

PESTICIDE PIPELINE > LAUNDRY TO LANDSCAPES  
BRICKMAN/VALLEYCREST: CULTURE CLASH?

# Landscape Management

**LESSONS  
LEARNED**

FROM THE  
INDUSTRY'S  
LARGEST  
COMPANIES

150  
LM

**KNOW YOUR  
NUMBERS**

**Establish a  
brand *now***

**SYSTEMS ARE THE SECRET**

**Recurring  
revenue rules**

**THINK AND ACT  
SMALLER THAN YOU ARE**

