

Nathan Stobbe
CEO

Cover-All Building Systems



can be installed in a fraction of the time needed for traditional structures. Cover-All buildings can be relocated at any time to meet changing needs.

➤ **A design that works—**

Available in widths up to 300 feet, the clear-span space is proven for unobstructed equipment maneuverability. Designed to meet National Building Code, each Cover-All building is constructed with durable components to stand up to the harshest conditions.

Manufacturing facility:

Our state-of-the-art 170,000-sq.-ft. manufacturing plant is located inside two Cover-All TITAN® structures.

Customer feedback:

"It's a great building, serving our need for storage in a cost-effective manner. The design is robust and innovative. It was quick to put up, and proved the ideal height and space we needed." — *Mark Dube, Ontario*

Product focus:

Cover-All Building Systems is the leading manufacturer of steel-framed, fabric covered buildings. Cover-All® buildings are available in clear-span widths up to 300 feet and are pre-engineered to meet structural requirements. Behind each Cover-All building is a worldwide team of dedicated professionals, an ISO 9001:2000-certified manufacturing facility, and continual investment in product research and development.

Landscaping contractors across North America have discovered that Cover-All buildings are an ideal storage solution for lawn care product and equipment. Contact a dealer in your area to find out how Cover-All can improve your business.

Cover-All benefits:

➤ **Lower operating costs—**

The unique properties of the DuraWeave® membrane cover allow natural light inside the building, reducing electrical costs by as much as 80% (Source: SRC Building Report, August 2003).

➤ **Long service life—**

Built for long-term durability, advanced steel finishing processes ensure all steel is corrosion-resistant and tension-membrane covers will never rust—even under the harshest conditions. Backed by a 15-year warranty and an expert service team, Cover-All buildings are worry-free and easy to maintain.

➤ **Quick installation—**

Depending on the scope of the project, Cover-All buildings



Cover-All Building Systems
3815 Wanuskewin Road
Saskatoon, Saskatchewan
Canada S7P 1A4

Phone: 800-268-3768

Fax: 306-664-7979

Web site:

www.coverall.net

E-mail: info@coverall.net

Larry DeWitt
President and CEO

Mission Statement

The DeWitt Company—committed to environmentally responsible products, unparalleled customer service, innovation and value to customer.

DeWitt Company

Product focus:

Today DeWitt Company has a full line of woven and non-woven landscape fabrics, created for professionals and homeowners alike, along with over 30 other lawn and garden products—all designed to make



work easier for anyone working in landscape. DeWitt has made a serious commitment to the lawn and garden industry by introducing new products, improving existing products, and developing innovative merchandising solutions. DeWitt Company's landscaping products and plant fabrics are the No. 1 choice of professionals in the lawn and garden industry. DeWitt's high performance, quality products save time and long-term maintenance and are environmentally safe.



located in the heartland of America. By continually investing in technology and equipment, DeWitt is able to consistently provide the highest quality products available in the industry.

sales and service team and we know the lawn and garden industry. From manufacturing to on-time delivery, the DeWitt Company prides itself on providing exceptional quality and service. "The bitter taste of poor quality lasts long after the sweet taste of a cheap price is gone."

Manufacturing facilities:

DeWitt operates a state-of-the-art, more than 300,000-sq.-ft. facility that is centrally

Technical support, sales and customer service:

We are your experienced



DeWitt Company
905 S. Kingshighway
Sikeston, MO 63801

Phone: 800-888-9669
Fax: 573-471-6715

Web site:
www.dewittcompany.com

E-mail:
delarasas@
dewittcompany.com

David Levy
President

Mission Statement

DIG is defined by our commitment to our customers. We strive to exceed customer expectations by embracing continuous improvement throughout our organization.



DIG Corporation
1210 Activity Drive
Vista, CA 92081

Phone: 1-800-322-9146

Fax: 760-727-0282

Web site:

www.digcorp.com

E-mail: dig@digcorp.com

DIG Corporation

Product focus:

DIG Corporation was founded in 1981 with a commitment to developing a complete line of low-volume irrigation products for the commercial turf and landscape industry. We have expanded this vision, incorporating innovative technology to develop irrigation controls using light as a source of energy.

From concept to design, DIG's engineers are driving

to develop technically superior products that are environmentally friendly while achieving a quality level supporting extended product life and reliability.

Light Energized Irrigation Technology (LEIT) has been developed and refined over the last 18 years with a series of protecting patents. Powered only by ambient light, LEIT Controllers operate around the clock, unlike their solar powered predecessors. Available in up to a 28-station configuration and optional

remote operation (LIET XRC).

