

Paul Jackson
Founder

Mission Statement

Alocet Incorporated is built on the belief that solid business processes create solid companies. It is our mission to be the leader in accounting software add-ons by challenging our customers to adopt software and online systems that free up time from administrative tasks in order to focus on what makes them profitable.



QXpress Scheduling Software

57 Spadina Ave., Suite 210
Toronto, Ontario
M5V 2J2 Canada

Phone: 888-QXpress

Fax: 416-640-6027

Web site:

www.qxpress.com

E-mail: info@alocet.com

QXpress Scheduling Software

Product focus:

QXpress is the scheduling software of choice for green industry companies who use QuickBooks.

QXpress is a true QuickBooks add-on that turns your favorite accounting package into top-rated, industry-specific management software by adding scheduling, job costing and invoicing capabilities.

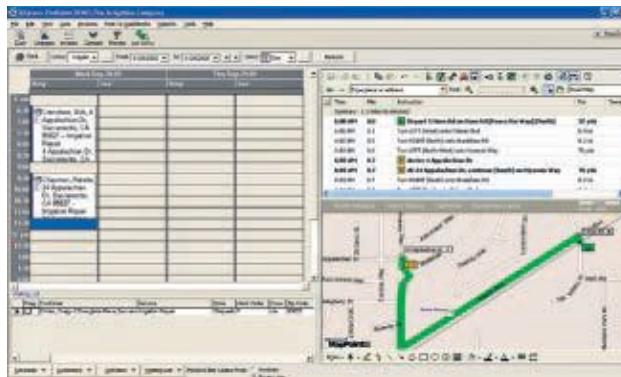
You don't have to learn a whole new system—you can just add industry-specific functionality to your existing QuickBooks.

Highlighted QXpress features:

- ▶ Instantly integrate with your entire QuickBooks database with one click.
- ▶ Real-time synchronization: i.e. when a customer is added in QuickBooks, it instantly appears in QXpress and vice versa.
- ▶ Scheduled services turn into QuickBooks invoices, minimizing data entry and mistakes.



- ▶ QXpress comes with a built-in "Template Designer" to fully customize work orders, invoices, etc.
- ▶ QX Mapping™ uses highly advanced logic to re-route services to the optimal technician, day and time.
- ▶ QX Mobile™ is the most advanced handheld software available for the industry, allowing wireless synchronizing, remote printing, signature capture and a customizable data-entry screen.



New product:

▶ **QXPRESS ONLINE:** A customizable, web-based version of QXpress Scheduling Software is now available! QXpress Online is completely customizable, so you can create your ideal scheduling add-on for QuickBooks. Simply edit existing screens, or create your own screens, tables, fields, forms, buttons and entire business processes using drag and drop wizards (no coding!).

With QXpress Online, you can access your QXpress and QuickBooks data from anywhere with an Internet connection. Using patent-pending real-time sync technology, it is the first and only web-based field service app to sync with QuickBooks in real-time.

In addition to scheduling capabilities, QXpress Online also includes a full featured CRM, customer portal and automatic backups of your database. To see a full list of features, visit www.qxpressonline.com.

Sales & technical support:

Sales and support can be reached Monday through Friday from 9 a.m. - 6 p.m. EST at 888-QXpress. Call sales for a free online demo or view movie tutorials at www.qxpress.com/MovieTutorials.

Walter K. Byrd
President

R&K Pump & Equipment

Product focus:

R&K Pump & Equipment manufactures sprayers for the lawn care, pest control, aquatics, nursery & agricultural industries. With 30 years of experience in the spray equipment industry, we produce more than 50

models with various pump, engine and hose reel options to meet every spraying need. Our exclusive all-welded aircraft-grade aluminum frames allow us to

produce a high-strength, lightweight piece of equipment that will never rust and never needs painting.

Manufacturing facility:

Located in Pompano Beach, FL, since 1980, R&K is proud to be an American manufacturer. All welding, fabrication and assembly is completed in-house to ensure quality control and on-time deliveries. Our shops are organized into work cells that can easily be adjusted to build a custom unit or 100 production units just as efficiently. We currently manufacture for some of the largest fleets in the lawn care and pest control industries and provide maintenance for more than 1,500 commercial spray units.

Major product lines:

➤ **Lawn/Turf Care Trucks.**



**R&K Professional
& Equipment, Inc.**
Pump & Spray Equipment

**R&K Pump
& Equipment, Inc.**
500 NE 28th St.
Pompano Beach, FL 33064

Phone: 954-295-3144
Fax: 888-229-4341
Web site:
www.randkpump.com
E-mail:
ken@randkpump.com

Truck-mounted spray systems are available from 200 to 1,600 gallons.

