



**Antonio Galindez**  
President and CEO

**Mission Statement**

As part of The Dow Chemical Company, we share a common mission of constantly improving what is essential to human progress by mastering science and technology. This mission is embodied in what we call the “Human Element”—our commitment to drive and apply science to solve the world’s most challenging human problems. This focus empowers our thinking, encourages teamwork and gives our employees the freedom to develop creative approaches. Together with The Dow Chemical Company, we strive to make the biggest impact while leaving the smallest footprint.

**Dow AgroSciences**  
9330 Zionsville Road  
Indianapolis, IN 46268

**Phone:** 800-255-3726  
**Fax:** 800-905-7326  
**Web site:**  
www.dowprovesit.com  
**E-mail:** info@dow.com

# Dow AgroSciences

**Product focus:**

Dow AgroSciences delivers innovative technology that exceeds market needs and improves the quality of life of the world’s growing population. Every day, our employees—our Human Element—combine their different perspectives to constantly improve our organization and the products and services we deliver. This is evident in the Turf & Ornamental products we have recently introduced, and the several new products and technologies in our pipeline. That’s our commitment to the industries we serve and, most important, that’s our commitment to you.

**Major product lines:**

➤ **Dimension®** specialty herbicide provides premium season-long pre-emergence control of crabgrass, spurge, oxalis and other grassy weeds, along with early postemergence control of crabgrass. With multiple formulations, including water-based Dimension 2EW specialty herbicide, Dimension can be used over the top of field- and container-grown nursery and landscape ornamentals, and on established lawns, golf courses and commercial sod farms without staining surroundings.



➤ **Gallery®** specialty herbicide is the most effective pre-emergence herbicide for broadleaf weeds labeled for cool- and warm-season turf. It can be applied in spring or fall; helps minimize costly callbacks due to weed breakthrough; and provides control for up to eight months.

➤ **LockUp®** specialty herbicide is available through distributors as a formulated product for superior control of dollarweed in the South and dandelion in the North. It offers postemergence weed control to lawn care professionals, golf course superintendents and sports turf managers. It provides activity at extremely low use rates (0.02 to 0.06 lb. a.i./A) and

can be applied to wet or dry cool- or warm-season turf.

➤ **Eagle® 20EW** specialty fungicide is a liquid systemic fungicide for preventive and curative control of roughly 20 turf-destroying diseases, including dollar spot and brown patch. Available in convenient, easy-to-use containers ideal for use on home lawns and backyard fruit trees. It won’t harm popular turfgrass and ornamental species.

**Support:** We have more than 30 dedicated individuals serving as sales representatives, technical account managers, nursery specialists, sales managers and field scientists providing training, stewardship and solutions to formulators, distributors, university researchers and end users nationwide. Labels and MSDS are available at [www.dowprovesit.com](http://www.dowprovesit.com).

Our Power of MORE™ earning program allows companies to earn cash rebates on Dow AgroSciences product purchases. Visit [www.powerofmore.com](http://www.powerofmore.com).

®/™ Trademark of Dow AgroSciences LLC. State restrictions on the sale and use of Dimension specialty herbicide products, LockUp specialty herbicide and Eagle 20EW specialty fungicide apply. Consult the label before purchase or use for full details. Always read and follow label directions.

**Pete Lord**  
President

**Mission Statement**

Our mission is to always provide the landscape professional with the most innovative, feature-rich and easy-to-use landscape design software in the marketplace.

**Drafix Software**  
114A W. 3rd St., Suite #301  
Kansas City, MO 64105

**Phone:** 800-231-8574  
**Fax:** 816-842-5554  
**Web site:**  
www.prolandscape.com  
**E-mail:**  
sales@prolandscape.com

