



# Agriculture and Natural Resource Information Service Records UA.8.1.4

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University Archives and Historical Collections

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East Lansing , MI 48824  
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## Summary Information

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<b>Repository:</b>	University Archives and Historical Collections
<b>Creator:</b>	Michigan State University. Agriculture and Natural Resource Information
<b>Creator:</b>	American Association of Agricultural College Editors
<b>Creator:</b>	Michigan State University. Cooperative Extension Research Information
<b>Title:</b>	Agriculture and Natural Resource Information Service records
<b>ID:</b>	UA.8.1.4
<b>Date [inclusive]:</b>	1927-1989
<b>Physical Description:</b>	21 Cubic Feet
<b>Language of the Material:</b>	English .

### Preferred Citation

Researchers wishing to cite this collection should include the following information:  
"Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

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## Historical Note

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The Department of Journalism and Publications began distributing news releases, including those for the Cooperative Extension Service, following World War I. As the department's work load increased, James Hasselman was given exclusive responsibility for Cooperative Extension news releases. This function was transferred to the Department of Publications when Journalism and Publications split in 1943. Following the university's centennial, a separate unit within Information Services responsible for Cooperative Extension news releases was created (1956). This unit was subsequently placed directly under the Vice President for University Relations on 1 July 1981.

Unit heads: James Hasselman until 1933; Everett Swingle 1936-1944; W. Lowell Treaster 1944-1946; Earl Richardson 1946-1962; Howard Miller 1962-1967; Joseph Marks 1967-1973; Walter L. Patterson 1974-1975; Eldon Fredericks 1976-1979.

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## Scope and Contents

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Subject files include materials collected by Cooperative Extension editors on various issues and events related to agriculture and extension. Many of the subject files were compiled between 1940s and 1950s. One group of files contain correspondence and publications related to the American Association of Agricultural College Editors (AAACE) (1947-1973). Arranged alphabetically.

News releases for the following university units include College of Agriculture, Cooperative Extension Service, Agricultural Experiment Station and the College of Human Ecology. The releases were distributed primarily to the state's newspapers, but some, particularly the *Homemaker's News*, were also sent to the electronic media. Topics covered include: crop growing advice; instruction packets for 4-H leaders; Human Ecology notes on nutrition, clothing, canning, freezing, and other homemaking tasks; market conditions; innovations from the farm; and other topics relating to agricultural research. Special features include: "Homemaker Radio News", "Farm Radio News" and "Family Food News". Early news releases (1927-1942) and newsclippings are contained in scrapbooks. Arranged chronologically.

Photographs consist of farm equipment and machinery, agriculture experiment stations, the Kellogg Biological Station, and from Farmers' Week. Also present are Cooperative Extension Service photographs. Arranged alphabetically.

ANR Information Films include 4-H, the Cooperative Extension Service, MSU Rodeo, Farmers' Week, and various other agriculture related topics.

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## Administrative Information

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### Publication Statement

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## Conditions Governing Access

Collection is open for research. Use of archival audiovisual recordings with no duplicate access copy requires advance notice.

## Conditions Governing Use

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## Conditions Governing Access

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## Custodial History

Transferred by Extension Research.

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## Controlled Access Headings

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- 4-H clubs -- Michigan
- Agricultural extension work
- Agriculture -- Michigan
- Archaeology
- Farm life -- Michigan
- Home economics extension work
- Motion pictures in agriculture
- Oldsmobile automobile -- History
- Radio in agriculture
- Rodeos
- Annual reports
- Photographs
- Video recordings
- Hannah, John A., 1902-1991

- Farmers' Week (East Lansing, Mich.)
- Michigan State University. Agricultural Experiment Station
- Michigan State University. College of Agriculture and Natural Resources
- Michigan State University. College of Human Ecology
- Michigan State University. Cooperative Extension Service

## Collection Inventory

### Subject Files

#### American Association of Agricultural College Editors (AAACE)

Title/Description	Instances	
Constitution and History	box 1173	folder 1
Correspondence, 1967-1973	box 1173	folder 2
Fiftieth Anniversary Conference, July, 1966	box 1173	folder 3
Regional Reports, 1967-1972	box 1173	folder 4
<i>The Ace</i> , 1947-1952	box 1173	folder 5
<i>The Ace</i> , 1952-1955	box 1173	folder 6
<i>The Ace</i> , 1956-1960	box 1173	folder 7
<i>The Ace</i> , 1961-1963	box 1173	folder 8
<i>The Ace</i> , 1964-1967	box 1173	folder 9
AAACE newsletter, 1963-1964	box 1173	folder 10
AAACE newsletter, 1964-1965	box 1173	folder 11
AAACE newsletter, 1966-1967	box 1173	folder 12
AAACE newsletter, 1967-1968	box 1173	folder 13
AAACE newsletter, 1968-1970	box 1173	folder 14
AAACE newsletter, 1970-1973	box 1173	folder 15
AAACE Award, 1966	box 1173	folder 16

#### American Institute of Cooperation (AIC)

Title/Description	Instances	
Annual Meeting, 1964	box 1173	folder 17
Annual Meeting, 1964	box 1173	folder 18
Annual Meeting. News Releases, 1964	box 1173	folder 19