We offer complete turnkey body and chassis combinations, or we can custom build on your existing vehicle.

➤ **Pro-Series Skid Mounted Units.** Skid units range in size from 50 to 600 gallons with poly or fiberglass tanks and more

than a dozen pump and engine combinations. These units offer exceptional service at an economic price.

➤ **Portable Commercial Sprayers.** Our 50-, 100- and 200-gallon 4-wheel carts and 2-wheel trailers are available with boom spray options and hose reel accessories to match any spraying application.

Anthony "Tony" LaFetra
President

Corporate Philosophy

Water is a most precious resource—and the need for each of us to use it wisely has never been greater.

As the world's largest provider of irrigation products and services, Rain Bird leverages state-of-the-art technologies that help our customers use water effectively, efficiently and responsibly. From central control systems and automatic shut-off devices to pressure regulating rotors and low volume drip irrigation, Rain Bird creates products that use water wisely.

Through partnerships and educational initiatives, Rain Bird also strives to create opportunities for our industry partners to become better stewards of this essential resource.

To learn how The Intelligent Use of Water™ philosophy is woven into every aspect of the Rain Bird organization, visit www.rainbird.com/iuow.



Rain Bird
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Azusa, CA 91702

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(1-800-724-6247)

Web site:
www.rainbird.com

Rain Bird

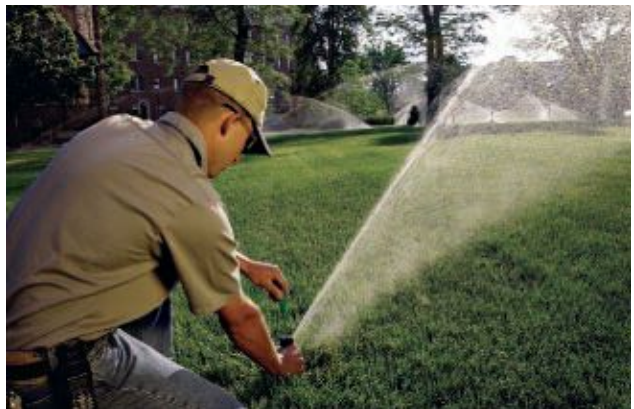
A History of Innovation

For more than 70 years, Rain Bird has offered the industry's broadest and most trusted line of irrigation products for homes, commercial developments, farms, golf courses and sports arenas around the world. A true industry pioneer, Rain Bird has been awarded more than 130 patents, including the first in 1935 for the original horizontal action impact drive sprinkler.

Today, Rain Bird continues that same spirit of innovation at one of the most comprehensive, controlled-environment irrigation testing facilities in the world. At this high-tech facility, Rain Bird engineers evaluate products under the most demanding conditions, helping ensure unsurpassed product performance and durability while finding more efficient ways to provide the moisture that turf and plants need to thrive.

Quality products for top performance

► **Controllers.** In 2009, Rain Bird released the groundbreaking ESP-SMT smart controller for residential and light commercial use. This new controller makes it affordable for more homeowners to incorporate weather-based irrigation at their residences, simultaneously saving water and keeping landscapes healthy. No matter what the application, Rain Bird's



controllers are reliable and easy to program.

► Drip Irrigation.

Rain Bird's drip irrigation products deliver the precise amount of water needed at or near plant root zones for the ultimate in design flexibility and water efficiency. Rain Bird's XF Series Dripline and XPCN Nozzles are perfect for watering small, narrow planting areas, while new Pressure-Regulating Filters reduce the number of components in a control zone for increased reliability and faster installation.

► Sprays and Rotors.

Rain Bird's sprays and rotors offer a proven track record of performance that spans nearly three decades. By maintaining constant optimum pressure of 30 psi at the nozzle, Rain Bird's 1800-PRS spray heads increase system efficiency by eliminating the misting and fogging that high water pressure can cause. And, as the only rotor certified

by Australia's Smart Approved WaterMark program, Rain Bird's 5000 PRS Rotors save 15% to 45% more water than other brands of rotors on the market today.

Unparalleled service

Rain Bird's commitment to excellence doesn't stop with its products. The company offers a comprehensive selection of training programs taught by Irrigation Industry Certified Trainers. Offered in English and Spanish, courses cover topics such as system design, field installation techniques, troubleshooting and business skills.

