

Clare A. Gunn Papers UA.17.288

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Table of Contents

Summary Information	3
Biographical Note	3
Scope and Contents	4
Administrative Information	4
Controlled Access Headings	5
Collection Inventory	6
Correspondence	6
Michigan Period 1916-1960, General Publications, Upper Peninsula Information	7
Professional Papers, Presentations, Periodical Writings, Contract Documents	9
Books, Chapters, Journal Articles	12
Artwork	15
Photographs and Negatives	15
Slides	23

Summary Information

Repository: Michigan State University Archives and Historical Collections

Creator: Gunn, Clare A.

Source - dnr: Gunn, Clare A.

Title: Clare A. Gunn papers

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Biographical Note

Clare Gunn was born in 1916 in Grandville, Michigan. Gunn began his post secondary education at Grand Rapids Junior College. He graduated in 1940 with a B.S. in landscape architecture from Michigan State College (now Michigan State University). Gunn earned his M.S. in land and water conservation in 1952 also from Michigan State.

In 1945, he was hired at MSC as an extension specialist in tourism and resorts, one of the first positions of its kind. Gunn took a sabbatical at the University of Michigan to obtain his Ph.D. in landscape architecture in 1965.

Gunn then headed to the University of Hawaii for a one-year appointment as a visiting professor. Gunn left MSU for Texas A & M University in 1966 to join the faculty in their new Recreation and Parks Department. Gunn retired as Emeritus Professor in 1984. He continued work as a consultant for nearly the rest of his life. Gunn died in 2015.

[^] Return to Table of Contents

Scope and Contents

The Clare A. Gunn papers consist of publications and visual materials relating to tourism in Michigan (including the Upper Peninsula). Of note are photographs, negatives and slides of Michigan motels, resorts, and tourist areas many of which are identified by name and owner. Also included are slides of United States, Canada and other countries showing nature scenes, tourist areas and motels. There are also publications, articles, and conference proceedings relating to tourism, recreation, national parks, and outdoor recreation written by Gunn. Also included is Gunn's artwork including buildings for lodging and recreation, illustrations for bulletins, MSU buildings, and graphics for tourism publications. Geographic locations include the American states of Michigan, Texas, Illinois, Oklahoma, Delaware, Georgia, Florida, South Carolina; the Canadian provinces of Newfoundland, Ontario and Nova Scotia; the Artic; and the countries of Venezuela and Thailand. Also included is a narrative description of the collection written by Gunn that includes biographical information as well as information about his career.

^ Return to Table of Contents

Administrative Information

Publication Statement

Michigan State University Archives and Historical Collections

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Conditions Governing Access

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^ Return to Table of Contents

Controlled Access Headings

- Landscape architecture
- Motels
- National parks and reserves -- United States
- National parks and reserves -- Venezuela
- Outdoor recreation
- Recreation
- Recreation -- Michigan
- Recreation -- Study and teaching
- Recreation areas
- Resorts -- Michigan
- Rivers -- Recreational use
- Ski resorts -- Michigan
- Tourism
- Tourism -- Michigan
- Travel
- Waterfronts
- Water resources development
- Texas
- Upper Peninsula (Mich.)
- Annual reports
- Clippings (Books, newspapers, etc.)
- Letters (correspondence)
- Photograph albums
- Proceedings
- Publications
- Gunn, Clare A.
- Michigan State College
- Michigan State College. Buildings
- Michigan State College. Cooperative Extension Service
- Michigan State University. Department of Park and Recreation Resources
- Gunn, Clare A.

Collection Inventory

Title/Description	Instances	
Part A Cover Letter written by Clare Gunn, 2013	box 4420	folder 1
Dr. Esteban Bardolet, 1986-2008	box 4420	folder 2
Frank Bartol, 1997-2003	box 4420	folder 3
Dr. Wu Bihu, 1984-2005	box 4420	folder 4
Dr. Uel Blank, 1965-1995	box 4420	folder 5
Grady Clay, 1960-1996, undated	box 4420	folder 6
Dr. John Crompton, 1982-2007	box 4420	folder 7
Dr. Ross Dowling, 1988-2007	box 4420	folder 8
Prof. Michael Fagence, 1985-2002	box 4420	folder 9
Prof. Carl S. Gerlach, 1943-1973	box 4420	folder 10
Prof. Donald Greenaway, 1957-1983	box 4420	folder 11
Dr. Mark Havitz, 1985-2013	box 4420	folder 12
Frank Hildebrand, 1968-2012	box 4420	folder 13
Dr. Louis Hodges, undated	box 4420	folder 14
Dr. John D. Hunt, 1984-2009	box 4420	folder 15
Prof. William Johnson, 1972-2003	box 4420	folder 16
Dr. Paul A. Miller, 1956-2010	box 4420	folder 17
Dr. Leslie M. Reid, 1966-1984	box 4420	folder 18
Gordon D. Taylor, 1969-2008	box 4420	folder 19
Marguerite M. Van Dyke, undated	box 4420	folder 20
Or. Joanne Westphal, 2007-2011	box 4420	folder 21
Part B Cover Letter written by Clare Gunn, 2013	box 4420	folder 22
943-1951	box 4420	folder 23
952-1956	box 4420	folder 24
957-1964	box 4420	folder 25
1965-1967	box 4420	folder 26
1968-1972	box 4420	folder 2

1973-1978	box 4420 folder 28	
1979-1984	box 4420 folder 29	
1985-1988	box 4420 folder 30	
1989-1994	box 4420 folder 31	
1995-2013	box 4420 folder 32	
undated	box 4420 folder 33	