Animal Research, 1948	box 1173	folder 20
Arabian Horses, 1947-1948	box 1173	folder 21
Barley Contests, 1947-1949	box 1173	folder 22
Bean Publicity, 1948	box 1173	folder 23
Bean Tours, 1948	box 1173	folder 24
Beef Cattle/Sale Edition, 1949	box 1173	folder 25
Blueprint for Rural Progress. Correspondence, 1957-1960	box 1173	folder 26
Blueprint for Rural Progress. Recommendations, 1960	box 1173	folder 27
Blueprint for Rural Progress. Recommendations	box 1173	folder 28
Bull Barn Dedication, 1948	box 1173	folder 29
Centennial Report, 1954-1955	box 1173	folder 30
Conservation Field Day, 1951	box 1173	folder 31
Cornell's "Farm and Home Special" Exhibit Train, 1946	box 1173	folder 32
Crabgrass Control, 1947	box 1173	folder 33
Dexter Grain Tests, 1947-1949	box 1173	folder 34
Distinguished Service to Agriculture Awards, 1954-1966	box 1173	folder 35
Dutch Farmers, 1949	box 1173	folder 36
<i>Editor's Letter</i> (USDA), August-December, 1970	box 1173	folder 37
Electrostatic Dusting Process, 1951	box 1173	folder 38
<i>Extension in Action</i> , 1967	box 1173	folder 39
<b>Extension Service - Fiftieth Anniversary , 1964</b>		
<b>Title/Description</b>	<b>Instances</b>	
Correspondence	box 1173	folder 40
Miscellaneous	box 1173	folder 41
News Releases	box 1173	folder 42
Newspaper clippings	box 1173	folder 43
Publicity Scrapbook	box 1173	folder 44
Family Recreation	box 1174	folder 1
"Farm Face Lifting" Demonstration, 1948	box 1174	folder 2
"Farm Front Flashes" Newsletter, 1942-1944	box 1174	folder 3
Farm Machinery Field Day, 1948	box 1174	folder 4
Farmers' Week, 1961, 1965	box 1174	folder 5

Feed Dealers Meeting, 1947	box 1174	folder 6
Film Service, 1941-1946	box 1174	folder 7
4-H Club Relief to Finland	box 1174	folder 8
4-H Club Show, 1946-1947	box 1174	folder 9
4-H Club Show, 1948	box 1174	folder 10
4-H Club Camp, 1949	box 1174	folder 11
4-H Mother's Club, Hillsdale County	box 1174	folder 12
Frost Fighter	box 1174	folder 13
Frost Fighter. Correspondence, 1946-1948	box 1174	folder 14
Frost Fighter. News Releases, 1946-1948	box 1174	folder 15
Frost Fighter. News Clippings, 1947-1948	box 1174	folder 16
Frost Fighter. Tear sheets	box 1174	folder 17
Fur Farming	box 1174	folder 18
Goodrich Geon Latex, 1948-1949	box 1174	folder 19
Grain Conservation Campaign, 1947	box 1174	folder 20
Grain Storage	box 1174	folder 21
Grass Days, 1948-1949	box 1174	folder 22
Hay Safety Tests	box 1174	folder 23
Horses	box 1174	folder 24
Jeep Demonstration, 1947	box 1174	folder 25
Manure	box 1174	folder 26
Mint Farming	box 1174	folder 27
Onion Juice as Weed Killer	box 1174	folder 28
Ottawa County Soil Conservation	box 1174	folder 29
Personal Grooming	box 1174	folder 30

## Potato Grading Meetings

Title/Description	Instances	
Editors (AAACE) (cont.)	box 1174	folder 31
Poultry Disease	box 1174	folder 32
Project Recommendations	box 1174	folder 33
Ragweed Control	box 1174	folder 34
Rat Control	box 1174	folder 35



Roadside Markets	box 1174	folder 36
Rural Progress Caravan	box 1174	folder 37
Rural Progress Caravan	box 1174	folder 38
Septic Tanks	box 1174	folder 39
Sheep	box 1174	folder 40
Soft Corn	box 1174	folder 41
Sterile Heifer Research	box 1174	folder 42
Swine Feeding	box 1174	folder 43
Tourist and Resort Exhibit	box 1174	folder 44
Vacuum Harvester	box 1174	folder 45
WJR Interview with John Hannah, , March 20, 1948	box 1174	folder 46

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## News Releases

Title/Description	Instances	
News Releases, 1927-1928	box 1158	volume 333
News Releases, 1929-1930	box 1158	volume 334
News Releases, 1930-1931	box 1158	volume 335
News Releases, 1931	box 1159	volume 336
News Releases, 1933-1934	box 1159	volume 337
News Releases, 1934-1935	box 1160	volume 338
News Releases, 1936-1937	box 1160	volume 339
News Releases, 1939-1940	box 1161	volume 340
News Releases, 1940-1941	box 1161	volume 341
News Releases, 1941-1942	box 1162	volume 342
News Releases, 1940-1947	box 336	folder 1-59
News Releases, 1947-1950	box 343	folder 1-45
News Releases, 1950-1953	box 344	folder 1-37
News Releases, 1953-1955	box 345	folder 1-45
News Releases, 1955-1964	box 370	folder 1-34
News Releases, 1964-1967	box 346	folder 1-39
News Releases, 1968-1970	box 347	folder 1-30

News Releases, 1970-1972	box 348	folder 1-26
News Releases, 1972-1974	box 349	folder 1-23
News Releases, 1974-1977	box 350	folder 1-24
News Releases, 1977-1979	box 355	folder 1-33
News Releases, 1980-1982	box 356	folder 1-34
News Releases, 1982-1985	box 511	folder 1-33
News Releases, 1988-1989	box 1155	folder 1-18

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## Photographs

Title/Description	Instances	
Agricultural Experiment Stations, 1950, Undated	box 1174	folder 47
Agriculture. Farm Buildings. Barns, Undated	box 1174	folder 48
Agriculture. "Farm Face Lifting", Undated	box 1174	folder 49
Agriculture. Farmers Week, 1961	box 1174	folder 50
Agriculture. Machinery. Frost Fighter, January 1948	box 1174	folder 51
Agriculture. Machinery. Harvesters, Undated	box 1174	folder 52
Agriculture. Machinery. Jeep Demonstration, 1947	box 1174	folder 53
Agriculture. Machinery. Weed Control, Undated	box 1174	folder 54
Agriculture. Marketing, Undated	box 1174	folder 55
Agriculture. Research. Latex Treatment, 1948	box 1174	folder 56
Agriculture. Soil Conservation. Ottawa County, 1944	box 1174	folder 57
Animals. Horses. Arabian Horses, Undated	box 1174	folder 58
Animals. Swine. Research, Undated	box 1174	folder 59
Cooperative Extension Service. 4-H Club. Activities, Circa 1946-1947	box 1174	folder 60
Cooperative Extension Service. Fiftieth Anniversary, 1964	box 1174	folder 61
Cooperative Extension Service. Rural Progress Caravan, Circa 1946-1947	box 1174	folder 62
Forestry, Undated	box 1174	folder 63
Kellogg Biological Station and Bird Sanctuary, 1974	box 1174	folder 64

