

Belgard Hardscapes



Belgard Hardscapes sets the standard for innovative outdoor hardscapes with the Belgard® collection of paver and wall products. The company has a long history of successful applications on thousands of residential and commercial projects. Offering a versatile range of styles—in antiqued, classic and natural textures—premium Belgard products are found in America’s first homes and dream homes. Commonly used applications include driveways, walkways, patios, outdoor rooms and retaining walls. **When quality matters—Choose Belgard.**

Belgard Hardscapes
375 N. Ridge Road
Suite 250
Atlanta, GA 30350

Phone: 877-235-4273
Web site: www.belgard.biz

Manufacturing facilities:

Oldcastle APG plants are located throughout the United States, providing regional distribution and color palettes for each region of the country.

Support:

Belgard University and www.belgarddesignpro.com

Major product lines:

- ▶ Belgard Hardscapes, an Oldcastle Architectural Brand
- ▶ Pavers, walls and curbs
- ▶ Custom and modular applications for backyard kitchen designs



Blizzard Snowplows

Product focus:

BLIZZARD® is dedicated to providing the most innovative, highly productive snow removal equipment available. It pioneered the expanding moldboard technology and today manufactures and markets a full line of innovative snowplows.

Major product lines:

➤ **POWER PLOW®:** This plow sets the standard in snow removal productivity and versatility.

The moldboards hydraulically extend from a compact straight position to an extended WIDE PASS™ straight position, or into a high-capacity BUCKET BLADE™ scoop position—all

from the comfort of your cab. Models are available for use on trucks and skid-steer loaders.

➤ **SPEEDWING™:** This BLIZZARD exclusive plow like a POWER PLOW but is as easy to operate as a straight blade. SPEEDWING automatically defaults to the scoop position for straightforward plowing, creating maximum snow containment for pushing and stacking snow. When the blade is angled, the trailing wing automatically drops back in line with the main moldboard, while the leading wing retains its forward position



to prevent spillover and utilize the entire blade width.

➤ **HD Straight Blades:** Built to withstand winter's fury and deliver superior performance in the most demanding conditions, the flared moldboard—an industry first—rolls snow further ahead and to the side, saving time and wear and tear on your truck. Available in 7½-, 8-, 8½- and 9-ft. widths, these plows feature an aggressive cutting edge angle, optimized blade curl and the time-saving Power Hitch™ 2 attachment system.

➤ **LT Straight Blades:** Built for lighter-duty plowing applications, these plows share the same basic features as the HD straight blades. 7½- and 8-ft. models are available for pickup trucks, SUVs and even select utility vehicles.

➤ **Ice control equipment:** BLIZZARD offers both a low-

profile tailgate spreader and a line of ICE CHASER™ poly/electric hopper spreaders to match your ice control needs.

Manufacturing facilities:

A division of Douglas Dynamics, LLC, the country's leading manufacturer of snow and ice removal equipment, BLIZZARD products and components are manufactured in Milwaukee, WI, and Rockland, ME.

Technical support:

BLIZZARD's expanding distributor organization provides the product knowledge and technical expertise to match the appropriate BLIZZARD plow to your vehicle and snow removal needs to maximize your plowing efficiency and profitability. To locate your nearest BLIZZARD dealer, please visit blizzardplows.com



Blizzard Snowplows
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Rich Goldsbury
President,
Bobcat Americas

Bobcat



Product focus:

With the invention of the M400, Melroe Manufacturing Co. (which would later become Bobcat Co.), created the world's first true skid-steer loader. "Skid steer" describes the unique steering system, which enables the machine to turn within its own length. Today, nearly one out of every two skid-steer loaders is a Bobcat machine.

Today, Bobcat Co. is the leading provider of compact equipment for global construction, rental, landscaping, agriculture, grounds maintenance, government, utility, industrial and mining markets. We strive to empower our customers to do their jobs more efficiently and effectively. We're North

Dakota's largest manufacturer, with the most extensive compact equipment distribution network in the world.