Rain Bird also operates a fully staffed technical support call center at 1-800-RAINBIRD (1-800-724-6247) Monday-Friday, 5 a.m. to 6 p.m. (PST).

Visit www.rainbird.com today, and discover the many reasons why Rain Bird is the world leader in irrigation.



Joseph Kucik
President

Mission Statement

Our Commitment to You:
To exceed customer expectations by providing products and services that are innovative, productive and cost-effective. We measure our success through the success of our customers.



Real Green Systems
8601 Boulder Court
Walled Lake, MI 48390

Phone: 800-422-7478

Fax: 248-694-2029

Web site:
www.realgreen.com

E-mail:
realgreen@realgreen.com

Real Green Systems

Company focus:

Real Green Systems is a 25-year-old software company that provides software systems to service-related industries—primarily lawn, landscape and pest control. Real Green Systems provides marketing lists, mapping/routing technology, hand-held devices, custom printing (from posting signs to marketing materials), direct mail and customer assistant websites.

Major product lines:

► **Service Assistant:** For the past 25 years, Real Green Systems has provided the most powerful business operation system on the market today. Our philosophy has been not only to help people run their business, but also to help grow their business. Our software combines the easy-to-use functionality of a business management program with superior marketing capabilities to grow your business.

Real Green's Service Assistant integrates with Go iLawn, an online measuring service for the green industry. The process is easy, fast and extremely accurate. Enter an address. View an aerial image of the property with parcel boundaries. A teardrop marker puts you on the rooftop or

center of the property so you know you are at the correct address. You can measure anything on the photo—whether it's a lawn, parking lot, house, tree, swimming pool, etc.—by tracing the item with your mouse ... and it calculates your measurements for you.

It can be used to estimate a variety of services including lawn care, landscaping, lighting, snow and ice removal, irrigation, fencing and more.

► **Mapping Assistant:** Mapping gives you the power to decide where your technicians go each day. Make your techs more productive and keep them safer by providing tighter routes, overview maps and turn-by-turn directions. Use Mapping Assistant to perform distance searches for neighbor marketing and decrease fuel costs.

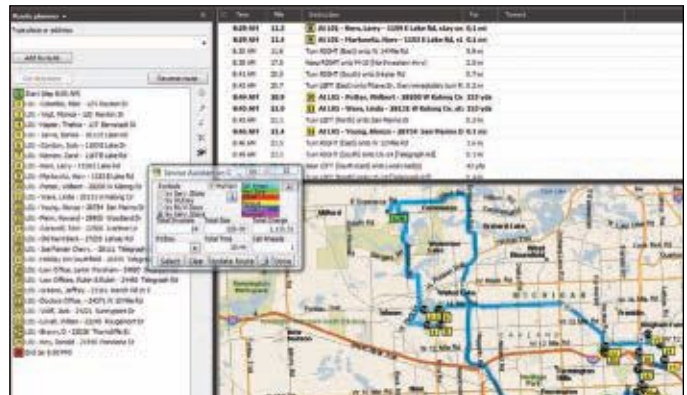
► Customer Assistant

Web site: Your own 24-hour storefront will increase referrals, upsell services and most importantly,

retain customers. Customer Assistant allows your customers to make secure, online payments; purchase additional services; request estimates and service calls; view payment and service history; give maintenance tips; and give online quotes.

► **Technical Support:** We include on-site installation and several days of in-house training. After installation, we offer support from the most experienced, professional technical staff in the industry.

► **Printing and Direct Mail Departments:** Let Real Green Systems be your "One-Stop Shop" for all of your business forms and marketing materials. We offer more than 120 in-stock products designed to present a professional look for your business. We specialize in custom printing from posting signs to marketing materials. Save time and let our Direct Mail Department take care of your mailing for you.



Swanson Graves
President

Reddick Equipment Co.

Product focus:

Reddick Equipment Co. has been manufacturing sprayers since 1965. We produce sprayers for multiple markets, including lawn care, turf, pest control, deicing, tree care, nursery, agricultural and highway. Our equipment is available with frames built from mild steel, stainless steel or aluminum to carry poly or fiberglass tanks from 8 gallons to 1,650 gallons. With more

than \$1.2 million in sprayer parts inventory, we can build most equipment right off the shelf and provide replacement parts for most major brands throughout the industry.

Manufacturing facility:

Located in eastern North Carolina just east of I-95, we operate in 28,000 square feet of manufacturing space. The strong values of our rural community are reflected in the conscientious attitude of our employees and management staff.

