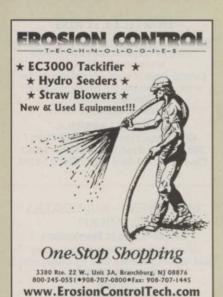
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cleanup crew

Bon appetit

We've heard of creative marketing, but Lifestyle Landscaping's efforts take the cake. The North Ridgeville, OHbased company recently advertised its services by mailing out a brochure

designed, and worded, like a



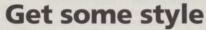
orders...

planting, winter pansies and lawn aeration;" and the "Classic Combo," a "mix of any of these Lifestyle favorites: planting beds, stone work, brick patio, retaining walls, decks and arbors." A seasonal favorite listed was the "Combination Winter Platter: dormant pruning, low voltage lighting, painting, garage cleaning and snowplowing." The only beverage listed (of course) was water. We wonder if they have any "To Go"



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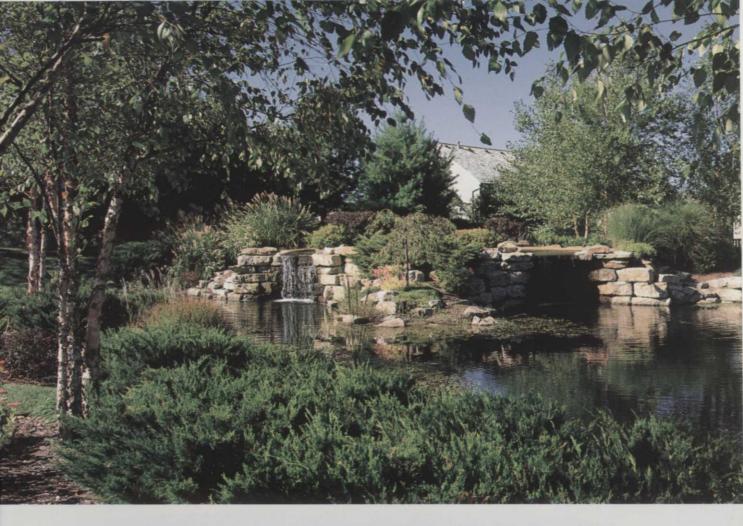


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