Manufacturing facilities:

- › Gwinner, ND
- › Litchfield, MN
- › Pont-Château, France
- › Wujiang, China
- › Dobříš, Czech Republic

Technical support, sales, training:

About 1,000 independent dealers in more than 100 countries serve our customers through more than 3,000 sales specialists. Known for their dedication to the customer, Bobcat dealers provide customer service for long, reliable equipment performance.



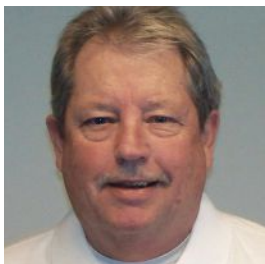
Major product lines:

- › The Bobcat-exclusive all-wheel skid loader
- › Compact excavators
- › Compact track loaders
- › Compact tractors
- › Mini track loaders
- › Skid steer loaders
- › Utility work machines and vehicles
- › Telescopic tool carriers
- › More than 500 models of attachments



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Eldean Bergman



What can Boulder Designs® do for your business?

Look around and imagine all the potential clients that could use Boulder Designs products in your area. If developing a niche product in your local market is one of your goals, or if you are looking to add a revenue stream to your new or existing business, Boulder Designs may be what you're looking for.

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Fax: 1-217-893-3739
Web site:
www.boulderdesigns.net

Border Magic / Boulder Designs, LLC

Success:

Find yours with a niche product: Nine years ago Boulder Designs® began to research and develop a new, custom, made-to-order, specially enhanced concrete boulder product that could be used for commercial business signage, farm and estate markers, parks, schools, municipalities, just about anywhere signage is needed or could be utilized.

Boulder Designs®, based in Rantoul, IL, is the only franchised company in the United States that specializes in this type of boulder signage that can be used for commercial business signage. The main appeal of this product is its ability to compliment existing landscaping while offering an eye-appealing alternative to typical business signage. Boulder Designs® also greatly reduces costly



maintenance issues and is often allowed by zoning regulations where other types of signage are not. At present, our products are offered by 38 franchises in more than a dozen states. They have a considerable presence in the Midwest.

Eldean Bergman, owner and founder, shares the opportunity that exists with Boulder Designs and his outlook for 2011.

"Today's business owners are looking for unique products and services that attract the

general public's interest and Boulder Designs® does just that," says Bergman. "We have developed a simple system with a unique team atmosphere. Be productive, regardless of the weather at your facility. Become part of a group that shares product ideas and new developments. "The flexibility of the Boulder Designs system allows you to integrate it easily into your business. Imagine the potential that exists around you. Businesses, churches, schools, parks, associations, municipalities, even memorials. "Because of this we see continued growth and opportunity. Last year was our best year so far, exceeding 30% growth system wide, and we have set the ground work into place for 2011 to exceed that mark," says Bergman.





Mark Tipton
Managing Partner

Mission Statement

Our goal is to help you achieve total control of your business by providing you with the tools to build a better future for you and your company.

See us at GIE booth 8062



Achieve Total Control of Your Business

BOSS® LM—
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www.bosslm.com

E-mail: info@bosslm.com

BOSS® LM — The Integra Group, Inc.

Product focus:

The Integra Group was founded in 1999 as a custom software development firm. More than 100 software systems have been designed, developed and successfully deployed. One of these systems was developed for a large landscape company with offices in multiple cities. We captured their vision and delivered BOSS® LM, a powerful, easy-to-use business management software system—a single integrated solution that spans all core business operations from sales through invoicing and accounting.

BOSS® LM is enabling companies of all sizes to better understand and manage their businesses by providing greater visibility and control over what is happening on a day-to-day basis. BOSS® LM presents the information you need for strategic planning to improve and expand your business.

