

Receive FREE information on products and services advertised in this issue.

# Landscape MANAGEMENT

June 2000

This card is void after August 15, 2000

NAME (please print) \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 FIRM \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
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I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month:  Yes  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Save TIME and fax it:  
413-637-4343**

Fill in ovals as shown: ●

1. My primary business at this location is: (fill in ONE only)

**CONTRACTORS/SERVICE COMPANIES**

- 02  255 Landscape Contractors (installation and maintenance)
- 03  260 Lawn Care Service Companies
- 04  265 Custom Chemical Applicators
- 05  270 Tree Service Companies/Arborists
- 06  275 Landscape Architects
- 07  280 Land Reclamation and Erosion Control
- 08  285 Irrigation Contractors
- Other Contractors/Service Companies (please specify) \_\_\_\_\_

**INSTITUTIONAL FACILITIES**

- 09  290 Sports Complexes
- 10  295 Parks
- 11  300 Right-of-Way Maintenance for Highways, Railroads or Utilities
- 12  305 Schools, Colleges, Universities
- 13  310 Industrial or Office Parks/Plants
- 14  315 Shopping Centers, Plazas or Malls
- 15  320 Private/Public Estates or Museums
- 16  325 Condominiums/Apartments/Housing Developments/Hotels/Resorts
- 17  330 Cemeteries/Memorial Gardens
- 18  335 Hospitals/Health Care Institutions
- 19  340 Military Installations or Prisons
- 20  345 Airports
- 21  350 Multiple Government/Municipal Facilities
- Other Grounds care (please specify) \_\_\_\_\_

**SUPPLIERS AND CONSULTANTS**

- 22  355 Extension Agents/Consultants for Horticulture
- 23  360 Sod Growers, Turf Seed Growers & Nurseries
- 24  365 Dealers, Distributors, Formulators & Brokers
- 25  370 Manufacturers
- Other (please specify) \_\_\_\_\_

2. Which of the following best describes your title? (fill in ONE only)

- 26  10 **Executive/Administrator** - President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant
- 27  20 **Manager/Superintendent** - Arborist, Architect, Landscape/Grounds Manager, Superintendent, Foreman, Supervisor
- 28  30 **Government Official** - Government Commissioner, Agent, Other Government Official
- 29  40 **Specialist** - Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
- 30  50 **Other Titled and Non-Titled Personnel** (please specify) \_\_\_\_\_

3. SERVICES PERFORMED (fill in ALL that apply)

- |  |   |  |
|--|---|--|
| 40 <input type="radio"/> A Mowing              | 45 <input type="radio"/> F Turf Fertilization   | 50 <input type="radio"/> K Paving, Deck & Patio Installation |
| 41 <input type="radio"/> B Turf Insect Control | 46 <input type="radio"/> G Turf Disease Control | 51 <input type="radio"/> L Pond/Lake Care                    |
| 42 <input type="radio"/> C Tree Care           | 47 <input type="radio"/> H Ornamental Care      | 52 <input type="radio"/> M Landscape Installation            |
| 43 <input type="radio"/> D Turf Aeration       | 48 <input type="radio"/> I Landscape Design     | 53 <input type="radio"/> N Snow Removal                      |
| 44 <input type="radio"/> E Irrigation Services | 49 <input type="radio"/> J Turf Weed Control    | 54 <input type="radio"/> O Other (please specify) _____      |

4a. Do you specify, purchase or influence the selection of landscape products?

- 75  Yes 76  No

4b. If yes, check which products you buy or specify: (fill in ALL that apply)

- |  |  |  |
|--|--|--|
| 55 <input type="radio"/> 1 Aerators          | 62 <input type="radio"/> 8 Herbicides              | 69 <input type="radio"/> 15 Sweepers                   |
| 56 <input type="radio"/> 2 Blowers           | 63 <input type="radio"/> 9 Insecticides            | 70 <input type="radio"/> 16 Tractors                   |
| 57 <input type="radio"/> 3 Chain Saws        | 64 <input type="radio"/> 10 Line Trimmers          | 71 <input type="radio"/> 17 Truck Trailers/Attachments |
| 58 <input type="radio"/> 4 Chipper-Shredders | 65 <input type="radio"/> 11 Mowers                 | 72 <input type="radio"/> 18 Trucks                     |
| 59 <input type="radio"/> 5 De-icers          | 66 <input type="radio"/> 12 Snow Removal Equipment | 73 <input type="radio"/> 19 Turfseed                   |
| 60 <input type="radio"/> 6 Fertilizers       | 67 <input type="radio"/> 13 Sprayers               | 74 <input type="radio"/> 20 Utility Vehicles           |
| 61 <input type="radio"/> 7 Fungicides        | 68 <input type="radio"/> 14 Spreaders              |  |

5. Do you have Internet Access? 77  A Yes 78  B No

5a. If so, how often do you use it?