Our new LEIT-2 controller defines the term "true wireless" technology. With the elimination of field wires to the valves, and an independently powered control system, the LEIT-2 possesses an array of benefits including savings in time, labor and cost. The RC-2 handset operates up to 99 controllers or 198 valves wirelessly.

With multilingual, icon-based software, the LEIT-2 controller is extremely easy to use and understand.

DIG uses state-of-the-art equipment in its manufacturing processes. DIG commissioned its extrusion line facility in 2000 and produces drip tubing and drip line, using virgin 7510 polyethylene material to ensure a reliable, long-lasting product for its customers.

With over 25 years of product development, DIG Corporation has produced a comprehensive and versatile line of irrigation products and continues to excel in the creation of intelligent irrigation solutions. DIG is dedicated to the research and development of quality, environmentally conscious products that will meet the irrigation industry's needs today and in the future.

Manufacturing facility:

Located in Vista, CA, DIG owns and operates a 40,000-sq.-



ft. facility where exceptional products are manufactured, assembled and thoroughly tested.

Technical support:

DIG is defined by our commitment to our customers. We strive to exceed their expectations by providing world-class customer service, embracing continuous improvement throughout our organization and proactively developing products of the highest quality that satisfy our global customer needs and use the earth's resources wisely.



Antonio Galindez
President and CEO

Mission Statement

As part of The Dow Chemical Company, we share a common mission of constantly improving what is essential to human progress by mastering science and technology. This mission is embodied in what we call the "Human Element"—our commitment to drive and apply science to solve the world's most challenging human problems. This focus empowers our thinking, encourages teamwork and gives our employees the freedom to develop creative approaches. Together with The Dow Chemical Company, we strive to make the biggest impact while leaving the smallest footprint.

Dow AgroSciences
9330 Zionsville Road
Indianapolis, IN 46268

Phone: 800-255-3726
Fax: 800-905-7326
E-mail: info@dow.com
Web site:
www.dowprovesit.com

Dow AgroSciences

Product focus:

Dow AgroSciences delivers innovative technology that exceeds market needs and improves the quality of life of the world's growing population. Every day, our employees—our Human Element—combine their different perspectives to constantly improve our organization and the products and services we deliver. This is evident in the Turf & Ornamental products we have recently introduced, and the several new products and technologies in our pipeline. That's our commitment to the industries we serve and, most important, that's our commitment to you.

Major product lines:

➤ **Dimension®** specialty herbicide provides premium season-long pre-emergence control of crabgrass, spurge, oxalis and other grassy weeds, along with early postemergence control of crabgrass. With multiple formulations, including water-based Dimension 2EW specialty herbicide, Dimension can be used over the top of field- and container-grown nursery and landscape ornamentals, and on established lawns, golf courses and commercial sod farms without staining surroundings.



➤ Gallery® specialty

herbicide is the most effective pre-emergence herbicide for broadleaf weeds labeled for cool- and warm-season turf. It can be applied in spring or fall; helps minimize costly callbacks due to weed breakthrough; and provides control for up to eight months.

➤ LockUp® specialty

herbicide is available through distributors as a formulated product for superior control of dollarweed in the South and dandelion in the North. It offers postemergence weed control to lawn care professionals, golf course superintendents and sports turf managers. It provides activity at extremely low use rates (0.02 to 0.06 lb. a.i./A) and

can be applied to wet or dry cool- or warm-season turf.

➤ **Eagle® 20EW** specialty fungicide is a liquid systemic fungicide for preventive and curative control of roughly 20 turf-destroying diseases, including dollar spot and brown patch. Available in convenient, easy-to-use containers ideal for use on home lawns and backyard fruit trees. It won't harm popular turfgrass and ornamental species.

Sales and technical support:

We have more than 30 dedicated individuals serving as sales representatives, technical account managers, nursery specialists, sales managers and field scientists providing training, stewardship and solutions to formulators, distributors, university researchers and end users nationwide. Labels and MSDS are available at www.dowprovesit.com.

Our Power of MORE™ earning program allows companies to earn cash rebates on Dow AgroSciences product purchases. Visit www.powerofmore.com.

®/™ Trademark of Dow AgroSciences LLC. State restrictions on the sale and use of Dimension specialty herbicide products, Eagle 20EW and LockUp apply. Consult the label before purchase or use for full details. Always read and follow label directions.

Pete Lord
President

Mission Statement

Our mission is to always provide the landscape professional with the most innovative, feature-rich and easy-to-use landscape design software in the marketplace.

