



Tom Jessen
Founder

PermaGreen Supreme



Company focus:

PermaGreen Supreme, Inc. was founded in 1980 as a lawn care company, making its way by pulling hoses on lawns. It was not long before founder Tom Jessen developed innovative turf application technologies such as Low Volume (1 gallon/ thousand) spraying; the first commercially available Injection Gun System; and the first Ride-On Spreader Sprayer, which vastly increased production numbers and reduced operator fatigue. Ten-thousand spreader sprayers later, the concept has remained the same: a powerful mechanized rider, fast enough to treat 1 million square feet per day, yet small enough to fit through 36-in. gates and treat tiny lawns.

The PermaGreen™ philosophy is: "One machine that you'll use every day on almost

every lawn." It virtually eliminates walking and pushing, generates huge profits through increased production and gives employees very favorable working conditions. In today's market you can't compete using your feet.

PermaGreen™ is more than a great machine.

› Knowledgeable and

professional customer service:

Our Tech Support team includes former lawn care owners and technicians, in addition to former assembly line people, who know every nut and bolt of every machine we have ever built. Getting parts is fast and simple, thanks to our extremely knowledgeable technical staff and \$2 million parts inventory.

› We stand behind you

all the way:

We are certain you'll love your

PermaGreen™. To prove it, we offer a 30-day buyback guarantee and a 1-year warranty. PermaGreen™ also offers the largest dealer and repair center network in the industry.

› Ideas to help you thrive not just survive:

PermaGreen™ offers a free, comprehensive consultation to help you accomplish your business goals. Our Tactical Handbook (written by lawn care pros with more than 100 years of experience) offers a wealth of business tips for maximizing the output and effectiveness of your operation.

Call 800-346-2001 or visit permagreen.com for a free handbook and dealer locations.

PermaGreen Supreme
5609 Murvihill Road
Valparaiso, IN 46383

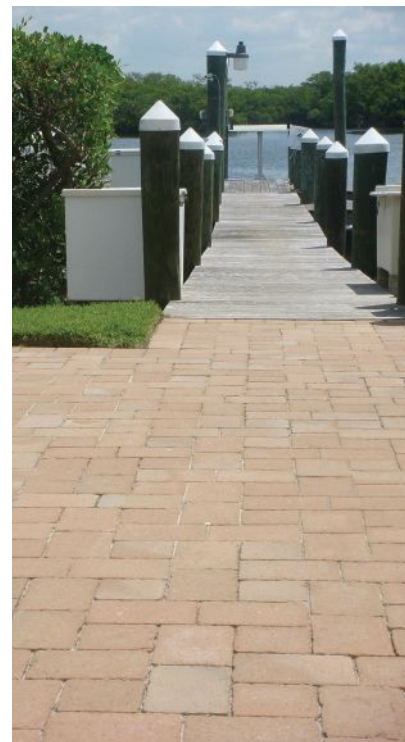
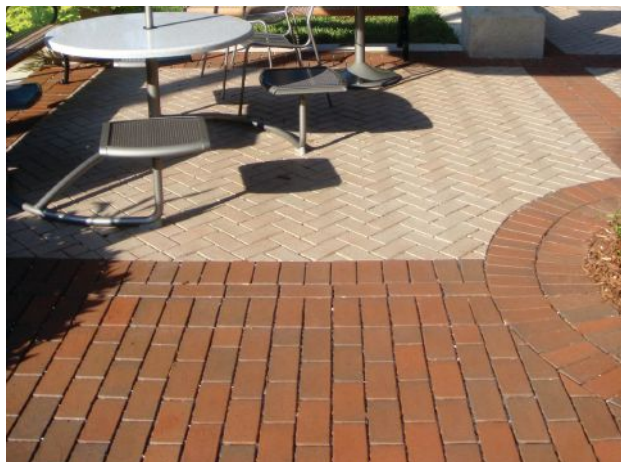
Phone: 800-346-2001
Fax: 219-476-7113

Web site:
www.permagreen.com

Mission Statement

We are a team dedicated to helping our customers fulfill their dreams by providing quality brick products and unmatched service to make it easy for them to build beautiful homes and buildings.

