

ADVERTISING SUPPLEMENT TO

**Landscape**  
Management

*official*

# Outdoor Must-See Exhibits Guide



- Don't miss these equipment demos at GIE+EXPO in Louisville, Ky., Oct. 23-25.

IN PARTNERSHIP WITH



CO-LOCATED WITH



**THE ONE APPLICATOR  
THAT DELIVERS**

**MORE**

**MORE PROPERTIES  
PER DAY**

**MORE CUSTOMERS  
PER WEEK**

**MORE MONEY  
IN THE BANK**



**LEARN MORE TODAY**

**> INDOOR: # 7050 and  
> OUTDOOR: # 6152D**

**THE NEW T3000i™ SERIES** enables you to put more residential and commercial properties on the same route. You'll dramatically improve route efficiency and eliminate the expense of two machines. It's easy to transport, easy to operate and easy on the operator. Advanced features include:

- **NEW** intuitive, hands-free speed control giving you unprecedented control and productivity
- **NEW** 3-in-1 15-gallon Auxiliary Tank can save you up to 10-15 minutes *per lawn*
- **NOW** with 45 percent more hopper capacity, enabling you to cover more ground per fill

It's time to expect more from your spreader/sprayer. *Lots more.*



Call **800-679-8201** for more information or visit **WWW.TURFCO.COM** to see the T3000i in action.

# Get outside!



**GIE+EXPO offers trade show attendees the unique opportunity to try equipment before they buy it at the Outdoor Demonstration Area.**

**T**here's nothing like a test drive when you're choosing a car—and nothing like an equipment demo when you're buying a zero-turn mower, chain saw or another piece of landscape machinery.

Luckily, at GIE+EXPO at the Kentucky Exposition Center in Louisville, Ky., just a few steps away from the indoor trade show is a 19-acre Outdoor Demonstration Area with scores of exhibitors ready to let attendees take their equipment for a spin. GIE+EXPO takes place Oct. 23 to 25.

In addition to traditional outdoor exhibits, attendees may want to check out the Hardscape North America Outdoor Arena—a tented space in the Outdoor Demonstration Area. With a \$25 upgrade to the GIE+EXPO trade show admission, landscape contractors can learn the latest techniques in hardscape installation by attending six hours of live demonstrations. Upgrade when you register online. If you've already registered, use your registration dashboard to add the HNA Demonstrations or call Sellers Expositions at 800-558-8767.

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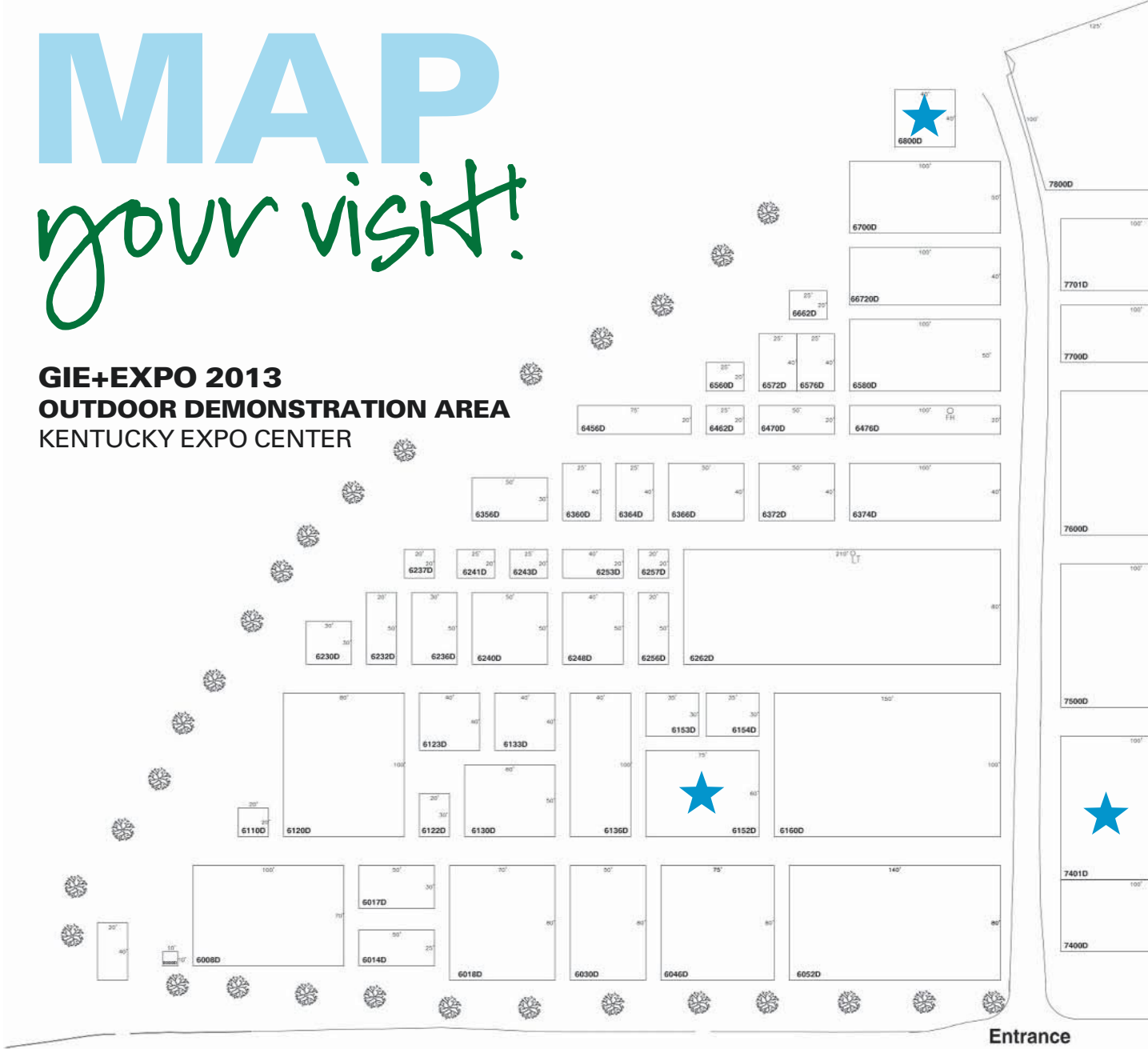
### **Outdoor Demo Area hours**