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## ANR Information Films, circa 1950s - 1981

Title/Description	Instances
<p>#707: Introduction to MSU. Cooperative Extension Service, circa 1960s</p> <p><u>Physical Description:</u> 1 Reels (17 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">Introduction to MSU. Cooperative Extension Service, circa 1960s</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>Michigan State University. Cooperative Extension Service</li> </ul>	reel 707
#708: "Turkey in the Raw", circa 1970s	reel 708
<p>#709: Farmers' Week "Dawn of a Decade", 1970-03</p> <p><u>Physical Description:</u> 1 Reels (24 min.) sound, color16mm</p> <p><u>Digital Object:</u> <a href="#">Farmers' Week "Dawn of a Decade", 1971</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>Farmers' Week (East Lansing, Mich.)</li> </ul>	reel 709
#710: "Farm and City" M. With A-roll, undated	reel 710
#711: "Farm and City" M. With B-roll, undated	reel 711
#712: "County Agent #10", circa 1956	reel 712
#713: Auto racing, circa 1970s	reel 713
<p>#714A: Leg Dinner. 4:19 Michigan Booth. 1:50 Planetarium at Christmas. 1:13 Misc. lab footage. 2:14 Lake City Experiment Station (good beef shots). 5:04 Beef cattle nutrition research. B/W 2:41 MSU Campus (Buildings). B/W 1:57 Campus in spring (flowers, etc.). 1:00 Dome with tropical/desert plants inside. 2:50 Museum Michigan Week. 2:00 Hay Field Day machines. B/W 2:45 1966 Turkeys. 1:45 Classrooms/Kids...Cyclotron graphics. 1:45 Imagine. 1:15</p>	reel 714A
<p>#714B: Apple mountain Ski area. B/W 5:51 Horse pulling, Centerville Fair. B/W 5:02 1967 Sod Research. 1:02 1965 Tornado aftermath aerial/ground. B/W 5:44 Bridge/Mackinac Island/Mainland areial/ground. 5:02 consumers Week shoes. B/W 2:39 Sturgis, Michigan Week. 4:41 Apples and queens. 0:50 Freshman Orientation. 0:60 MSU Football stars. B/W 5:00 + 1962 Hannah Senior reception. 9/67. B/W 3:00 Sheep showing. B/W 2:25 February 1968</p>	reel 714B
#715: Auto Racing , circa 1970s	reel 715
#716 "Work Sampling" Short Scenes of Apple Packing , circa 1970s	reel 716

#717 "Hidden Profits of Packing" Apples , circa 1970s	reel 717
#718: 4-H Electric Show , circa 1950s <u>Creator:</u> Culver, Jim (James) <u>Physical Description:</u> 1 Reels (26 min.) sound, black and white16mm <u>Digital Object:</u> <a href="#">4-H Electric Show, circa 1950s</a>	reel 718
<b>Scope and Contents</b>	
Jim Culver hosts a group of children at Thomas Edison's Menlo Park office and laboratory in Greenfield Village, Dearborn, Michigan for the program 4-H TV Electrical Club. The children learn about Edison and many of his inventions.	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>• 4-H clubs -- Michigan</li> <li>• Television and children</li> </ul>	
#719: "Various FarmScenes, circa 1970s	reel 719
#720: Pre-school , circa 1970s	reel 720
#721: Dairy Farming, circa 1970s	reel 721
#722: "To Market to Market", undated	reel 722
#723: "'Apple Harvesting", circa 1970s	reel 723
#724: Farm Management Tour, 1968 <u>Physical Description:</u> 1 Reels (8 min.) sound, color16mm <u>Digital Object:</u> <a href="#">Farm Management Tour, 1968</a> <u>Controlled Access Headings:</u>	reel 724
<ul style="list-style-type: none"> <li>• Farm management -- Michigan</li> </ul>	
#725: Cattle Auction and Grape Harvest , undated	reel 725
#726: Put-Take Pheasant Facility , undated	reel 726
#727: Ypsilanti Farmer's Market B-rolls (parts #1 and #2 combined) , October 23, 1979	reel 727
#728: Dave Brown talks to growers and customers at the Ypsilanti Farmer's Market (part 2). Color, Mag Sound A,B roll Length: 6:50 B-roll in 40 out 1:55 in 3:45 out 4:15 Outcue: "...I'm Dave Brown", October 23, 1979	reel 728
#729: Old 4-H Public Service Announcements, undated <u>Physical Description:</u> 1 Reels (8 min.) sound/silent, color16mm <u>Digital Object:</u> <a href="#">Old 4-H Public Service Announcements, undated</a>	reel 729

Controlled Access Headings:

- 4-H Youth Development Program (U.S.)

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#730: Horses and Handicappers in Grand Rapids, undated reel 730

Physical Description: 1 Reels (6 min.) sound, color16mm

Digital Object: [Horses and Handicappers in Grand Rapids, undated](#)

Controlled Access Headings:

- Horses
- People with disabilities

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#731: Underwater Parks , circa 1970s reel 731

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#732: MSU's Bean and Beet Research Farm, undated reel 732

Physical Description: 1 Reels (7 min.) sound, color16mm

Digital Object: [MSU's Bean and Beet Research Farm, undated](#)

Language of the Material: English.

Controlled Access Headings:

- Vegetables -- Harvesting

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#733: MSUs Roger Brown visits the Bilmar turkey processing facility in Zeeland. One of Michigan's largest food processors., undated reel 733

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#734: Underwater Park , circa 1970s reel 734

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#735: Underwater Park, circa 1970s reel 735

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#736: Underwater Park, circa 1970s reel 736

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#737: Underwater Park, circa 1970s reel 737

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#738: 4-H Clowns, undated reel 738

Digital Object: [4-H Clowns, undated](#)

Controlled Access Headings:

- 4-H Youth Development Program (U.S.)