Pine Hall Brick Company



Product focus:

Pine Hall Brick enjoys a long history of commitment to our employees, the communities where we operate, our customers and the environment. Since 1922, our policies, products and actions have been coordinated to harmonize with our natural surroundings including earth, water and air.

Our products can also help qualify for LEED certification in these categories:

- › Sustainable Sites: Credit 6 Stormwater Design
- › Sustainable Sites: Credit 7 Heat Island Effect-Non Roof
- › Energy & Atmosphere: Credit 1 Optimize Energy Performance
- › Materials & Resources: Credit 2 Construction Waste Management
- › Materials & Resources: Credit 3 Materials Reuse
- › Materials & Resources: Credit 4 Recycled Content

› Materials & Resources:

Credit 5 Regional Materials

› Innovation & Design:

Credit 1.2 Life Cycle Cost & Durability

Major product lines:

StormPave and **RainPave**

permeable clay pavers allow rainwater to filter down through a specially constructed paving system and dissipate into the soil, rather than carry excess pollutants into storm drains. **StormPave** permeable clay pavers are perfect for institutional and commercial projects where impervious surface restrictions apply and joint openings need to meet ADA restrictions (<1/2-in.).

RainPave Rumbled permeable clay pavers are also available.

Our rose color pavers contain 53% pre-consumer recycled content and also qualify for the Solar Reflectance Index (SRI>29).

City Cobble pavers offer a cobblestone look, which is the most popular look in segmental paving today. This 2¼-in. product includes two sizes, a 5½-in. square and a 5½-in. x 8-in. rectangle, and when they are installed in an “i” or modified herringbone pattern, they give a random cobble look reminiscent of ancient walkways laid in stone. **City Cobble** is easier to install because it’s 10% smaller size allows the rectangles to be easily handled without special clamps or grippers. The Siesta color contains 54% pre-consumer recycled content and also qualifies for the Solar Reflectance Index (SRI>29).



Pine Hall Brick Co.
2701 Shorefair Drive
Winston-Salem, NC 27105

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Fax: 336-721-7517
Web sites:
www.americaspremierpaver.com
www.pinehallbrick.com
E-mail:
info@pinehallbrick.com

Pete Lord
President

Mission Statement

Our mission is to always provide the landscape professional with the most innovative, feature-rich and easy-to-use landscape design software in the marketplace.

Drafix Software
114A W. 3rd St., Suite #301
Kansas City, MO 64105

Phone: 800-231-8574
Fax: 816-842-5554
Web site:
www.prolandscape.com
E-mail:
sales@prolandscape.com

PRO Landscape by Drafix Software

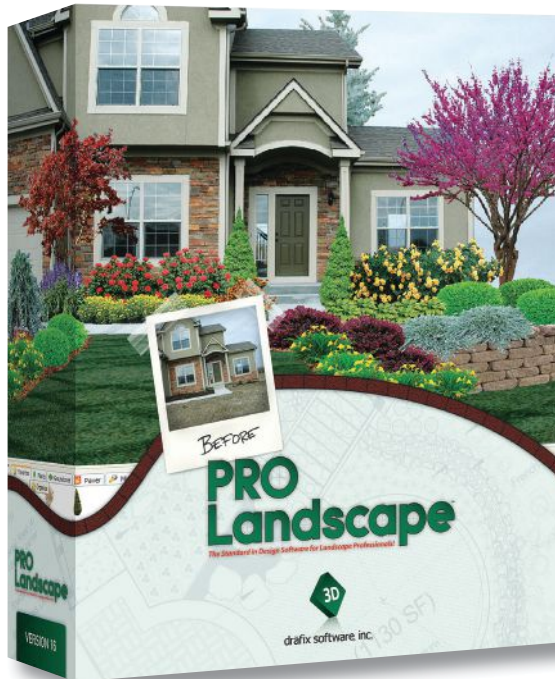
Product focus:

Take your business to the next level using PRO Landscape design software.

