

Riverdale Chemical Company

iverdale

Product Focus:

Riverdale produces primarily post emergent broadleaf herbicides. The most recent focus is on the new compounds; Millennium, Ultra, Cool Power and Horsepower, each containing revolutionary Dow components.

Manufacturing Facilities:

Riverdale's home office is in Glenwood, IL. All products are manufactured, formulated, packaged and shipped from Chicago Heights, IL.

Technical Support/Training:

Riverdale supplies label books, labels on CD-ROM and product information bulletins. Sales representatives provide product stewardship and training to distributors and end users.

Major Product Lines:

Post emergent broadleaf herbicides: Millennium, Ultra, Cool Power, Horsepower, Solution, Triplet.

Riverdale Chemical Company

425 W. 194th St. Glenwood, IL 60425 (800) 345-3330

Fax number: (708) 754-0314

Website: www.Riverdalecc.com

Date Founded: 1941

Staff:

Jim Champion, President Marvin Moore, VP Sales & Marketing Curtis Clark, Marketing Manager



Product Focus:

Tee-2-Green® is a registered trademark of Tee-2-Green Corp. founded in 1973 to market Penncross creeping bentgrass produced by the Penncross Creeping Bentgrass Association, in agreement with Penn State University. The growers association and Tee-2-Green® have maintained the high production standards set forth in 1955 by Professor Bert Musser, then assisted by Dr. Joe Duich. As Dr. Duich later released Penneagle and PennLinks, the varieties became the "Penn Pals," and set high standards for tees, fairways and putting greens worldwide.

The Penn "A" and "G" series, plus Seaside II, developed by Dr. Joe Duich, were introduced in 1995 and are the new generation of creeping bents. The "A" and "G" series are finer and denser than other commercial varieties, and demand close mowing. Seaside II is salt tolerant and was developed exclusively for fairway use.

Manufacturing Facilities:

All of the Penn bentgrass varieties are grown and certified in Oregon and meet higher standards than any other creeping bentgrass produced anywhere in the world. Seed is conditioned in the individual grower's cleaner, and stored in one of Tee-2-Green's warehouses. Shipments are carefully palletized and shrink-wrapped to avoid contamination. Pure Seed Testing Inc., West and East facilities maintain ongoing research and evaluation of all the "Penn Pals" varieties.

Tee-2-Green

Technical Support / Training:

Tee-2-Green® supports distributors and golf course superintendents through advertising, tech sheets and publications, plus trade show and seminar participation.

Technical representatives Russ Hayworth in Arizona and Rick Elyea from Ohio work with golf course architects, designers and distributors to help spec the right bentgrass for their course.

Tee-2-Green® supports education through scholarships for Penn State University turfgrass students, and through The Annual Musser Golf Tournament which awards scholarships to graduate students involved in turfgrass research.

Major Product Lines:

Tee-2-Green® markets only premium bentgrasses for turf maintenance professionals.

Penncross, introduced in 1955, remains the best selling bentgrass year after year.

Penneagle, introduced in 1979, is an excellent choice for fairways, and consistently tops fairway trials.

PennLinks, introduced in 1986, rapidly became the new choice for true putting.

Pennway is an economical fairway and winter overseeding blend

PennTrio is a certified creeping bentgrass blend with 1/3 each Penncross, Penneagle and PennLinks

Penn A-1, Penn A-2, Penn A-4, Penn G-1, Penn G-2, and Penn G-6 (shown above prior to harvest), the new "Penn Pals", are typically lower growing and well adapted to a cutting height of 1/8 inch. They are dense, fine leafed and have an upright growth habit

Seaside II is salt tolerant, and was developed exclusively for fairway use.

Tee-2-Green®

CORPORATE

capabilities

P.O. Box 250 Hubbard, OR 97032 (800) 547-0255, (503) 651-2130 www.bentinfo@tee-2green.com

Fax number: (503) 651-2351

Date founded: 1973

Staff:

Bill L. Rose, president Charlotte Flowers, general manager Dr. Joe Duich, consultant

Rick Elyea, consultant

Photo description: Bill Rose, President of Tee-2-Green inspects a Penn A-4™ field

Terra Industries Inc.