One of BOSS® LM's unique features is that it is designed for use by employees throughout the organization from sales to production, not just accountants and administrators. BOSS® LM provides simple graphical screens with intuitive drill downs that give users the information they need quickly and easily. They will throw out their spreadsheets and charts—and actually use it.

That's why clients are telling us that sales is able to sell more and production is able to produce more since they implemented BOSS® LM.

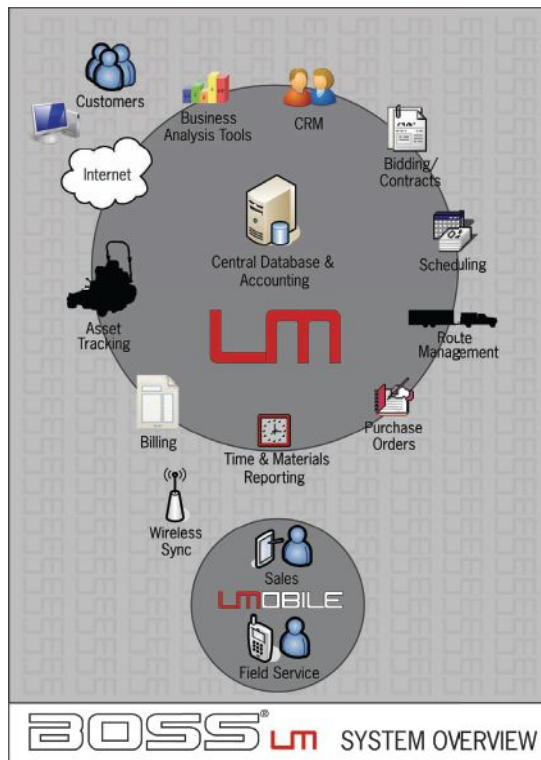
Our first customer told us: "My return on investment for BOSS® LM is higher than any piece of equipment I've purchased."

Calculating the ROI doesn't just apply to equipment, but to any asset that requires an

investment, including software. One of the steps in our process with each client before he or she purchases BOSS® LM is to create a value analysis to identify the ROI.

Technical support:

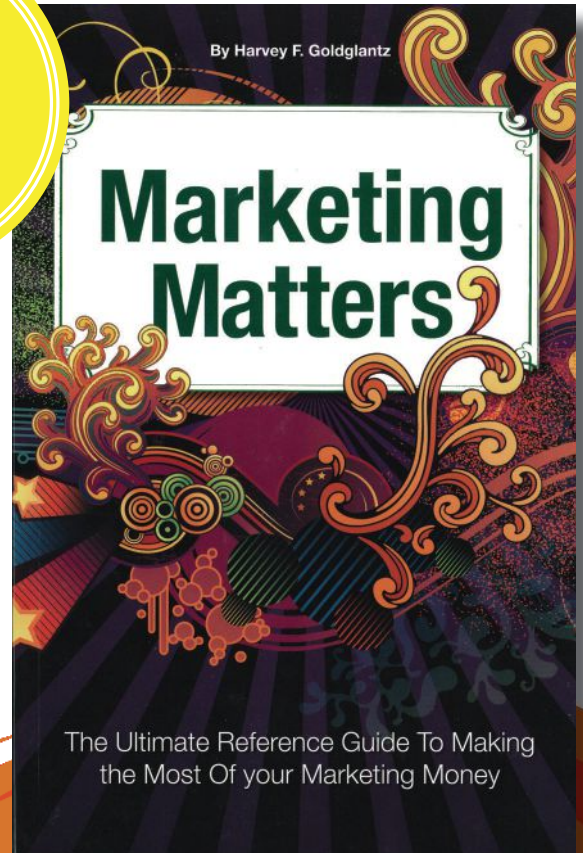
Unlike many software purchases that typically don't have a plan until after you purchase the software, ours begins long before you have made any commitments. After some initial discussions, we put together a mutually agreed upon evaluation plan, which outlines the steps that we will go through together to determine whether BOSS® LM is a good fit for your business. After implementation, we provide complete support including product upgrades.