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#739: College Week, 1978 reel 739

Physical Description: 1 Reels (10 min.) sound, color16mm

Digital Object: [College Week, 1978](#)

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#740 A New Way to Make a Flower: Protoplast Fusion , circa 1970s reel 740

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#741 A Half Million Geraniums , circa 1970s reel 741

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#742 Geraniums Part II , circa 1970s reel 742

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#743 Effect of Massive Power Pumping Operations on Lake Michigan, circa 1970s reel 743

Physical Description: 1 Reels (6 min.) sound, color16mm

Digital Object: [Effect of Massive Power Pumping Operations on Lake Michigan, circa 1970s](#)

#744 Wild Tomatoes at MSU, circa 1970s	reel 744
<u>Physical Description:</u> 1 Reels (7 min.) sound, color16mm	
<u>Digital Object:</u> <a href="#">Wild Tomatoes at MSU, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>Michigan State University. Horticulture Department</li> </ul>	
#745 A Look at the New Ypsilanti Farmers Market , circa 1970s	reel 745
#746 "Carton Making the Easy Way", undated	reel 746
#747 4-H Action Day at MSU, circa 1970s	reel 747
<u>Physical Description:</u> 1 Reels (6 min.) sound, color16mm	
<u>Digital Object:</u> <a href="#">4-H Action Day at MSU, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>Michigan 4-H Foundation</li> </ul>	
#748 4-H Action Day Part II, circa 1970s	reel 748
<u>Physical Description:</u> 1 Reels (4 min.) silent, color16mm	
<u>Digital Object:</u> <a href="#">4-H Action Day Part II, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>Animals</li> <li>Blacksmithing -- Michigan</li> <li>Michigan 4-H Foundation</li> </ul>	
#749: More on Tomatoes, circa 1970s	reel 749
#750 Farmers' Week Promo, circa 1970s	reel 750
<u>Physical Description:</u> 1 Reels (4 min.) silent, color16mm	
<u>Digital Object:</u> <a href="#">Farmers' Week Promo, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>Farmers week</li> </ul>	
#751 4-H PSAs , circa 1970s	reel 751
#752 4-H PSAs , circa 1970s	reel 752
#753 4-H PSAs, circa 1970s	reel 753
#754 Educational Toys , circa 1970s	reel 754
#755: Fish Research, circa 1970s	reel 755
#756 Farm Management Tour, 1974	reel 756
<u>Physical Description:</u> 1 Reels (4 min.) silent, color16mm	
<u>Digital Object:</u> <a href="#">Farm Management Tour, 1974</a>	

Controlled Access Headings:

- Farm management -- Michigan

#757: Onion Research, undated	reel 757
#758 Potato Chip Factory, undated	reel 758
#759 4-H Shoes and Murphy Family, undated	reel 759
#760: Harvesting Corn, 1979	reel 760
#761 Introduction to 4-H (first reel), circa 1965 <u>Physical Description:</u> 1 Reels (14 min.) sound, color16mm <u>Digital Object:</u> <a href="#">Introduction to 4-H (first reel), circa 1965</a>	reel 761
#761.5 Introduction to 4-H (second reel), circa 1960s <u>Physical Description:</u> 1 Reels (8 min.) silent, color16mm <u>Digital Object:</u> <a href="#">Introduction to 4-H (second reel), circa 1960s</a>	reel 761.5
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>• 4-H Youth Development Program (U.S.)</li> </ul>	
#762 MSU Apple Hydrohandling, 1966 <u>Physical Description:</u> 1 Reels (11 min.) silent, color16mm <u>Digital Object:</u> <a href="#">MSU Apple Hydrohandling, 1966</a>	reel 762
<u>Controlled Access Headings:</u>	
<ul style="list-style-type: none"> <li>• Apples -- Packaging</li> <li>• Apples -- Michigan</li> </ul>	
#763 At a Rabbit Show: MSU Farmers' Week, circa 1970s <u>Physical Description:</u> 1 Reels (7 min.) sound, color16mm <u>Digital Object:</u> <a href="#">At a Rabbit Show: MSU Farmers' Week, circa 1970s</a>	reel 763
#765 "Botulism", circa early 1970s	reel 765
#766 Cows, Trout, Bacon, Mink , circa 1970s	reel 766
#767 Cows, Trout, Bacon, Mink , circa 1970s	reel 767
#768 Roger Brown reports on a 4-H... horses and handicapped kids project in Genesee County, Michigan, circa 1970s	reel 768
#769 MSU - 4-H - Roll #2 - Shotguns - Beebee guns - archery., circa 1970s	reel 769
#770 MSU - 4-H Roll #4 - Climbing, circa 1970s	reel 770
#771 MSU - 4-H - Roll #5 - (?) + Gymnastics, circa 1970s	reel 771
#772 Farm Week, 1979 <u>Physical Description:</u> 1 Reels (10 min.) sound, color16mm	reel 772

Digital Object: [Farm Week, 1979](#)

Controlled Access Headings:

- Farmers week

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#773 Chainsaws, circa 1970s reel 773

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#774 MSU All-American Seed Plant Trials, circa 1970s reel 774

Physical Description: 1 Reels (8 min.) sound, color16mm

Digital Object: [MSU All-American Seed Plant Trials, circa 1970s](#)

Controlled Access Headings:

- Horticulture -- Michigan
- Seeds

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#775 Ralph Snow's Sugar Maple House, 1975 reel 775

Physical Description: 1 Reels (9 min.) sound, color16mm

Digital Object: [Ralph Snow's Sugar Maple House, 1975](#)

Controlled Access Headings:

- Maple syrup

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#776 MSU Mink Ranch, circa 1970s reel 776

Physical Description: 1 Reels (6 min.) sound, color16mm

Digital Object: [MSU Mink Ranch, circa 1970s](#)

Language of the Material: English.

