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LANDSCAPE
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March 1999

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Fill in ovals as shown: ●

1. My primary business at this location is: (fill in ONE only)

CONTRACTORS/SERVICE COMPANIES

- 02 255 Landscape Contractors (installation and maintenance)
- 03 260 Lawn Care Service Companies
- 04 265 Custom Chemical Applicators
- 05 270 Tree Service Companies/Arborists
- 06 275 Landscape Architects
- 07 280 Land Reclamation and Erosion Control
- 08 285 Irrigation Contractors
- Other Contractors/Service Companies (please specify) _____

INSTITUTIONAL FACILITIES

- 09 290 Sports Complexes
- 10 295 Parks
- 11 300 Right-of-Way Maintenance for Highways, Railroads or Utilities
- 12 305 Schools, Colleges, Universities
- 13 310 Industrial or Office Parks/Plants
- 14 315 Shopping Centers, Plazas or Malls
- 15 320 Private/Public Estates or Museums
- 16 325 Condominiums/Apartments/Housing Developments/Hotels/Resorts
- 17 330 Cemeteries/Memorial Gardens
- 18 335 Hospitals/Health Care Institutions
- 19 340 Military Installations or Prisons
- 20 345 Airports
- 21 350 Multiple Government/Municipal Facilities
- Other Groundscare (please specify) _____

SUPPLIERS AND CONSULTANTS

- 22 355 Extension Agents/Consultants for Horticulture
- 23 360 Sod Growers, Turf Seed Growers & Nurseries
- 24 365 Dealers, Distributors, Formulators & Brokers
- 25 370 Manufacturers
- Other (please specify) _____

2. Which of the following best describes your title? (fill in ONE only)

- 26 10 Executive/Administrator - President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant
- 27 20 Manager/Superintendent - Arborist, Architect, Landscape/Grounds Manager, Superintendent, Foreman, Supervisor
- 28 30 Government Official - Government Commissioner, Agent, Other Government Official
- 29 40 Specialist - Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
- 30 50 Other Titled and Non-Titled Personnel (please specify) _____

3. SERVICES PERFORMED (fill in ALL that apply)

- 40 A Mowing
- 41 B Turf Insect Control
- 42 C Tree Care
- 43 D Turf Aeration
- 44 E Irrigation Services
- 45 F Turf Fertilization
- 46 G Turf Disease Control
- 47 H Ornamental Care
- 48 I Landscape
- 49 J Turf Weed Control
- 50 K Paving, Deck & Patio Installation
- 51 L Pond/Lake Care
- 52 M Landscape Installation
- 53 N Snow Removal
- 54 O Other (please specify) _____

4. Do you specify, purchase or influence the selection of landscape products?

- 75 Yes
- 76 No

4b. If yes, check which products you buy or specify: (fill in ALL that apply)

- 55 1 Aerators
- 56 2 Blowers
- 57 3 Chain Saws
- 58 4 Chipper-Shredders
- 59 5 De-icers
- 60 6 Fertilizers
- 61 7 Fungicides
- 62 8 Herbicides
- 63 9 Insecticides
- 64 10 Line Trimmers
- 65 11 Mowers
- 66 12 Snow Removal Equipment
- 67 13 Sprayers
- 68 14 Spreaders
- 69 15 Sweepers
- 70 16 Tractors
- 71 17 Truck Trailers/Attachments
- 72 18 Trucks
- 73 19 Turfseed
- 74 20 Utility Vehicles

5. Do you have Internet Access? 77 A Yes 78 B No

5a. If so, how often do you use it?