Thursday, Oct. 24 > 9 a.m. – 5 p.m.  
 Friday, Oct. 25 > 9 a.m. – 4 p.m.

Register today! Visit [GIE-EXPO.com](http://GIE-EXPO.com).

# MAP your visit!

## GIE+EXPO 2013 OUTDOOR DEMONSTRATION AREA KENTUCKY EXPO CENTER



American Honda Motor.....6046D	Caterpillar .....7650D	Ground Logic .....6154D	ProLawn .....6122D
Ariens & Gravely .....6262D	Core Outdoor Power .....6030D	Husqvarna / RedMax / Dixon .....7800D	<b>RAMROD Equipment / A Division</b>
<b>AVANT Tecno USA.....7720D</b>	Country Clipper.....7534D	IQ Power Tools .....7248D	<b>of Leons Mfg. ....6800D</b>
Bad Boy .....7528D	Cub Cadet / MTD.....6052D	ISUZU Commercial Truck.....6240D	Salsco .....6374D
Belgard Hardscapes by Oldcastle .....7452D	Ditch Witch.....7634D	John Deere.....7834D	Scag Power Equipment.....6008D
Billy Goat Industries.....7400D	Dixie Chopper .....7500D	JRCO.....6017D	Schiller Grounds Care:
Bobcat Co.....7700D	Dolmar Power Products.....7714D	Kawasaki Motors Corp.....7422D	Bob-Cat / Classen /
Briggs & Stratton Power	ECHO Incorporated .....6120D	<b>Kubota Turf Equipment.....7401D</b>	Little Wonder / Mantis / Ryan.....7506D
Products Group.....6160D	Efco .....6253D	LT Rich .....7429D	Source One.....7438D
Bri-Mar Manufacturing.....6248D	<b>Exmark Manufacturing .....7444D</b>	Masport Limited.....7630D	Spyker Spreaders.....7715D
Brown Products.....7432D	Finn Corporation / Express Blower.....7613D	Mean Green Products.....6232D	Takeuchi .....7740D
Buffalo Turbine.....6356D	Generac Power Systems .....6123D	Monster Power Equipment .....6470D	Tanaka Power Equipment.....6256D
Burr King Mfg.....6257D	General Transmissions .....6130D	Ogura Industrial.....6243D	The Holland Grill Co.....6230D
Canycam USA.....7644D	Grammer.....6136D	Parker Hannifin Corp.....6700D	The Toro Co.....7600D
Case Construction Equipment .....7546D	Grasshopper Co.....7542D	<b>PermaGreen.....7436D</b>	TUFF TORQ Corp.....7435D



- Turco Manufacturing..... 6152D**
- Ventrac by Venture Products.....7730D
- Vermeer Corp..... 7734D**
- Wacker Neuson.....7443D
- Walker Manufacturing Co.....7756D
- Wall Enterprises.....6153D
- Weber MT.....7252D
- Wright Manufacturing.....7624D
- Wuxi Kipor Power Ltd.....7701D
- Yanmar America Corp.....7744D

**Highlight denotes profile.**  
 List as of July 1. Subject to change.

Entrance

FREE!