Drafix Software

114A W. 3rd St., Suite 301
Kansas City, MO 64105

Phone: 1-800-231-8574

Fax: 816-842-5554

Web site:

www.prolandscape.com

E-mail:

sales@prolandscape.com

Drafix Software

Product focus:

Take your business to the next level using PRO Landscape design software.

PRO Landscape is very easy to learn and even easier to use. Create stunning visual landscape designs including night and holiday lighting, 2D site plans and accurate estimates through three integrated modules. You can also automatically transform photo imaging or 2D site plans to stunning 3D.

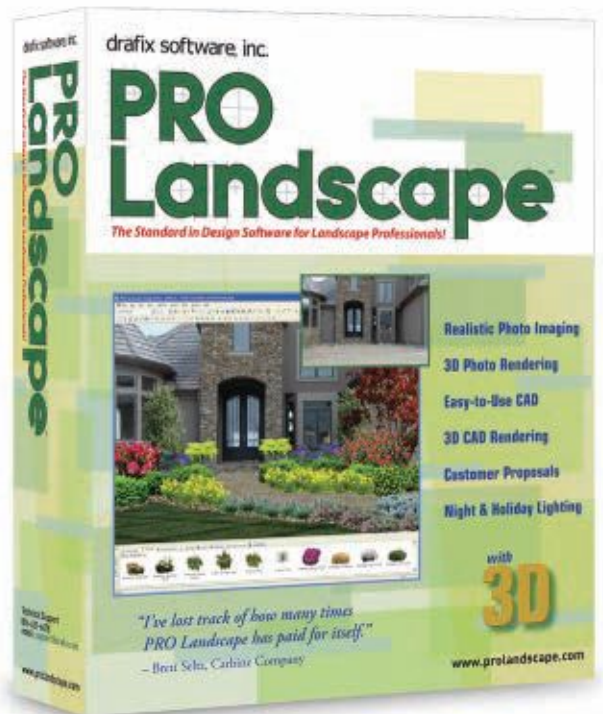
PRO Landscape makes it fast and easy to sell, plan and bid your landscape designs.

➤ Photo Imaging: Do

your customers have trouble visualizing your landscape designs? Use PRO Landscape's Image Editor to create a "life-like" before-and-after image of your proposed landscape using a digital photograph of the customer's house or building. The image library includes more than 7,500 of the industry's highest quality images of plants (by climate zones), grass, mulch, hardscapes, water features, night and holiday lighting and more. Create a design in just minutes that your customer will easily understand!

➤ CAD for Landscape

Design: Tired of drawing by hand, then spending extra time labeling your drawing and doing quantity take-offs?



Use PRO Landscape's Planner to quickly create a scaled 2D-site plan that accurately represents the installation of plantings, hardscapes, even irrigation systems. While you are drawing, Planner keeps track of all the plant materials, calculates the area of pavers and other hardscapes, and volume of materials such as mulch or rock. Even creating plant callouts or a legend is quick and easy.

➤ Complete, Professional

Proposals: Would you like to improve the professionalism of your estimates? PRO Landscape's Proposal

generates an accurate bid directly from your Image Editor or Planner file, eliminating errors and duplicated efforts. Simply put in your prices and tax rate and Proposal will do the rest. Once you create your estimate, put together a professional-looking customer presentation including the cover sheet, estimate, material list and plant information in just seconds!

Technical support:

PRO Landscape comes complete with a tutorial/training DVD and free technical support. Classroom and one-on-one training is also available.



Mike McDermott
Global Business Leader
for DuPont Professional
Products

DuPont Professional Products

Product focus

DuPont Professional Products brings the company's tradition of science, innovation and safety to the pest and green industries. DuPont Professional Products' global portfolio includes DuPont™ Acelepryn® insecticide, DuPont™ Advion® fire ant bait, DuPont™ Advion® insect granule and DuPont™ Provaunt® insecticide. Our R&D efforts focus on creating high-performing turf and landscape ornamental products with the best environmental attributes possible.

Major product lines

▶ **DuPont™ Acelepryn®** insecticide was tested in over 500 university field trial protocols and has been proven capable of providing season-long control of every turf-damaging white grub species plus key surface-feeding insects with just one application when applied according to label use directions. Acelepryn® is also gentle on the environment, a key feature as more homeowners are requesting environmentally smart choices. Classified as reduced-risk by the EPA for applications to turfgrass, Acelepryn® has a mode of action different from other turf insecticides. It is available in a liquid formulation, a granular ready to use formulation and a ready to use fertilizer formulation. Acelepryn® is



designed and approved for use on residential and commercial turf as well as landscape ornamentals.

