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Stanley Hollander Papers UA.17.287

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Describing Archives: A Content Standard

Michigan State University Archives and Historical Collections

Conrad Hall

943 Conrad Road, Room 101

East Lansing , MI 48824

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URL: <http://archives.msu.edu/>

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Summary Information

Repository:	Michigan State University Archives and Historical Collections
Creator:	Hollander, Stanley C. (Stanley Charles), 1919-2004
Title:	Stanley Hollander papers
ID:	UA.17.287
Date [inclusive]:	1995-2009
Physical Description:	0.1 Cubic Feet
Language of the Material:	English

Preferred Citation

Researchers wishing to cite this collection should include the following information: "Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

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Biographical Note

Stanley Hollander was born on August 2, 1919 in Baltimore, Maryland. In 1941, Hollander earned a Bachelor of Science from the School of Commerce at New York University. After the second World War, during which time he served as a business analyst in the Office of Price Administration, he earned a Master's Degree in Economics from American University in 1946. He then earned his Doctorate in Economics and Marketing from the University of Pennsylvania in 1954. In 1956, Hollander married Selma Jacobs. He taught at institutions such as University of Buffalo, University of Pennsylvania, University of Minnesota, and Michigan State University. As a professor of Marketing at Michigan State University, Hollander received the Distinguished Faculty Award in 1982. After 32 years of teaching in the The Eli Broad College of Business at Michigan State University, he retired in 1990 with the rank of University Distinguished Professor. Hollander died on March 9, 2004 in Okemos, Michigan.

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Scope and Contents

This collection contains a journal article about Hollander written by Robert Nason, a journal article that Hollander wrote about himself, a program for a 2004 memorial concert, memorial service invitations, Hollander's obituary from the Lansing State Journal, photographs of Hollander, and comments about Hollander from friends and colleagues at the time of his death.

The electronic resource contains one photo of Hollander reading a book.

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Administrative Information

Publication Statement

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Conditions Governing Access

Collection is open for research.

Conditions Governing Use

Permission to publish material from this collection must be obtained from University Archives & Historical Collections, Michigan State University.

Conditions Governing Access

Legal Status: Copyright: Michigan State University. Property Rights: Michigan State University.

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Controlled Access Headings

- Letters (correspondence)
- Photographs
- Publications
- Hollander, Stanley C. (Stanley Charles), 1919-2004
- Hollander, Selma

Collection Inventory

Title/Description	Instances	
Correspondence , 2004	drawer F.D.	folder 3
Publications		
"An Uncommon Scholar" by Robert W. Nason published in the Journal of Historical Research in Marketing volume 1, number 1 in 2009., 2009	drawer F.D.	folder 2
"My Life on Mt. Olympus" by Stanley C. Hollander published in Emminent Marketing Scholars in Spring, 1995, 1995	drawer F.D.	folder 2
Memorial Service Materials		
Obituary for Hollander, Stanely C. Okemos, Michigan. Published in the Lansing State Journal March 10, 2004., 2004	drawer F.D.	folder 1
Memorial Service Program: "A memorial concert celebrating the life of Stanley C. Hollander August 2, 1919 - March 9, 2004, Tuesday, May 4, 2004 3:00 p.m. Pasant Theatre, Wharton Center Michigan State University", 2004	drawer F.D.	folder 1
Memorial Service Invitations (3), 2004	drawer F.D.	folder 1
Memorial Comments on Stan Hollander given by Robert W. Nason, May 4, 2004., 2004	drawer F.D.	folder 1
Photographs		
Photograph of Hollander (Cd-r), Undated	drawer Dig. Acc.	box 2
Photographs and Negatives of Stanley Hollander, 1988, Undated	box UA Photo 77	

Electronic Resources

Title/Description	Instances
Stanley Hollander Photograph, undated	

object
UA.06467-2c84

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