

# Receive FREE information on products and services advertised in this issue.

**LANDSCAPE**  
*management*

**SEPTEMBER 1996**

*This card is void  
after December 15, 1996*

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

I would like to receive (continue receiving)

LANDSCAPE MANAGEMENT each month:  Yes  no

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

1. MY PRIMARY BUSINESS AT THIS LOCATION IS: (check only ONE in either A, B or C)

A. LANDSCAPING/GROUND CARE AT ONE OF THE FOLLOWING TYPES OF FACILITIES:

- |   |  |
|---|--|
| 01 <input type="checkbox"/> 05 Golf Courses   | 08 <input type="checkbox"/> 40 Private/Public Estates & Museums                            |
| 02 <input type="checkbox"/> 10 Sport Complexes  | 09 <input type="checkbox"/> 45 Condominiums/Apartments/Housing Developments/Hotels/Resorts |
| 03 <input type="checkbox"/> 15 Parks  | 10 <input type="checkbox"/> 50 Cemeteries/Memorial Gardens                                 |
| 04 <input type="checkbox"/> 20 Rights-Of-Way, Maintenance for<br>Highways Railroads & Utilities | 11 <input type="checkbox"/> 55 Hospital/Health Care Institutions                           |
| 05 <input type="checkbox"/> 25 Schools, Colleges & Universities                                 | 12 <input type="checkbox"/> 60 Military Installations & Prisons                            |
| 06 <input type="checkbox"/> 30 Industrial & Office Parks/Plants                                 | 13 <input type="checkbox"/> 65 Airports  |
| 07 <input type="checkbox"/> 35 Shopping Centers, Plazas & Malls                                 | 14 <input type="checkbox"/> 70 Multiple Government/Municipal Facilities                    |
|   | 15 <input type="checkbox"/> Other (please specify) _____                                   |

B. CONTRACTORS/SERVICE COMPANIES/CONSULTANTS:

- |  |   |
|--|---|
| 16 <input type="checkbox"/> 105 Landscape Contractors (Installation & Maintenance) | 20 <input type="checkbox"/> 125 Landscape Architects                          |
| 17 <input type="checkbox"/> 110 Lawn Care Service Companies                        | 21 <input type="checkbox"/> 130 Land Reclamation & Erosion Control            |
| 18 <input type="checkbox"/> 112 Custom Chemical Applicators (Ground & Air)         | 22 <input type="checkbox"/> 135 Extension Agents/Consultants for Horticulture |
| 19 <input type="checkbox"/> 120 Tree Service Companies/Arborists                   | 23 <input type="checkbox"/> 140 Irrigation Contractors                        |
|  | 24 <input type="checkbox"/> Other Contractor or Service _____                 |

C. SUPPLIERS:

- 25  210 Sod Growers, Turf Seed Growers & Nurseries  
26  215 Dealers, Distributors, Formulators & Brokers  
27  220 Manufacturers

2. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR TITLE? (check ONE only)

- 28  10 EXECUTIVE/ADMINISTRATOR: President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant  
29  20 MANAGER/SUPERINTENDENT: Arborist, Architect, Landscape/Ground Manager, Superintendent, Foreman, Supervisor  
30  30 GOVERNMENT OFFICIAL: Government Commissioner, Agent, Other Government Official  
31  40 SPECIALIST: Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist  
32  50 OTHER TITLED AND NON-TITLED PERSONNEL: (please specify) \_\_\_\_\_

3. SERVICES PERFORMED: (check ALL that apply)

- |  |   |
|--|---|
| 33 <input type="checkbox"/> A Mowing               | 41 <input type="checkbox"/> I Landscape/Golf Design             |
| 34 <input type="checkbox"/> B Turf Insect Control  | 42 <input type="checkbox"/> J Turf Weed Control                 |
| 35 <input type="checkbox"/> C Tree Care            | 43 <input type="checkbox"/> K Paving, Deck & Patio Installation |
| 36 <input type="checkbox"/> D Turf Aeration        | 44 <input type="checkbox"/> L Pond/Lake Care                    |
| 37 <input type="checkbox"/> E Irrigation Services  | 45 <input type="checkbox"/> M Landscape Installation            |
| 38 <input type="checkbox"/> F Turf Fertilization   | 46 <input type="checkbox"/> N Snow Removal                      |
| 39 <input type="checkbox"/> G Turf Disease Control | 47 <input type="checkbox"/> O Other (please specify) _____      |
| 40 <input type="checkbox"/> H Ornamental Care      |   |

4. WHAT IS YOUR ANNUAL BUDGET FOR EQUIPMENT,  
CHEMICALS, SUPPLIES? (please check one)

- 48  1 Less than \$50,000    51  4 \$250,001-500,000  
49  2 \$50,000-\$100,000    52  5 More than \$500,000  
50  3 \$100,001-\$250,000