PRO Landscape is the most complete, easiest-to-learn and easiest-to-use professional landscape design software package you can buy. The software creates breathtaking visual landscape designs, 2D site plans, 3D walk-throughs and accurate estimates. PRO Landscape makes it fast and easy to sell, plan and bid your landscape designs.

➤ **Photo Imaging:** Do your customers have difficulty understanding exactly what you are proposing for their property? Use PRO Landscape’s photo imaging to create a realistic visual representation of what your proposed landscape design will look like. Simply start with a digital photograph of your customer’s house and then you can easily drag and drop your landscape items right onto the photograph. PRO Landscape’s library contains 8,500 of the industry’s highest quality images of plants, trees, shrubs, grass, mulch, hardscapes, water features, night and holiday lighting and much, much more. Easily create visual designs that your customers can understand.

➤ **Easy-to-Use CAD:** Tired of drawing by hand and spending hours labeling and doing take-offs? PRO Landscape allows



you to quickly create scaled 2D-site plans that accurately represent your proposed design elements including plantings, hardscapes and irrigation systems. PRO Landscape Planner keeps track of all materials, calculates hardscape areas and material volume of items such as mulch. With a single click you can create a title block, callouts or a plant legend.

➤ **True 3D:** Our 3D is exactly what the name says it is—three dimensional. It’s as easy as pushing a single button from either your photo imaging or CAD file and automatically converting it to a stunning 3D representation of your design. You can then view the design from any angle as well

as perform fly-overs or walk-throughs.

➤ **Customer proposals:** Would you like to improve the professionalism of your estimates? PRO Landscape generates an accurate bid directly from your photo imaging or CAD files using your prices and tax rate. Once you create your estimate, put together a professional-looking customer presentation including the cover sheet, estimate, material list and plant information in just seconds.

Technical support:

PRO Landscape comes with a 60-day money-back guarantee, tutorial/training CD and free technical support.

Paul Jackson
 Founder

Mission Statement

Alocet Incorporated is built on the belief that solid business processes create solid companies. It is our mission to be the leader in accounting software add-ons by challenging our customers to adopt software and online systems that free up time from administrative tasks in order to focus on what makes them profitable.

QXpress Scheduling Software

Product focus:

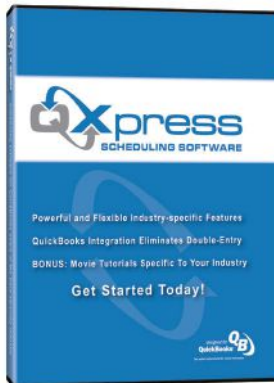
QXpress is the scheduling software of choice for green industry companies who use QuickBooks.

QXpress is a true QuickBooks add-on that turns your favorite accounting package into top-rated, industry-specific management software by adding scheduling, job costing and invoicing capabilities.

You don't have to learn a whole new system—you can just add industry-specific functionality to your existing QuickBooks.

Highlighted QXpress features:

- ▶ Instantly integrate with your entire QuickBooks database with one click.
- ▶ Real-time synchronization: i.e. when a customer is added in QuickBooks, it instantly appears in QXpress and vice versa.
- ▶ Scheduled services turn into QuickBooks invoices, minimizing data entry and mistakes.



- ▶ QXpress comes with a built-in "Template Designer" to fully customize work orders, invoices, etc.
- ▶ QX Mapping™ uses highly advanced logic to re-route services to the optimal technician, day and time.
- ▶ QX Mobile™ is the most advanced handheld software available for the industry, allowing wireless synchronizing, remote printing, signature capture and a customizable data-entry screen.

