1993-01-11 <u>Digital Object:</u> President Guyer Student Address 1993	
President Guyer Accepts Wildlife Painting, 1993, 1993-01-20 <u>Digital Object:</u> President Guyer Accepts Wildlife Painting, 1993	
State of the University Address (Gordon Guyer), 1993-02-25 <u>Digital Object:</u> State of the University Address 1993	

[^ Return to Table of Contents](#)