▶ **DuPont™ Provaunt®** insecticide offers a mode of action that controls a wide range of caterpillars and other key insect pests as listed on the approved label. Applications of Provaunt® causes target insect pests to stop their feeding in hours—or less, and that activity helps to stop damage to your customers' turf and landscape ornamental plants. Provaunt® is effective at the low label application rates. And this effectiveness can be attributed to the class of chemistry and mode of action of the active ingredient in Provaunt. The Insect Resistance Action Committee classifies this active ingredient in Group 22: voltage dependent sodium channel blockers.

▶ **DuPont™ Advion®** fire ant bait has been tested in the field and through professional use to show that fire ant colony control can be achieved in 24 to 72 hours. Just one or

two applications of the bait formulation has been shown capable of achieving year-long control in a fire ant infested area that has been treated—at an annual cost per acre that's more affordable than many other fire ant control products currently on the market. This product features the DuPont active ingredient indoxacarb, which was recognized by the U.S. EPA in its Reduced Risk Program for fire ant control.

▶ **DuPont™ Advion®** insect granule is a non-repellent bait that is attractive to ants, cockroaches, silverfish, house and field crickets, and earwigs. It provides lawn and pest management professionals with desirable insect control in a ready-to-use, dry bait formulation. This formulation is easy to apply in a wide range of approved application use sites including broadcast lawn treatments, attics, crawl spaces, basements and perimeter applications. The formulation consists of bait particle sizes that appeal to these key insect pests.



DuPont Professional Products

4417 Lancaster Pike
CRP Building 705
Wilmington, DE 19880

Phone: 888-638-7668

Fax: 302-355-3218

E-mail:
proproducts@dupont.com

James Higgins
President and CEO

Finn Corporation



is more efficient than sod, broadcast seeding or any other method of establishing turf or controlling erosion. Finn HydroSeeders use hydraulically driven, mechanical paddle agitation and liquid recirculation across its entire range to enhance the loading, mixing and discharge operation. Only Finn's exclusive pump design and numerous options provide

for a more powerful and operator-friendly HydroSeeder, while keeping maintenance costs to a minimum. Finn's standard large- and medium-capacity units—ranging from 900 to 4,000

gallons—are ideal for highway, dust control, landfill, golf course and commercial projects, while the smaller 300- to 750-gallon units are ideal for general landscaping and maintenance work.

► **Straw Blowers:** Finn Straw Blowers multiply your productivity and profits by doubling straw coverage in a fraction of the time it takes to apply by hand. They can deliver up to 20 tons of straw per hour at distances of 100 feet. It's the most efficient way to ensure soil moisture retention and protect against erosion damage to freshly seeded areas.

► **Material Delivery Systems:** Finn Bark Blowers

and Material Transfer Systems (MTS) are the most versatile performers you can find, delivering high quality results in landscaping, erosion control and construction-related applications. Finn's Bark Blowers can increase productivity up to 700%, and since they apply accurate, uniform coverage, you can achieve material savings of 25% or more. The new MTS is Finn's latest offering in bulk material movement. It's designed to carry and discharge heavy aggregate, soil mixes, mulch/compost, sand or palletized loads. Equipped with a standard leaf/debris vacuum, as well as available chipper and auxiliary extension conveyor options, the MTS is an essential tool for maximizing versatility.

► **Hydroseeding Consumable Products** are an exclusive blend of premium products that create the ideal growing environment in a single-step HydroSeeder® tank load. Consumable Products consist of plant hormones, polymers, erosion control tackifiers, soil amendments and microbial bacteria to enhance germination, create moisture retention, promote soil stabilization and provide valuable soil nutrients. Finn's new line of hydraulic mulches, from blends to SFMs and BFM's, rounds out the full offering of products for HydroSeeding professionals everywhere.

Product focus:

The Finn Corporation is the world's leading manufacturer of HydroSeeders®, bark blowers, straw blowers and the Finn Hydroseeding Consumable Products. Finn is now proud to add to its product portfolio a line of premium Finn-branded hydraulic mulches for use with any line of HydroSeeding machines. Finn's high-quality equipment and products provide labor savings and the highest levels of productivity and reliability in lawn, landscape and erosion control projects.