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Order
your copy
at the
LM
bookstore,
today.

*The only
marketing guide
you'll ever need*



MARKETING MATTERS

The Ultimate Reference Guide To Making the Most of Your Marketing Money

Marketing Matters isn't just good – it's phenomenal. It's going to revolutionize the way you think about marketing, and will help you realize you can create a great marketing plan and not break the bank doing it. Harvey Goldglantz walks you through the marketing process step by step – from creating a marketing budget to crafting an effective message to deciding where to place your advertising to maximizing your success from your marketing investment. This easy-to-understand, useful reference book should be on every service industry professional's desk.

Author: Harvey Goldglantz

shop.landscapemanagement.net/shop.php

Landscape
Management

Corona Clipper



Product focus:

Corona is the leading manufacturer of superior quality forged pruning and long-handled tools for both the professional and consumer markets. Corona's legendary reputation is built on classic design, handcrafted forged workmanship and superior customer service. This reputation has made Corona America's first choice in hand tools, season after season.

Born in the orange groves of southern California in the early 1920s, Corona has a long history of designing tools that provide lasting performance for professionals and gardeners who take pride in a job well done.

Corona's customer base includes landscape, irrigation, horticultural, agricultural, forestry, construction, maintenance and public works markets, served by

professionals and home gardeners.

Manufacturing facilities:

Headquartered in Corona, CA, approximately 60 miles south of Los Angeles, Corona has three manufacturing and warehouse facilities in the United States and Mexico, employing approximately 250 people.

Technical support:

Top distributors and dealers rely on Corona's unparalleled expertise to manage the entire hand tool category. Corona offers comprehensive dealer/distributor support from its factory and home office. Corona field

representatives provide a first line of assistance, there to answer questions or offer valuable advice.

Major product lines:

The company's product line includes hand pruners, shears, loppers, saws, garden tools, shovels, rakes and wheelbarrows.

In 2010, Corona introduced its new brand image and innovative line of cutting tools, the Dual Cut Series of pruners,

lopers and hedge shears. Based on its heritage, Corona's new mark and tool design innovations continue to assert leadership and expertise in manufacturing the best garden and landscape tools. Check out the full line of Corona tools and accessories at coronatoolsusa.com.



CORONA
SEASON AFTER SEASON

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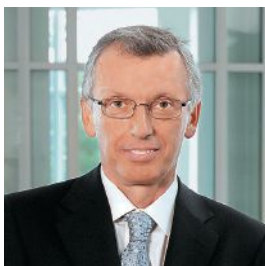
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"More than 80 years ago, Corona began forging a reputation for quality. Our constant search for innovative techniques to build increasingly superior tools has earned the respect of landscape and agricultural professionals, as well as home gardeners.

"Both our professional and passionate consumers demand the best; and at Corona, we believe we make the best gardening and landscaping tools in the world. To be the best, Corona's tools must always be unique in the marketplace, relevant to professional and consumer lifestyles, and authentic to our company's values and heritage. For decades we've applied our advanced principles of tool design while researching those who use our tools and understanding how they use them. We apply our research into making tools that help professionals work faster, smarter and more efficiently, season after season."

—Steve Erickson, President



Antonio Galindez
President and CEO

Mission Statement

As part of The Dow Chemical Company, we share a common mission of constantly improving what is essential to human progress by mastering science and technology. This mission is embodied in what we call the “Human Element”—our commitment to drive and apply science to solve the world’s most challenging human problems. This focus empowers our thinking, encourages teamwork and gives our employees the freedom to develop creative approaches. Together with The Dow Chemical Company, we strive to make the biggest impact while leaving the smallest footprint.