QXpress Online:

A customizable, web-based version of QXpress Scheduling Software is now available. QXpress Online is completely customizable, so you can create your ideal scheduling add-on for QuickBooks. Simply edit existing screens, or create your own screens, tables, fields, forms, buttons and entire business processes using drag and drop wizards (no coding!).

With QXpress Online, you can access your QXpress and QuickBooks data from anywhere with an Internet connection. Using patent-pending real-time sync technology, it is the first and only web-based field service app to sync with QuickBooks in real-time.

In addition to scheduling capabilities, QXpress Online also includes a full featured CRM, customer portal and automatic backups of your database. To see a full list of features, visit www.qxpressonline.com.



QXpress Scheduling Software

57 Spadina Ave., Suite 210
 Toronto, Ontario
 M5V 2J2 Canada

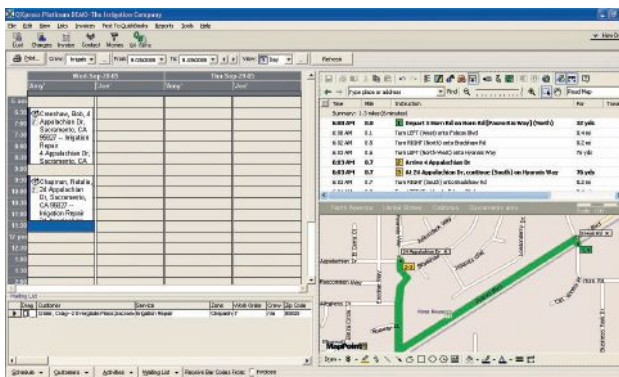
Phone: 888-QXpress

Fax: 416-640-6027

Web site:

www.qxpress.com

E-mail: info@alocet.com



Sales & technical support:

Sales and support can be reached Monday through Friday from 9 a.m. - 6 p.m. EST at 888-QXpress. Call sales for a free online demo or view movie tutorials at www.qxpress.com/MovieTutorials.

Walter K. Byrd
President

R&K Pump & Equipment

Product focus:

R&K Pump & Equipment manufactures sprayers for the lawn care, pest control, aquatics, nursery and agricultural industries. With 30 years of experience in the spray equipment industry, we produce

more than 50 models with various pump, engine and hose reel options to meet every spraying need. Our exclusive all-welded aircraft-grade aluminum frames

allow us to produce a high-strength, lightweight piece of equipment that will never rust and never needs painting.

Manufacturing facility:

Located in Pompano Beach, FL, since 1980, R&K is proud to be an American manufacturer. All welding, fabrication and assembly is completed in-house to ensure quality control and on-time deliveries. Our shops are organized into work cells that can easily be adjusted to build a custom unit or 100 production units just as efficiently. We manufacture for some of the largest fleets in the lawn care and pest control industries and provide maintenance for more than 1,500 commercial spray units.

Major product lines:

➤ **Lawn/Turf Care Trucks.**



R&K Pump & Equipment, Inc.
500 NE 28th St.
Pompano Beach, FL 33064

Phone: 954-295-3144
Fax: 888-229-4341
Web site:
www.randkpump.com
E-mail:
ken@randkpump.com

Truck-mounted spray systems are available from 200 to 1,600 gallons.

We offer complete turnkey body and chassis combinations, or we can custom build on your existing vehicle.

➤ **Pro-Series Skid Mounted Units.** Skid units range in size from 50 to 600 gallons with poly or fiberglass tanks and more

than a dozen pump and engine combinations. These units offer exceptional service at an economic price.

➤ **Portable Commercial Sprayers.** Our 50-, 100- and 200-gallon 4-wheel carts and 2-wheel trailers are available with boom spray options and hose reel accessories to match any spraying application.

Anthony "Tony" LaFetra
President

Corporate Philosophy

Water is a precious resource—and the need for each of us to use it wisely has never been greater.