- 79 A Daily
- 80 B Weekly
- 81 C Monthly
- 82 D Occasionally

101	113	125	137	149	161	173	185	197	209	221	233	245	257	269	281	293	305
102	114	126	138	150	162	174	186	198	210	222	234	246	258	270	282	294	306
103	115	127	139	151	163	175	187	199	211	223	235	247	259	271	283	295	307
104	116	128	140	152	164	176	188	200	212	224	236	248	260	272	284	296	308
105	117	129	141	153	165	177	189	201	213	225	237	249	261	273	285	297	309
106	118	130	142	154	166	178	190	202	214	226	238	250	262	274	286	298	310
107	119	131	143	155	167	179	191	203	215	227	239	251	263	275	287	299	311
108	120	132	144	156	168	180	192	204	216	228	240	252	264	276	288	300	312
109	121	133	145	157	169	181	193	205	217	229	241	253	265	277	289	301	313
110	122	134	146	158	170	182	194	206	218	230	242	254	266	278	290	302	314
111	123	135	147	159	171	183	195	207	219	231	243	255	267	279	291	303	315
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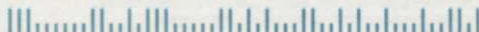
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112	124	136	148	160	172	184	196	208	220	232	244	256	268	280	292	304	316

Events

MARCH

16 Trees, People and the Law

Seminar Los Angeles, CA; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

16 OSU Extension Small Equipment and Safety School

Avon, OH; Charles Behnke, 440/322-0127

17-18 Advanced Topics in Professional Grounds Maintenance: Managing Turf and Landscape Weeds

Rutgers University Campus, New Brunswick, NJ; 732/932-9271

18 Trees, People and the Law

Seminar Seattle, WA; National Arbor Day Foundation, 402/474-5655

18-21 ALCA Student Career Days

Univ. of Kentucky, Lexington, KY; Elise Lindsey, 703/736-9666

18-21 San Francisco Flower & Garden Show Cow Palace, San Francisco; 800/829-9751; www.gardenshow.com

20-21 State Garden Show of Texas

Heart of Texas Fairgrounds, Waco, TX; 800/727-9020; fax 817/772-8696

22 Plant Health Care: a new direction in the care of ornamental landscapes and trees

University of California Extension-Riverside; Jan Crump 909/787-5804, ext.1621; fax 909/787-2456; www.unex.ucr//ns/ns.html

23 Turfgrass Management for the Landscape Industry

University of California Extension-Riverside; Jan Crump 909/787-5804, ext.1621; fax 909/787-2456; www.unex.ucr//ns/ns.html

25-28 U.S. Bank Boise Flower & Garden Show

Boise Centre on the Grove, Boise, ID; 888/888-7631

29-30 Building With Trees

Conference Lied Conference Center, Nebraska City, NE; National Arbor Day

Foundation, 402/474-5655; fax 402/474-0820

31-April 1 CLCA Landscape Industry Show

Long Beach Convention Center, Long Beach, CA; Kim Heckes, 916/448-2522; www.clca.org

APRIL

13 The Practice of Restoring Native Ecosystems Seminar

Milwaukee, WI; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

15 The Practice of Restoring Native Ecosystems Seminar

Indianapolis, IN; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

19-22 North American Snow

Conference Shaw Conference Centre, Edmonton, Alberta, Canada; 816/472-6100; www.apwa.net

22-23 Color Magic/Elements of Color, Florida Nurserymen & Growers Assn.

Epcot/Orlando, FL; Merry Mott, 407/295-7994; www.snga.org LM

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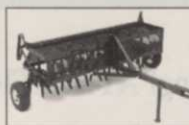
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YES! I would like to receive (continue receiving) **ATHLETIC TURF** quarterly: **no**

Signature (required) _____ Date _____

Name (please print) _____ Title _____

Company Name _____ Business Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Internet/E-Mail Address _____

1. My primary business at this location is: (fill in ONE only)

- | | |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| 0040 <input type="radio"/> Sports Complexes | 0020 <input type="radio"/> Lawn Care Service Companies |
| 0050 <input type="radio"/> Parks | 0030 <input type="radio"/> Landscape Architects |
| 0060 <input type="radio"/> Schools, Colleges & Universities | 0090 <input type="radio"/> Dealers/Distributors/Formulators/Brokers |
| 0070 <input type="radio"/> Hotels/Resorts | 0100 <input type="radio"/> Manufacturers |
| 0080 <input type="radio"/> Hospital/Health Care/Military | <input type="radio"/> Others Allied to the Field (please specify) _____ |
| 0010 <input type="radio"/> Landscape Contractors (installation & maintenance) | |

