



Business and Economic Research Bureau Records UA.16.159

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University Archives and Historical Collections

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Summary Information

Repository:	University Archives and Historical Collections
Creator:	Michigan State University. Business and Economic Research Bureau
Creator:	Mossman, Frank H. (Frank Homer)
Creator:	Zwarenstejn, Hendrik
Source:	Michigan State University. Business and Economic Research Bureau
Title:	Business and Economic Research Bureau records
ID:	UA.16.159
Date [inclusive]:	1952-1967
Physical Description:	0.4 Cubic Feet
Language of the Material:	English .

Preferred Citation

Researchers wishing to cite this collection should include the following information:
"Item title, Collection title, Collection Identifier, Michigan State University Archives & Historical Collections, East Lansing, Michigan."

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Historical Note

In 1951, the Bureau of Business Research was created in the College of Business. In 1958, the name changed to the Bureau of Business and Economic Research. The bureau was disbanded in 1980 when the college reorganized.

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Scope and Contents

The records consist of reports on various topics related to business and economics. Topics include the Great Lakes St. Lawrence Seaway and power project, hotel administration, Michigan county market data and travel accommodations in Port Huron, Michigan. There are also reports based on surveys including Michigan tourism, Lansing air traffic, Saginaw river port, rack jobbers, resort hotel wage rates, Lansing appliance dealers, and consumer shopping surveys for Hastings, Michigan; Muskegon, Michigan; and St. Joseph, Michigan.

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Administrative Information

Publication Statement

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Conditions Governing Access

Collection is open for research.

Conditions Governing Use

Permission to publish material from this collection must be obtained from University Archives & Historical Collections, Michigan State University.

Conditions Governing Access

Legal Status: Donor(s) have transferred any applicable copyright to Michigan State University but the collection may contain third-party materials for which copyright was not transferred. Copyright restrictions may apply. Property Rights: Michigan State University.

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Controlled Access Headings

- Business education
- Business -- Research
- Economics -- Michigan
- Economics -- Research
- Saint Lawrence Seaway
- Shipping -- Michigan -- Saginaw River
- Tourism -- Michigan
- Annual reports
- Reports
- Michigan State University. Business and Economic Research Bureau
- Michigan State University. Business and Economic Research Bureau

Collection Inventory

Title/Description	Instances	
The Great Lakes - St. Lawrence Seaway and Power project by Frank Mossman , 1952	box 2020H	folder 1
Legal Aspects of Hotel Administration, Cases and Materials by Hendrik Zwarenstejn, 1962	box 2020H	folder 2
Michigan County Market Data, Undated	box 2020H	folder 3
Michigan Tourist Survey, 1957	box 2020H	folder 4
Research Reports		
Hastings Consumer Shopping Survey, 1952	box 2020H	folder 5
Greater Muskegon Consumer Shopping Survey, 1952	box 2020H	folder 6
St. Joseph Consumer Shopping Survey, 1952	box 2020H	folder 7
Travel Accommodations of Port Huron, Michigan Facilities and Needs, 1953	box 2020H	folder 8
Greater Lansing Appliance Dealer and Market Surveys , 1954	box 2020H	folder 9
Resort Hotel Wage Rates preliminary survey, 1954	box 2020H	folder 10
Michigan Winter Resort Survey preliminary report, 1954	box 2020H	folder 11
A New Type of Middlemen- Rack Jobbers survey , 1956		

	box 2020H	folder 12
Lansing Air Traffic Potential Study, 1957	box 2020H	folder 13
The Saginaw River Port Survey Part 1 and 2, 1958	box 2020H	folder 14
Wages, Hours, and Fringe Benefits in Member Stores of the Michigan Retail Hardware Association, 1954	box 2020H	folder 15

Annual Reports

Title/Description	Instances
Unpublished	box Annual Reports
1958-1959	
1959-1960	
1960-1961	
1961-1962	
1962-1963	
1964-1965	
1965-1966	
1968	
1968-1969	

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Serials

Title/Description	Instances
#173: Business and Economic Research Bureau Occasional Paper	
#445: Marketing and Transportation Paper	
#464: Michigan State Economic Record	
#466: Michigan Statistical Abstract	

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