Technical support:

Our customer service department is staffed by five senior technicians with a wide variety of expertise within the spraying industry, and they enjoy sharing their knowledge. The value to you is receiving the right parts and equipment for your job—the first time.

Major product lines:

➤ **Pest Control / Lawn Care**

Skids. Aluminum skid frames with poly tanks or our seamless fiberglass tanks with safety cross baffles from 30- to 500-gallon capacity to fit ATV, UTV and truck applications.

Diaphragm, centrifugal and 12V pumps options, manual

and electric hose reel options.

➤ **De-Icing Skids.** Aluminum or stainless steel frames and rear-mounted shielded spray booms with poly or our seamless fiberglass tanks with safety cross baffles from 100- to 500-gallon capacity.

➤ **Agricultural.** Three-point hitch, utility tool bar and trailer sprayers up to 1,000-gallon capacity with spray booms available up to 72 feet.



Reddick Equipment Co.
1909 W. Main St.
Williamston, NC 27892

Phone: 800-334-3388
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Web site: www.reddick.cc
E-mail: sales@reddick.cc

Reina, Bates, Kowalski & Kershaw Immigration Law Group

Mission Statement

The purpose and the goal of this practice are to provide legal representation of the very highest caliber, in all matters concerning immigration and nationality law, to as many people as possible. The effect of our work is very real: we are helping to serve businesses and individuals, one by one. We intend our firm to be the best it can be and we are proud of the quality of the staff and representation that our practice provides.



Reina, Bates, Kowalski & Kershaw Immigration Law Group

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www.reinalaw.com

*1120 Empire Central Place
Dallas, TX 75247
www.workvisasusa.com

**Principal Office*

Product focus:

Reina, Bates, Kowalski & Kershaw Immigration Law Group is a full service immigration law firm specializing in meeting the needs of U.S. employers and individual immigrants.

Reina, Bates, Kowalski & Kershaw Immigration Law Group helps hundreds of employers each year to find workers for jobs that U.S. workers won't take—including landscaping, construction and hospitality.

Reina, Bates, Kowalski and Kershaw Immigration Law Group has eight offices across the United States and Mexico.

For more than 10 years, Robert Kershaw has maintained one of the best track records in the industry by helping U.S. employers meet their needs for legal labor by obtaining legal H-2B Visa workers. He has spoken and written extensively on H-2B Visa workers for the American Immigration



Joseph Reina



Brian K. Bates



Daniel Kowalski



Robert D. Kershaw

Lawyers Association, the University of Texas, the Texas State Bar, Lexis Nexis, and construction and landscape conferences and expos.

The cost for an H-2B application is minimal compared to the possible fines and legal fees to defend hiring undocumented workers.



William Culpepper
President

Mission Statement

To provide plant protection and plant management products and services that fit specialized market segments that are often outside of the core business strategy of large manufacturers. We acquire, develop, manufacture and market value-added products and services that satisfy the unique needs of our customers. A top priority of all SePRO employees will be product and environmental stewardship.



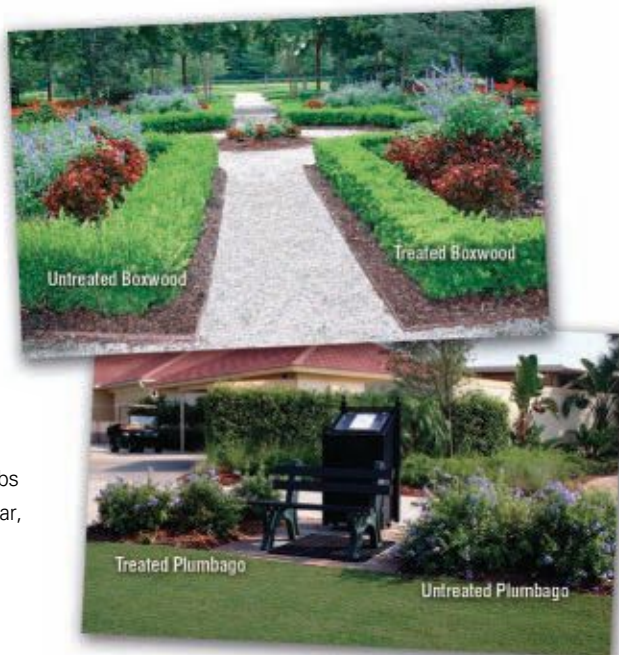
SePRO Corporation
11550 N. Meridian St.
Suite 600
Carmel, IN 46032

Phone: 800-419-7779
Fax: 317-580-8290
Web site: www.sepro.com
E-mail: Rogers@sepro.com

SePRO Corporation

Product focus:

The growth-regulating power of **Cutless* Granular Landscape Growth Regulator** helps your business contribute to sustainability by reducing fuel use and emissions, landscape clippings sent to landfills and plant water consumption—all while improving plant health. And for a greener bottom line, Cutless Granular has been proven to save more than 50% of the labor costs associated with trimming hedges, shrubs and groundcovers. With Cutless Granular, it's easy to be green. Visit www.CutlessGranular.com or call 1-800-419-7779 for more information.



