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Summary Information

Repository: University Archives and Historical Collections
Creator: Michigan State University. Department of Advertising
Title: Department of Advertising records
ID: UA.16.4
Date [inclusive]: 1959-1969
Physical Description: 0.5 Cubic Feet, 10 folders
Language of the Material: English.

Preferred Citation

Researchers wishing to cite this collection should include the following information: "Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

Historical Note

The Department of Advertising was organized in 1958. Prior to that time, advertising courses were taught by the Department of Journalism.

Scope and Contents

The collection contains unpublished annual reports for the academic years 1958-1959 through 1968-1969. They contain information on accomplishments and goals of the department, faculty research, enrollment changes, and meetings and conferences attended by faculty.
Administrative Information

Publication Statement

University Archives and Historical Collections

Conrad Hall
943 Conrad Road, Room 101
East Lansing, MI 48824
Business Number: 517-355-2330
archives@msu.edu
URL: http://archives.msu.edu/

Conditions Governing Access

Collection is open for research.

Conditions Governing Use

Permission to publish material from this collection must be obtained from University Archives & Historical Collections, Michigan State University.

Conditions Governing Access

Legal Status: Donor(s) have transferred any applicable copyright to Michigan State University but the collection may contain third-party materials for which copyright was not transferred. Copyright restrictions may apply. Property Rights: Michigan State University.

Controlled Access Headings

- Advertising -- Study and teaching
- Annual reports
- Michigan State University. Department of Advertising
# Collection Inventory

## Annual Reports

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