# PRO Landscape by Drafix Software

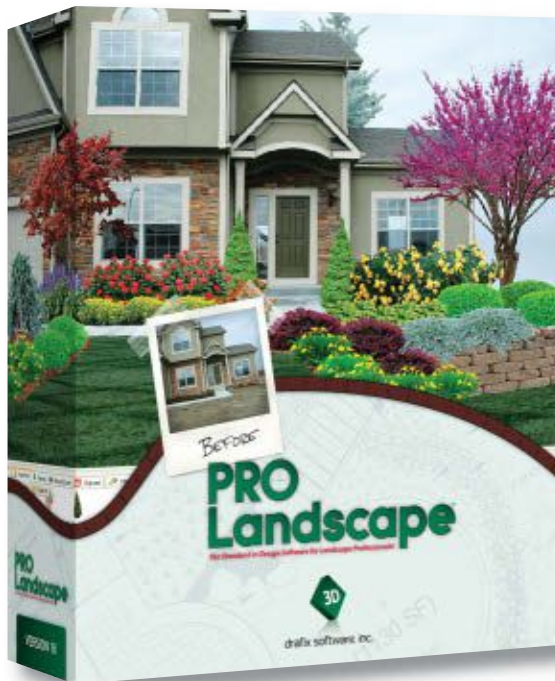
**Product focus:**

Take your business to the next level using PRO Landscape design software.

PRO Landscape is the most complete, easiest-to-learn and easiest-to-use professional landscape design software package you can buy. The software creates breathtaking visual landscape designs, 2D site plans, 3D walk-throughs and accurate estimates. PRO Landscape makes it fast and easy to sell, plan and bid your landscape designs.

➤ **Photo Imaging:** Do your customers have difficulty understanding exactly what you are proposing for their property? Use PRO Landscape’s photo imaging to create a realistic visual representation of what your proposed landscape design will look like. Simply start with a digital photograph of your customer’s house and then you can easily drag and drop your landscape items right onto the photograph. PRO Landscape’s library contains 8,500 of the industry’s highest quality images of plants, trees, shrubs, grass, mulch, hardscapes, water features, night and holiday lighting and much, much more. Easily create visual designs that your customers can understand.

➤ **Easy-to-Use CAD:** Tired of drawing by hand and spending hours labeling and doing take-offs? PRO Landscape allows



you to quickly create scaled 2D-site plans that accurately represent your proposed design elements including plantings, hardscapes and irrigation systems. PRO Landscape Planner keeps track of all materials, calculates hardscape areas and material volume of items such as mulch. With a single click you can create a title block, callouts or a plant legend.

➤ **True 3D:** Our 3D is exactly what the name says it is—three dimensional. It’s as easy as pushing a single button from either your photo imaging or CAD file and automatically converting it to a stunning 3D representation of your design. You can then view the design from any angle as well

as perform fly-overs or walk-throughs.

➤ **Customer proposals:** Would you like to improve the professionalism of your estimates? PRO Landscape generates an accurate bid directly from your photo imaging or CAD files using your prices and tax rate. Once you create your estimate, put together a professional-looking customer presentation including the cover sheet, estimate, material list and plant information in just seconds.

**Technical support:**

PRO Landscape comes with a 60-day money-back guarantee, tutorial/training CD and free technical support.



**Mike McDermott**  
Global Business Leader  
for DuPont Professional  
Products

# DuPont Professional Products

**Product focus:**

DuPont Professional Products brings the company's tradition of science, innovation and safety to the pest and green industries. DuPont Professional Products' global portfolio includes DuPont™ Imprelis™, DuPont™ Acelepryn® insecticide, DuPont™ Advion® fire ant bait, DuPont™ Advion® insect granule and

broadleaf weeds. Plus, it can be used with granular fertilizer or on post-emergent weeds with unprecedented results. Although Imprelis™ is tough on weeds, it has one of the lowest application rates in lawn care. In addition, it has low toxicity to mammals.

➤ **DuPont™ Acelepryn® insecticide** provides season-long control of every turf-damaging white grub species plus key surface-feeding insects with just one application when applied according to label use directions.

Acelepryn® is also gentle on the environment, a key feature as more homeowners are requesting environmentally-smart choices. Classified as reduced-risk by the EPA for applications to turfgrass, Acelepryn® has a mode of action different from other turf insecticides. It is available in a liquid formulation, a granular ready-to-use formulation and a ready-to-use fertilizer formulation.

Acelepryn® is designed and approved for use on residential and commercial turf as well as landscape ornamentals.

➤ **DuPont™ Provaunt® insecticide** offers a mode of action that controls a wide range of caterpillars and other key insect pests as listed on the approved label. Applications of Provaunt causes target insect pests to stop their feeding in hours or less—and that activity helps to stop damage to your customers' turf and landscape

ornamental plants. Provaunt® is effective at the low label application rates. And this effectiveness can be attributed to the class of chemistry and mode of action of the active ingredient in Provaunt®.