# THREE NIGHTS OF CHART-TOPPING ENTERTAINMENT



on the **NISSAN Commercial Vehicles** Stage

## WEDNESDAY, 10.23

**Opening Act: Jamie McLean Band, 7:30 p.m.**  
**Headliner: Craig Morgan, 9 p.m.**



Craig Morgan's impressive body of work includes 14 Top Ten hits such as "Redneck Yacht Club," "International Harvester," "Almost Home," "That's What I Love About Sunday" and "Tough." You might also recognize him from his reality show on the Outdoor Channel – "Craig Morgan: All Access Outdoors."

Jamie McLean was a guitarist of the Dirty Dozen Brass Band before branching out on his own in 2006. After joining up with Brian Griffin on drums and Ben Mars on bass, the Jamie McLean Band now has five albums of true country rock, or, as they say, "downtown rock and roll, country and swampy soul."

## THURSDAY, 10.24

**Opening Act: Angie Johnson, 7:30 p.m.**  
**Headliner: Three Dog Night, 9 p.m.**



Legendary music icons Three Dog Night claim some of the most astonishing chart statistics in popular music. Over a span of 40 years, the group has racked up 21 consecutive Top 40 hits including three No. 1 singles, 11 Top Tens and 12 straight RIAA-Certified Gold LPs. Fan favorites include "Mama Told Me (Not to Come)," "Joy to The World," "Black and White," "Shambala," "One," "Liar" and "Celebrate."

Before a viral YouTube video caused Carson Daly to search for Staff Sgt. Angie Johnson on Twitter and invite her to join The Voice, she spent most of her time in fatigues. Since starring on The Voice, she has signed with Sony Nashville and released her first album, "Sing for You." She also continues to serve one weekend each month with the Missouri Air National Guard as a band vocalist to lift troop morale.

## FRIDAY, 10.25

**Opening Act: Olivia Henken, 8 p.m.**  
**Headliner: Holly Williams, 9 p.m.**



As one might expect from the daughter of Hank Williams, Jr., Holly Williams is a southern girl who can belt out a country ballad, but she stays true to her own tune. Her latest album, "The Highway," is a distinctly personal record – one Williams chose to write and produce independently.

Returning performer and Louisville native, Olivia Henken has been busy promoting her album, "Ride," a mix of country rock and soulful ballads, and she's making a name for herself. Don't miss the native country bombshell that delivered the rocking performance at GIE+EXPO 2012.



Register & book hotels online at [WWW.GIE-EXPO.COM](http://WWW.GIE-EXPO.COM)

# AVANT Tecno USA

**OUTDOOR BOOTH 7720D ■ INDOOR BOOTH 10080**

The unique design makes AVANT an unrivaled machine in its class. The compact design and hydraulic power of the AVANT compact loader makes it a stronger, more lightweight option than many of its competitors. With more than 100 attachments, an AVANT compact loader can do many of the jobs typically done by several different machines.

Visit our booth to see for yourself, and stop by our outdoor booth to test-drive an AVANT.

- ▶ Articulated design of AVANT compact loaders allow for precise sideways moving of a load in tight situations
- ▶ Direct hydrostatic 4-wheel drive with four drive motors
- ▶ Certified ROPS safety frame with FOPS canopy as standard



- ▶ AVANT quick hitch system allows for easy, safe and fast attachment coupling
- ▶ More than 100 attachments available
- ▶ Telescopic boom and boom self-leveling system
- ▶ Ideal for lawn maintenance, landscaping, snow removal, nurseries and more



## AVANT TECNO USA

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Twitter.com/avantUSA

YouTube.com/avanttecnousa

# Exmark Manufacturing

**OUTDOOR BOOTH 7444D ■ INDOOR BOOTH 7080**

Since 1982, Exmark has been focused on delivering professional turf care equipment that meets the unique needs of landscape professionals. Today, evidence of Exmark's continued focus on innovations to increase productivity and profitability for landscape contractors is apparent throughout the company's Lazer Z X-Series zero-turn rider.

## EGov and RED Technologies – Exclusive to Exmark

The Lazer Z X-Series offers EFI-equipped models that include Exmark-exclusive technologies such as EGov and RED Technology. With more intelligent engine management, these new technologies deliver fuel savings of up to 41 percent compared with carbureted engines, with improved engine response and performance in demanding mowing conditions.

Key to the engine's increased responsiveness is the electronic governor (EGov), which significantly reduces governor droop compared with a mechanical governor, for more consistent blade tip speed in a variety of conditions. A superior quality of cut is the result.

Exmark developed defined performance modes for RED-equipped Lazer Z X-Series models, which allow the operator

to select an optimal performance and efficiency level for the task at hand. Contractors can achieve maximum efficiency when situations allow and maximize power when conditions require. Performance modes are selected by a three-position rocker switch combined with the position/engagement of the PTO switch.