Fitle/Description	Instances	
"A concept for the Design of a Tourism-Recreation Region" by Clare A. Gunn , 1965-1966		
"A concept for the Design of a Tourism-Recreation Region" by Clare A. Gunn , 1965-1966	box 4431	folder 1
Photo Album for "A concept for the Design of a Tourism-Recreation Region", 1965-1966	box 4431	folder 2
Supplemental Material to Photo Album for "A concept for the Design of a Tourism-Recreation Region", 1965-1966	box 4431	folder 3
Photos 2 for "A concept for the Design of a Tourism-Recreation Region", 1965-1966	box 4431	folder 4
Photo Album - Newberry - for "A concept for the Design of a Tourism-Recreation Region", 1965-1966	box 4431	folder 5
Supplemental Material to Photo Album - Newberry - for "A concept for the Design of a Tourism-Recreation Region", 1965-1966	box 4431	folder 6
UP Travel Image Survey, 1965-1966	box 4431	folder 7
"Motel Planning and Business Management" By Clare A. Gunn and Robert W. McIntosh, 1964	box 4434	volume 2
"The Campus Beautiful" By Clare A. Gunn, hardcover, 1940 (?)	box 4434	volume 1
"The Campus Beautiful" By Clare A. Gunn, paperback First Edition, 1940	box 4431	folder 8
"The Campus Beautiful" By Clare A. Gunn, paperback, second edition, 1940	box 4431	folder 9
"The Story of Haskelite" By Clare A. Gunn, 1945	box 4431	folder 10
Haskelite Book II, undated	box 4431	folder 11

"The Proposed Pictured Rocks National Lakeshore: An Economic Study" by Institute for Community Development Continuing Education Service Michigan State University, 1963	box 4431	folder 12
"Kedzie Reunion 2003 Memory Book", 2003	box 4431	folder 13
Extension Circulars , 1946-1958	box 4431	folder 14
Prints and Plans, 1947-1949	box 4431	folder 15
"Tourist and Resort Publications: Building and Grounds" C.A. Gunn, 1956	box 4431	folder 16
Extension Annual Report C. A. Gunn, 1948	box 4431	folder 17
Extension Annual Report C. A. Gunn and John E. White, 1950	box 4431	folder 18
Annual Report of Extension Activities C. A. Gunn, 1951	box 4431	folder 19
Proposed Growth of TSR Extension, 1962	box 4431	folder 20
UP Planning Notes, 1962	box 4431	folder 21, 22
UP Shoppers Survey/It Pays to Know , 1962-1964	box 4431	folder 23, 24
Origins of My Planning Concepts, 1964-2001	box 4431	folder 25
Guide to Tourism and Recreation in Michigan Upper Peninsula	box 5098	
Project Folder		
"A Study of Ten Michigan Resorts" C. A. Gunn, 1950	box 4420	folder 35
"A Recommended Land Use Plan for Iosco County" by John Shickluna and Clare Gunn , 1951	box 4420	folder 36
"A Report on the Proposed Villa Modern Motel Highland Park Illinois" Prepared by Clare A. Gunn , 1952	box 4420	folder 37
"Adventure Mine 1955/Proposed Development of Adventure Mine" By Clare A. Gunn , 1955	box 4420	folder 38
"Affiliate Housing: Landscape design survey proposal" C. A. Gunn, 1960	box 4420	folder 39
"A Site Study of Kildare Acres, Hampshire, Illinois for Motel, Restaurant, or Resort Use" Clare A. Gunn , 1962	box 4420	folder 40
"A Feasibility Study of a Motel to be Located at Traverse City, Michigan" Prepared by Clare A. Gunn , 1964	box 4420	folder 41
Miscellaneous Folder		
Building Materials: It Will Pay to Consider Durability, Maintenance and Availability Factors Before You Start to Build, 1954 (June)	box 4432	folder 33
It's Time to Landscape Your Grounds, 1954 (March)	box 4432	folder 34
Well-Planned Tourist Cottages, 1948 (December)	box 4432	folder 35
Landscape with Planters, 1954 (August)	box 4432	folder 36

box 4432	folder 37
box 4432	folder 38
box 4432	folder 39
box 4431	folder 35
box 4431	folder 36
box 4431	folder 37
box 4431	folder 38
box 4433	folder 1
box 4433	folder 2
box 5098	
box 5098	
box 4431	folder 26
box 4431	folder 27
	6.11 00
box 4431	folder 28
	box 4432 box 4432 box 4431 box 4431 box 4431 box 4433 box 4433 box 5098 box 5098 box 4431 box 4431

Title/Description	Instances	
"A Study of the National Parks of Venezuela" By Clare A. Gunn, 1967	box 4432	folder 31
"Annotated Bibliography of Resource use Texas Gulf coast" By Clare A. Gunn , 1969	box 4435	volume 27
"Bureau of Outdoor Recreation Evaluation Report of Comprehensive Outdoor Recreation Plan State of Hawaii 1970" by Donald Wolbrink and associates, 1970	box 4432	folder 32
The Chuck Wagon, 1970 (January)	box 4433	folder 19
"Texas Marine Resources: The Leisure View" By Clare A. Gunn, 1970	box 4433	folder 20
"Annual Conference: Texas Agricultural Experiment Station", 1970	box 4433	folder 21

"Study Manual: Landscape Design Study Course", 1970 "Water for Texas: Urban Water Resources Planning and	box 4433	folder 6
Management", 1971	box 4433	folder 7
"Cultural Benefits from Metropolitan River Recreation" By Clare A. Gunn, 1972	box 4433	folder 8
"Symposium Commemorating 25 years", 1972	box 4433	folder 9
"National Recreation Workshop" July 17-20, 1972	box 4433	folder 10
"Destination USA Volume 5 Special Studies" Report of the National Tourism Resources Review Commission , 1973	box 4433	folder 11
"Tourism Resource Planning for East Texas" Project directed by Clare A. Gunn , 1973	box 4433	folder 12
"Evaluating and Developing Tourism", 1973 (July)	box 4433	folder 13
"Recreation: Marine Promise" Edited by Susan H. Anderson, 1975	box 4435	volume 28
"Prefeasibility Study for a Master Plan of the Renewable Natural Resources of Guatemala" Volume VII National Parks , 1975	box 4433	folder 14
"Proceedings of a Conference on Future Water Use in Texas", 1976	box 4433	folder 15
"Urban River Settings For Tourism-Recreation Use" Clare A. Gunn, John W. Hanna, Fred M. Blumberg, Arthur J. Parenzin, 1974	box 4433	folder 16
"Rocky Mountain-High Plains Park and Recreation Journal", 1974	box 4433	folder 17
"Proceedings of the 15th Annual Ohio Roadside Marketing Conference" Edited by Susan k. Sullivan and M.E. Cravens , 1975	box 4433	folder 18
"Water Recreation Resources: Planning Development, Management", 1976	box 4431	folder 29
"The Potential of Blue Licks Battlefield State Park", 1979		
"Travel Research Journal Bulletin D'etudes Touristiques Boletin De Estudios Turisticos", 1978	box 4431	folder 31
"The Future of the South" magazine, 1977	box 4431	folder 32
"Tourism Development Assessment of Potential in Texas" By Clare A. Gunn and Jay Ben McMillen, 1979	box 4431	folder 33
"Proceedings: River Recreation Management and Research Symposium", 1977	box 4431	folder 34
"Our National Landscape: A Conference on Applied Techniques for Analysis and Management of the Visual Resource", 1979	box 4432	folder 1
	box 4435	volume 29
"Tourism Planning and Development Issues" Editors: Donald E. Hawkins, Elwood L. Shafer, James M. Rovelstad , 1980	00X 11 33	