Product Focus:

Terra is a leading marketer and producer of nitrogen fertilizers, plant protection products, seeds and services to growers. Terra meets the needs of non-agriculture customers through its Professional Products group, working with turf growers, lawn care/landscape professionals, golf course superintendents, nursery operators, park supervisors, foresters and vegetation control managers.

Manufacturing Facilities:

Terra operates over 425 service centers supplying plant input products and services. Terra also operates two methanol and four nitrogen fertilizer manufacturing facilities in the U.S., one nitrogen plant in Canada and two in the U.K. Terra has five formulation facilities as well as fertilizer blending facilities geographically located to meet customers' needs.

Technical Support/Training:

Terra Professional Products employs a dedicated sales force of more than 130, working from 425 locations throughout the Midwest, South, southeast and Atlantic sates. This distribution network is supported by Terra's own full-service soil and leaf tissue laboratory, a staff of technical service representatives, technical literature and research center.

Major Product Lines:

Terra offers an extensive line of pesticides, fertilizers, seed, other supplies and services. Terra Professional Products carries over 3,000 products, including products marketed under Terra and Riverside brand names, as well as from other industry leaders. Terra recently expanded their turf fertilizer line with the introduction of Terra fertilizers with GoldCote[™].

Terra Industries Inc.

600 Fourth St. PO Box 6000 Sioux City, IA 51102 (800) 831-1002

Fax number: (712) 233-6136

E-Mail Address: bwoerner@terrainindustries.c

Website: www.terrainindustries.com

Date Founded: 1964

Staff:

Burton Joyce, President and Chief Executive Officer

Mike Bennett, Executive Vice President and Chief Operating Officer

Monty Summa, Senior Vice President - Terra Division

Dale Locken, Vice President -Northern Division

John Taylor, Vice President -Southern Division

Robert Yarborough, Professional Products Manager - Northern Division

Karen Hartman, Professional Products Manager - Southern Division





The Toro Company

Product Focus:

The Toro Company offers one of the broadest lines of outdoor power equipment available for landscape professionals worldwide. Toro listens to contractor needs and translates them into innovative products designed to achieve the highest level of productivity. A Toro product signifies superior engineering, guaranteed service and a commitment to operator safety.

Manufacturing Facilities:

Toro's Tomah, WI manufacturing plant, the main manufacturing facility for commercial products, has achieved the prestigious ISO 9002 certification for international quality consistency. This certification is tangible proof that Toro has a documented system and the long-term commitment to provide the level of process consistency and quality that customers expect.

Technical Support / Training:

Toro is supported by an exclusive network of highly-trained and knowledgeable distributors and dealers. This distribution network offers superb parts availability and convenient after-sale services. Every Toro product comes with owners and parts manuals. Also available are instructional videos for training employees in operating procedures and safety precautions.

Major Product Lines:

Toro offers a wide variety of product lines including: ProLine hydro- and gear-drive mid-size mowers, Z Master zero radius tractors, Groundsmaster outfront riding rotary mowers, Workman utility vehicles, as well as debris management and aeration equipment. All backed by Toro's exclusive technologies that increase productivity, operator safety and versatility.

The Toro Company

8111 Lyndale Ave. S. Bloomington, MN 55420-1196 (612) 888-8801

Fax number: (612) 887-8258



Turf Merchants, Inc.

Product Focus:

TMI sources from private breeding programs the latest in improved turfgrass seeds. Our major focus is on improved turfgrasses for the professional markets of golf, landscaping and landscape architecture.

These include creeping bentgrasses, turftype tall fescues, perennial ryegrasses and Kentucky bluegrasses. TMI also offers domestically-produced, warm-season grasses such as bermudagrass and zoysiagrass.

From its own conventional breeding program, to university sources such as Rutgers University and Texas A&M, TMI is looking forward to offering the latest technologicallyadvanced varieties available anywhere.

Manufacturing Facilities:

Turf Merchants, Inc. is located in the heart of Oregon: southern Willamette Valley, where over 65 percent of the world's supply of grass seed is grown.

Natural rainfall and expertise in production make the quality of Oregon grass seed the best in the world. TMI operates from three satellite warehouses located strategically around the valley with points north, south and west. This makes customer response an industry standard, with promptness and accuracy in shipments that are unparalleled. TMI has the ability to blend, process and ship simultaneously from any of these locations where over 30 million pounds of seed are processed each year.