As the world's largest provider of irrigation products and services, Rain Bird leverages state-of-the-art technologies that help our customers use water effectively and responsibly. From smart controllers to pressure regulating rotors and low-volume drip irrigation, Rain Bird creates products that use water efficiently.

Through partnerships and educational initiatives, Rain Bird also strives to create opportunities for our industry partners to become better stewards of this essential resource.

To learn how The Intelligent Use of Water™ philosophy is woven into every aspect of the Rain Bird organization, visit www.rainbird.com/iuow.

Rain Bird

970 W. Sierra Madre Ave.
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Phone: 1-800-RAINBIRD
(1-800-724-6247)

Web site:
www.rainbird.com

Twitter: @RainBirdCorp

Facebook: www.facebook.com/RainBirdCorp

YouTube: www.youtube.com/RainBirdCorp

Rain Bird

A History of Innovation

For more than 75 years, Rain Bird has offered the world's most trusted line of irrigation products for homes, commercial developments, farms, golf courses and sports arenas. A true industry pioneer, Rain Bird has been awarded more than 130 patents, including its first in 1935 for the original horizontal action impact drive sprinkler.

Today, Rain Bird continues that same spirit of innovation at one of the most comprehensive irrigation testing facilities in the world. At this facility, Rain Bird engineers evaluate products under the most demanding conditions, helping ensure unsurpassed product performance and durability while finding more efficient ways to provide the moisture that turf and plants need to thrive.

Quality products for top performance

► **Controllers.** Rain Bird continues to break new ground in the control category. The new ESP-LXME offers the simplicity users expect from Rain Bird: modular station capacity from 8 to 48 stations, along with flow sensing and management. Another recent innovation, the ESP-LXD, combines the programming ease of traditional controllers with the flexibility and cost savings of two-wire decoder systems. Compatible with the ESP-LXME



and ESP-LXD, new IQ™ v2.0 Central Control Software offers state-of-the-art command and control features in an easy to learn and use interface.

► Drip Irrigation.

Rain Bird's drip irrigation products continue to provide outstanding water efficiency. Unaffected by wind or evaporation, XF-SDI Series Subsurface Dripline effectively irrigates turf, shrubs and groundcover with 30% to 70% less water than overhead sprays. Patent-pending Copper Shield™ Technology protects the dripline's emitters from root intrusion without the use of chemically-treated filters.

► Sprays and Rotors.

For decades, Rain Bird's sprays and rotors have developed a proven track record of unmatched performance. For use with the legendary 1800™ Series Spray, the new HE-VAN Nozzles combine variable arc flexibility with even coverage and large droplets for healthier landscapes that use less water. And Rain Bird's 5000 PRS Rotors save 15% to 45% more water than other brands of rotors on the market today.

► Accessories.

Rain Bird offers a host of irrigation system accessories that save time and water. The revolutionary SMRT-Y Soil Moisture Sensor measures plant and turf moisture levels where they matter most—at the roots—and transmits that information back to the controller. A water-saving accessory that's both efficient and affordable, the WR2 Wireless Rain and Rain/Freeze Sensor makes it possible for customers on a budget to enjoy the benefits of smart technology.

The Intelligent Use of Water™

Rain Bird's commitment to excellence extends beyond products to education, training and services. From the new EPA WaterSense-labeled certification program offered by Rain Bird Services Corporation to thought-provoking white papers like *Water Conservation and the Green Industry*, Rain Bird continues to promote The Intelligent Use of Water™.

Visit www.rainbird.com and discover the many reasons why Rain Bird is the world's leader in irrigation.

Swanson Graves
President

Reddick Equipment Co.