"Records of the World Tourism Conference", 1980	box 4432	folder 3
"Whiteman Park", 1989	box 4432	folder 4
"An Assessment of Tourism Potential in Newfoundland with Labrador with Notes and Recommendations for a Planned Approach to Tourism Development" By Clare A. Gunn, 1994	box 4432	folder 9
"Illinois Zones of Tourism Potential" By Clare A. Gunn, 1993	box 4432	folder 8
"Surrey International Conference Trends in Tourism Planning and Development" , 1982	box 4432	folder 5, 6
"Gonzales Tourism-Park Opportunities Part 1" project director Clare A. Gunn , 1983	box 4432	folder 7
"Mineral Wells: Opportunities for Tourism Development" Programme Director Clare A. Gunn , 1985	box 4432	folder 11
"East Texas Tourism 2000" Clare A. Gunn Director, 1985	box 4432	folder 12
"Waterfowl Hunting Business Conference", 1987	box 4432	folder 13
"Proposed Master Plan for Travel Marketing and Development for the State of Oklahoma" Prepared by Price Waterhouse (In association with Clare A. Gunn), 1987	box 4432	folder 14
"Tourism: A Vital Force for Peace" Co-Editors Louis J D'Amore, Jafar jafari, 1988	box 4432	folder 15
"Texas House of Representatives Interim Report to the 71st Texas Legislature: Committee on Environmental Affairs", 1988	box 4432	folder 16
Tourism and America's Heritage: Opportunities for Growth, 1989	box 4432	folder 17
"Using Tourism and Travel as a Community and Rural Revitalization Strategy" Edited by John Sem , 1989	box 4432	folder 18
"Strategy and Action Plan: Lunenburg County, Nova Scotia", 1989	box 4432	folder 19
Proceedings from Selected sessions of 1990 ASLA annual meeting, 1990	box 4432	folder 10
"Les Cahiers Du Tourisme", 1988-1994	box 4432	folder 20
"Upcountry South Carolina Guidelines for Tourism Development" Directed by Clare A. Gunn , 1990	box 4432	folder 21
"Delaware's Natural Resource Potential for Tourism" By Clare A. Gunn, 1990	box 4432	folder 22
"Trends: Travel and Tourism" Article by Clare A. Gunn, 1990	box 4432	folder 23
"Moorea French Polynesia: Managing the Balance Between Development and conservation", 1990	box 4432	folder 24
"Planning for Special Places", 1990	box 4432	drawer 25
"New Horizons: In Tourism and Hospitality Education, Training	box 4432	folder 26

"Chun-Cheon Plan 2001: A Comprehensive Resort Development Plan for the Chun-Cheon Lake Area", 1991	box 4420	folder 42
"Finger Lakes Region: Tourism Development Opportunities", 1991	box 4420	folder 43
"Tourism—Environment—sustainable Development: An Agenda for Research", 1991	box 4420	folder 44
"Developing Tourism in Your Community", 1992	box 4420	folder 45
"Illinois Zones of Tourism Potential" By Clare A. Gunn, 1993	box 4420	folder 46
"Recreation and Parks Society Texas", 1993 (summer)	box 4420	folder 47
"World's-Eye View on Hospitality Trends: Arizona Hospitality Research and Resource Center", 1993	box 4420	folder 48
"The 32nd IFLA World Congress", 1995	box 4433	folder 40
"Highlights Ontario Tourism Mini-Forum", 1997	box 4433	folder 41
"31st Annual Conference Proceedings: Travel and Tourism Research Association", 2000	box 4433	folder 42
"Michigan's Tourism Change: A Study of Five Post-War Decades of Western Upper Penisnula's Tourism 1950-2000" by Clare Gunn and Richard Gunn , 2011	box 4420	folder 49
Serving More with Less: Financing Public Park and Recreation Services, proceedings 1972 park & recreation administrators institute, 1972	box 4433	folder 3
Geographical Inter-Institute Resource Management Seminars, 1974-1975	box 4433	folder 4
Southern Ontario: Guidelines for Tourism-Recreation-Park Development, 1975	box 4433	folder 5
Business Cards, undated	box 6180	folder 78

Books, Chapters, Journal Articles		
Title/Description	Instances	
"Perspectives: Leisure Travel and Tourism" Edited by Edward M. Kelly Also a letter saying Clare. A. Gunn has a text printed in the book Paperback book, 1986	box 4435	volume 23
"Vacationscape: Designing Tourist Regions" Second Edition by Clare A. Gunn , 1988	box 4434	volume 3
"Travel, Tourism, and Hospitality Research: A Handbook for Managers and Researchers" By J.R. Brent Ritchie and Charles R. Goeldner (Clare A. Gunn is an associated editor), 1987	box 4434	volume 4