➤ **DuPont™ Advion® fire ant bait** has been tested in the field and through professional use to show that fire ant colony control can be achieved in 24 to 72 hours. Just one or two applications of the bait formulation has been shown capable of achieving year-long control in a fire ant-infested area that has been treated—at an annual cost per acre that's more affordable than many other fire ant control products currently on the market. This product features the DuPont active ingredient indoxacarb, which was recognized by the U.S. EPA in its Reduced Risk Program for fire ant control.

➤ **DuPont™ Advion® insect granule** is a non-repellent bait that is attractive to ants, cockroaches, silverfish, house and field crickets, and earwigs. It provides lawn and pest management professionals with desirable insect control in a ready-to-use, dry bait formulation. This formulation is easy to apply in a wide range of approved application use sites including broadcast lawn treatments, attics, crawl spaces, basements and perimeter applications.

DuPont™ Provaunt® insecticide. Our R&D efforts focus on creating high-performing turf and landscape ornamental products with the best environmental attributes possible.

**Major product lines:**

➤ **DuPont™ Imprelis™ herbicide** is the most scientifically advanced turf herbicide in more than 40 years. Its innovative new technology is effective on even the toughest broadleaf weeds—like ground ivy and wild violets—with more application freedom than ever before. That's because there are no restrictions to when it can be applied. Even during reseeding or rainy days, it provides long-lasting residual control on a wide range of



**DuPont Professional Products**  
4417 Lancaster Pike  
CRP Building 705  
Wilmington, DE 19880  
  
**Phone:** 888-638-7668  
**Fax:** 302-355-3218  
**Web site:** www2.dupont.com  
**E-mail:** proproducts@dupont.com

# PGMS

professional grounds  
management society

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## MEMBERSHIP APPLICATION

Name \_\_\_\_\_ Email \_\_\_\_\_  
FIRST LAST

Title \_\_\_\_\_ Company \_\_\_\_\_

Street Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
(PLEASE, NO POST OFFICE BOXES)

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_ Branch \_\_\_\_\_

\_\_\_ Active - \$175 \_\_\_ Affiliate - \$125 \_\_\_ Supplier \$400 \_\_\_ Educator \$55 \_\_\_ Student \$35

Check is enclosed Charge my: VISA MasterCard AmEx

Acct. Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please complete and return to: PGMS, 720 Light Street, Baltimore, MD 21230



**John Goers**  
General Manager

**Mission Statement**

Firestone Specialty Products aims to be the global leader in the protection, conservation and reutilization of water.

# Firestone Specialty Products Co., LLC

**Product focus:**

Firestone Specialty Products manufactures high-quality, durable liner and geomembrane systems for a variety of decorative, stormwater management and critical containment applications. Our products are manufactured at five facilities located throughout the United States.

➤ **Residential:** Each year, Firestone lining products help enhance the beauty and value of thousands of private homes around the country. Perfect for ponds, waterfalls and other landscaped water features, Firestone offers an affordable solution for all residential applications.

➤ **Commercial:** From decorative ponds and lakes for apartment complexes and golf courses, to more utilitarian



applications in agriculture and aquaculture, Firestone has a range of geomembrane systems to meet any business need.

➤ **Industrial:** Industrial applications such as canals, dams, reservoirs and retention ponds often account for some of the most demanding lining projects. Firestone

geomembranes provide proven performance in conditions where quality and durability are critical.

**Support, sales, training and customer service:**

Visit [www.firestonesp.com](http://www.firestonesp.com) to locate a sales rep or distributor near you, to view installation detail videos, to find technical information, to order literature and samples, or to learn about our contractor training program.