Product focus:

Reddick Equipment Co. has been manufacturing sprayers since 1965. We produce sprayers for multiple markets, including lawn care, turf, pest control, deicing, tree care, nursery, agricultural and highway. Our equipment is available with frames built from mild steel, stainless steel or aluminum to carry poly or fiberglass tanks from 8 gallons to 1,650 gallons. With more

than \$1.2 million in sprayer parts inventory, we can build most equipment right off the shelf and provide replacement parts for most major brands throughout the industry.

Manufacturing facility:

Located in eastern North Carolina just east of I-95, we operate in 28,000 square feet of manufacturing space. The strong values of our rural community are reflected in the conscientious attitude of our employees and management staff.

Technical support:

Our customer service department is staffed by five senior technicians with a wide variety of expertise within the spraying industry, and they enjoy sharing their knowledge. The value to you is receiving the right parts and equipment for your job—the first time.

Major product lines:

› **Pest Control / Lawn Care**

Skids. Aluminum skid frames with poly tanks or our seamless fiberglass tanks with safety cross baffles from 30- to 500-gallon capacity to fit ATV, UTV and truck applications. Diaphragm, centrifugal and 12V pumps options, manual

and electric hose reel options.

› **Deicing Skids.** Aluminum or stainless steel frames and rear-mounted shielded spray booms with poly or our seamless fiberglass tanks with safety cross baffles from 100- to 500-gallon capacity.

› **Agricultural.** Three-point hitch, utility tool bar and trailer sprayers up to 1,000-gallon capacity with spray booms available up to 72 feet.



Reddick Equipment Co.
1909 W. Main St.
Williamston, NC 27892

Phone: 800-334-3388

Fax: 252-792-4913

Web site:

www.reddickequipment.com

E-mail: sales@reddick.cc



Pat Cappucci
President

Mission Statement

To make it easier for grounds care professionals and serious do-it-yourself homeowners to care for their property and gardens and achieve the superior results they demand.

Vision

To have our brands be recognized by our end-user customers as the performance leaders in each segment of the grounds care market that we serve.

Schiller Grounds Care
1028 Street Road
Southampton, PA 18966

Phone: 877-596-6337
Fax: 215-357-1071
Web site:
www.schillergc.com
E-mail:
lbeattie@schillergc.com

Schiller Grounds Care



Product focus:

Schiller Grounds Care manufactures some of the most trusted brands in the outdoor power equipment industry—BOB-CAT, Classen, Little Wonder, Mantis, Ryan and Steiner. To learn more about our brands or to locate a dealer in your area, visit our web sites:

- › www.bobcatturf.com
Commercial walk-behind and riding mowers
- › www.classenturfcare.com
Turf care equipment
- › www.littlewonder.com
Landscaping and debris management equipment
- › www.mantisdealer.com
Gardening and yard care
- › www.ryanturf.com
Turf renovation equipment
- › www.steinerturf.com
Mid-sized compact tractors and attachments

Manufacturing facilities:

Southampton, PA; Johnson Creek, WI; Norfolk, NE

Major product lines:

- › Mowers: Walk-behind & Zero-turn riding mowers
- › Tillers
- › Walk-behind Blowers
- › Hedge trimmers
- › Edgers
- › Loaders
- › Debris vacuums
- › Composters
- › Log splitters
- › Aerators
- › Dethatchers (Power Rakes)
- › Seeders
- › Sod cutters
- › Tractors
- › Snow management tools and accessories

Our core values / beliefs:

- › Customers Come First. Walk a mile in their shoes.
- › Innovation and Product Quality
- › Customer Service and Continuous Improvement
- › Teamwork
- › Passion
- › Entrepreneurial Spirit





Tony Bass
President

Mission Statement

The Super Lawn Truck eliminates the need to pull a cumbersome trailer.

