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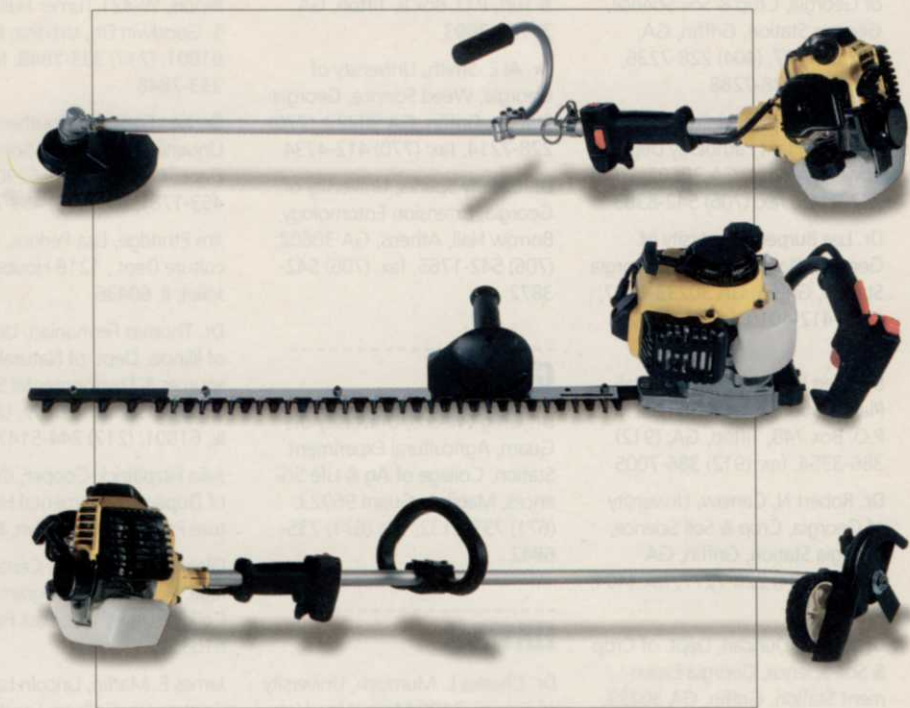
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Getting lots of really good new customers is a pain in the you-know-what, but...

Even The World's Greatest, Most Reliable, Most Attentive To Detail, Hardest Working Gardener, Lawn & Garden Service Owner or Landscape Contractor Will Starve To Death—Without A Steady Flow Of New Customers!

"I started with a lawn mower and built a million-dollar-plus, highly profitable, and highly respected landscape contracting business at a rapid pace—because of my Customer Attraction Secrets...now, my Free Report reveals my secrets, to those who qualify."

Dayton, Ohio- Are you frustrated by advertising that never makes the phone ring? By being beat out of good jobs by cheap bidders? Feeling like you're starting your business all over again every season? Stuck at a certain level?

A million dollar per year "entrepreneur of the year" says that most of his peers' and competitors' marketing is anemic, me-too-istic, dull, full of costly waste, and ineffective. Arrogant? Egotistical? Marty Grunder says: "React to me any way you like—but one thing is for sure, if you are in the landscaping business or maintenance business, whether you are small or large, my marketing methods can easily double or triple your business in just one year, provide better customers, help you target and get exactly the kind of business you want, increase profitability and stability, and absolutely mystify and trump your competitors."

Big talk? Yes, it is, but this Grunder wiseacre has been showing off—and blowing sceptics away—his entire life. As a freckle-faced, red headed Dennis-the-Menace type kid, he started his business with nothing more than a "push" lawn mower and chutzpah. That little business went to 75 regular customers almost overnight. As a full-time student at the University of Dayton, while his buddies drove to school in old "beater" cars and flipped burgers for pocket money, Marty arrived in his Grunder Landscaping Company truck and, at age 21, did over \$300,000.00 in business. Last year he was named Young Entrepreneur of the Year by the Small Business Administration's Midwest Region, in the 1 to 25 employees category. Currently, Marty oversees a staff of 30, 18 trucks, a backhoe, an assortment of other equipment, and a diversified business doing everything from basic residential lawn maintenance to complicated commercial landscaping projects—and, this year, breaking \$1.5 million in annual sales. He's also investing in land, lecturing from time to time, and working with other landscapers as their "marketing coach."

