

A TURF HERBICIDE



YOU CAN LIVE WITH

Families rely on you for lawn care expertise because they know you'll make the right choices. The very best for the turf, and for the people who enjoy it. One way to keep that trust is with Dimension® turf herbicide.

Dimension gives families a lawn they can love. It provides season-long control of crabgrass and over 20 other tough weeds and grasses. It doesn't stain, so you can apply it close to walks, fences and drives. That means no more weed "fringes," because you

can use Dimension with confidence right up to the lawn's edge. It's even labeled for use on ornamentals; so you can apply it to lawns and landscapes.

Dimension's low use rates and favorable environmental profile mean less worry. In fact, when you apply Dimension-on-fertilizer formulations, families can re-enter and use the lawn as soon as the dust settles. That could even turn a skeptical neighbor into a future customer.

Dimension offers the widest application window—6 weeks more than other preemergence products. You'll save money because season-long control means fewer callbacks. And most important, your customers will stay customers, year after year after year...the kind of callback you can live with.

Call 1-800-987-0467 or visit us at www.dimensionpro.com to learn more.



ALWAYS READ AND FOLLOW LABEL DIRECTIONS.
DIMENSION® is a registered trademark of Rohm and Haas Company.
©1999 Rohm and Haas T-O-224A



Circle No. 102 on Reader Inquiry Card