- 79  A Daily 80  B Weekly 81  C Monthly 82  D Occasionally

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|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 113 | 125 | 137 | 149 | 161 | 173 | 185 | 197 | 209 | 221 | 233 | 245 | 257 | 269 | 281 | 293 | 305 |
| 102 | 114 | 126 | 138 | 150 | 162 | 174 | 186 | 198 | 210 | 222 | 234 | 246 | 258 | 270 | 282 | 294 | 306 |
| 103 | 115 | 127 | 139 | 151 | 163 | 175 | 187 | 199 | 211 | 223 | 235 | 247 | 259 | 271 | 283 | 295 | 307 |
| 104 | 116 | 128 | 140 | 152 | 164 | 176 | 188 | 200 | 212 | 224 | 236 | 248 | 260 | 272 | 284 | 296 | 308 |
| 105 | 117 | 129 | 141 | 153 | 165 | 177 | 189 | 201 | 213 | 225 | 237 | 249 | 261 | 273 | 285 | 297 | 309 |
| 106 | 118 | 130 | 142 | 154 | 166 | 178 | 190 | 202 | 214 | 226 | 238 | 250 | 262 | 274 | 286 | 298 | 310 |
| 107 | 119 | 131 | 143 | 155 | 167 | 179 | 191 | 203 | 215 | 227 | 239 | 251 | 263 | 275 | 287 | 299 | 311 |
| 108 | 120 | 132 | 144 | 156 | 168 | 180 | 192 | 204 | 216 | 228 | 240 | 252 | 264 | 276 | 288 | 300 | 312 |
| 109 | 121 | 133 | 145 | 157 | 169 | 181 | 193 | 205 | 217 | 229 | 241 | 253 | 265 | 277 | 289 | 301 | 313 |
| 110 | 122 | 134 | 146 | 158 | 170 | 182 | 194 | 206 | 218 | 230 | 242 | 254 | 266 | 278 | 290 | 302 | 314 |
| 111 | 123 | 135 | 147 | 159 | 171 | 183 | 195 | 207 | 219 | 231 | 243 | 255 | 267 | 279 | 291 | 303 | 315 |
| 112 | 124 | 136 | 148 | 160 | 172 | 184 | 196 | 208 | 220 | 232 | 244 | 256 | 268 | 280 | 292 | 304 | 316 |



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**Landscape  
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- 47  H Ornamental Care
- 48  I Landscape Design
- 49  J Turf Weed Control
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- 61  7 Fungicides
- 62  8 Herbicides
- 63  9 Insecticides
- 64  10 Line Trimmers
- 65  11 Mowers
- 66  12 Snow Removal Equipment
- 67  13 Sprayers
- 68  14 Spreaders
- 69  15 Sweepers
- 70  16 Tractors
- 71  17 Truck Trailers/Attachments
- 72  18 Trucks
- 73  19 Turfseed
- 74  20 Utility Vehicles

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| 112 | 124 | 136 | 148 | 160 | 172 | 184 | 196 | 208 | 220 | 232 | 244 | 256 | 268 | 280 | 292 | 304 | 316 |

# products

TECH CENTER

## Extra stable walk-behind

Gravelly's Pro 200 walk-behind features dual idler/dual belt systems which prevent free-wheeling down hills and offers positive traction even in dew. The wide wheel spacing provides extra stability on rough terrain. Available with either a 14-hp Kawasaki engine or an 18-hp Robin engine, the mower has addi-



tional features such as the option to mulch, bag or side discharge, heavy-duty frame, oversized caster wheels and larger discharge tunnel.

**For more information contact Ariens Co. at 800/678-5443 or [www.gravelly.com](http://www.gravelly.com) / circle no. 250**

## Treats all grasses

Newly registered by the EPA, ZeroTol broad spectrum algaecide/fungicide provides non-residual disease control and treatment for all varieties of turfgrass. Using an oxidation reaction, ZeroTol kills algae, fungus, bacteria and virus on contact. It can be used in environmental areas, including wetlands where residual runoff is a concern.

**For more information contact BioSafe Systems at 888/273-3088 / circle no. 251**

## Nix weeds around trees

The 36-in., die-cut Tyvar TreeCircle prevents weed growth without the use of herbicides. The fabric is a strong and durable spun-bonded polypropylene that is porous enough to allow water, air and nutrients through to permit healthy soil conditions but bonded tightly enough to resist penetration from weed roots.