Exmark's RED Technology also incorporates a number of enhanced safety and durability features, including a "clutch saver" feature. Designed to eliminate full-throttle engagements and disengagements while allowing the operator to efficiently engage the PTO "on the fly," the system engages at 2,750 RPM and disengages at 2,500 RPM, regardless of throttle position.

## Industry-Exclusive Comfort Technology

The Lazer Z X-Series rider showcases the results of substantial investments Exmark has made in ergonomic research and development. The Exmark custom seat design includes numerous comfort technologies, including the patented Iso-mount system, a scissor



link ball-bearing suspension system, and Exmark's patented Elastomeric Vibration Control (EVC) stretch fabric, which eliminates the need for metal springs in the seat, increasing both comfort and durability.

## See Exmark & the Lazer Z X-Series at GIE+EXPO 2013

The Lazer Z X-Series with EGov and RED is just one example of the innovations you'll see at the Exmark booth in Louisville at GIE+EXPO 2013. Stop by and see Exmark's entire 2014 line of professional turf care equipment.



## EXMARK MANUFACTURING

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Beatrice, NE 68310

Phone: 402-223-6300

Website: [www.exmark.com](http://www.exmark.com)

Facebook.com/ExmarkMowers

Twitter.com/ExmarkMowers



# Kubota Turf Equipment

**OUTDOOR BOOTH 7401D** ■ **INDOOR BOOTH 5094**

**K**ubota Tractor Corp. leads the turf industry with a complete line of compact, utility and mid-size tractors, compact and utility-class construction equipment, consumer and commercial zero-turn mowers and rugged utility vehicles. Precisely engineered to help get more done.

Producing quality equipment involves more than engineering tools for the job. It fuses technology, efficiency, safety and comfort – making the equipment a natural extension of the operator. That has been Kubota’s philosophy for more than a century. Today, Kubota markets a full line of

turf and landscape equipment through a nationwide network of more than 1,100 authorized dealers.

Every Kubota employee and each Kubota dealer delivers on The Kubota Promise to provide exceptional quality, innovation and value every day. This promise helps Kubota continue delivering marketplace innovation year after year.



### Turf Product Lines

- ▶ Sub-Compact & Compact Tractors
- ▶ Utility & Mid-Size Tractors
- ▶ TLB Loader/Landscaper Tractors
- ▶ Zero-Turn and Front-Mount Mowers
- ▶ RTV Utility Vehicles
- ▶ SVL Compact Track Loaders
- ▶ Compact & Utility Excavators
- ▶ Wheel Loaders

### Manufacturing Facilities

- ▶ Gainesville, GA
- ▶ Jefferson, GA



## KUBOTA TRACTOR CORP.

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Torrance, CA 90503

Phone: 1-888-4-Kubota

Website: [www.kubota.com](http://www.kubota.com)

Facebook.com/kubotatractor

# PermaGreen

**OUTDOOR BOOTH 7436D** ■ INDOOR BOOTH 1030

## Synergy<sup>2</sup> Spray Attachment

The re-designed Synergy<sup>2</sup> is an add-on professional-grade broadcast sprayer that saves you time and money by transforming your spreader into an all-in-one weed and feed machine with a spray capability of up to 16,000 square feet.

A tank full of weed spray leaves room for one bag of fertilizer in the hopper. Therefore, the overall weight of the fully loaded spreader/sprayer is about the same as a fully loaded spreader.

A Synergy<sup>2</sup>-equipped spreader has good:

- › Weight distribution
- › Balance
- › Handling
- › Pushability

Synergy<sup>2</sup> comes complete with easy-to-install components:

- › Tank
- › Hopper cover
- › Wheel-driven pump
- › Complete plumbing system
- › Diaphragm pump
- › All mounting hardware

Backed by our best-in-class service:

- › Over 100 years of lawn care know-how
- › Huge parts inventory
- › Legendary tech support

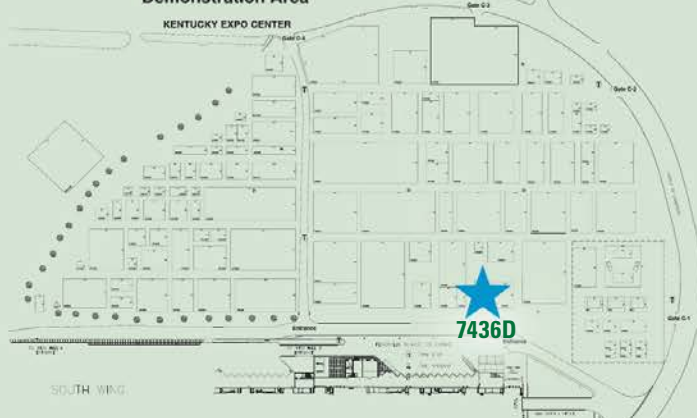
## Dream Big. Expect More. PermaGreen™.

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**permagreen**

## GIE+EXPO 2013 Demonstration Area



## PERMAGREEN™

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