**Firestone Specialty Products Co., LLC**  
250 W. 96th St.  
Indianapolis, IN 46260

**Phone:** 800-428-4442  
**Fax:** 317-575-7002  
**Web site:**  
[www.firestonesp.com/lm](http://www.firestonesp.com/lm)  
**E-mail:**  
[info@firestonesp.com](mailto:info@firestonesp.com)



**Major product lines:**

- Firestone PondGard Pond Liners
- Firestone EPDM Geomembranes
- Firestone fPP Geomembranes
- Firestone TPO Geomembranes
- A full line of accessories

# Fisher Engineering

**Product focus:**

Dedication to quality and service has been a FISHER® tradition from the start. Fisher Engineering has been manufacturing snowplows for over 60 years in the coastal city of Rockland, ME. Through the years, its plows have earned a solid reputation for reliability and strength—especially among commercial snowplowers. Major product lines include:



**Fisher Engineering**  
50 Gordon Drive  
Rockland, ME 04841

**Web site:**  
[www.fisherplows.com](http://www.fisherplows.com)  
**Contact:**  
[fe2000@fisherplows.com](mailto:fe2000@fisherplows.com)

- ▶ **XtremeV™:** FISHER has taken the best features of the rugged XBLADE™ and the popular EZ-V® snowplows and combined them to build an industry-best V-plow.
- ▶ **XBLADE™:** You won't find a commercial- or municipal-use snowplow built any tougher than this. It combines FISHER's exclusive X-Bracing with premium, corrosion-resistant stainless steel or poly moldboard.
- ▶ **XLS™ (Expandable Length Snowplow):** From an 8-ft. retracted straight-blade width to the 10-ft. expanded width,

to a scoop width of more than 9 ft., and a more effective windrowing configuration, the XLS delivers a new level of profitable performance in every plowing situation.

- ▶ **HD Series:** The rugged FISHER HD Series plows will withstand the rigors of all commercial applications.
- ▶ **MC Series:** For vehicles in the 17,000 to 27,500 gross vehicle weight range, these plows are designed for serious snowplowing.
- ▶ **HT Series™:** Targeted specifically for today's half-ton 4WD pickup trucks, the FISHER HT Series snowplow is a full-size, full-featured snowplow with the strength to handle institutional and extended-use homeowner applications.
- ▶ **SD Series:** Designed for homeowners and non-commercial plowing applications.

▶ **Spreaders:** FISHER builds a variety of PRO-CASTER™ and POLY-CASTER™ hopper spreaders and SPEED-CASTER™ tailgate spreaders to match your ice control needs.

**Manufacturing facilities:** FISHER's recently expanded 200,000-sq.-ft. manufacturing facility is in Rockland, ME. As a division of Douglas Dynamics, LLC, the country's leading manufacturer of snow and ice removal equipment, FISHER products and components are also manufactured in Douglas Dynamics' Milwaukee, WI facility.

**Technical support:** FISHER distributors and dealers are factory trained to provide exceptional product and service support before, during and after the sale.



**Amy O'Shea**  
 Director, FMC Professional Solutions

**Mission Statement**

Feeding the world, protecting health and providing the conveniences of life. With our superior technology and strong partnerships with customers, FMC Corporation is finding solutions that help to change people's lives for the better.

**FMC Corporation**  
 1735 Market St.  
 Philadelphia, PA 19103

**Phone:** 800-321-1362  
**Fax:** 215-299-6100  
**Web site:**  
[www.fmcprosolutions.com](http://www.fmcprosolutions.com)  
**E-mail:**  
[fmc.prosolutions@fmc.com](mailto:fmc.prosolutions@fmc.com)

# FMC Corporation

**Product focus:**

FMC is a global, diversified chemical company that has been providing innovative solutions, applications and quality products for more than a century to agricultural, industrial and consumer markets.

FMC products are formulated in the United States. Our corporate headquarters and customer support center is located in Philadelphia, and our extensive team of research, sales representatives and technical support are scattered throughout the United States.

**Major product lines:**

FMC provides a full line of proven liquid, granular and aerosol insecticides for indoor and outdoor pest and termite control, pre- and post-emergence herbicides, fungicides, and more.

**Talstar:** Our Talstar® products are the #1 trusted brand in general pest control, giving lawn care operators cost effective, proven solutions for long-lasting, broad-spectrum control of more than 75 of the toughest lawn and ornamental pests, including ants (including fire ants), billbugs, chinch bugs, fleas, ticks, and more.

This includes the popular **Talstar® EZ** granular insecticide for unmatched control of surface feeding pests and an



odorless, low-dust formulation; **Talstar® Professional**, a water-based, liquid formulation; **Talstar® PL** granular insecticide, which uses a sand carrier for more invisible control of perimeter pests; and the new **Talstar® XTRA**, which eliminates fire ants and other outdoor pests in as little as minutes, while not sacrificing the long-lasting residual that professionals expect from Talstar.