Technical Support / Training:

TMI has a variety of technical support through extensive trial systems, product literature and data bases. Results from turf trials in dozens of locations make the process of selling a simplified matter when comparative data is essential. Color slides of the production process and research add an additional dimension to the support available.

Major Product Lines:

Turf-type perennial ryegrasses including Affinity, Manhattan 3, Rodeo II, Allaire II, Patriot II, Evening Shade, Nomad (spreading type), Pennfine II and VIP II.

Turf-type tall fescues include Bonsai 3, Twilight II, Taurus, TurfGem II, Adventure II, Micro, Earthsave, Avanti II.

Kentucky bluegrasses are Gnome, Cobalt, Sodnet, Rugby, Viva and Trueblue.

Creeping bentgrasses are Backspin and Trueline.

Zen zoysiagrass and Del Sol bermudagrass round out the warm-season lines.

Turf Merchants Inc.

CORPORATE

capabilities

33390 Tangent Loop Tangent, OR 97389 (541) 926-8649

Fax number:

(541) 926-4435

Staff:

Steven P. Tubbs, president Nancy Aerni, vice president Frank Gill, vice president Robin Mankle, secretary/ treasurer





Product Focus:

Turf-Seed Inc.

P.O. Box 250 Hubbard, OR 97032 (800) 247-6910 (503) 651-2130 e-mail: info@turfseed.com www.turf-seed.com

Fax number: (503) 651-2351

Date founded: 1970

Staff:

Bill L. Rose, president Gordon Zielinski, executive vice president Darcy Loscutoff, general manager Tom Stanley, marketing director Duane Klundt, customer service Vanessa Jensen, southeast marketing Rick Elyea, golf course consulting John Rector, national sales representative Turf-Seed, Inc. was founded in 1970 by Mr. Bill Rose, president, to market only premium quality turfgrass cultivars and blends, foragegrass cultivars and mixtures, plus wildflower mixtures through an established distributor network. Golf courses, sod production farms, athletic field managers, parks departments, and homeowners rely on Turf-Seed's Research/Production/Marketing (RPM) program. Turf-Seed's industry-wide reputation for top-performing proprietary varieties developed by Pure Seed Testing, Inc., production by Roselawn Seed and select contract growers, plus systematic marketing managed by Mr. Tom Stanley complete the RPM cycle.

Manufacturing Facilities:

Turf-Seed, Inc. is located near Hubbard, Oregon, in the center of the fertile Willamette Valley, "grass seed capital of the world." Most of the production comes from this region, with its ideal growing conditions. Crops are cleaned by growers or in nearby seed conditioning plants where blue tags are attached, and delivered to the Turf-Seed warehouses. Blends and mixtures are made at this Turf-Seed facility on two blending lines. Turf-Seed's corporate offices are attached to the warehouse for efficient marketing communication and shipping coordination. Employees enjoy breaks and lunch on the grassed picnic area in the back.

Turf-Seed, Inc.

Technical Support / Training:

Turf-Seed sets the pace in providing information to distributors and consumers through technical publications, Turf-Seed Trends newsletter, variety and blend tech sheets, vis-a-vis trade show and seminar participation, plus the first and largest independent field day in the United States. This annual event, now in its 15th year, is held alternately at the Pure Seed Testing West 110acre research farm near Hubbard, Oregon, or Pure Seed Testing East near Rolesville, North Carolina. The Oregon event, held the third Thursday in June during even numbered years, focuses on cool-season grasses, while the North Carolina event is Friday preceding ASTA, and features tall fescue, bermudagrass, and zoysia, and addresses humidity-induced disease pressures. For information, call 503/651-2130.

