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To place your ad in the next issue
contact Leslie Zola

800-225-4569 ext. 670, Fax 440-826-2865

Email lzola@advanstar.com

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Grab Bag

LM's Question of the Month

Keeping your family together

Is your business a family business? Do you work with brothers, sisters, parents, children, cousins? We'd like to know how you do it. How do you share the work, share the rewards and get along together to make your business grow?

Don't be shy! It's easy to tell us how you do it. We'd love to feature some of our industry's best family businesses in an upcoming issue of *Landscape Management*. Here's how to tell your story:

► **Call us** at 800/225-4569

► **Fax** "LM Editors" at 800/891-2675

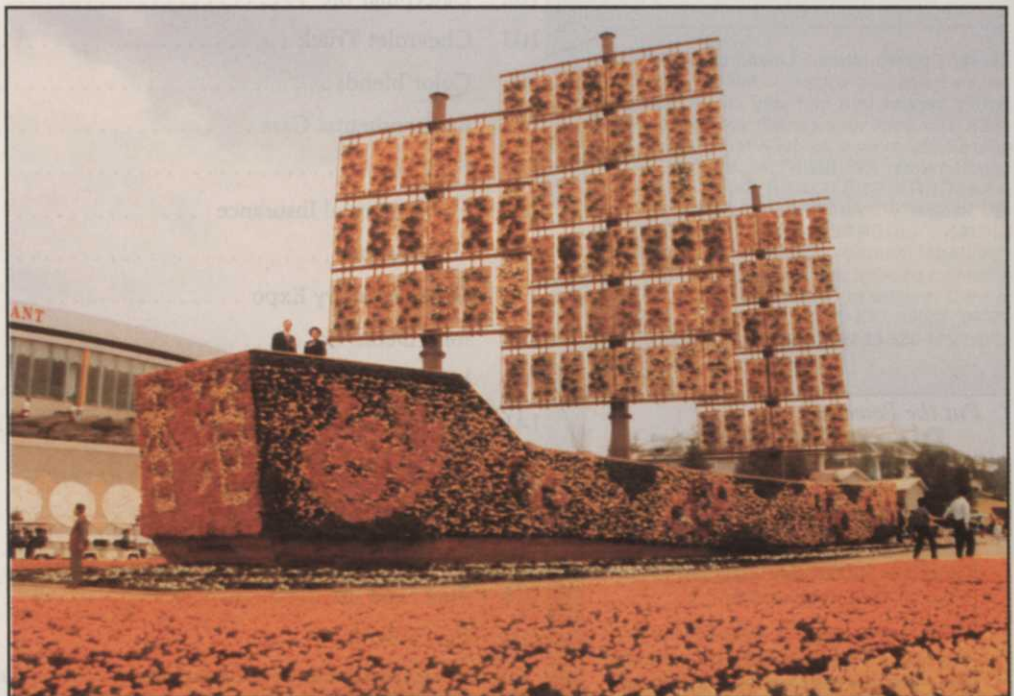
► **Write** Landscape Management Editors, 7500 Old Oak Blvd., Cleveland, OH 44130

► **Email us:** Sue Gibson (sgibson@advanstar.com) or Ron Hall (rhall@advanstar.com).

announced that it had fined TruGreen Limited Partnership \$600,000 for 60 alleged violations between 1994 and 1999. The alleged violations primarily concerned failure to fully comply with proper notification requirements.

DEC Commissioner John P. Cahill said that \$200,000 of the fine was suspended contingent upon TG-CL reducing its use of pesticides throughout the state and studying alternatives to pesticide use.

TG Executive Vice President Bob van Gruben said, "During the nine-year period reviewed by the DEC, TruGreen performed over 7.5 million service visits and reduced pesticide usage by over 50% statewide."



Yeah, but will we see it in the Rose Bowl Parade?

This Hong Kong junk was made of 20,000 pots of flowers for the '99 International Horticultural Exhibition in Kunming, China (May 1 to October 31). The junk is 98 feet long, 26 feet wide and 59 feet high and is sponsored by the Hong Kong Tourist Association. The exposition showcases rare and exotic flowers, plants and horticultural masterpieces from around the world, as well as courtyards, landscapes and advanced technological achievements in horticulture. Some 68 countries and 26 international bodies are taking part in the event, with an expected attendance of 10 million visitors.

NY fines TruGreen \$600,000

The New York State Department of Environmental Conservation (DEC) on July 6 an-

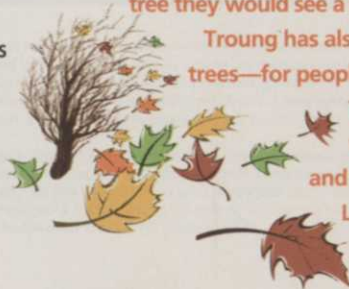
Come back as an oak or a beech?

Dr. Mac Troung, an attorney in New York, came up with the idea of "recycling" people who have passed away—grow them with trees. The idea earned him a gold medal at INPEX, a trade show for inventors.

"My idea sprung from talking with my children and wife about what sort of way I would be buried when the time came," said Troung. "I came up with the idea of having my ashes planted with a tree. Then every time they looked or passed the tree they would see a living testament to me."

Troung has also developed plans for celebrity trees—for people like Elvis and Princess Diane.

The fallen leaves from these trees will bring comfort to the family and fans of people like Elvis and John Lennon, he said.



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