Controlled Access Headings:

- Mink farming

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#777 MSU Forester Mel Koelling on the Michigan Maple Industry, circa 1970s reel 777

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#778 New 4-H Challenge Program, circa 1970s reel 778

#779 Fobes PSA, undated reel 779

#780 Commercial Fishing in the Great Lakes , circa 1970s reel 780

#781 Michigan Grown Perennials, circa 1970s reel 781

#782 Potato Chip Factory, undated reel 782

#783 MSU Rodeo, circa 1970s reel 783

Physical Description: 1 Reels (8 min.) sound, color16mm

Digital Object: [MSU Rodeo, circa 1970s](#)

Controlled Access Headings:

- Rodeos

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#784 4-H Dairy Show, circa 1970s reel 784

Physical Description: 1 Reels (7 min.) sound, color16mm



Digital Object: [4-H Dairy Show, circa 1970s](#)

Controlled Access Headings:

- Dairy cattle

#785 Greenhouse Grown Roses in Macomb County , circa 1970s	reel 785
#786 Pre-Birth Calf Vaccination , circa 1970s	reel 786
#787 "More", circa 1970s	reel 787
#788 Bonsai Flower Growing, circa 1970s	reel 788
#789 A West Michigan Blueberry Farm, circa 1970s	reel 789
#790 Poinsettia Production at a Commercial Greenhouse, 1975	reel 790
#791 Tomatoes and Ethylene, circa 1970s	reel 791
#792 4-H Fishing, circa 1970s	reel 792
#793 Farm Week, circa late 1970s	reel 793
<u>Physical Description:</u> 1 Reels (14 min.) silent, color16mm	
<u>Digital Object:</u> <a href="#">Farm Week, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
• Farmers' Week (East Lansing, Mich.)	
#794 MSU Rodeo, circa 1970s	reel 794
<u>Physical Description:</u> 1 Reels (6 min.) sound, color16mm	
<u>Digital Object:</u> <a href="#">MSU Rodeo, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
• Rodeos	
#795 MSU Rodeo Part II, circa 1970s	reel 795
<u>Digital Object:</u> <a href="#">MSU Rodeo Part II, circa 1970s</a>	
<u>Controlled Access Headings:</u>	
• Rodeos	
#796 About Pruning, circa 1970s	reel 796
#797 A Michigan Mushroom Farm, circa 1970s	reel 797
#798 More on Pruning, circa 1970s	reel 798
#799 Annual Horseshoers Clinic , circa 1970s	reel 799
#800 Tree Planting, mid 1970s	reel 800
#801 St Johns Cider Press, circa 1970s	reel 801
#802 Cider Press Part II, circa 1970s	reel 802
#803 A Potato Farm, circa 1970s	reel 803

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#804 Bee Keeping and Honey, circa mid-1970s reel 804

Physical Description: 1 Reels (14 min.) sound, color16mm

Digital Object: [Bee Keeping and Honey, circa 1970s](#)

Language of the Material: English.

### Scope and Contents

WKAR Reporter Roger Brown interviews Ethelbert "Bert" Martin, Apiculturist in the MSU Entomology Department, at the apiary on the university's farms to discuss beekeeping. Brown then meets Martin to discuss the production of honey at Michigan State.

#### Controlled Access Headings:

- Apiaries
- Entomology
- Bee culture
- Beekeepers
- Martin, E. C. (Ethelbert Cowley), 1910-
- Michigan State University. College of Agriculture and Natural Resources

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#805 New Grape Varieties in Michigan's Wine Country, circa 1970s reel 805

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#806 A Look at Modern Wine Making, circa 1970s reel 806

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#807 Appreciation of Good Wine , circa 1970s reel 807

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#808 Sunflowers in Michigan, circa 1970s reel 808

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#809 MSU's Computerized Pest Alert Program, circa 1970s reel 809

Physical Description: 1 Reels (8 min.) sound, color16mm

Digital Object: [MSU's Computerized Pest Alert Program, circa 1970s](#)

#### Controlled Access Headings:

- Pests -- Control
- Computer software

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#810 Apple Harvest, circa 1970s reel 810

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#811 Apple Harvest, 1976 reel 811

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#812 Michigan Carrots, 1978 reel 812

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#813 A Zeeland Egg Factory, circa 1970s reel 813

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#814 Egg Factory Part II , circa 1970s reel 814

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#815 Farm Week, circa 1970s reel 815

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [Farm Week, circa 1970s](#)

#### Controlled Access Headings:

- Farmers week

#816 Chicago Stock Yards, 1965	reel 816
#817 A Bug Vacuum, circa 1970s	reel 817
#818 Tree Research 4-H Bikers Farm History Hannah at ROTC Commissioning Circa mid 1960s Turkey Films Circa 1970s MSU Turf Circa 1970s Campus Scenes Circa 1970s Hort. Institute Circa 1970s Meteorites Circa 1970s Christmas Trees Undated MSU Volunteers Circa early 1970s 4-H Rabbits Circa 1970s Fly research Circa 1970s Ag. Engineering Reactor Undated MSU Lake City Experimental Station Circa 1970s Kellogg Center Circa 1960s Arboretum Circa 1970s MEA TV Spot Circa 1970s Archeology at Fort Michilimackinac Circa 1970s Placement Services Circa 1970s Eggs Circa 1960s Gaylord Feeder Sale 1965 Campus Scenes Circa 1960s Apple Smorgasbord 1966 Pickles Circa 1970s Apple Picking 1967 "Fertilizer Shortage" PSA Circa 1970s 4-H PSA Circa 1970s	reel 818
Eggs, circa 1960s <u>Physical Description:</u> 1 Reels (3 min.) silent, black and white16mm <u>Digital Object:</u> <a href="#">Eggs, circa 1960s</a> <u>Controlled Access Headings:</u> • Eggs	reel 818
#819 4-H PSA Circa 1970s Monsanto "Selective Herbicide Applicators" Circa 1970s "Reduced Tillage" Circa 1970s "Dialogue '69" 4-H PSA Circa 1970s Oldsmobile Engineering Circa early 1970s A Second Grade Class Circa 1970s MSU Museum Lamps Improved Tillage Efficiency Music and Hearing Loss Circa late 1960s University Extension "Fall Lawn Care Time" Circa 1960s Christmas Trees Circa late 1960s Grape Harvesting Circa 1970s Bean harvesting Circa 1970s	reel 819
Christmas Trees, circa 1960s <u>Physical Description:</u> 1 Reels (1 min.) silent, color16mm <u>Digital Object:</u> <a href="#">Christmas Trees, circa 1960s</a> <u>Controlled Access Headings:</u> • Trees • Michigan State University. Department of Forestry	reel 819
Fish Research (outtakes), circa 1970s <u>Physical Description:</u> 1 Reels (6 min.) sound, color16mm <u>Digital Object:</u> <a href="#">Fish Research (outtakes), circa 1970s</a> <u>Language of the Material:</u> English. <u>Controlled Access Headings:</u>	reel 820A