**Herbicides:** Our new and ever-expanding list of herbicides gives lawn care operators control of weeds without the

wait. The list includes:

- **Solitare®** herbicide, the only all-in-one postemergence weed control solution against crabgrass, sedges and tough broadleaf weeds;
- **Dismiss®** herbicide, the industry's fastest control of sedges with visible results in 24-48 hours;
- **Echelon®**, a pre-emergent crabgrass and sedge control that is both root and shoot absorbed for over 100 days of control that is available in a sprayable formulation and on fertilizer;
- **New SquareOne™** herbicide for increased application flexibility on newly seeded turf;
- **QuickSilver®** herbicide, a common tank mix partner with typical 3-way broadleaf products for fast and broader spectrum control of common broadleaf weeds.

Additional products for lawn care are listed on our web site at [www.fmcprosolutions.com](http://www.fmcprosolutions.com).

*(FMC, Talstar, Solitare, Dismiss, Echelon, SquareOne, and QuickSilver are trademarks of FMC Corporation. © FMC Corporation. All rights reserved.)*





**Joe Shoener**  
Solutions Manager and  
Vice President

**Mission Statement**

Our mission is to make it easy for landscape and lawn care professionals to grow their businesses. Our marketing solutions improve our clients' image and results.

# Focal Point Communications

**Product focus:**

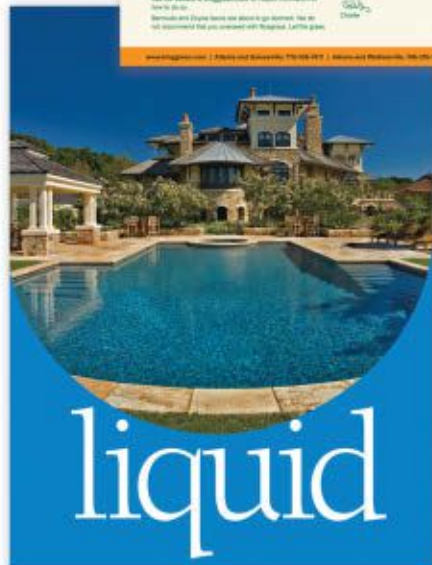
Focal Point is a marketing company serving landscape and lawn care professionals exclusively. We focus on getting results for our clients by generating more leads, helping to close more sales, retaining more clients and utilizing new media to improve credibility and success. We've been serving the green industry since 1987, providing effective marketing solutions with our dedicated and talented team of professionals.

**Support, sales and service:**

We pride ourselves on exceptional customer service, and when you work with us, you can expect a smooth, trouble-free and friendly experience. Our new website at [www.growpro.com](http://www.growpro.com) enables our customers to learn about our products, send inquiries and shop for marketing materials at any time.

**Product lines:**

Focal Point creates and manages newsletter, e-newsletter and direct mail programs. We provide website design and custom graphic design, in addition to our catalog of postcards, presentation folders, educational materials and client communication tools. We develop marketing plans for our clients and offer full rebranding services.



**Focal Point Communications**  
61 Circle Freeway Drive  
Cincinnati, OH 45246  
800-525-6999

**Web site:**  
[www.growpro.com](http://www.growpro.com)  
**E-mail:**  
[joeshoener@growpro.com](mailto:joeshoener@growpro.com)



**Grant Gibson**  
 Founder & President

**Mike Rorie**  
 CEO

# Go iLawn



**Product focus:**

Go iLawn, [www.goilawn.com](http://www.goilawn.com), delivers an online measuring service for green industry professionals. Go iLawn combines high-resolution aerial photographs, a suite of measuring tools and property information all into one easy-to-use application. Go iLawn can be used to accurately measure area, linear distance, height and more of both residential and commercial properties from the convenience of the office.

The process is simple and efficient: enter an address, view a high-resolution image of the property, measure anything on the screen. All measurements can be color-coded, labeled, copied, edited, printed and saved. Measurements are automatically calculated

and formatted to an Excel spreadsheet, making it easy to include both measurement data and property photos in customer job files.

