

National Project in Agricultural Communications (NPAC) Records UA.23.2

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Table of Contents

Summary Information	3
Historical Note	3
Scope and Contents	4
Administrative Information	4
Controlled Access Headings	5
Collection Inventory	5

Summary Information

Repository:	University Archives and Historical Collections
Creator:	National Project in Agriculture Communications
Title:	National Project in Agriculture Communications records
ID:	UA.23.2
Date [inclusive]:	1952-1962
Physical Description:	3 Cubic Feet
Language of the Material:	English .

Preferred Citation

Researchers wishing to cite this collection should include the following information: "Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

[^] Return to Table of Contents

Historical Note

In 1951, the American Association of Agricultural College Editors (AAACE) began to investigate establishing a project for professional improvement in the distribution of agricultural information. Groups such as the Extension Committee on Organization and Policy, Experiment Station Committee on Organization and Policy, and National Association of Radio Farm Directors worked with the W.K. Kellogg Foundation to secure funding to develop a program for applying principles of the newly developing science of communications for wider dissemination of information in agriculture and home economics. Michigan State College (now University) was selected by the Executive Committee as the site for the project.

[^] Return to Table of Contents

Scope and Contents

The records of the National Project in Agricultural Communications (NPAC) consist of background information, reports, budgets, Board of Control minutes, correspondence with the Kellogg Foundation, and materials relating to the training programs including the Communication Training Program.

[^] Return to Table of Contents

Administrative Information

Publication Statement

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[^] Return to Table of Contents

Controlled Access Headings

- Agriculture -- Information services
- Communication in agriculture
- Communication -- Study and teaching
- Correspondence
- Handbooks and manuals
- Memorandums
- Minutes (Records)
- Publications
- Reports
- American Association of Agricultural College Editors
- W.K. Kellogg Foundation
- National Project in Agriculture Communications

Collection Inventory

	Turada ura a	
Title/Description	Instances	
National Project in Agricultural Communications: <i>The First Seven Years, 1953-1960</i>	box 617	folder 1
Genesis of Project for a NPAC	box 617	folder 2
Report of the Program Development Conference on Improving Agricultural Communications – Chicago, May 25-31, 1952	box 617	folder 3
Outline of a Proposal by the AAACE for an Agricultural Communications Project	box 617	folder 4
Illinois Application for Participation in a Proposed NPAC	box 617	folder 5
Kansas State College Application	box 617	folder 6
Michigan State College Application	box 617	folder 7
Minnesota Application for Participation in Proposed NPAC	box 617	folder 8
Purdue Application	box 617	folder 9-11
Wisconsin Application	box 617	folder 12
General Evaluation of Location Sites for NPAC	box 617	folder 13
A Proposal to the W.K. Kellogg Foundation for a National Project in Agricultural Communications, 1952-1953	box 617	folder 14
Revised Copy of the Proposal to the Kellogg Foundation, 1952-1953	box 617	folder 15

Report on NPAC by J. A. McCain, President of Kansas State College, 1953	box 617	folder 16
A Report on NPAC by the US Department of Agriculture, 1953	box 617	folder 17
AAACE and the NPAC, 1953	box 617	folder 18
Suggested Work Program for the NPAC, 1954	box 617	folder 19
A Report on NPAC before the Agricultural Editors' Section, Southern Agricultural Workers Conference, February 7, 1955	box 617	folder 20
NPAC – Eighteen Months from the Beginning: Annual Report for the period ending February 28, 1955	box 617	folder 21
A Proposal to the W.K. Kellogg Foundation for an Expanded Program of Agricultural Communications, June 1955	box 617	folder 22
Review and Report on Program Development of NPAC, July 1955	box 617	folder 23
Reviews and Reports on Program Development of NPAC to AAACE, 1955	box 617	folder 24
NPAC Progress Reports to American Association of Land- Grant Colleges and State Universities (AALGCSU), 1955-1959	box 617	folder 25
Program Recommendations for NPAC, USDA, and AAACE, 1956	box 617	folder 26
Proposal to the Kellogg Foundation for Additional Commitment for NPAC, 1956	box 617	folder 27
NPAC – Summary Report on Work Program, 1958	box 617	folder 28
A Limited Proposal to the Kellogg Foundation for Continued Support of NPAC, March 1958-February 1960	box 617	folder 29
A Proposal to the Kellogg Foundation for Continued Support of NPAC, March 1958-February 1962	box 617	folder 30
Kellogg Foundation Correspondence		
July 1952-November 1955	box 617	folder 31
February 1956-December 1957	box 617	folder 32
September 1958-November 1959	box 617	folder 33
Minutes of the Board of Control of the NPAC, 1954	box 617	folder 34
Minutes and Memoranda of the Board of Control of NPAC		
1954	box 617	folder 35
1955	box 617	folder 36
February-June 1956	box 617	folder 37
September-October 1956	box 617	folder 38