"Using Tourism and Travel as a Community and Rural Revitalization Strategy" (Clare A. Gunn has an article published) , 1989	box 4433	folder 37
"Journal of Park and Recreation Administration" – article by Gunn, 1990	box 4433	folder 38
"L.A. Computer News" newsletter, 1991 (summer)	box 4433	folder 39
"World Travel and Tourism Review: Indicators, Trends and Issues" Editors-in-Chief J.R. Brent Ritchie and Donald E. Hawkins, 1992	box 4434	volume 5
"World Travel and Tourism Review: Indicators, Trends and Issues" Editors-in-Chief J.R. Brent Ritchie and Donald E. Hawkins, 1993	box 4434	volume 6
"VNR's Encyclopedia of Hospitality and Tourism" Edited by Mahmood Khan, Michael Olsen and Turgut Var , 1993	box 4434	volume 7
"Travel, Tourism and Hospitality Research: A Handbook for Managers and Researchers" Edited by J.R. Ritchie and Charles R. Goeldner, 1994	box 4434	volume 8
An Open Space Plan for Collins County Texas, 1984	box 4435	volume 30
"Tourism Planning: Basics, Concepts, Cases" By Clare A. Gunn , 1994	box 4434	volume 9
"Vacationscape: Developing Tourist Areas" By Clare A. Gunn , 1997	box 4434	volume 10
"Vacationscape: Developing Tourist Areas" By Clare A. Gunn (Chinese), 1998	box 4434	volume 11
Journal of Travel Research Paperback publication (Clare A. Gunn has an article published) , 1998 (spring)	box 4433	folder 22
"Tourism Planning: Basics, Concepts, Cases" 4th edition by Clare A. Gunn with Turgut Var , 2002	box 4434	volume 12
"The Journal of Tourism Studies" Paperback Publication (Clare A. Gunn has an article published) , 2004 (May)	box 4433	folder 23
"Western Tourism: Can Paradise be Reclaimed?" by Clare A. Gunn , 2004	box 4434	volume 13
"Tourism Planning: Basics, Concepts, Cases" 4th edition by Clare A. Gunn(?) Paperback book in Chinese , 2004	box 4434	volume 14
"The Cornell Hotel and Restaurant Administration Quarterly" journal (Clare A. Gunn has an article published), 1969	box 4433	folder 24
"Landscape Architecture" magazine – article by Gunn, 1972 (January)	box 4433	folder 25
"Landscape Architecture" magazine- article by Gunn, 1973 (April)	box 4433	folder 26
"Vacationscape: Designing Tourist Regions" By Clare A. Gunn , 1972	box 4434	volume 15

"Task Force V: Nationwide Recreation Plan", 1973	box 4433	folder 27, 28
"Travel Industry Development Planning Papers: Number 4", 1974	box 4433	folder 29
"Landscape Architecture" magazine (Clare A. Gunn has an article published) , 1978 (September)	box 4433	folder 30
"The Water's Edge: Critical Problems of the Coastal Zone" Edited by Bostwick H. Ketchum , 1974	box 4435	volume 16
Contact: Journal of Urban & Environmental Affairs "Arctic Land Use Issues", 1976	box 4433	folder 31
"Industry Pragmatism vs. Tourism Planning" By Clare A. Gunn, 1977	box 4433	folder 32
"Dollar\$ and Sense of Battlefield Preservation: The Economic Benefits of Protecting Civil War Battlefields", 1994	box 4435	volume 17
"Hospitality Education and Research Journal", 1984	box 4433	folder 33
"Tourism Planning" By Clare A. Gunn, 1979	box 4435	volume 18
"Land and Leisure: Concepts and Methods in Outdoor Recreation" Second Edition, 1979	box 4435	volume 19
"Recreation in the South's Third Forest" Edited by Charles L. Shilling and John R. Toliver , 1979	box 4435	volume 20
"The Texas Business Executive" magazine, 1978 (spring)	box 4433	folder 34
"The Third Nationwide Outdoor Recreation Plan Appendix IV", 1979	box 4433	folder 35
"Water and the Landscape: Landscape Architecture Magazine" Edited by Grady Clay, 1979	box 4435	volume 21
"Annals of Tourism Research: A Social Sciences Journal", 1980	box 4433	folder 36
"Studies in Tourism Wildlife Parks Conservation" By Tej Vir Singh, Jagdish Kaur, D. P. Singh, 1981	box 4435	volume 22
"Tourism Management: Research, Policies, Planning", 1982 (December)	box 4432	folder 27
"Journal of Physical Education, Recreation and Dance", 1983 (April)	box 4432	folder 28
"Tourism Management: Research, Policies, Planning", 1984 (September)	box 4432	folder 29
"Tourism Management: Research, Policies, Planning", 1985 (June)	box 4432	folder 30
"Tourism Planning" Second Edition by Clare A. Gunn, 1988	box 4435	volume 24
"Integrated Rural Planning and Development" Edited by Floyd W. Dykeman, 1988	box 4435	volume 25
"A literature Review: The President's Commission on Americans Outdoors", 1986 (December)	box 4435	volume 26

Artwork		
Title/Description	Instances	
Sketches of Beaumont Tower, and an unidentified location in Michigan, circa 1950s	box 5960	
Artwork, 1942, 1948, undated	box 6180	folder 72
Building Plans and Exteriors, 1946-1947, undated	box 6180	folder 73
Layouts and Sketches for Bulletins, 1946-1947, undated	box 6180	folder 74
MSU (includes artwork on final product), 1940, 1946-1948, undated	box 6180	folder 75
Tourism Graphics, undated	box 6180	folder 76

Title/Description	Instances	
Alpine Motor Court - Lucian Del Din, Gaylord, MI (negatives), Undated	box 6179	folder 1
Annual Report (negatives), 1950-1951	box 6179	folder 2
Beach Erosion - Lake Huron, Iosco County, Lake Superior, Keweenaw Bay, Bear Lake, Mecosta County (negatives), Undated	box 6179	folder 3
Begin, Mr. A Crestwood Motel, Iron County, Rt. #3, Iron River, MI (negatives), Undated	box 6179	folder 4
Birch Lodge, Higgins Lake, Michigan (photographs), Undated	box 6179	folder 5
Blaney Park Resort - Schoolcraft County, Blaney Park, MI (photographs & negatives), Undated	box 6179	folder 6
[Blueprints] (photographs & negatives), Undated	box 6179	folder 7
Boat Houses - Leland, MI, Leelanau County (photographs & negatives), Undated	box 6179	folder 8
Bolen, Mr. & Mrs. R. V Bolen's Cottages, Manistee County, Bear Lake, MI (negatives), Undated	box 6179	folder 9
Boyne Mountain Lodge, John C. Norton, Charlevoix County, MI (photographs & negatives), Undated	box 6179	folder 11
Boy Scout Camp (negatives), Undated	box 6179	folder 12
Buck Creek [Dunes, lodging, scenes] (negatives), Undated	box 6179	folder 13