Go iLawn offers more than just measuring tools. Neighborhood and property reports allow users to gather information about their markets and the surrounding area. Neighborhood reports include local demographics, and property reports provide specifics that include owner name, property value and mail carrier route.

Go iLawn is available 24 hours a day and does not require software installation.

With Go iLawn you can:

- ▶ View high-resolution photographs of residential and commercial properties from the office

- ▶ Measure prospective and verify existing properties
- ▶ Measure area, linear distance, height, slope and more (turf, mulch beds, trees, parking lots, etc.)
- ▶ Color code, label, copy, edit, print and save data and photos
- ▶ Create site maps
- ▶ Extract property information for marketing

**Sales and support:**

The Go iLawn team is dedicated to educating its customers with training and live support along with a help center that features tutorial videos and a knowledge base of support related articles.

**Major product lines:**

**Go iLawn:** [www.goilawn.com](http://www.goilawn.com)  
**Go iSnow:** [www.go-isnow.com](http://www.go-isnow.com)



**Go iLawn**  
 7157 East Kemper Road  
 Cincinnati, OH 45249

**Phone:** 800-270-6782  
**Web site:** [www.goilawn.com](http://www.goilawn.com)  
**E-mail:**  
[goisales@gisdynamics.com](mailto:goisales@gisdynamics.com)



**Stan Guyer**  
President

**Mission Statement**

Design, manufacture and distribute high-quality, versatile, zero-turn outdoor power equipment that provides long-lasting value to its owner.



**Grasshopper**  
P.O. Box 637  
Moundridge, KS 67107

**Phone:** 620-345-8621  
**Fax:** 620-345-2301  
**Web site:**  
grasshoppermower.com  
**E-mail:**  
info@grasshoppermower.com

# Grasshopper

**Product focus:**

The Grasshopper Company is a pioneer of zero-turn mowers and grounds maintenance equipment, continually innovating for maximum performance, durability and comfort since 1969.

**Major product lines:**

For more than 40 years, Grasshopper has focused on manufacturing a complete line of zero-turn mowers, PowerVac™ Collection Systems, and other turf-renovation and snow-removal implements that are highly productive, supremely comfortable and easy to maintain. These fuel-efficient, environmentally friendly products provide easy operation, versatility and timesaving performance—a turf care professional’s production solution based on zero-turn maneuverability.

Grasshopper offers durable horizontal- and vertical-shaft engine options—fuel-efficient diesel or gasoline, 16- to 35-horsepower—with mid-mounted (MidMount™) or front-mounted (FrontMount™) DuraMax® decks.

Grasshopper power units optimize the zero-turn performance of a wide range of year-round implements, including the AERA-vator™, dethatcher, Little Bully™ dozer blades,



Edge-EZE™ edger, PowerVac™ Collection System, CleanSweep™ rotary broom, Remote Vac™, shielded sprayer, DriftBuster™ snow thrower, turbine blower and V-plow. The exclusive QuikConverter™ implement system allows operators to remove FrontMount™ DuraMax® decks and connect implements in minutes without tools. Only Grasshopper lets you mow, aerate, edge, blow leaves, dethatch, pick up debris, and push, sweep or throw snow with only one engine to maintain.

Among the company’s major firsts for the industry, Grasshopper is the originator of dual swing-away control levers for mowers as well as the ergonomic PowerFold® deck lift that raises the deck to vertical at the touch of a switch, and provides electric cutting height adjustment capability. Now PowerFold® is a standard feature on the massive 72-in. DuraMax® decks as well as the new 35 Series dedicated rear-discharge decks for FrontMount™ power units.

As the first zero-turn manufacturer to offer diesel engine options, Grasshopper

continues to lead and perfect diesel-powered mowing and turf maintenance equipment with engines that are CARB Tier 4-I compliant, save 700 gallons of fuel for every 1,000 hours of operation, and pack power and efficiency to add more than \$9,000 every year to the bottom line.

**Manufacturing facility:**

Grasshopper engineers continuously research and innovate new product features and improvements at its 300,000-sq.-ft. facility in Moundridge, KS. Our skilled manufacturing specialists use computer-aided manufacturing integrated with 3-D solid modeling computer design system, CNC fabrication and machining and robotic welding.

**Sales, training and customer service:**

Dealers benefit from factory service training, support from knowledgeable territory sales representatives and helpful factory customer service representatives.