Major Product Lines:

Perennial ryegrass: Alliance Brand blend, BrightStar, BrightStar II, Catalina, Chaparral, Charger, Citation III, Manhattan 3, Navajo, QuickStart, Roadrunner, Sunrye (246). Tall fescue: Confederate blend, MowLess blend, Triathalawn blend, Apache II, Coronado, Coronado Gold, Eldorado, Matador, Murietta, Olympic II, Safari, Silverado, Tar Heel, Tomahawk, Wolfpack. Kentucky bluegrass: Galaxy Brand blend, Blacksburg, BlueStar, Challenger, Columbia, Livingston, Marquis, Midnight, Opti-Green, Unique, Voyager common Ky., Winterplay Poa trivialis. Fine fescue: Aurora, Discovery hard fescue, Shademaster II creeping red fescue, Seabreeze slender creeper, Shadow, Tiffany chewings fescue; Bighorn sheeps fescue, Seabreeze slender creeper. Creeping bentgrass: PennTrio blend, Pennway blend, Penncross, Penneagle, PennLinks, Penn A-4, Penn G-6, Seaside II. Wildflowers: Bloomers® wildflower mixture, Baby Bloomers wildflower mixture, DeBlooms annual wildflower mixture.

United Horticultural Supply

Product Focus:

United Horticultural Supply is specifically designed to serve the professional turf and ornamental industries by providing the finest products and technical expertise available. Since our inception, we have committed ourselves to three principles: to provide the highest quality products available; to provide qualified technical personnel dedicated strictly to the horticulture industry; and to implement and promote environmental stewardship. UHS's national strength provides customers a wider selection of products and is the reason we are leaders in bringing innovative and cutting-edge technologies to the market.

Manufacturing Facilities:

Seven regional divisions, each operating as a local business with its own sales, management and marketing staffs, enable us to concentrate on the unique needs of the diverse parts of the country as well. This blend of national scope and local focus is what makes United Horticultural Supply unrivaled in the industry. Each regional United Horticultural Supply division is linked to a series of strategically located warehouses, which ensures prompt delivery and availability of product.

Technical Support/Training:

Complementing our extensive line is a staff of dedicated professionals who are knowledgeable about the items they sell as well as their intended markets. Each salesperson has working experience within the industry they serve, enabling them to provide solid advice and accurate answers to your questions. Regional research and field trials enhance our position in responding to local needs and our ability to bring effective and innovative products to market.

Major Product Lines:

United Horticultural Supply is uniquely positioned with all major manufacturers of chemicals, fertilizers and related products, carrying only the finest items in order to satisfy the needs of today's working professional. In addition, we have developed our own exclusive line of premium products. Marketed under the UHS label, these products are recognized as top performers in the business. Several of these products were first introduced by UHS and have quickly become industry standards. Examples include Dursban TNP and 2CG insecticides, Chaser and Pre PairR herbicides, RespondR wetting agent plus several surfactants and spray additives. We also carry: Fertilizers blends formulated to perform best in the various micro-climates and management programs found throughout the United States. Turf Seed - perennial ryegrass, bluegrass, fine and turf-type fescues plus custom blends and mixtures. Safety & Professional Products - a comprehensive line of safety products to meet worker protection standards. Equipment - we also feature quality-built fertilizer spreaders and backpack sprayers plus unique items such as the Powerhead trimmer disk.

United Horticultural Supply 9335 Elm Court

CORPORATE

capabilities

9335 Elm Court Denver, CO 80221 (800) 847-6417

Fax number: (303) 487-9010

Website: www.uhsonline.com

Staff:

Jeff Allison, Atlantic Division Manager (410) 548-2200

Russ Mitchell, Great Lakes Division Manager (517) 333-8788

Steve Jackson, Gulf States Division Manager (800) 457-0415

Bob Flynn, Midwest Division Manager (800) 833-4827

Randy Davis, Pacific Division Manager (800) 637-0422

John Walther, Southern Division Manager (409) 731-1017

Mike Thurlow, Western Division Manager (209) 253-5700





Walker Manufacturing Company

Product Focus:

Walker manufacturing designs, develops and manufactures a line of compact, mid-size commercial riding mowers and attachments. The mowers are targeted for use in landscaped areas with combinations of trimming and open space where quick maneuverability and fitting into tight spots increase productivity

Manufacturing Facilities:

The company's factory is at Fort Collins, CO, situated on 25 acres. It has 100,000 square feet of manufacturing area and 16,000 square feet of offices and research and development. The manufacturing operation includes parts fabrication, welding, painting and assembly. Fifteen acres of irrigated turfgrass around the facility provides in-site test mowing area. The current facility will allow growth to produce up to 25 units per day.

Technical Support/Training:

The factory customer service staff is available for technical support to dealers and end-customers. A dealer program is administered by 33 independent territorial distributors across the U.S.