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- | | | |
|---------------------------------------------|----------------------------------------------|------------------------------------------------------|
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| B <input type="radio"/> Turf Insect Control | G <input type="radio"/> Turf Disease Control | N <input type="radio"/> Snow Removal |
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| E <input type="radio"/> Irrigation Services | J <input type="radio"/> Turf Weed Control | |

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HOUSE

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The Central Park Conservancy is looking for a qualified person to assist the Turf Care Coordinator in the maintenance of turf in this 843-acre landmark park. 3 to 5 years field experience in turf maintenance, a New York State Pesticide License and good organizational and leadership skills a must. Please forward resume:

Central Park Conservancy
Human Resources Dept ATC
14 E. 60th Street, 8th Flr.
New York, NY 10022
212-310-6633 Fax
EOE M/F/D/V

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Well established Landscape Company seeks qualified person to step in and improve existing operation. Must be experienced in all phases of residential landscaping from sales to completion, and possess computer skills. We are looking for a team builder. We offer competitive wages and benefits, and stock sharing is available.

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Parks & Recreation Maintenance Supervisor: Responsible for supervising, planning and coordinating maintenance, and construction projects for the parks, athletic fields, swimming pools, zoo, fairgrounds, and other associated city facilities. **Qualifications:** Bachelor's degree in Park Management, horticulture, landscape architecture or related field, plus 1-3 years supervisory experience. Salary DOQ Deadline: 3/26/99. City of Marshfield, PO Box 727, Marshfield, WI 54449-0727. Phone (715)387-6597. EOE 3/99

EXCITING CAREER OPPORTUNITIES FOR VEGETATION MANAGERS Rapidly growing Vegetation Management Company is looking for experienced Division Managers to work out of our regional and branch locations throughout the U.S. Must have a minimum of two (2) years experience in Vegetation Management and/or a degree in horticulture/aboriculture/urban forestry or related field. Must be self-motivated, decisive, creative and have strong organizational skills. **WE OFFER:** —Excellent starting salary, —Company paid health insurance, —Excellent working environment, —Bonuses, —Vacations, —401 K Program. For career opportunity and confidential consideration, send or fax resume, including geographic preferences and willingness to relocate to: **DeANGELO BROTHERS, INC.**, Attention: Paul D. DeAngelo, 100 North Conahan Drive, Hazleton, PA 18201, Phone: (800)360-9333, Fax: (717)459-5500. EOE/AAP M-F 3/99

Fast paced Design-Build Firm needs Landscape/Irrigation Foreman to install high end residential projects. Year round employment, salary plus bonus & benefits. Minimum 3 years infield experience. Must have references, be self-motivated & well organized. Charlotte, N.C. (704)598-2266. 3/99

Landscape/Irrigation Foreman: Fast growing landscape construction and irrigation co. is seeking experienced individuals to perform and supervise others in the day to day operations of landscape and irrigation installations and maintenance. Must have strong communication skills, valid driver's license, and knowledge of all landscape techniques and equipment. Must be willing to learn, three years of landscape or related field experience is required. Supervisory experience preferred. Opportunity for fast advancement for the right person. Salary competitive and based on experience. Fax resume to: (978)276-3400 or mail to: DiCicco Landscape & Irrigation, 10 Marblehead St., North Reading, MA 01864 3/99

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Growing design/build firm in near west suburbs of Chicago seeks motivated individuals in the following areas: **Maintenance Manager** - supervise crew of 10, client relations, quality control. Salary package based on level of experience/expertise. **Landscape Foreman** - install residential landscapes from plan. Trees, shrubs, brickwork, etc. \$15 hr. range. Must have eye for detail and ability to lead. Send resume to: Hoy Landscaping, Inc. 7459 Franklin Forest Park, IL 60130 or call Dan at 708-366-7339. 3/99

LANDSCAPE CONSTRUCTION SUPERVISOR/IRRIGATION CONSTRUCTION SUPERVISOR/LANDSCAPE CONSTRUCTION FOREMAN/IRRIGATION CONSTRUCTION FOREMAN. Krueger's Associated Landscape, a full service landscape contracting company servicing the beautiful Portland Metro area, is seeking additional key personnel. Qualified applicants should possess good communication skills, be customer service orientated, have knowledge of scheduling and planning projects, understanding a financial statement, and have proven leadership and interpersonal skills. Bilingual preferred, experience/education required. We offer excellent pay, full benefits and advancement opportunities. For immediate consideration please fax resumes to (503) 647-9861, or call (503) 647-1000. 3/99