**For more information contact Reemay, Inc. at 800/321-6271 or [www.remay.com](http://www.remay.com) / circle no. 252**

## All-in-one fertigation

Flowtronex PSI has come out with the Nutrifeed injection system that allows lawn care pros to

spoon-feed the turf, giving it a little food at a time instead of a lot of food at longer intervals. The system is available with up to three head injection units. All Nutrifeed models can be installed on Flowtronex pumping systems and fully integrated with the system's controls.

**For more information contact Flowtronex at 800/786-7480 / circle no. 253**

## Pumped up soil

Profile Products' professional soil conditioners are made of a 100% natural blend of kiln-fired porous ceramic chips and help turn overly saturated or rock hard soils into a loose growing medium where water, nutrients and oxygen are in balance. Unlike other soil amendments, the company says, Profile works almost instantly, only needs to be applied once, and won't break down over time.

**For more information contact Profile at 800/207-6457 or [www.profileproducts.com](http://www.profileproducts.com) / circle no. 254**

## Better bark

Michigan Peat's Baccto Bark 2000 planting mix is designed for use with longer term crops, including poinsettias, chrysanthemums, perennials, stock plants, vinca, hanging baskets and other low moisture crops. The Bark 2000's physical properties, which include highly buffered Sphagnum peat, plus perlite, southern pine bark, a wetting agent and the company's own nutritional package, allow for frequent irrigation and faster dry down.

**For more information contact Michigan Peat 800/324-7328 / circle no. 255**

## All-natural fish fertilizer

Bio-Oregon's BioGro and BioGan are ideal fertilizers for establishing fertile soils and growing healthy plants because they are all natural fish fertilizers that release nutrients slowly and evenly as they decompose through soil microbial activity. Also, organic matter in both fertilizers enhances the population of beneficial soil microorganisms. BioGro is a dry and pelletized, available in several formulations for various applications — 10-4-2, 9-3-5 and 7-7-2. BioGan is a liquid fertilizer available in 4-3-2, 3-2-2 and

12-2-1 formulations.

**For more information contact Bio-Oregon at 800/962-2001 or [www.bio-oregon.com](http://www.bio-oregon.com) / circle no. 256**

## All of the essentials

Essential is a biostimulant/soil amendment from Growth Products made of humic acid, cellulose fiber, kelp extract, mono/disaccharides, lignin, and natural cytokinins. The company claims that the product rejuvenates soil structure, stimulates root and plant growth and provides a necessary food source for beneficial microbial activity.

**For more information contact Growth Products at [www.growthproducts.com](http://www.growthproducts.com) / circle no. 257**

## Collision avoidance

The new SuperSight collision avoidance system allows the driver of a vehicle to view objects that are behind him and out of sight from the



vehicle's rear view mirror. A camera is mounted on the back of the vehicle and sends images to a monitor positioned in the cab. The models include either a standard black and white monitor or a deluxe color LCD monitor.

**Contact Superior Signals at 800/447-3693 / circle no. 258**

## Inoculate your soil

Bio-Organics, Inc., an Oregon manufacturer of mycorrhizal inoculants, introduces three new formulations: a seven-species endomycorrhizal product, an Endo Root Dip for bare root transplants and cuttings, and a landscape inoculant containing multiple types of Endo and Ecto spores.

**For more information contact Bio-Organics at 888/332-7676 or [www.bio-organics.com](http://www.bio-organics.com) / circle no. 259**

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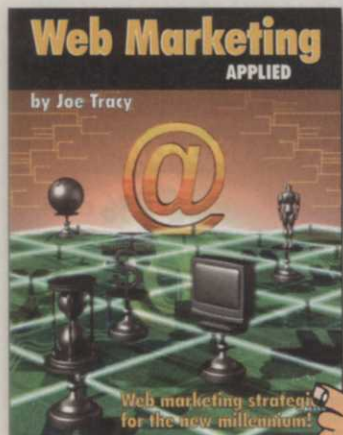
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Circle No. 135

# Landscape MANAGEMENT

Each month the *Landscape Management* Classified Showcase offers an up-to-date section of products, services, job opportunities & more!

For ads under \$250, payment must be received by classified closing. VISA, MASTERCARD, & AMERICAN EXPRESS accepted. Send to: Advanstar Marketing Services, 7500 Old Oak Blvd., Cleveland, OH 44130

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FOR ADVERTISING INFORMATION AND AD PLACEMENT, CONTACT:

LESLIE ZOLA, 440-891-2670, 1-800-225-4569, (ext. 2670), Fax: 440-826-2865  
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# Landscape MANAGEMENT