Major Product Lines:

Walker makes mid-size commercial riding mowers and attachments. Five tractor models have gasoline or diesel engines from 11 to 25 hp. Nine interchangeable mower decks with cutting widths from 36 to 62 inches are offered, each with grass collection, side discharge or mulching available. Six front-mounted implements are also marketed: two snow blowers, a rotary broom, a dozer blade, a dethatcher and an edger.

Walker Manufacturing Company

5925 East Harmony Road Fort Collins, CO 80528 (970) 221-2614

Fax number: (970) 221-2619

E-Mail Address: walker@frii.com

Website: www.walkermowers.com

> Date Founded: 1957

Staff:

Bob Walker, President (Marketing/Finance) Dean Walker, VP (Engineering/Manufacturing) Max Walker, VP (Chairman) Bob Tomasek, Customer Service/Warranty



Western Products



Product Focus:

Western Products manufactures a full line of snowplows and salt and sand spreaders for four-wheel drive trucks. Snow and ice control products are distributed through a nationwide network of distributors.

Manufacturing Facilities:

Plows and ice control products are manufactured in three plants located in Milwaukee, WI; Johnson City, TN; and Rockland, ME.

Technical Support/Training:

Western Products distributors, located throughout the snow belt, sell wholegoods, service parts and provide service and warranty support for all product lines.

Major Product Lines:

Products include: steel and poly blade snowplows in 6.5' to 10' blade widths and hopper, insert-type spreaders in steel and stainless steel and four models of tailgate-type spreaders

Western Products

7777 N. 73rd Street Milwaukee, WI 53223 (414) 354-2310

Fax number: (414) 354-8448

E-Mail Address: info@westernplows.com

Website: www.westernplows.com

Date Founded: 1950

Staff:

Eric Smitsdorff, Sales and Marketing Manager Rick Coolman, Advertising Manager



"We do twice the seeding with balf the crew."

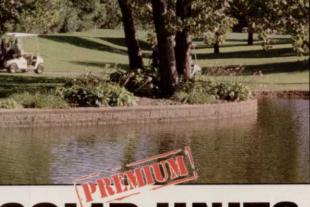
Landscapers, grounds managers and superintendents rave about the ATI Preseeder Tiller. Now you too can reduce labor and improve results for all types of landscape construction and renovation work.

One operator can easily turn a rough grade into a perfect seedbed every time. Use it to renovate lawns, turf, golf courses. Rake and level. Ideal for sports field maintenance. Fixed angle and pivoting models in two sizes.

TILL, LEVEL, AND RAKE IN ONE STEP

"We looked at other machines," says one customer, "But none even comes close for versatility and tough construction." Don't settle for less. Call today for FREE color brochure.





SOLID UNITS

ALCONE Y

design flexibility offered by VERSA-LOK solid retaining wall units. No exceptions.

Call (800)770-4525 to receive FREE Design & Installation Guidelines and learn about the advantages of our solid units.



VERSA-LOK[®] Retaining Wall Systems Oakdale, MN • (800)770-4525 • http://www.versa-lok.com/wall

Circle No. 138

Everywhere You Look - There We Are!

Circle No. 137



Ranked Among the Best Franchise Opportunities in America!



Proven Leaders in the Lawn Care Industry

 17 year Track Record of Successes
 In-depth Training

 Exclusive Territory

 Extensive Support

Circle No. 139

80

Call Roger Albrecht at: 1 800-982-5296

green

THE FREE R.A. BLOCH NATIONAL CANCER HOTLINE 1-800-433-0464

hen cancer strikes you, your family or friends, reliable information is vital. Talking to a cancer survivor will help you or your loved ones successfully cope with this always-treatable, oftencurable disease. All at absolutely no charge.

Call **1-800-433-0464**, **24 hours a day** to be matched with a survivor with your type of cancer. Let the R.A. Bloch National Cancer Hotline help you get through the shock and uncertainty of a cancer diagnosis.

All calls are absolutely free, completely sponsored by Richard Bloch and Sprint, and donations are never, ever solicited. Our volunteers don't give medical advice — they talk from personal experience of beating cancer. Their "I've-been-there" experience might save your life.

Call now for help, comfort and hope.

1-800-433-0464