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Dow AgroSciences

Product focus:

Dow AgroSciences delivers innovative technology that exceeds market needs and improves the quality of life of the world’s growing population. Every day, our employees—our Human Element—combine their different perspectives to constantly improve our organization and the products and services we deliver. This is evident in the Turf & Ornamental products we have recently introduced, and the several new products and technologies in our pipeline. That’s our commitment to the industries we serve and, most important, that’s our commitment to you.

Major product lines:

➤ **Dimension®** specialty herbicide provides premium season-long pre-emergence control of crabgrass, spurge, oxalis and other grassy weeds, along with early postemergence control of crabgrass. With multiple formulations, including water-based Dimension 2EW specialty herbicide, Dimension can be used over the top of field- and container-grown nursery and landscape ornamentals, and on established lawns, golf courses and commercial sod farms without staining surroundings.



➤ **Gallery®** specialty herbicide is the most effective pre-emergence herbicide for broadleaf weeds labeled for cool- and warm-season turf. It can be applied in spring or fall; helps minimize costly callbacks due to weed breakthrough; and provides control for up to eight months.

➤ **LockUp®** specialty herbicide is available through distributors as a formulated product for superior control of dollarweed in the South and dandelion in the North. It offers postemergence weed control to lawn care professionals, golf course superintendents and sports turf managers. It provides activity at extremely low use rates (0.02 to 0.06 lb. a.i./A) and

can be applied to moist cool- or warm-season turf.

➤ **Eagle® 20EW** specialty fungicide is a liquid systemic fungicide for preventive and curative control of roughly 20 turf-destroying diseases, including dollar spot and brown patch. Available in convenient, easy-to-use containers ideal for use on home lawns and backyard fruit trees. It won’t harm popular turfgrass and ornamental species.

Support: We have dedicated individuals serving as sales representatives, technical account managers, sales managers and field scientists providing training, stewardship and solutions to formulators, distributors, university researchers and end users nationwide. Labels and MSDS are available at www.dowprovesit.com.

Our Power of MORE™ earning program allows companies to earn cash rebates on Dow AgroSciences product purchases. Visit www.powerofmore.com.

© TM Trademark of Dow AgroSciences LLC. State restrictions on the sale and use of Dimension specialty herbicide products, LockUp specialty herbicide and Eagle 20EW specialty fungicide apply. Consult the label before purchase or use for full details. Always read and follow label directions.



Mike McDermott
Global Business Leader
for DuPont Professional
Products

DuPont Professional Products

Product focus:

DuPont Professional Products brings the company's tradition of science, innovation and safety to the pest and green industries. DuPont Professional Products' global portfolio includes DuPont™ Imprelis™, DuPont™ Acelepryn® insecticide, DuPont™ Advion® fire ant bait, DuPont™ Advion® insect granule and

broadleaf weeds. Plus, it can be used with granular fertilizer or on post-emergent weeds with unprecedented results. Although Imprelis™ is tough on weeds, it has one of the lowest application rates in lawn care. In addition, it has low toxicity to mammals.

➤ **DuPont™ Acelepryn® insecticide** provides season-long control of every turf-damaging white grub species plus key surface-feeding insects with just one application when applied according to label use directions. Acelepryn® is also gentle on the environment, a key feature as more homeowners are requesting environmentally-smart choices. Classified as reduced-risk by the EPA for applications to turfgrass, Acelepryn® has a mode of action different from other turf insecticides. It is available in a liquid formulation, a granular ready-to-use formulation and a ready-to-use fertilizer formulation.

Acelepryn® is designed and approved for use on residential and commercial turf as well as landscape ornamentals.

➤ **DuPont™ Provaunt® insecticide** offers a mode of action that controls a wide range of caterpillars and other key insect pests as listed on the approved label. Applications of Provaunt causes target insect pests to stop their feeding in hours or less—and that activity helps to stop damage to your customers' turf and landscape

ornamental plants. Provaunt® is effective at the low label application rates. And this effectiveness can be attributed to the class of chemistry and mode of action of the active ingredient in Provaunt®.

