I'm your heavyweight champ.

There's no contest. 'Cause I have no competition. Best-in-class power. And towing capability to match.



The new Sierra® 2500HD. Smart money.

Start running new GMC* Sierra heavy-duty pickups. And the last thing you'll ever run into is risky business.

You see, we offer the most powerful trucks in the %-ton and 1-ton working world. That's power defined as the very best, in GVWRs* of 8,600 lbs. through 12,000 lbs.

It's power that translates into a GCWR¹ of up to 22,000 lbs. That is to say, the absolute best trailer rating. Its new optional Vortec™ 8100 delivers more power and torque than our competitors' V10 gas engines. Basically, Sierra is hyperpowered to keep your business hypercharged.

For true power mongers, there's the optional DURAMAX™ 6600 diesel. The most powerful diesel engine ever put in a pickup,** teamed with an available Allison™ transmission to create the most capable, work-eating heavy-duty pickup ever.

Invest in a sure thing. The new Sierra 2500HD.

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