LMSHOWCASE

PRODUCTS + SERVICES FROM LEADING GREEN INDUSTRY SUPPLIERS



W A fie SCH soft star Do NAF land or V Gaii tha



WHO'S IN CHARGE OF <u>YOUR</u> FLEET?

A fleet manager **PURCHASES** all vehicles, trucks, and equipment, **SCHEDULES** maintenance, **FOLLOWS** the latest technology trends and software, **MAINTAINS** the fleet budget, **IMPLEMENTS** safety standards, and **PROVIDES** technical support for your operation.

Do these responsibilities fall onto you or one of your employees?

NAFA Fleet Management Association offers fleet solutions for landscaping and lawn care companies, no matter what size trucks or vehicles you have!

Gain access to a community of more than 3,000 fleet professionals that can share their expertise and best practices. Advance your company and become an NAFA Member!



To more effectively manage your fleet operations, connect with NAFA!

Join NAFA Today! www.nafa.org/join





YOUR GUIDE TO PRODUCT RESEARCH

POSTEMERGENT HERBICIDES

ProForm

The ProForm line of premium herbicides includes: SpeedZone Broadleaf Herbicide for Turf, with visible results within 24 hours; Surge Broadleaf Herbicide for Turf, which uses an advanced, water-based formula to kill weeds up to twice as fast as traditional three-way amine products; and Q4 Plus Turf Herbicide for Grassy & Broadleaf Weeds, for control of crabgrass, sedge and broadleaf weeds with a single product. **Gordon's Professional** //

GordonsProfessional.com



Last Call

Last Call is a postemergent, selective herbicide that contains a proprietary formulation of fenoxaprop, fluroxypyr and dicamba. It controls broadleaf weeds including

dandelions, clover and lespedeza and also can be used for the removal of Bermudagrass from cool-season turf. It can be applied to all managed turf areas, including residential and commercial lawns, sports fields and similar areas. **Nufarm** // Nufarm.com





MSM 25 OD

Quali-Pro's MSM 25 OD is metsulfuron methyl and now available in a liquid formulation. It's an oil-dispersion herbicide offering lower odor, formulation stability and easier handling at a low-use rate. MSM 25 OD herbicide is designed for the postemergent control of problem weeds and grasses in established ornamental turf areas such as lawns, parks, cemeteries, athletic fields and sod farms.

Quali-Pro // Quali-Pro.com



QuickSilver

QuickSilver herbicide won't harm desirable grasses and is engineered to be effective in cool and warm climates. Field trials have shown tank mixes containing QuickSilver along with broadleaf herbicides speed up weed activity, reduce the amount of herbicide required and improve overall weed control.

FMC Professional Solutions // FMCProSolutions.com



TributeTotal

Tribute Total provides lawn care operators with broad-spectrum, postemergent weed control in Bermudagrass and Zoysiagrass. Tribute Total provides control of grassy and broadleaf weeds, sedges and kyllingas, including *Poa annua*, goosegrass, dallisgrass, Virginia buttonweed, doveweed and yellow and purple nutsedge. The combination of active ingredients in Tribute Total replaces the need for tank mixing multiple products. **Bayer CropScience** // *BackedByBayer.com*

Monument

Syngenta supports a FIFRA Section 2(ee) Recommendation for Monument herbicide with a use rate of one single-dose 0.5-gram pack per 2 gal. of water. The label allows treatment for larger areas, increasing coverage from 1,000 sq. ft. to 2,000 sq. ft. to reduce treatment cost per 1,000 sq. ft. Monument controls all major sedges, kyllinga and *Poa annua* in Bermudagrass and Zoysiagrass. For broadcast applications, the 0.5-gram packets offer the lowest price point. See the Section 2(ee) Recommendation to confirm that the recommendation is applicable in your state.

Syngenta Professional Products // SyngentaProfessionalProducts.com





Solu-Cal products contain **pH** Calechnology

PHCA shows consistent performance in increasing root development, plant health, vigor, and nutrient uptake.



Now available in liquid form as Diamond Grow 12% Humic/Fulvic Acid

www.Solu-Cal.com · 774.678.0288 Lawn & Landscape · Golf · Hydro Seed · Wildlife

LMREPORTS

HANDHELD EQUIPMENT



Powercoup

Infaco's battery-operated Powercoup features interchangeable saw or hedge-trimmer heads and a variety of extensions, eliminating the need for ladders, the company says. The saw head's clean cut minimizes the risk of tree disease, while the hedgetrimmer head uses an incline-adjusting system that allows landscapers to work quickly, easily and comfortably. Infaco-USA // Infaco-USA.com