- Fishes -- Research

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4-H Hour (outtakes), circa 1970s reel 820B

Physical Description: 1 Reels (3 min.) silent, color16mm

Digital Object: [4-H Hour \(outtakes\), circa 1970s](#)

Controlled Access Headings:

- 4-H Youth Development Program (U.S.)

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Farm Management Tour, 1968 reel 820C

Physical Description: 1 Reels (15 min.) sound, color16mm

Digital Object: [Farm Management Tour, 1968](#)

Language of the Material: English.

Controlled Access Headings:

- Farm management -- Michigan

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Certified Seed Planting, circa 1970s reel 820D1

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [Certified Seed Planting, circa 1970s](#)

Controlled Access Headings:

- Seeds

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Certified Seed Planting (outtakes), circa 1970s reel 820D2

Physical Description: 1 Reels (5 min.) sound, color16mm

Digital Object: [Certified Seed Planting \(outtakes\), circa 1970s](#)

Controlled Access Headings:

- Seeds

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Bean Commission, circa 1970s reel 820E

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [Bean Commission, circa 1970s](#)

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Horticultural Footage, circa 1970s reel 820F

Physical Description: 1 Reels (3 min.) silent, color16mm

Digital Object: [Horticultural Footage, circa 1970s](#)

Controlled Access Headings:

- Horticulture -- Michigan

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Meijer (outtakes), circa 1970s reel 820G

Physical Description: 1 Reels (4 min.) silent, color16mm

Digital Object: [Meijer \(outtakes\), circa 1970s](#)

Controlled Access Headings:

- Grocery trade -- Michigan

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Apples - Belding, circa 1970s

<p><u>Physical Description:</u> 1 Reels (2 min.) sound, color16mm</p> <p><u>Digital Object:</u> <a href="#">Apples - Belding, circa 1970s</a></p> <p><u>Language of the Material:</u> English.</p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>• Apples -- Michigan</li> <li>• Michigan State University. Horticulture Department</li> </ul>	reel 820H
<p>Rat Footage, undated</p> <p><u>Physical Description:</u> 1 Reels (2 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">Rat Footage, undated</a></p>	reel 820I
<p>4-H PSAs, 1979</p> <p><u>Physical Description:</u> 1 Reels (3 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">4-H PSAs, undated</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>• 4-H Youth Development Program (U.S.)</li> </ul>	reel 821A
<p>4-H PSAs, undated</p> <p><u>Physical Description:</u> 1 Reels (2 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">4-H PSAs, undated</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>• 4-H Youth Development Program (U.S.)</li> </ul>	reel 821B
<p>Misc. 4-H Footage, undated</p> <p><u>Physical Description:</u> 1 Reels (3 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">Misc. 4-H Footage, undated</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>• 4-H Youth Development Program (U.S.)</li> </ul>	reel 821C
<p>Pesticide Application, 1972</p> <p><u>Physical Description:</u> 1 Reels (3 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">Pesticide Application, 1972</a></p> <p><u>Controlled Access Headings:</u></p> <ul style="list-style-type: none"> <li>• Pesticides</li> </ul>	reel 821D
<p>H.J. Heinz Co., London, 1967</p> <p><u>Physical Description:</u> 1 Reels (3 min.) silent, color16mm</p> <p><u>Digital Object:</u> <a href="#">H.J. Heinz Co., London, 1967</a></p>	reel 821E
<p>Plant Research, circa 1970s</p> <p><u>Physical Description:</u> 1 Reels (15 min.) sound, color16mm</p> <p><u>Digital Object:</u> <a href="#">Plant Research, circa 1970s</a></p> <p><u>Language of the Material:</u> English.</p>	reel 821F

## Scope and Contents

Michigan State University (MSU) Cooperative Extension Service Reporter Roger Brown speaks with Dr. Peter Carlson, crop scientist at MSU.

### Controlled Access Headings:

- Crop science -- Study and teaching
- Seeds

Horse Events, circa 1970s reel 821G

Physical Description: 1 Reels (4 min.) silent, color16mm

Digital Object: [Horse Events, circa 1970s](#)

### Controlled Access Headings:

- Horses

Vegetable Market, circa 1970s reel 821H

Physical Description: 1 Reels (2 min.) sound, color16mm

Digital Object: [Vegetable Market, circa 1970s](#)

Language of the Material: English.

### Controlled Access Headings:

- Vegetables

Beans, circa 1970s reel 821I

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [Beans, circa 1970s](#)

Hobby Rockets, circa 1970s reel 821J

Physical Description: 1 Reels (3 min.) sound, color16mm

Digital Object: [Hobby Rockets, circa 1970s](#)

Language of the Material: English.