Neatly organize, store and transport over 30 landscape tools, power equipment and mowers in a professional-looking warehouse on wheels! The enclosed body style reduces your need for warehouse space, protects tools and provides handsome billboard-size advertising. On board fuel tanks improve productivity and eliminate gas cans. Locking toolboxes and tool storage provides effective security and protection. Build your own customized Super Lawn Truck in 8 simple clicks at www.superlawntrucks.com. Watch videos, request a price quote or do some quick research! FREE BUSINESS PLAN ONLINE- Call: 866-923-0027

Super Lawn Technologies

1434 Peach Parkway
Fort Valley, GA 31030
Phone: 866-923-0027
Fax: 478-822-9707
Web site:
www.superlawntrucks.com
E-mail:
sales@superlawntrucks.com

Super Lawn Technologies



Product focus:

Design, build and deliver road-ready commercial trucks for landscape and lawn maintenance contractors in the United States and Canada. Our patented system operates in private landscape companies, municipalities, state and federal government agencies. Call us toll free at 866-923-0027 for price quotes on Super Lawn Trucks.

Technical support, sales, training and customer service:

Toll-free support is available by calling 866-923-0027. Build your own truck at www.superlawntrucks.com

Major product lines:

- ▶ Trucks – Lawn trucks, trucks, commercial trucks, truck bodies
- ▶ Ramps and hydraulic ramps

- ▶ Tool storage system
- ▶ Tool racks
- ▶ Fuel tanks and fuel transfer tanks
- ▶ Tool boxes
- ▶ Marketing systems
- ▶ Fleet graphics
- ▶ Truck painting and graphics
- ▶ Isuzu Trucks, GMC Trucks, Chevrolet, Ford, UD, Hino, Fuso

Manufacturing facility:

Super Lawn Truck, Inc.'s world headquarters are located in Fort Valley, GA.



Mission Statement

The vision of Syngenta is to provide the best products in the industry, to build superior packages of chemistries and technology, and to provide strong technical field support, all to help professional turf managers exceed the expectations of their customers while growing their profits with add-on services.



Syngenta

Major product lines:

Syngenta offers some of the industry's most effective herbicides, insecticides, fungicides and plant growth regulators, including:

➤ **Barricade®**, a selective pre-emergence herbicide that offers low-rate, season-long control of more than 30 grassy and broadleaf weeds, including crabgrass, goosegrass and *Poa annua*. Barricade offers

a wide application window in both liquid and wettable granule formulations, both of which give operators a high degree of flexibility. Barricade is also available in an "on-fertilizer" formulation.

➤ **Meridian®**, a low use rate insecticide that provides lawn care operators with control and application flexibility in managing a broad spectrum of grubs and insects. It also metabolizes slowly in turfgrass, allowing for extended control with good knockdown activity.

➤ **Headway®**, a fungicide that includes two complementary active ingredients to deliver broad-spectrum disease control against brown patch, dollar spot and other major turf diseases. Headway's dual

modes of action provide lawn care operators with a cost-effective and practical way to control major turf diseases plus ward off disease resistance.

➤ **Heritage® G** granular fungicide, which provides the same effectiveness of a liquid formulation, but with the flexibility to spread when weather or other conditions prevent spraying. Heritage G uses a highly water-soluble carrier that offers long-lasting, broad-spectrum control of turf diseases including brown patch, anthracnose and take-all patch.

Customer support:

Syngenta offers lawn-care operators:

- More than 30 territory managers, who consult with customers to solve problems and work in partnership with a nationwide network of full-service distribution partners;
- Field technical managers located across the country, who are available to assist with issues that customers might face;
- A Customer Center, available at 1-866-Syngenta(a), which gives lawn care operators access to technical and product support as well as assistance with marketing programs;
- Innovative online tools such as GreenCast® (www.greencastonline.com), a web-based technology platform that delivers weather,



pest and reference information directly to customers' desktops; and

➤ The GreenTrust™ 365 Professional Turf Management Program, which allows customers to earn rebates for purchases of qualifying products throughout the year. Program participants can lock in a yearlong rebate percentage with only \$5,000 worth of purchases of qualifying products during the early order period. Details are available at: www.greentrust365.com.

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