40V MAX Pole Saw PS250

The cordless 40V MAX Pole Saw PS250 features an 8-in. bar and uses Oregon's lithium ion technology. Its tool-free telescoping shaft offers up to 15 ft. of reach. It weighs just 13.5 lbs. with battery and boasts a mid-mount motor design. An integrated branch hook allows for easy limb removal. **Oregon CordlessTool System** // OregonCordless.com



K-6770

Combined with Metallo's telescopic poles, the K-6770 pruner is the solution to prune at height. Thanks to its "gear power" transmission, limbs with a diameter of 1.9 in. can be pruned without significant effort. Spare parts are available for these products, as well as a 10-year guarantee on craftsmanship. Earth & Turf Products // EarthAndTurf.com



CORE Elite

CORE Elite, the latest addition to Core's suite of GasLess equipment, currently features a higher performance string trimmer and handheld blower—more products will be introduced, including a lawn mower and hedge trimmer. Weighing 11 lbs. with power cell, the new E 400 trimmer features up to a 16-in. swath, .095-in. diameter trimmer line and torque equivalent to a 45CC gas engine. The 10-lb. E 420 handheld blower produces wind speeds of up to 130 mph with airflow of up to 500 cubic feet per minute (CFM). **Core Outdoor Power** // CareOutdoorPower.com

AR 900 Battery Backpack

The Stihl AR 900 powers all handheld products in the Stihl Battery KombiSystem and delivers up to 11 hours of run time, which increases the size of jobs that can be tackled with maximum efficiency. The product generates up to 10 times more power than other Stihl batteries, all with zero-exhaust emissions and no gasoline expense, the company says. **Stihl** // *STIHLUSA.com*



LMCLASSIFIED

Every month the Classified Showcase offers an up-todate section of the products and services you're looking for. Don't miss an issue!

ADVERTISING INFORMATION

Call Kelli Velasquez at 216-706-3767, Fax: 253-484-3080. E-mail: kvelasquez @northcoastmedia.net



BUSINESS OPPORTUNITIES

Keep your	
business	growing.
Advertise in Landso	cape Management.
Issue Date	Ad Closing
July	5/30
August	6/24
September	7/23
October	8/26
November	10/3
December	11/3

for as little as \$99 Visit www.incorporate.com or call 800-616-0216 COMPANY CORPORATION 回ぶ Save \$25 by INCORPORATING WHAT'S RIGHT FOR YOU scanning this code

LANDSCAPEMANAGEMENT.NET

Payment must be received by the classified closing date. We accept Visa, MasterCard, and American Express.

Mail LM Box # replies to:

Landscape Management Classifieds, LM Box #__ 1360 E. 9th St., Ste. 1070 Cleveland, OH 44114 (please include LM Box # in address)

HELP WANTED

FLORASEARCH, INC.

In our third decade of performing confidential key employee searches for the landscape/horticulture industry and allied trades worldwide. Retained basis only. Candidate contact welcome, confidential and always FREE. 1740 Lake Markham Road Sanford, FL 32771 407-320-8177 + Fax: 407-320-8083 E-mail: search@florasearch.com www.florasearch.com

LANDSCAPEJOBS.COM IRRIGATIONJOBS.COM

Jobs & Resumes for Industry Pros. 1-717-479-1850

Landscape

RESOURCES

AD INDEX

Bayer Environmental Science	35*, CV4
Blount International/Oregon	11
ClearSpan Fabric Structures	
Dow AgroSciences	13
EarthWay Products	24
Ecolawn	
Fisher Snow Plows	
FMC Professional Solutions	CVTip, 5, 37, 41
Ground Logic	
Hortica Insurance	15
Kershaw Law Firm	51
Kunz Engineering	
Mercedes-Benz Sprinter	7
MistAway Systems	2
NAFA Fleet Management Association	51
Nufarm Americas	45
Penn Atlantic Nursery Trade Show	
PBI/Gordon Corp	51
PermaGreen Supreme	9
PRO Landscape by Drafix Software	
Project EverGreen	
Quali-Pro	
Rain Bird	CV3
RISE	
Solu-Cal USA	
Square	CV2
STIHL	3
Trynex International	
Western Snow Plows	

*denotes regional advertisement

The ad index is provided as an additional service. The publisher does not assume any liability for errors or omissions.

[Now online]

Be featured in Landscape Management



We're always looking for great reader stories to tell. That's why we've created

a space on our website to invite you to share your article ideas, growth stories, letters to the editor, press releases and more. Visit LandscapeManagement.net/BeFeatured for more information or email your thoughts to LM Editor Marisa Palmieri at mpalmieri@northcoastmedia.net.

LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by North Coast Media LLC, IMG Center, 1360 East 9th Street, Suite 1070, Cleveland, OH 44114. Dispecter annovation of the second se Contribution of the state of



Very new cord new coast metric data. Au numes reserved, no part of this publication may be epropried used or transmitted in any form by any means, electronic or memory internal or personal use, or the internal or personal use of specific clients is granted by North Coast Media, LLC for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr, Danvers, MA 01923, phone 978-750-8400, fax 978-750-4470. Call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. Copyright 2014 North Coast Media, LLC, All rights reserved. No part of this publication may be reproduced or transmitted in any form by any means, electronic or

Landscape Management does not verify any claims or other information appearing in any of the advertisements contained in the publication, Landscape Management does not verify any claims or other information appearing in any of the advertisements contained in the publication, and cannot take any responsibility for any losses or other damages incurred by readers in reliance on such content. Landscape Management welcomes unsolicited articles, manuscripts, photographs, illustrations and other materials but cannot be held responsible for their safekeping or return. North Coast Media LLC provides certain customer contact data (such as customers' names, addresses, phone numbers and e-mail addresses) to third parties who wish to promote relevant products, services and other opportunities which may be of interest to you. If you do not want North Coast Media LLC to make your contact information available to third parties for marketing purposes, simply call 847-785-4842 between the hours of 8:30 am and 5:00 pm CT and a customer service representative will assist you in removing your name from North Coast Media LLC's lists.







INSIGHTS FROM GREEN INDUSTRY LEADERS >> INTERVIEW BY SARAH PFLEDDERER

Tom Canete

CEO of Canete Snow Management, Wayne, N.J.

Who's *your* mentor? I've learned a lot through consultants. I'm currently working with Bill Pate. He owns Integrity Management. He really got us on track and doing things a little different. Another consultant I used mainly for snow is John Allin. He snow plowed the Salt Lake City Winter Olympics in 2002.

How did this snow removal season shape up to others for your company? We had a record year. We ended up signing MetLife Stadium, which hosted the Super Bowl. That was huge. I'm contracted to have on standby anywhere from 200 to 500 people to shovel out the stadium.

Leading up to the game, you mentioned in an interview with *LM* that people tried to persuade you from taking that contract because it would affect normal business operations. Were they right? No. I only hired one person from my core company. Everybody else was new. I had from May until November/December to get all my ducks in a row. I hired a project manager to help. He took a big brunt of it. (Allin) actually was one of the people who told me don't take the account. He has a radio show I've been on about MetLife (listen at buff.ly/1mUVos8). "The hero," he calls me because I pulled it off.

How do you balance such a large commitment to snow removal amid running a landscape business (Canete Landscape & Garden Center)? This year, I spent a lot of time during our landscape season working on our snow company. I try to dedicate four hours a week. At the worst scenario, it's two. We don't just think about it as "the winter thing we do." It may work for some, but it causes problems for us because there are a lot of things to improve. Another thing is to always be open to other people's suggestions. You don't need to have this big ego. People that work for you, you really should listen to what they say. They're the ones working in the business while you're back overseeing things. This year, while snow was fresh in everybody's minds before we started landscaping, I had a meeting with all my people involved with snow. We ended up spending four hours on this meeting. We talked about problems this year and how to correct them. We came up with a big list of things I'm going to work on throughout the year to make sure, come November, we're ready to roll.

With the rigid winter, did you have to deploy any new business or operational tactics? We started having a second shift of office people for big storms. We did the same thing with drivers. These guys can push for 24 hours but when you start getting past that, they want to go home. Another problem we had was with sidewalk crews. We started getting more involved with sidewalk machines, Ventracs. We bought one and were able to take a four-man crew down to one guy.

For more on Canete's Super Bowl undertaking, visit buff.ly/RPhzDn.

OFF THE CLOCK

WHAT'S THE BEST PART OF SNOW REMOVAL? Seeing all the equipment working. I'm an equipment junkie.

DO YOU HAVE ANY HOBBIES? I'm a bodybuilder. I used to compete, not anymore, but I'm still at the gym two hours a day.

HAVE YOU ALWAYS LIVED IN NEW JERSEY? Born and raised here.

DO YOU HAVE A FAVORITE MOVIE? I like the "Rocky" movies and "Gladiator."

ARE YOU AFFILIATED WITH ANY ORGANIZATIONS? I do a lot of speaking for the Snow & Ice Management Association (SIMA) and for the Accredited Snow Contractors Association (ASCA). I'm president of the New Jersey Landscape Contractors Association (NJLCA).

MetLife Stadium





Earning a larger rebate faster.

That's intelligent.



Introducing the new Rain Bird® Rewards program.

- Earn More Faster: New Rewards levels help you earn larger rebates faster than competitive programs.
- Get Even More as Your Business Grows: Easier than ever to qualify for higher rebate levels.
- Benefits That Help You Grow Your Business: Marketing materials and training classes from the industry leader help you win more jobs.