African Farming, circa 1970s reel 821K

Physical Description: 1 Reels (3 min.) silent, color16mm

Digital Object: [African Farming, circa 1970s](#)

ANR Short Film, circa 1970s reel 822

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [ANR Short Film, circa 1970s](#)

### Controlled Access Headings:

- Crops

Peaches, Apples, Grapes, Peppers, Carrots, and Helicopter Spraying, circa 1970s reel 822A

Physical Description: 1 Reels (18 min.) silent, color16mm

Digital Object: [Peaches, Apples, Grapes, Peppers, Carrots, and Helicopter Spraying, circa 1970s](#)

Controlled Access Headings:

- Vegetables
- Food
- Crops

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Tornadoes, circa 1960s reel 822B

Physical Description: 1 Reels (3 min.) sound, color16mm

Digital Object: [Tornadoes, circa 1960s](#)

Language of the Material: English.

Controlled Access Headings:

- Tornadoes

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"Protect Your Vision" Spots, circa 1970s reel 822C

Physical Description: 1 Reels (4 min.) silent, color16mm

Digital Object: ["Protect Your Vision" Spots, circa 1970s](#)

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Sunflowers, circa 1970s reel 822D

Physical Description: 1 Reels (4 min.) sound, color16mm

Digital Object: [Sunflowers, circa 1970s](#)

Language of the Material: English.

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Baby Animals and Children, circa 1970s reel 822E

Physical Description: 1 Reels (3 min.) sound, color16mm

Digital Object: [Baby Animals and Children, circa 1970s](#)

Language of the Material: English.

Controlled Access Headings:

- Children
- Animals

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Women's Conference, 1979 reel 822F

Physical Description: 1 Reels (2 min.) silent, color16mm

Digital Object: [Women's Conference, 1979](#)

Controlled Access Headings:

- Conferences
- Women

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River Ridge Farms, circa 1970s reel 822G

Physical Description: 1 Reels (4 min.) silent, color16mm

Digital Object: [River Ridge Farms, circa 1970s](#)

Controlled Access Headings:

- Farms -- Michigan

#823 Flower Trial Circa 1970s Apples Circa 1970s Potato Farm Circa 1970s South American Woods 1963 International Harvester shots 1981	reel 823
South American Woods, 1963 <u>Physical Description:</u> 1 Reels (3 min.) silent, color16mm <u>Digital Object:</u> <a href="#">South American Woods, 1963</a> <u>Controlled Access Headings:</u>	reel 823E
<ul style="list-style-type: none"> <li>South America</li> <li>International travel</li> </ul>	
#824 Lake City	reel 824
#825 MSU Volunteers	reel 825
#826 Turkey Farm	reel 826
#827 Flys, 1968	reel 827
#828 Engineering Reactor	reel 828
#829 Arboretum	reel 829
#830 Meteorites	reel 830
#831 Kellogg Center	reel 831
#832 Apple Picking, 1967	reel 832
#833 MSU Campus Scenes	reel 833
#834 Placement Office	reel 834
#835 Archaeology	reel 835
#836 4-H PSA	reel 836
#837 Pickles	reel 837
#838 Hearing Loss, film manufacture date: 1929, 1949, or 1969	reel 838
#839 MRA Lasso Newsfilm.	reel 839
#840 Second Grade	reel 840
#841 Improved Tillage Efficiency	reel 841
#842 Grape Harvesting	reel 842
#843 4-H Activities	reel 843
#844 Museum Lamps	reel 844
#845 University Extension	reel 845
#846 4-H PSA #2	reel 846



#847 Farm or Fall Lawn Care, film manufactured: 1926, 1946, or 1966	reel 847
#848 Oldsmobile Engineering Center	reel 848
#849 Dialogue '69, 1969	reel 849
#850 Hannah ROTC, film manufactured: 1926, 1946, or 1966	reel 850
#851 Christmas Trees	reel 851
#852 Monsanto	reel 852
#853 Bean Harvesting	reel 853
#854	reel 854
#855 4-H Bike	reel 855
#856 Horticulture Institute	reel 856
#857 Hidden Lake	reel 857
#858 Turf , film manufactured: 1925, 1945, or 1965	reel 858
#859 MEA Old Movies	reel 859
#860 Placement Services	reel 860
#861 Apple Smorgasbord 1966, 1966	reel 861
#862 College Bowl Michigan State, film manufactured: 1925, 1945 or 1965	reel 862
#881	reel 881
#882	reel 882
#883	reel 883
#884 Solar Homes - Reel 1, 1982	reel 884
#885	reel 885
#886A Rodeo at MSu Circa 1978 Apple Machine 1979 Beef Research 1976 Beef Embryo Transplants 1978 Synchronized Swimming, Clowning, Goats, 4-H Exploration Days 1978	reel 886A
#886B Packaging School 1976 MSU Sheep Research 1979 1975 Crop Outlook Corn Enumeration 1975 "Farm History" at MSU Archives 1976 , circa 1970s	reel 886B
<u>Physical Description:</u> 1 Reels (39 min.) sound, color16mm	
<u>Digital Object:</u> <a href="#">Agriculture and Natural Resources Information Film #886B, 1975-1976</a>	
<u>Language of the Material:</u> English.	

## Scope and Contents

Michigan State University (MSU) Cooperative Extension Service Reporter Roger Brown reports on subjects related to agriculture and the upcoming 1976 bicentennial. Brown interviews Dr. Jim Goff, Director of MSU School of Packaging, about the importance of creating packaging for items. Steve Baertsche, sheep expert at Michigan State, discusses fence and barn options for ewe flocks, and George Good (manager of the sheep farm at Michigan State) demonstrates how his dog, Belle, wrangles a flock of sheep.

Charles Hines, who is in charge of the Michigan Crop Reporting Service, talks with Brown about methods for counting crops of corn in fields and predicting how big upcoming crops will be. Brown returns to the field later with Hines to discuss corn enumeration at harvesting time. Corn enumerator Don Gearhardt talks with Brown about how he counts fields of corn stalks. The film ends with Brown interviewing Fred Honhart, Assistant Director of Michigan State University Archives and Historical Collections, about archival materials available for research.