Million Dollar Marketing Secrets Revealed In A Free Report—If You Qualify!

Grunder DOES have "secrets" for building these types of businesses, too. Here are just a few examples:

1. How to **spark referrals**... how to turn "small accounts" into big business.
2. How to **increase Val-Pak Coupon, direct-mail and Yellow Pages advertising results by 10% to 30%**...make your advertising much more productive and be able to accurately measure its value.

3. The 5 biggest mistakes 95% of the people in this business make when advertising and how to avoid them.
4. How to stop the "price shopper" in his tracks. How to get good business without being the lowest bidder or offering cheapest price.



Here's the smart-aleck kid standing next to his first truck. Who'd have guessed he'd quickly create the biggest and best company in southern Ohio, confound established, entrenched competitors, and exceed \$1.5 million in annual sales? Betcha he has a marketing secret or two in his pocket that you'd love to steal, if you could!

5. How to avoid the **fatal mistake** of confusing "marketing" with "selling".
6. Forget wasteful "name recognition" or "getting your name out there"—learn to "target," create and deliver a "market-matched" message, and **attract exactly the type and size of clients you really want**.
7. Why your "service" should never be the #1 focus of your marketing.
8. Powerful but simple letters and things to say to existent customers to **cause demand for a variety of additional, highly profitable services**.
9. The "secret" borrowed from the fad-diet business that sells high-priced, high-profit landscaping work like crazy.
10. How to get people working for you and with you to really contribute like a championship team!
11. How to use "automated, autopilot marketing" to bring in new business without you or anyone else even talking with prospects on the phone!
12. Even "poor boy" dirt cheap marketing strategies, like what to write on a simple postcard to bring in a flood of new customers.

13. The "4-Page" marketing tool used 6 to 10x a year that is guaranteed to increase your business by at least 30% year after year...automatically!
14. How to position yourself as a "famous expert" in your area, get a ton of free advertising and "fry" the competition.

And there's a whole lot more. At the urging of a big-time, nationally respected direct marketing consultant and professional speaker who discovered and was "blown away" by everything Marty was doing, Marty prepared an easy-to-read but very complete, provocative Special Report—"How To Re-Invent Your Lawn-Garden/Landscaping Business With Million Dollar Marketing Secrets"—and you may be able to obtain a copy at absolutely no cost whatsoever.

Who Should Get Marty Grunder's Special Report?

Marty asks that you call for his free Report ONLY if: (1) you own your own business or are the President, CEO, manager or marketing manager for the business; (2) you make the decisions about advertising, marketing, and customer service investments; (3) you are currently unhappy with some aspect(s) of your business; (4) you recognize that in today's competitive environment, just "doing a great job" isn't enough to sustain a business; and (5) you are willing to make progressive innovative changes in your business if convinced, even reasonably assured that doing so will dramatically improve sales, profits, customer satisfaction, referrals, growth, and community prominence. (Please do NOT waste your time or Marty's money getting this Special Report if you are close-minded, change resistance, fully satisfied with your income, or just a curiosity-seeker without sincere interest in changing your business for the better.)

How To Get Your Free Report:

Simply write "Report" on your business card or a sheet of your letterhead and FAX it to 937-847-8067 or, for even more information and to get your Report, call 1-800-399-7135, listen to a brief free recorded message, then leave your name, company name, and address as instructed. You can FAX or call anytime, 24 hours a day, 7 days a week. If you prefer having your report sent confidentially to your home address, just let us know. Incidentally, requesting your free Report does not obligate you in any way; no salesperson will call to follow-up, nothing of the sort. However, this is a limited free offer, so please take care of it right now, while it's fresh in your mind.

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