Major products:

▶ **Cutless* Granular Landscape Growth Regulator** is a systemic plant growth regulator that slows shoot growth of hedges, shrubs and groundcovers in landscaped areas. Plants treated with Cutless Granular will require less trimming and will have a more compact growth form.

▶ **Octane* Herbicide.** Today's lawn care consumers demand dead weeds now, and they don't want to wait weeks to see results. Octane Herbicide* will add the necessary fuel to your current broadleaf weed control program to speed

toward a more rapid kill. With new Octane herbicide in your tank mix, you can now show your customers the results they want, when they want them. Visual herbicidal results are evident within 24-48 hours following an application of Octane herbicide.

Octane herbicide provides: one-hour rainfastness; flexibility to be tank-mixed with any broadleaf herbicide for increased performance; excellent turfgrass tolerance and affordability.

▶ **Professional ornamental fungicides, plant growth regulators and insecticides**

▶ **Professional aquatic herbicides and algacides**



Craig Canning
President

Mission Statement

At Solu-cal-USA our mission is to provide quality, university tested and industry proven products to optimize the soil's pH.

Solu-cal-USA, Ltd.

Product focus:

Turf managers know the critical role that soil pH plays in soil health and turf quality. They are also aware of the effects the products they incorporate into their turf program have on the environment. Solu-Cal USA takes this issue to heart and produces products that are both environmentally friendly and extremely effective.

For instance, our proprietary Carboxy technology is used in all Solu-Cal products. Carboxy is our PHCA (polyhydroxycarboxylic acid) organic acid that is derived from all natural ingredients. This technology assists turf managers in maintaining optimal pH, which is a major factor in nutrient availability, microbial activity, soil structure and overall turf vigor, reducing the amount of herbicides and their effect on the environment.

Solu-Cal USA's family of calcium and sulfur products allows turf managers to quickly and efficiently address soil chemistry problems. Solu-Cal Enhanced Calcium quickly raises soil pH at one-fourth the rate of traditional liming material. With the reduction of application rates using Solu-Cal products, less time using motorized

spreading equipment means less emissions and less stress on the environment.

Partner with Solu-Cal to efficiently manage your soil and your turf while protecting the environment.

Major product lines:

▶ **Solu-cal** – Provides available calcium while raising soil pH in weeks instead of months.

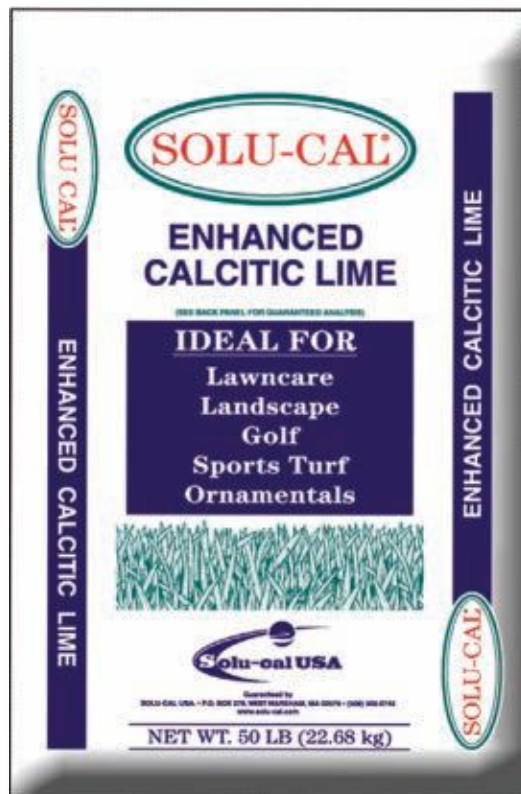
Available in 70 and 200sgn.

▶ **Sulfur-Maxx** – Provides available sulfur and calcium while safely lowering soil pH. Available in 190sgn.

▶ **Micro-Cal – Calcium** fortified micronutrient fertilizer.