1957	box 617	folder 39
1958	box 617	folder 40
1959	box 617	folder 41
Minutes of the Board of Control of NPAC, 1960	box 617	folder 42
Financial Statements: Receipts and Disbursements of NPAC, 1952-1959	box 617	folder 43
Budget and Work Program for NPAC, March 1, 1955- February 28, 1956	box 617	folder 44
Proposed Budget and Work Program for NPAC, March 1, 1955-February 28, 1956	box 617	folder 45
NPAC – Annual Review and Status Report, 1956	box 617	folder 46
NPAC: Mid-Year Status of the 1956 Program	box 617	folder 47
Summary of Program and Policy Developments in NPAC for the Operating Year Ending February 28, 1957	box 617	folder 48
NPAC – Work Program and Budget, 1957	box 617	folder 49
Annual Report, Fiscal Year 1958-1959; Work Program and Budget 1958-1959	box 617	folder 50
Work Program and Budget: Semi-Annual Report, October 17, 1958	box 617	folder 51
Annual Report, Fiscal Year 1958-1959; Work Program and Budget March 1959-February 1960	box 617	folder 52
NPAC and the International Cooperation Administration, March 1955-April 1958	box 617	folder 53
NPAC and the International Cooperation Administration, March 1955-April 1958	box 617	folder 54
Expected Status NPAC Programs, February 29, 1960	box 618	folder 1
NPAC in Transition, 1956-1960	box 618	folder 2
"New" NPAC – Program Proposals and Development, 1960-1961	box 618	folder 3
"New" NPAC and the Kellogg Foundation, , February 1960- January 1962	box 618	folder 4
"New" NPAC – Advisory Board, 1960	box 618	folder 5
Correspondence from University Presidents concerning "New" NPAC, April-May 1959	box 618	folder 6
Correspondence from University Presidents concerning "New" NPAC, June-September 1959	box 618	folder 7
Summary: Replies Concerning NPAC Future	box 618	folder 8

Correspondence Concerning Future of NPAC

to Mark T. Buchanan, 1960	box 618	folder 9
to Dean T. K. Cowden, 1960	box 618	folder 10
to E. W. Janike, 1960	box 618	folder 11
to Ralph Reeder, 1960	box 618	folder 12
to Frances M. Hettler, 1960	box 618	folder 13
to F. S. Hultz, 1960	box 618	folder 14
to Russell B. Dickerson, 1960	box 618	folder 15
to Gordon A. Sabine, 1960	box 618	folder 16
NPAC Plan for a Program to Improve Communication in Agriculture, January 1955	box 618	folder 17
Development and Implementation of the Communication Training Program (CTP), 1956	box 618	folder 18
Past, Present, and Future Status of the Training Programs	box 618	folder 19
Training Unit in Written Communication, 1956	box 618	folder 20
"Missed Signals in Extension." A NPAC Sound Motion Picture as part of CTP Script, 1956	box 618	folder 21
"The Changing Scent." Motion Slide Picture for CTP (Script), 1956	box 618	folder 22
Preliminary Outline for a Training Unit in Written Communication, February 7, 1957	box 618	folder 23
Description of NPAC Training Unit in Visual Communication, 1956	box 618	folder 24
Training Unit – Visual Communication, 1957-1960	box 618	folder 25
Communications In-Service Training Program	box 618	folder 26
Instructors' Guide CTP. Unit 1: Basic Communication		
Section 1. Introduction to Communication	box 618	folder 27
Section 1. The Learning Process	box 618	folder 28
Section 1. The Group Process	box 618	folder 29
Section 1. The Communication Process	box 618	folder 30
CTP Workbook		
Introduction to Communication; Learning Process; Group Process	box 618	folder 31
Communication Process	box 618	folder 32
Training Methods	box 618	folder 33
Person-to-Person	box 618	folder 34