Major product lines:

► **HydroSeeders:** Hydroseeding

FINN®

Finn Corporation
9281 LeSaint Drive
Fairfield, OH 45014

Phone: 800-543-7166

Fax: 513-874-2914

Web site:

www.finncorp.com

E-mail: sales@finncorp.com

Fisher Engineering



Product focus:

Dedication to quality and service has been a FISHER® tradition from the start. Fisher Engineering has been manufacturing snowplows for more than 60 years in the coastal city of Rockland, ME. Through the years, its plows have earned a solid reputation for reliability and strength—especially among commercial snowplowers. Major product lines include:

➤ **XtremeV™**—FISHER® has taken the best features of the rugged XBLADE™ and the popular EZ-V® snowplows and combined them to build an industry-best V-plow.

➤ **XBLADE™**—You won't find a commercial- or municipal-use snowplow built any tougher than this. It combines FISHER®'s exclusive X-Bracing with premium, corrosion-resistant stainless

steel or poly moldboard.

➤ **XLS™** (X-Pandable Length Snowplow)—From an 8-ft. retracted straight-blade width to the 10-ft. expanded width, to a scoop width of nearly 9 feet, and a more effective windrowing configuration, the XLS delivers a new level of profitable performance in every plowing situation.

➤ **HD Series**—The rugged FISHER® HD Series plows will withstand the rigors of all commercial applications.

➤ **MC Series**—For vehicles in the 17,000 to 27,500 gross vehicle weight range, these plows are designed for serious snowplowing.

➤ **HT Series™**—Targeted specifically for today's half-ton 4WD pickup trucks, the FISHER® HT Series snowplow is a full-size, full-featured snowplow with the strength to handle standard-duty commercial, institutional and extended-use homeowner applications.

➤ **SD Series**—Designed

for homeowners and non-commercial plowing applications.

➤ **Spreaders**—FISHER® builds PRO-CASTER™ and POLY-CASTER™ hopper spreaders and SPEED-CASTER™ tailgate spreaders to match your ice control needs.

Manufacturing facilities:

FISHER®'s modern 150,000-sq.-ft. manufacturing facility is in Rockland, ME. As a division of Douglas Dynamics, LLC, the country's leading manufacturer of snow and ice removal equipment, FISHER® products and components are also manufactured in Douglas Dynamics' facilities in Milwaukee, WI, and Johnson City, TN.

Technical support:

FISHER® distributors and dealers are factory-trained to provide exceptional product and service support before, during and after the sale.



Fisher Engineering

50 Gordon Drive
Rockland, ME 04841

Web site:

www.fisherplows.com

E-mail:

fe2000@fisherplows.com



Joe Shoener
Sales/Marketing Manager

Mission Statement

Focal Point Communications makes it easy for our customers to market themselves and grow their businesses. We are dedicated to improving the professional image of our clients and the industry as a whole.

Focal Point Communications
61 Circle Freeway Drive
Cincinnati, OH 45246

Phone: 800-525-6999
Web site:
www.growpro.com
E-mail:
joeshoener@growpro.com

Focal Point Communications

Product focus:

Focal Point Communications is a green industry marketing company offering newsletter programs, web site design, direct mailing services and more than 100 semi-custom and ready-to-use marketing aids—including postcards, presentation folders, leave-behind materials and client communication tools—to lawn and landscape companies of all sizes. We create marketing plans for our clients and provide full rebranding services.

Focal Point's focus is on making it easy for green industry companies to look more professional, communicate better and sell more work. Focal Point has been serving the green industry exclusively since 1987, providing professional, effective and efficient marketing services for thousands of companies in that time.

Sales and service:

We pride ourselves on exceptional customer service, and when you work with us, you can expect a smooth, trouble-free and friendly experience.

Our new web site www.growpro.com allows our customers to shop for marketing materials anytime.



Paul Webb
President

The Hilliard Corporation

Product focus:

The Hilliard Corporation offers a broad line of motion control products, oil filtration and reclaiming equipment, starters for industrial gas, diesel engines and gas turbines under the Hilco trade name.

Major product lines:

› Auto-Lok® Differential

is used on the primary drive axle and replaces the limited slip or open differential. It is easily incorporated into existing designs and is being offered as an off-the-shelf item for walk-behind equipment.

› Our patented

Centralized Front

Differential design offers true 4WD in forward and reverse as a differential package. Featuring automatic engagement on the fly, the Hilliard Centralized Front Differential performs like a locking differential when engaged, but like an open differential when cornering.

Manufacturing facility:

The Hilliard Corporation has been in business since 1905. We now have more than 500,000 sq. ft. of manufacturing space and employ over 300 skilled craftsman.



Hilliard
www.hilliardcorp.com

The Hilliard Corporation
100 W. Fourth St.
Elmira, NY 14901

Phone:
Fax: 607-737-1108
Web site:
www.hilliardcorp.com
E-mail:
hilliard@hilliardcorp.com