Burkewood Motel, Burke, Mr. & Mrs. J., West Main Street, Lansing, Ingham County, MI (negatives), Undated	box 6179	folder 14
Cabble, Cecil - Entertainment Features [Cabble's Tawas Resort] (photographs & negatives), 1950	box 6179	folder 15
[Cabins] (photographs), Undated	box 6179	folder 16
Calvert, Mr. E. M Old Deerfield, Schoolcraft County, Gulliver, MI (negatives), Undated	box 6179	folder 17
Camera Train [Locomotive and Other Scenes] (negatives), Undated	box 6179	folder 18
Cascades Festival - Belle Isle, etc. (negatives), August, 1938	box 6179	folder 19
Catto, Mr. M. W Wabun, Oscoda, MI (negatives), Undated	box 6179	folder 20
Chicagon Lake - Near Caspian, MI (negatives), Undated	box 6179	folder 21
Clish, Mr. and Mrs Rollin Lake Skanee, MI (negatives), Undated	box 6179	folder 22
Condit, Mrs. Gladys - Sunny Labs Ranch, Glennie, MI, Alcona County (negatives), Undated	box 6179	folder 23
Consumer's Power Company - Land for Lease, Along Manistee River, East of Sharon, Kalkaska County (negatives), Undated	box 6179	folder 24
Cormeir, E. P Range Cab and Sinclair Service, Wakefield, MI, Gogebic County (negatives), Undated	box 6179	folder 25
Cottage - Near East Tawas, Iosco County, MI (negatives), Undated	box 6179	folder 26
Cottages - Eagle Lake, North of Pontiac, Oakland County, MI (negatives), Undated	box 6179	folder 27
Cottages - East of East Tawas, MI (negatives), Undated	box 6179	folder 28
Cottages - West Side of Ostego Lake, Otsego County, Gaylord, MI (negatives), Undated	box 6179	folder 29
Cottages and Resorts - Iosco County, Tawas City, MI (negatives), Undated	box 6179	folder 30
Crispell, Mr. & Mrs. Ray - Juanita Park, Crystal Lake, Beulah, MI, Benzie County (photographs & negatives), Undated	box 6179	folder 31
Danielson, Arthur - Ven-Art Motel, Dickenson County, Iron Mountain, MI (negatives), Undated	box 6179	folder 32
De Graff, Phil - De Graff Lodges, Trout Lake, MI, Chippewa County (photographs & negatives), 1950	box 6179	folder 33
Dehlins Resort (negatives), Undated	box 6179	folder 34
Dettman, Harold - Dettman's Motel, St. Ignace, MI, Mackinac County (negatives), Undated	box 6179	folder 35
Didi Peny Resort - Au Train, MI (negatives), Undated	box 6179	folder 36

Doll, Edward - Cottage Resort, Barbeu, MI, Chippewa County (negatives), Undated	box 6179	folder 37
Don Frantz Motel, St. Ignace, MI (negatives), Undated	box 6179	folder 38
Duff, Mr Lost Lake Wood Club. Alcona County, Lincoln, MI (negatives), Undated	box 6179	folder 39
Durham, Alan - Min-I-Tonka Resort, Copper Harbor, MI, Keweenaw County (photographs & negatives), Undated	box 6179	folder 40
Eagle Harbor, MI - Keweenaw County (negatives), Undated	box 6179	folder 41
Ellico, Ray H L'Anse, MI, Baraga County (negatives), Undated	box 6179	folder 42
Ellsworth, W. A Ellsworth Motel and Cabins, Mackinac County, St. Ignace, MI (photographs & negatives), Undated	box 6179	folder 43
[Empty envelopes], Undated	box 6179	folder 44
Entrance Drive - In Iron County (negatives), Undated	box 6179	folder 45
[Family] (negatives), Undated	box 6179	folder 46
[Family?] (negatives), Undated	box 6179	folder 47
[Fayette Historic State Park] (photographs & negatives), Undated	box 6179	folder 48
Feeding Deer, Ivan James[?] (negatives), February 17, 1955	box 6179	folder 49
Field, Hartford, Architect - Hartheoma, Glen Lake, Leelanau County, 153 East Front Street, Traverse City, MI (negatives), Undated	box 6179	folder 50
Field Meetings (negatives), Undated	box 6179	folder 51
Fog Spraying - Leelanau County, Glan Arbor, MI (negatives), Undated	box 6179	folder 52
Forrest Service Park - Lake Marion, Gogebic County (negatives), Undated	box 6179	folder 53
Fort Michilimackinac (photographs & negatives), Undated	box 6179	folder 54
Fort Wilkins State Park - Copper Harbor, MI, Keweenaw County (negatives), Undated	box 6179	folder 55
Fountains (photographs), Undated	box 6179	folder 56
General Research (photographs), Undated	box 6179	folder 57
Gladwin County [cottages] (negatives), Undated	box 6179	folder 58
Gogebic Lake - Gogebic County [log cottage] (negatives), Undated	box 6179	folder 59
Gogebic Extension Camp - Little Girl's Point, Gogebic County, Ironwood, MI (negatives), Undated	box 6179	folder 60
[Graphics] (negatives), Undated	box 6179	folder 61