### Controlled Access Headings:

- Agriculture -- Michigan
- Michigan State University. College of Agriculture and Natural Resources
- Michigan State University. Archives and Historical Collections
- Michigan State University. School of Packaging

#887 Solar Homes, 1981-05

reel 887

Physical Description: 1 Reels (30 min.) sound, color16mm

Digital Object: [Solar Homes, 1981](#)

## Scope and Contents

Michigan State University reporter Dave Brown interviews a homeowner about the installation and benefits of solar panels on his home near East Lansing. Brown then interviews Joe Cox, an extension specialist with the MSU Department of Urban Landscape and Architecture.

### Controlled Access Headings:

- Energy conservation
- Michigan State University. Cooperative Extension Service

#888A: 1975 State Farm Tour Farm Tour 1975 State Farm Tour #2 1976 Farm Tour 1977 Farm Tour 1978 Farm Tour

reel 888A

<p>#888B: Farmer's Week 1975 Farmer's Week 1976 Farmer's Week. Steam Engine 1976 Farmer's Week. Distinguished Ag. Awards 1976 Michigan Farm Expo 1977 , 1975-1977</p>	<p>reel 888B</p>
<p><u>Physical Description:</u> 1 Reels (41 min.) sound, color16mm</p>	
<p><u>Digital Object:</u> <a href="#">Various Subjects, circa 1970s</a></p>	
<p><u>Language of the Material:</u> English.</p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> <li>• Farm equipment</li> <li>• Agriculture</li> <li>• Farmers' Week (East Lansing, Mich.)</li> </ul>	
<p>#889A: Bush Pruning Fertilizer/Tractor/Planting Bug Vacuum in Field Bug Vacuum Complete Report Egg Packing Beef? Tractors and Silos Beef Research Small Egg Producer Tree Greenhouse 1978 Pig Housing/Corn Planting</p>	<p>reel 889A</p>
<p>#889B: Weather Modification 1978 Sheep Barns 1977 Horse Show 1975 Endocrine Research 1975 Turkey Research , circa 1970s</p>	<p>reel 889B</p>
<p><u>Physical Description:</u> 1 Reels (44 min.) sound, color16mm</p>	
<p><u>Digital Object:</u> <a href="#">Various Subjects, circa 1970s</a></p>	
<p><u>Language of the Material:</u> English.</p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> <li>• Weather</li> <li>• Sheep -- Michigan</li> <li>• Horse shows</li> <li>• Poultry -- Study and teaching</li> </ul>	
<p>#890A: Duck Nutrition and Breeding 1976 Poinsettias 1974 Christmas Trees 1974 Wreaths 1974 Little International 1974 Pheasant Research</p>	<p>reel 890A</p>
<p>#890B: Hothouse Rhubarb 1976 Farm Silos and Silage Corn-Sugar Beet Expo, Tuscola County 1976 Tree Research 1976 Gray Haired Man with Black Mustache and Eyebrows - Talking , circa 1970s</p>	<p>reel 890B</p>
<p><u>Physical Description:</u> 1 Reels (33 min.) sound, color16mm</p>	
<p><u>Digital Object:</u> <a href="#">Various Subjects, circa 1970s</a></p>	
<p><u>Language of the Material:</u> English.</p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> <li>• Agriculture</li> </ul>	
<p>#891: Various Subjects, circa 1970s</p>	<p>reel 891</p>
<p><u>Physical Description:</u> 1 Reels (12 min.) sound, color16mm</p>	
<p><u>Digital Object:</u> <a href="#">ANR Information Film (various subjects), circa 1970s</a></p>	
<p><u>Controlled Access Headings:</u></p>	
<ul style="list-style-type: none"> <li>• Agriculture -- Michigan</li> </ul>	

- Michigan State University. College of Agriculture and Natural Resources

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#892: Fisheries Research Trout Stream Farmers' Week 1979 reel 892  
Photoperiod Farmers' Week Award Winners 1975 Apple  
Storage Bacon Additives Small Farm Specialists , circa  
1970s

Physical Description: 1 Reels (38 min.) sound, color16mm

Digital Object: [Various Subjects, circa 1970s](#)

Language of the Material: English.

Controlled Access Headings:

- Fisheries
- Farmers week
- Apples -- Michigan

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#893: No-Till Corn State Farm Management Tour Promo reel 893  
1978 4-H Judo Demonstration 4-h Bike Project No-Till  
Farming at Harvest , circa 1970s

Physical Description: 1 Reels (33 min.) sound, color16mm

Digital Object: [Various Subjects, circa 1970s](#)

Language of the Material: English.

Controlled Access Headings:

- 4-H clubs -- Michigan
- Farm management -- Michigan

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#894: No-Till Farming #1 (Barry County)(A-roll), No- reel 894  
Till (B-roll), Lake City Experiment Station Celebrates 50th  
Birthday, Lake City (B-roll), Poultry Waste Recycle, Poultry  
(B-roll), 1978-1979

Physical Description: 1 Reels (31 min.) sound, color16mm

Digital Object: [Various Subjects, 1978-1979](#)

Controlled Access Headings:

- Agricultural experiment stations
- Poultry
- Farm mechanization

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#895 Michigan Sugar Beets and Sugar Production, circa reel 895  
1970s

Physical Description: 1 Reels (16 min.) sound, color16mm

Digital Object: [Michigan Sugar Beets and Sugar Production, circa 1970s](#)

Controlled Access Headings:

- Sugar beet
- Sugar beet industry -- Michigan

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#896: Bees, circa 1970s reel 896

Physical Description: 1 Reels (11 min.) sound, color16mm

Digital Object: [Bees, circa 1970s](#)

## Scope and Contents

WKAR Reporter Dick Arnold interviews Ethelbert "Bert" Martin, Apiculturist in the MSU Entomology Department, at the apiary on the university's farms to discuss beekeeping.

### Controlled Access Headings:

- Beekeepers
- Apiaries
- Agricultural extension work
- Michigan State University. Department of Entomology
- Martin, E. C. (Ethelbert Cowley), 1910-

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## Annual Reports

Title/Description	Instances
Unpublished	box Annual Reports
1961-1962	
1962-1963	
1964-1965	
1965-1966	
1966-1967	
1967-1968	

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## Serials

Title/Description	Instances
#502: North Central Regional Research Publication	

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