▶ **Peak** – 4-0-6 w/6 & Micro's provides dark green color without the growth.

▶ **Solu-cal-L** – Effectively replaces liquid lime.



Solu-cal-USA, Ltd.
P.O. Box 278
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Phone: 508-500-2745
Fax: 866-418-4184

Web site:
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E-mail:
information@solu-cal.com

Mission Statement

To be the best wholesale distributor of specialty agricultural chemicals and supplies to the specialty markets, while striving to serve the needs of our customers, employees, suppliers, community and owners.

Target Specialty Products



Target Specialty Products is the West's leading wholesale distributor of specialty agricultural chemicals, fertilizers, application equipment, services and education. Since 1969, Target has provided products and services to both the public and private sectors in the following markets: golf, landscape, nursery, professional pest management and vegetation management. Committed to quality through service, Target is ISO 9002 certified and provides specialized training and education programs, risk management, worker safety classes and regulatory compliance.

In achieving ISO 9002 certification, all processes and procedures throughout the company from customer service to shipping and receiving are documented. ISO 9002 certification ensures consistent, reliable service.

Target Specialty Products carries a complete product line of disease and pest management products and equipment including:

- ▶ Adjuvants, Wetting Agents
- ▶ Fertilizers, Herbicides, Insecticides, Fungicides, Soil Surfactants
- ▶ Soil Conditioners

& Amendments

- ▶ Lake and Pond Herbicides, Algaecides and Colorants
- ▶ Spreader and Nutrient Management Products
- ▶ Spray Application Equipment, Parts and Accessories
- ▶ Personal Safety and Protective Equipment



Target Specialty Products
15415 Marquardt Ave.
Santa Fe Springs, CA 90670

Phone: 800-352-3870

Web site:
www.target-specialty.com

Branch Offices

SANTA FE SPRINGS, CA

15415 Marquardt Ave.
Santa Fe Springs, CA 90670
800-352-3870

FRESNO, CA

2478 N. Sunnyside Ave.
Fresno, CA 93727
800-827-4389

SAN JOSE, CA

1155 Mabury Road
San Jose, CA 95133
800-767-0719

TEMPE, AZ

1059 W. Geneva Drive
Tempe, AZ 85282
800-352-5548

SAN MARCOS, CA

431 Daisy Lane
San Marcos, CA 92078
800-237-5233

PORTLAND, OR

13010 NE David Circle
Portland, OR 97230
877-827-4381

SACRAMENTO, CA

524 Galveston St.
West Sacramento, CA 95691
800-533-0816

LAS VEGAS, NV

3455 W. Lake Mead Blvd.
N. Las Vegas, NV 89032
866-472-3695

Mission Statement

To make professional customers more productive and profitable by providing them with reliable products and support they can count on..

Toro® Landscape Contractor Equipment

Product focus:

Landscape professionals who want their work to look great—and pay off great—trust Toro® commercial-grade mowers. To maintain their residential, commercial, municipal and institutional landscapes, pros depend on the reliability, productivity and outstanding after-cut appearance of Toro's 21-in. and mid-size commercial walk-behind mowers, GrandStand™ stand-on mowers, and Z Master® zero-turn riding mowers. All are available through a nationwide network of Toro dealers and are designed to ensure top productivity, sun up to sun down.



New GrandStand™ stand-on mower

Facilities:

Toro quality is "built in" at two manufacturing facilities—both in small, industrious towns where the heartland work ethic is strong and people build pride into everything they touch. Z Master riding mowers are manufactured at Toro's 350,000-sq.-ft. Beatrice, NE facility. The 21-in., mid-size walk-

behinds, and GrandStand stand-on mowers are produced in Windom, MN, where Toro has a 304,000-sq.-ft. manufacturing facility in operation since 1951.

Major product lines:

Toro has a long history of providing landscape professionals with a comprehensive line of commercial mowing equipment backed by rigorous testing and unsurpassed after-market support. But we won't stop there. With innovations like our exclusive TURBO FORCE® cutting decks, biodiesel-ready mowers approved to utilize up to B20 fuel blends, and new GrandStand™ stand-on mowers that maximize operator comfort and cutting performance, we'll keep working to make pros even more profitable. That's reliability. That's leadership. That's Toro.



Count on it.

**The Toro Company
Landscape Contractor
Equipment**

8111 Lyndale Ave. South
Bloomington, MN 55420

Phone: 800-348-2424

Web site:

www.toro.com/professional

E-mail:

LCEproducts@toro.com



Z Master® zero-turn riding mower with TURBO FORCE® deck