➤ **DuPont™ Advion® fire ant bait** has been tested in the field and through professional use to show that fire ant colony control can be achieved in 24 to 72 hours. Just one or two applications of the bait formulation has been shown capable of achieving year-long control in a fire ant-infested area that has been treated—at an annual cost per acre that's more affordable than many other fire ant control products currently on the market. This product features the DuPont active ingredient indoxacarb, which was recognized by the U.S. EPA in its Reduced Risk Program for fire ant control.

➤ **DuPont™ Advion® insect granule** is a non-repellent bait that is attractive to ants, cockroaches, silverfish, house and field crickets, and earwigs. It provides lawn and pest management professionals with desirable insect control in a ready-to-use, dry bait formulation. This formulation is easy to apply in a wide range of approved application use sites including broadcast lawn treatments, attics, crawl spaces, basements and perimeter applications.

DuPont™ Provaunt® insecticide. Our R&D efforts focus on creating high-performing turf and landscape ornamental products with the best environmental attributes possible.

Major product lines:

➤ **DuPont™ Imprelis™ herbicide** is the most scientifically advanced turf herbicide in more than 40 years. Its innovative new technology is effective on even the toughest broadleaf weeds—like ground ivy and wild violets—with more application freedom than ever before. That's because there are no restrictions to when it can be applied. Even during reseeding or rainy days, it provides long-lasting residual control on a wide range of



The miracles of science™

DuPont Professional Products

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proproducts@dupont.com



Scan this tag to visit Firestone Specialty Products on your phone.

Need the mobile app? Get it free at <http://www.mobiletag.com>



John Goers
General Manager

Mission Statement

With a highly knowledgeable network of distributors, agents and staff supporting us, we aim to be the global leader in the protection, conservation and reutilization of water.

More Information

Headquartered in Indianapolis, Ind., Firestone Specialty Products is a leading manufacturer and distributor of quality liners for the decorative water feature market, as well geomembranes and water management solutions for the civil, commercial, industrial and environmental markets. Each of our product lines is backed by a full line of accessories.

Firestone Specialty Products

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Web site:
www.firestonesp.com/lm
E-mail: info@firestonesp.com

Firestone Specialty Products

Major product lines:

Water Management Solutions, PondGard™ Rubber Liners, Firestone EPDM Geomembranes, Firestone fPP-R Geomembranes, TPO Geomembranes, plus a full line of accessories.

Product Focus

Water Management Solutions:

Recently introduced to the marketplace, Firestone Water Management Solutions is an innovative and customizable line of products to maximize your water resources. Featuring the Firestone EPIC System, this onsite water management and reuse system is designed to collect, filter, retain and distribute water below ground at its source. The system can be integrated with Firestone turf reinforcement products and/or permeable pavers to provide additional drainage and water collection. When used in combination, these products will increase the durability and functionality of your green space, while improving your project's hydrologic responsibility.

By integrating a custom-designed Water Management Solution, multiple aspects of water collection, natural treatment, retention and reuse can be addressed, including:

- ▶ Managing stormwater discharge from hardscapes like



roads, parking lots and roofs;

- ▶ Transforming impervious parking areas to functional drainage areas;

- ▶ Converting parks and fields to functional, multi-purpose green spaces;

- ▶ Reducing or eliminating the need for additional water source irrigation on golf courses and other green spaces;

- ▶ Creating rain gardens that treat stormwater run-off and reuse the water for irrigation; and

- ▶ Recycling greywater for onsite subsurface irrigation.

Manufacturing Facilities:

We have 3 manufacturing facilities located throughout the United States.

Technical Support, Sales, Training and/or Customer Service:

You can locate your nearest sales representative, distributor or applicator at www.firestonesp.com/lm. You can also access our website to find product and technical information, view installation detail videos, order literature and samples, or to learn about our contractor training program.