

RAM COMMERCIAL
TRUCK SEASON



JOB SITES CHANGE. DURABILITY DOESN'T.

RAM 2500 HEAVY DUTY

YOUR CHOICE OF LEGENDARY 5.7L HEMI® OR PROVEN CUMMINS® TURBO DIESEL ENGINE

CLASS-EXCLUSIVE – NO DEF REQUIRED¹

AVAILABLE CLASS-EXCLUSIVE RAMBOX® CARGO MANAGEMENT SYSTEM


UNSURPASSED 5-YEAR/100,000-MILE POWERTRAIN WARRANTY²

UP TO \$1,500 IN ON-THE-JOB INCENTIVES PLUS NATIONAL RETAIL INCENTIVES³

SPECIAL TAX SAVINGS⁴

RAMTRUCKS.COM



BUSINESS 

**ON THE
JOB**

WE BACK YOUR BUSINESS WITH A DEDICATED DEALER NETWORK OF PROFESSIONAL SERVICE AND SALES SUPPORT, AND ON-THE-JOB INCENTIVES TO KEEP YOUR WHEELS TURNING AND YOUR BUSINESS RUNNING STRONG. THAT'S THE BENEFIT OF BUSINESS/LINK.



GUTS-GLORY



RAM

1)Class based on 250/2500 pickups. 2)See your dealer for a copy of the powertrain limited warranty. 3)See your dealer for official program rules. Must take delivery by December 31, 2012. 4)Maximum tax expense eligibility is \$139,000; consult your tax advisor for more details. 2012 model year shown. Properly secure all cargo. Cummins is a registered trademark of Cummins, Inc. Ram, HEMI, and RamBox are registered trademarks of Chrysler Group LLC.