Gratsch, Mr. & Mrs. William - Gratsch Resort and Boat Livery, Charlevoix County, Walloon Lake, MI (negatives), Undated	box 6179	folder 62	
Green Acres Lodge - Lansing, MI, U.S. 27, Ingham County (photographs & negatives), Undated	box 6179	folder 63	
Greer, Mr. & Mrs. Amos - Greer's Motel, Gladwin County, Gladwin, MI (photographs & negatives), Undated	box 6179	folder 64	
Gull Lake Bird Station (negatives), 1955	box 6179	folder 65	
Gull Lake Research Dorms - Kellogg Biological Station (photographs & negatives), Undated	box 6179	folder 66	
Gustley, Herman - Sandy Beach Court, Grand Traverse County, Traverse City, MI (negatives), Undated	box 6179	folder 67	
Hansen, Walter - Breezy Court, Crystal Lake, Beulah, MI, Benzie County (negatives), Undated	box 6179	folder 68	
Haskins, Clark. C Brown Stone Inn, Au Train, MI, Alger County (negatives), Undated	box 6179	folder 69	
Highway M-66 - Kalkaska County, South of Kalkaska, MI (negatives), Undated	box 6179	folder 70	
Hinchman, Mr. C Hinchmam Cabins, Oscoda County, Mio, MI (negatives), Undated	box 6179	folder 71	
History of Tourist Buildings (negatives), Undated	box 6179	folder 72	
Hokans, Edwin - Haskins Cabins, Ontonagon, MI, Ontonagon County (negatives), Undated	box 6179	folder 73	
Honor Motor Court - Harry G. Smith, Honor, MI, Benzie County (negatives), Undated	box 6179	folder 74	
Hunters Cabins East Traverse City, Grand Traverse County, Traverse City, MI (negatives), Undated	box 6179	folder 75	
Ice and Dock Research, Wall Lake (photographs & negatives), 1955	box 6179	folder 76	
Iron County - Along U.S. 2 (negatives), Undated	box 6179	folder 77	
Jacobson, Albert J Jacobson's Land O'nod, Marquette, MI, Marquette County (negatives), Undated	box 6179	folder 78	
Kenyon's, Sage Lake, Lupton, Michigan (photographs), Undated	box 6179	folder 80	
Lake Connection Study - Northern Lower Peninsula (negatives), Undated	box 6179	folder 81	
Lake Gogebic - County Park, Marenisco, Michigan, Gogebic County (negatives), Undated	box 6179	folder 82	
Lake Vieux Desert - Gogebic County (negatives), Undated	box 6179	folder 83	
Land and Water [Lodging interiors and exteriors, meetings, exhibit booth] (negatives), Undated	box 6179	folder 84	

Land Use Study Iosco County (negatives), Undated	box 6179	folder 85
Larson's Motel (photographs & negatives), Undated	box 6179	folder 86
Lawn Sprinklers (negatives), Undated	box 6179	folder 87
Leanse, Mr. George - Motel, Marquette County, Rt. #1, Neguanee, MI (negatives), Undated	box 6179	folder 88
Leelanau Schools - Leelanau Peninsula, Leelanau County, Glen Arbor, Michigan [sign for the schools and library building] (negatives), Undated	box 6179	folder 89
Leitz, Earl - Sports Shop, Chippewa County, Sault St. Marie, MI (photographs & negatives), Undated	box 6179	folder 90
[Lodging] (photographs), Undated	box 6179	folder 91
[Lodging includes Bungalow Motel, H. H. K. Cabins, Shady Lawn Motel] (photographs), Undated	box 6179	folder 92
[Lodging includes Vacationland Motel] (negatives), Undated	box 6179	folder 93
[Lodging including cabins and display interiors] (photographs), Undated	box 6179	folder 94
[Lodging - interiors and exteriors, includes Updhoffs Motel, Crossroads Motel] (negatives), Undated	box 6179	folder 95
[Lodging and Nature Scenes] (photographs), Undated	box 6179	folder 96
[Lodging and Resorts includes Brooks Hotel, Rogers City; Sprangs Hotel, Curtis, Buckeye Beach Resort, Curtis; Wedding Cottages, Oscoda; Cedarville Main Street; Pentoga Park Burial Site, Chicaugon Lake] (photographs), Undated	box 6179	folder 97
[Lodging and Resorts] I (photographs & negatives), Undated	box 6179	folder 98
[Lodging and Resorts] II (negatives), Undated	box 6179	folder 99
[Lodging and Resorts] III (photographs), Undated	box 6179	folder 100
[Lodging and Resorts includes Spike Horn Camp tourist attraction] (photographs), Undated	box 6179	folder 101
[Lodging and Resorts includes Pines Motel, St. Ignace; Holiday Motel, Houghton Lake, Stevens Moto-Court, Lapeer] (photographs), Undated	box 6179	folder 102
[Lodging and Resorts includes Missaukee Resort, Lake City; St. Michael's Church, Roscommon] (photographs), Undated	box 6179	folder 103
[Lodging and Resorts, includes Blackhawk Motel] (photographs), Undated	box 6179	folder 104
[Lodging and Resorts, includes Wilson's Rooms & Cabins, and J. Wickman] (photographs), Undated	box 6179	folder 105
[Lodging and Resorts, includes Green Acres Tourist Lodge, Dune Shores Cottages (St. Ignace, MI), Trav-A-Log Cabins (Wayne, MI)] (photographs), Undated	box 6179	folder 106