Public Speaking; Group Techniques; Meetings	box 618	folder 35
Communication Training Program (CTP)		
Participants, 1956-1961	box 618	folder 36-37
Michigan State University Session, 1956	box 618	folder 38
Michigan State University Session, 1957	box 618	folder 39
Housekeeping Requirements – MSU, August 1957	box 618	folder 40
Georgia Session, 1956	box 618	folder 41
Wyoming Session, 1956	box 618	folder 42
Cornell Session, 1957	box 618	folder 43
Colorado Session, 1958	box 618	folder 44
Michigan and Georgia Sessions, 1958	box 618	folder 45
Georgia Session, 1958		
46 Introduction		
47 Communication Process		
48 Reading Process		
Preliminary Information about the Training Unit in Written Communication – Michigan State University, 1958	box 618	folder 49
Communication Training Program (CTP) MSU, 1958		
Writing Process	box 619	folder 1
The Channel in the Writing Process	box 619	folder 2
Training Methods	box 619	folder 3
Administration	box 619	folder 4
Written Communication Training Program: Wyoming and Massachusetts Sessions, 1959	box 619	folder 5
General Bibliographies and Handout Information CTP Sessions: MSU; Georgia; Wyoming; and Massachusetts	box 619	folder 6
Manual of Visuals for Written CTP	box 619	folder 7
Hoffman Committee on Communications Training, June 1955-December 1959	box 619	folder 8
Communication Training Program Evaluation: Chicago, 1961	box 619	folder 9
Agricultural Films for Television	box 619	folder 10
National Agricultural Television Clinic Workbook	box 619	folder 11
TV Is For You Kit	box 619	folder 12
TV Film Inventory, 1954	box 619	folder 13

Conference on Exchange of Agricultural Films for Television, 1954	box 619	folder 14
Radio Clinics, 1957-1959	box 619	folder 15
NPAC and Home Economics		
December 1954-December 1956	box 619	folder 16
January 1957-April 1958	box 619	folder 17
July 1958-March 1959	box 619	folder 18
Final Report on Seminars for Home Economists, September- October 1959	box 619	folder 19
AGDEX		
1955-1957	box 619	folder 20
1958-1959	box 619	folder 21
The Index and Filing System for Agricultural Communication Publications, 1959	box 619	folder 22
Agricultural Economics Writing Short Course, Oregon State College, 1954	box 619	folder 23
Agricultural Economics Writing Short Course, University of Wyoming (Laramie), 1955	box 619	folder 24
Soil Survey Conference, 1954	box 619	folder 25
National Agricultural Communication Conference, July 1954	box 619	folder 26
Curricula in Agricultural Journalism: Study Conference, University of Missouri, January 1955	box 619	folder 27
Questionnaire and Mail Techniques: A Bibliography Compiled by NPAC, 1956	box 619	folder 28
Use of Soil Survey Reports, 1957	box 619	folder 29
Career Opportunities in Agriculture, 1954-1958	box 619	folder 30
Report of Agricultural Communication Organizations Seminar Chicago, September 23-29, 1961	box 619	folder 31
Publication Procedures	box 619	folder 32
Report of the Southern Publications Procedure Survey, 1956	box 619	folder 33
Requests and Permissions for Reproducing Copyright Material		
Reading Section – NPAC, March-September 1958	box 619	folder 34
NPAC Printing Process, September 1957-April 1960	box 619	folder 35
Visual Communication Training Program, September 1959- January 1960	box 619	folder 36
Iowa State University Press, February 1960-August 1962	box 619	folder 37

National Project in Agricultural Communications (NPAC) Records UA.23.2

NPAC Publications	box 619	folder 38
Agricom, December 1953-May 1957	box 619	folder 39
Federal Farm Market News, 1955	box 619	folder 40
<i>International Agricultural Communication Digest</i> , August 1955-June 1957	box 619	folder 41
Search, 1961	box 619	folder 42