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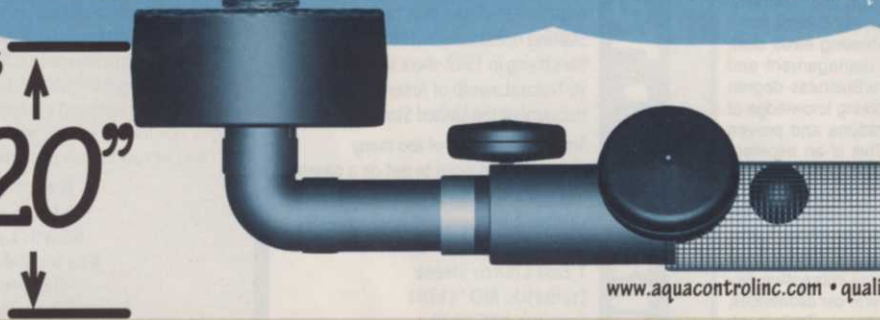
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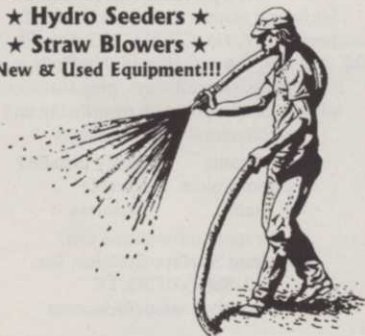
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Ad Index

|     |                             |            |
|-----|-----------------------------|------------|
| 127 | American Honda              | 57         |
| 113 | Aquatrols Corp              | 23         |
| 130 | Badger Associates           | 74         |
| 117 | Bayer Corp                  | 30-31      |
| 136 | Bearcom Wireless            | 24         |
| 122 | Caterpillar                 | 45         |
| 111 | Chevrolet                   | 21         |
| 114 | Corona Clippers             | 24         |
| 103 | Dixie Chopper               | CV3        |
|     | Dow AgroSciences            | 14-15      |
|     | Dow AgroSciences            | 65         |
| 107 | Echo Inc                    | 8-9        |
| 132 | Enviornmental Biocontrol    | 74         |
| 126 | Extractor, CDM              | 47         |
| 106 | FMC                         | 6          |
| 102 | Ferris Industries           | 2          |
| 135 | Finn Corp                   | 75         |
| 105 | GMC Truck                   | 5          |
| 129 | Greentrac.com               | 63         |
| 133 | I Com Industries            | 74         |
| 120 | Irritrol Systems            | 33         |
| 121 | Irritrol Systems            | 40         |
| 116 | John Deere                  | 26-27      |
| 128 | John Deere                  | 61         |
| 124 | John Deere                  | 51         |
| 119 | Monsanto                    | 34-35(reg) |
| 134 | Performance Software        | 75         |
| 131 | Remote Control Technologies | 74         |
| 108 | Rohm and Haas               | 11         |
| 101 | Rohmid                      | CV2-1      |
| 115 | Roots Inc                   | 25         |
| 104 | Textron Turf Care           | CV4        |
| 112 | Turfco Mfg Co               | 22         |
| 109 | United Tools Irrigation     | 12         |
| 110 | United Horticultural Supply | 17-18      |
| 118 | Van Waters & Rogers         | 37         |
| 123 | Visual Impact               | 47         |

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THIS AND THAT

## A **bright** future for Michigan's nurseries and greenhouses

A recent report, *Trends in Michigan Agriculture*, by the Sparks Companies Inc., said:

Nursery and greenhouse products were the fastest growing sector in production agriculture for both Michigan and the United States over the last three decades with cash receipts increasing 244.9% nationally, and Michigan receipts growing 302.5%. In the 1990s, Michigan's cash receipts outpaced U.S. receipts, increasing 44.5% versus 20.3%, respectively. Michigan is ideally situated (climatically and geographically) to grow greenhouse and nursery products. Given the prospects for continued growth in the U.S. economy and related resiliency in the housing market, Michigan's greenhouse and nursery industry should experience strong positive growth.

## Dallas landscape company establishes memorial fund

**DALLAS, TX** — To honor the memory of a 45-year employee named Thomas "Tommy" B. Masterson, Lambert's Landscape Company, Dallas, TX donated \$50,000 to establish the Lambert-Masterson Memorial Fund to benefit horticulture students at Richland Community College.

In addition to the establishing of the memorial fund, Masterson's favorite red oak tree (*Quercus shumardii*), which measures 14 caliper inches, stands 40-ft. tall and weighs 15 tons, was transplanted to Richland's campus.

Up until his death in 1999, Masterson, Lambert's executive vice president and director of operations, helped the company achieve a local, regional and national reputation for excellence in landscape quality and craftsmanship.



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## They said it

*"To be outside and not cooped up in an office building. I also enjoy working with plants, and I think the growth process is fascinating."*

— Robin Isley, a senior with a major in General Horticulture, North Carolina State University, on why she is seeking a professional career in the Green Industry. She was spotted at ALCA's annual Student Career Days last March in Starkville, MS.