101	119	137	155	173	191	209	227	245	263	281	299
102	120	138	156	174	192	210	228	246	264	282	300
103	121	139	157	175	193	211	229	247	265	283	301
104	122	140	158	176	194	212	230	248	266	284	302
105	123	141	159	177	195	213	231	249	267	285	303
106	124	142	160	178	196	214	232	250	268	286	304
107	125	143	161	179	197	215	233	251	269	287	305
108	126	144	162	180	198	216	234	252	270	288	306
109	127	145	163	181	199	217	235	253	271	289	307
110	128	146	164	182	200	218	236	254	272	290	308
111	129	147	165	183	201	219	237	255	273	291	309
112	130	148	166	184	202	220	238	256	274	292	310
113	131	149	167	185	203	221	239	257	275	293	311
114	132	150	168	186	204	222	240	258	276	294	312
115	133	151	169	187	205	223	241	259	277	295	313
116	134	152	170	188	206	224	242	260	278	296	314
117	135	153	171	189	207	225	243	261	279	297	315
118	136	154	172	190	208	226	244	262	280	298	316



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO 950 PITTSFIELD MA

POSTAGE WILL BE PAID BY ADDRESSEE

**LANDSCAPE**  
*management*

ADVANSTAR COMMUNICATIONS INC  
PO BOX 5054  
PITTSFIELD MA 01203-9697



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# LANDSCAPE management

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HAVE A SALES REP CALL ME 18  (A)

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| 50 <input type="checkbox"/> 3 \$100,001-\$250,000 |   |

- |     |     |     |     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 119 | 137 | 155 | 173 | 191 | 209 | 227 | 245 | 263 | 281 | 299 |
| 102 | 120 | 138 | 156 | 174 | 192 | 210 | 228 | 246 | 264 | 282 | 300 |
| 103 | 121 | 139 | 157 | 175 | 193 | 211 | 229 | 247 | 265 | 283 | 301 |
| 104 | 122 | 140 | 158 | 176 | 194 | 212 | 230 | 248 | 266 | 284 | 302 |
| 105 | 123 | 141 | 159 | 177 | 195 | 213 | 231 | 249 | 267 | 285 | 303 |
| 106 | 124 | 142 | 160 | 178 | 196 | 214 | 232 | 250 | 268 | 286 | 304 |
| 107 | 125 | 143 | 161 | 179 | 197 | 215 | 233 | 251 | 269 | 287 | 305 |
| 108 | 126 | 144 | 162 | 180 | 198 | 216 | 234 | 252 | 270 | 288 | 306 |
| 109 | 127 | 145 | 163 | 181 | 199 | 217 | 235 | 253 | 271 | 289 | 307 |
| 110 | 128 | 146 | 164 | 182 | 200 | 218 | 236 | 254 | 272 | 290 | 308 |
| 111 | 129 | 147 | 165 | 183 | 201 | 219 | 237 | 255 | 273 | 291 | 309 |
| 112 | 130 | 148 | 166 | 184 | 202 | 220 | 238 | 256 | 274 | 292 | 310 |
| 113 | 131 | 149 | 167 | 185 | 203 | 221 | 239 | 257 | 275 | 293 | 311 |
| 114 | 132 | 150 | 168 | 186 | 204 | 222 | 240 | 258 | 276 | 294 | 312 |
| 115 | 133 | 151 | 169 | 187 | 205 | 223 | 241 | 259 | 277 | 295 | 313 |
| 116 | 134 | 152 | 170 | 188 | 206 | 224 | 242 | 260 | 278 | 296 | 314 |
| 117 | 135 | 153 | 171 | 189 | 207 | 225 | 243 | 261 | 279 | 297 | 315 |
| 118 | 136 | 154 | 172 | 190 | 208 | 226 | 244 | 262 | 280 | 298 | 316 |

# Kubota

## Product focus:

Incorporated in California in 1972, Kubota Tractor Corporation (KTC) has since become a leading U.S. marketer and distributor of under-40 hp compact tractors by consistently marketing high-quality products that meet the needs of today's customers. Kubota Tractor Corporation markets a complete line of tractors from 12.5 to 91 PTO horsepower, along with a complete line of performance-matched implements, compact construction equipment, pumps and generators, consumer lawn and garden equipment, and commercial turf products.

## Description of manufacturing facility/facilities:

KTC is affiliated with the Kubota Corporation of Osaka, Japan, which introduced the first Kubota tractor to the United States in 1968. Kubota Corporation has affiliates and subsidiaries that manufacture and/or market in 11 countries around the world, and Kubota Corporation products are sold in more than 130 countries. In the United States, Kubota Tractor Corporation, Kubota Credit Corporation (KCC) and Kubota Manufacturing of America (KMA) support authorized Kubota dealers and customers. Kubota Manufacturing of America is located in Gainesville, Ga. Production started in 1989, making loaders for Kubota B- and L-Series tractors. Backhoe production began in 1990. And, in 1995, the new T-Series lawn tractor, the first Kubota tractor manufactured in the United States, started rolling off the assembly line.