Exciting Career Opportunities - Munie Outdoor Services, Inc., a well-established, full service landscape maintenance & construction company located in the St. Louis area is searching for skilled, highly motivated individuals for key positions including Branch Manager, Assistant Production Manager, Landscape Architect and Foreman for our Maintenance Landscape Construction, and Golf & Sports Turf Construction divisions. We offer an excellent compensation and benefits package, in addition to advancement opportunities. Please forward a resume to: Munie Outdoor Services, Inc., Attn: HR Manager, 1000 Milburn School Rd., Caseyville, IL 62232, or fax to (618)632-5475. EOE/AA. 4/99

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JOB VACANCY WESTERN TEXAS COLLEGE SYNDER, TEXAS 79549 POSITION: **Golf Course/Landscape Technology Instructor** DEPARTMENT: Vocational Division EMPLOYMENT: Full-Time SALARY: College Scale QUALIFICATIONS: BS/MS Degree, preferred DUTIES: Instruction in golf course operations and green industry classes, supervise labs, and participate in other college/community functions. SPECIAL QUALIFICATIONS: Golf course experience primary qualification. DEADLINE FOR RECEIPT OF APPLICATIONS: April 9, 1999. SEND RESUMES TO: Ms. Terry Busby, Director of Human Resources, Western Texas College, 6200 College Avenue, Snyder, TX 79549-9502. DATE OF EMPLOYMENT: August 1, 1999. WESTERN TEXAS COLLEGE IS AN EQUAL OPPORTUNITY INSTITUTION AND IS IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. APPLICATIONS ARE ACCEPTED AND CONSIDERED WITHOUT REGARD TO RACE, COLOR, CREED, SEX, AGE, NATIONAL ORIGIN, VETERANS STATUS, OR DISABILITY. 3/99

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Grab Bag

Horticultural and Turfgrass Study Tour

RISE (Responsible Industry for a Sound Environment), PLCAA (Professional Lawn Care Association of America) and TruGreen-Chemlawn sponsored the second Horticultural and Turfgrass Study Tour, hosted by the National Association of County Agricultural Agents (NACAA). The tour agenda was developed and led by turfgrass and horticultural experts from industry, academia and extension services.

Twenty nationally selected urban and suburban county extension agents spent six days visiting research centers, greenhouse operations and botanical gardens, including on-site demonstrations and exhibits. Workshops focused on environmental practices that improve and maintain plant growth, as well as promote stewardship of urban and suburban areas.

Nice lawn boosts home value 15%

A recent Gallup survey shows that a well-kept lawn and landscape can add up to 15% to the value of a home.

"If Americans want to take advantage of the booming economy and hot real estate market by selling or adding value to their homes, they don't necessarily have to soak thousands of dollars into extensive home renovations," says Sonny Pennington of Pennington Seed.



A black-tie affair? When the Arizona Diamondbacks opened the 1998 season, their first season in Bank One Ballpark, a domed stadium with a zoysiagrass playing field, the grounds crew showed up in tuxedos. Hey fellas, what about those sneakers?

That's my home sweet home!

The last thing Jim and Lois Syth expected to hear at their son's basketball game was, "Hey Jim, your home is on the cover of a magazine!" The Syths, of Bozeman, MT, were surprised to say the least.

Their acquaintance was Tom Greason of the Montana Fish, Wildlife & Parks Department, who brought them a copy of the February *Landscape Management* and sure enough, it was their home of 10 years. Mrs. Syth, who landscaped the property, vaguely remembered a photographer taking shots of the home.

Each month, *Landscape Management* searches for examples of beautiful commercial and residential landscapes from a variety of sources — landscape contractors themselves and independent photo houses are used most often.

This got us thinking: How many of you have homes with outstanding landscapes? We'd love to see them and may even highlight the most striking. If you have original slides, you can send them to us with contact information, and we'll get them back to you promptly.



Grab Bag features brief observations and prognostications throughout the green industry. If you have an unusual photo or comment you'd like to share with us, please send it in...