[Lodging and resorts, nature, blueprints, includes Superior View Cottages & Cabins, and Stinky's Hole] (negatives), Undated	box 6179	frame 107
Long Lake, Ionia County (negatives), Undated	box 6179	folder 108
Lower Peninsula, Scenic (photographs & negatives), Undated	box 6179	folder 109
Mailanen, K. J Bergland Sawmill, Ontogaon County, Bergland, MI (negatives), Undated	box 6179	folder 110
Maple Shade Resort - Mrs. William Kemperman, West Olive, MI, Ottawa County (negatives), Undated	box 6179	folder 111
McLean, Archie - Northport, MI, Leelanau County (negatives), 1951	box 6179	folder 112
McMillan, Duncan - Dune Shores, St. Ignace, MI, Mackinac County (negatives), Undated	box 6179	folder 113
McNamara, F. W Blue Spruce Cabins, Schoolcraft County, Manistique, MI (photographs & negatives), Undated	box 6179	folder 114
Michigan State College (negatives), 1938-1940	box 6179	folder 115
Michigan State University (photographs), Undated	box 6179	folder 116
Models and Exhibits (photographs), Undated	box 6179	folder 117
Motel Eau Claire (photographs & negatives), Undated	box 6179	folder 118
Motels (photographs & negatives), Undated	box 6179	folder 119
Motels, Resorts, Mead, Wisconsin [also includes Michigan] (photographs & negatives), circa 1950	box 6179	folder 120
MSC, Bay City - Wenom Hotel, Bay County - display at EMTA meeting (negatives), Undated	box 6180	folder 1
MSC Shops (negatives and photographs) , undated	box 6180	folder 2
Nash, Charles - Tawas Inn, Tawas, MI, Iosco County (negatives), Undated	box 6180	folder 3
[Nature Scenes and tourist areas - possibly includes Great Smokey Mountains area] (negatives) , undated	box 6180	folder 4
[Nature Scenes, Performances, Sculpture, Dining Room and Panda] (photographs), undated	box 6180	folder 5
Nelson, Mr. Gilbert - Nelson's Homestead Resort, Chippewa County, Sugar Island, Homestead, MI (negatives) , Undated	box 6180	folder 6
Northern Michigan Forest Management Tour (photographs and negatives) , September 1957	box 6180	folder 7
Northport Point - Northport, MI, Leelanau County (negatives and photograph) , Undated	box 6180	folder 8
O'Brien, Walter A Birch Creek Cabins, Gladstone, MI, Rt. #1, Delta County (negatives and photograph), Undated	box 6180	folder 9

Old Church - Northport Point, Leelanau County (negatives), Undated	box 6180	folder 10
Old Depot - Lenawee County, Adrian, MI (negatives) , Undated	box 6180	folder 11
Old Orchards Tourist Camp - Consumer's Power Co., Au Sable River, Iosco County (negatives) , Undated	box 6180	folder 12
Osceola County - Highway M-155 between Cadillac and Clare (negative and photograph) , Undated	box 6180	folder 13
Osceola Hotel - Osceola County, Reed City, MI (negatives) , Undated	box 6180	folder 14
Otsego Ski Club - Hidden Valley, Otsego County, Gaylord, MI (negatives) , Undated	box 6180	folder 15
Paradise Restaurant, Paradise, MI (photographs) , undated	box 6180	folder 16
Penrod's Cabins - Mr. & Mrs. Bond, Grayling, MI (negative), Undated	box 6180	folder 17
[People] (photographs) , undated	box 6180	folder 18
Pen-To-Ga Park - Chicaugon Lake, Iron County, Caspian, MI (negatives) , Undated	box 6180	folder 19
[Performances] (negatives), undated	box 6180	folder 20
Perry, Dick - Dick Perry's Resort, Alger County, Au Train, MI (negatives and photographs), Undated	box 6180	folder 21
Phoenix Chair Co. (negatives), undated	box 6180	folder 22
Pickford, MI - Rev. P. T. Hart, church (photographs), Undated	box 6180	folder 23
Pigeon River - Port Sheldon, Ottawa County (negatives) , Undated	box 6180	folder 24
Pine Hollow Resort - Antrim County, Elk Rapids, MI (negatives) , Undated	box 6180	folder 25
Polich, George - Red Diamond Resort, Chicaugon Lake, Iron County, Caspian, MI (negatives and photograph), Undated	box 6180	folder 26
Portage Lake - Manistee County (negatives) , Undated	box 6180	folder 27
Portage Point Inn, Onekama, Michigan (negatives), undated	box 6180	folder 28
Power Dam in Menominee River - Near Ingalls, Menominee County, View of Cedar Hedge near dam (photographs) , Undated	box 6180	folder 29
Raley, Frank - Lake Breeze Resort, Eagle Harbor, MI, Keweenaw County (negatives and photographs) , Undated	box 6180	folder 30
Ramsey, Francis O Box. 121, Holiday House, Michigamme, Michigan, Marquette County (negatives) , Undated	box 6180	folder 31
Ray's Bait Shop - Au Sable River, Crawford County, Grayling, MI (negatives and photograph) , Undated	box 6180	folder 32
Reid's Cabins - Mt. Pleasant, MI, Isabella County (negatives) , Undated	box 6180	folder 33

Roberts, John - Deer Track Village, Marquette County, Marquette, MI (negatives), Undated	box 6180	folder 34
Russeau, Mrs Russeau Rooms, Ontonagon County, Ewan, MI (negatives) , Undated	box 6180	folder 35
Sagamore Hotel, Woodward Avenue, Detroit, MI (photograph) , undated	box 6180	folder 36
Sawyers Lake - Dickenson County (negatives) , September 1951	box 6180	folder 37
Scenic - Elk, Cottage near Lake Breeze Eagle Harbor (negatives and photographs) , Undated	box 6180	folder 38
Sharkys Cabins - Menominee, MI, Menominee County (negatives) , September, 1951	box 6180	folder 39
Ski Areas (negatives and photographs), circa 1955	box 6180	folder 40
Snows Hotel, Cedarville, Michigan (photographs) , undated	box 6180	folder 41
Stremer, Mr. & Mrs. J Tyelene Resort, Big Bay DeNoc, Delta County, Cooks (negatives) , Undated	box 6180	folder 42
Stevens, Steven S Gay El-Rancho, Otsego County, Gaylord, MI (negatives and photograph) , Undated	box 6180	folder 43
Stocking Day Forest, Leelanau County, Glen Arbor, MI (negative and photograph) , Undated	box 6180	folder 44
Sugar Loaf Mountain - Leelanau County, North of Maple City (negatives) , Undated	box 6180	folder 45
Sunset Motel - Delta County, Escanaba, MI (negatives) , Undated	box 6180	folder 46
Sutton's Resort, Menominee, Menoninee County (negatives) , Undated	box 6180	folder 47
[Text for Presentations] (negatives), undated	box 6180	folder 48
Thomas - Siesta Motor Court, Alpena County, Alpena, MI (negatives) , Undated	box 6180	folder 49
To be Used in Book [Tourism Scenes] (negatives), Undated	box 6180	folder 50
Tourist and Resort Exhibit (negatives), 1955	box 6180	folder 51
Tourist Information Building - Menominee County, Menominee, MI (negative and photograph) , Undated	box 6180	folder 52
Traveler's Tourist Home - Marquette, MI, Marquette County (negatives) , Undated	box 6180	folder 53
Tree Protection Along M-78 - East Lansing, MI, Ingham County [includes small restaurant] (negatives) , Undated	box 6180	folder 54
Upper Peninsula Flight Ground (negatives and photographs) , circa 1964	box 6180	folder 55
U.S. 27 - Roadside (negatives), September 1951, undated	box 6180	folder 56

View of Extension Publications, Model Displays (photographs and negatives) , circa 1952	box 6180	folder 57
Watson, Don & Rose - Watson's Motel, Iosco County, Tawas City, MI (negatives) , Undated	box 6180	folder 58
Way, M. L Hide-Away, Lake Mitchell, Wexford County (negatives), Undated	box 6180	folder 59
Weatherhead, Mr. & Mrs. Paul - Weatherhead Trading Post, Clare County, Harrison, MI (negatives) , Undated	box 6180	folder 60
Weber, John - Weber's Resort, Marenisco, MI, on Lake Gogebic, Gogebic County (negatives and photograph), 1949, 1950	box 6180	folder 61
Wells, Gilbert - Snow Valley Ski Lodge, Otsego County, Gaylord, MI (negatives) , Undated	box 6180	folder 62
Wilk - Alma, MI, Gratiot County, motel site (negatives) , September, 1951	box 6180	folder 63
Willo-Acres Motel, Stearns, Frederick F. Wayne, MI, US 112 (photograph) , Undated	box 6180	folder 64
Winter Sports [includes lodging] (negatives), Undated	box 6180	folder 65
Winter Sports [includes Gay El Rancho Ski Area, Au Sable Ranch and Ski Club] (negatives) , March 1957	box 6180	folder 66
Wolverine Motel, 2300 W. Michigan Ave., Jackson, MI (negative) , undated	box 6180	folder 67
Yokan, Mr. & Mrs. Charles - Big Paw Resort, Alcona County, Harrisville, MI (negatives and photographs) , Undated	box 6180	folder 68

Slides		
Title/Description	Instances	
Index to Slides	box 6180	folder 77
Box B - Rockford, Michigan 1978; Northern Michigan Waterways 1963; Lower Peninsula; Grand Rapids, Michigan 1981; Lansing, Michigan 1978; Watersmeet/ Bond Falls 1973; Powder Mountain 1973; Upper Peninsula and Mackinact Island 1973; Michigan Trip 1986?; Duluth/ Superior 1973; Near Simonson's 1973; Upper Peninsula Study Results - 10 Year Check 1973; Norther Minnesota Lakes 1973; Minneapolis - St. Paul 1973, 1963-1986, undated	box 6181	
Box K - New England, Michigan, Tourism in the 80s Talk, Hawaii; Upper Peninsula - "It Pays to Know" Program, Lodging and Resorts; Historic Images of Michigan, 1962-1989, undated	box 6181	
Box R includes Box E - Buffalo Bayou Study; Tourism: the New Wave; Street Graphics; Texas Talk; Upper Peninsula Study Series;	box 6181	

Upper Peninsula Study Concepts/ Diagrams; Upper Peninsula 1973; Upper Peninsula Project Meetings; D(A)4 Roadside Survey; Upper Peninsula Roadside Research; Upper Peninsula Aerial Sequence

sequence		
Gunn's notes for slide box R, undated	box 6181	folder 1
Box Z - Florida 1978; St. Augustine Florida 1972; Lake Lanier Islands 1972, 1978; Disney World July 1972; Jeckyl Island 1972; Sea Pines Plantation 1972; Savannah Squares 1980; Savannah 1972; Georgia 1976; Savannah 1980, 1972-1981, undated		
Attractions, Texas Video Tourism Development [lodging, resorts, and nature scenes, Texas, Michigan, Florida, Canada, United States], (1946-1986, undated)	box 6180	folder 69
Upcountry South Carolina Tourism Resources, 1989, undated	box 6180	folder 70
[Michigan; Thailand, Tourism and Nature Scenes] [also includes other states and countries], 1946-1994	box 6181	folder 71
Dallas - Winedale, 1971	box 6182	
[Dubrovnik, Croatia], 1972	box 6182	
FASLA (3 boxes), Undated	box 6182	
FASLA Extra, Undated	box 6182	
Interpretation - Talk Charts, Undated	box 6182	
LBJ Project, 1988	box 6182	
Maho Bay USVI , July 1995	box 6182	
[Nature and cultural recreation], 1964-1986, undated	box 6182	
[New England, Texas, lodging and places], 1972-1983, undated	box 6182	
Newfoundland (2 boxes), 1994	box 6182	
Newfoundland (Culls from Talk), 1994	box 6182	
[Niagara area], 1974-1986, undated	box 6182	
Niagara-On-the-Lake, 1994	box 6182	
Philippines (2 boxes), 1980	box 6182	
Project Studies E. Texas, Undated	box 6182	
R. Market Graphics, Undated	box 6182	
San Antonio, El Paso, McAllen , 1994-1995	box 6182	
San Antonio River Walk , 1994	box 6182	
Six Flags Texas, 1976	box 6182	
[Thailand] 2 boxes, 1995	box 6182	
Transportation	box 6182	

[Unidentified Scenes], 1994	box 6182
[United States and Canada - nature, places, attractions], 1963-1986, undated	box 6182
[United States, Guatemala, Nature, places, attractions], 1964-1984, undated	box 6182
[Water Scenes, Places near water], 1967-1985, undated	box 6182
Venezuela Presentation Discovery of Potential, 1991	box 6182
Yugoslavia Presentation , 1972	box 6182

Reel to Reel Audio		
Title/Description	Instances	
Why You Should Become a Certified Host of Upper Michigan - Gunn, undated	box 6181	
Interview about Hospitality: Jean Worth, Escanaba Daily Press, Jack Miller, Del Mar Hotel, undated	box 6181	
Northern Michigan Waterways, C. A. Gunn, MSU (1 master tape and 1 other tape), undated	box 6181	
Dr. Door[?] - Philosophy; RP 985 Dr. Gunn; Dr. Skors [?] TT1; RP 681 Dr. Gunn, December 1968	box 6181	