Based in Torrance, Calif., KTC has facilities throughout the United States. Division offices are located in Columbus, Ohio; Atlanta, Ga.; Dallas, Texas; and Stockton, Calif. The Engine Division is located in Schaumburg, Ill. Nearly 1,200 dealers comprise Kubota Tractor Corporation's coast-to-coast network.

## Description of technical support, sales, training and/or customer service:

Kubota Tractor Corporation supplements



its high-quality, dependable products with the service, parts, training and financing necessary to ensure customer satisfaction. Service personnel in the dealerships are provided with annual training on new products, and additional in-shop service training is available through printed materials and video-based programs. Kubota also provides dealers with a computerized parts ordering system which links dealerships to an inventory of more than 60,000 part numbers strategically located in four warehouses across the country. Kubota Credit Corporation offers flexible programs such as low A.P.R. financing, equity financing, tailored customer repayment plans, rental purchase plans and leasing options.

## Major product lines:

Kubota's residential and commercial mowing equipment consists of the newly introduced F-60 Series front mower, T-Series lawn tractors, G-Series garden tractors and GF-Series front mowers, along with a variety of implements. Designed to deliver top performance, Kubota's tractor and implement line-up features the B-Series tractors, Grand L Series and L-Series products, M-Series tractors and the newest edition to the M-Series family, the M-Series Turf Special. Kubota's compact construction equipment line boasts the powerful KX-Series excavators, newly introduced R20-Series wheel loaders, L35 tractor-loader-backhoe and an impressive array of related implements and attachments. Ideal for a range of indoor and outdoor construction and emergency-power applications, Kubota offers customers an extensive line of gas and diesel generators and pumps.

## Kubota Tractor Corp.

3401 Del Amo Blvd.  
Torrance, CA 90503  
(310) 370-3370

## Staff:

Mr. S. Majima, president  
Mr. Robin Killian, senior vice president of sales  
Mr. Michael Heitman, director of marketing



## PBI/Gordon Corp.

### **PBI/Gordon Corp.**

P.O. Box 014090  
Kansas City, MO 64101-0900  
Telephone: (816) 421-4070  
Fax: (816) 474-0462

### **Date founded:**

1947

### **Staff:**

### **President/CEO:**

Richard E. Martin

### **Vice Presidents:**

Jim Armbruster,  
regulatory affairs

Richard D. Benjamin,  
operations

William R. Brocker,  
marketing

Donald A. Chew,  
finance

Al Mullican,  
professional sales

John VanHaften,  
research & development

Don Wilson,  
consumer sales

### **Product Focus:**

Gordon's Trimec Broadleaf Herbicides were the first products formulated specifically for the professional turf management industry, and have set the standard for premium broadleaf weed control. The company's research staff and formulation chemists at Gordon's laboratories have excelled in developing new uses and improved products from existing chemistries, making them more compatible with the needs of the ultimate user.

### **Description of Manufacturing Facility/Facilities:**

Formed through the merger of Gordon Chemical Co. and Private Brands, Inc. (hence, the "PBI"), private label manufacturing has been an important facet of the company's operations since 1947. The company's two Midwest plants produce liquid, powdered and granular products. Professional product development and manufacturing is not a secondary operation for PBI/Gordon—it's our only business.

### **Description of Technical Support, Sales, Training and/or Customer Service:**

Gordon's customer service and technical personnel are always ready to help a user obtain optimum results from the company's products. Strategically located in the Midwest, our distribution center is capable of physically handling orders of any size with same or next-day service.

### **Major Product Lines:**

Unlike many companies that serve the turf and ornamental industry but have a primary focus on the agricultural market, PBI/Gordon's primary product line is Gordon's Professional Turf and Ornamental Products. The company's marketing, research, formulation and manufacturing systems are focused on finding, testing and producing the highest quality turf products available.

# Ransomes America Corporation



## **Product Focus:**

Ransomes America Corporation manufactures a full range of Ransomes, Cushman and Ryan turf and professional lawn care equipment. The products are available internationally through an extensive network of dealers and distributors.

The product line includes: the Ransomes E-Plex, the industry's first all-electric greens mower; the Ransomes Bob-Cat ZT 200 series of zero-turning radius rotary mowers; Ryan LA IV, LA V and LA 28 aerators, and the industry-leading Cushman Turf Truckster.

## **Manufacturing Facilities:**

Ransomes America corporation has manufacturing facilities in Lincoln, Neb. (headquarters), Johnson Creek, Wisc., and Edgewater, Fla. Parent company Ransomes plc is based in Ipswich, England.

## **Tech Support/Training:**

Ransomes America Corporation offers yearly sales and product training to its dealers and distributors on all products. Service training schools are held at the company's Lincoln headquarters for dealer service technicians. Customer service and technical support is available at (402) 474-8570. Company territory managers are the primary sales contact for dealers and distributors.

## **Major Product Lines:**

Ransomes riding and walk-behind mowers (reel and rotary); Cushman utility vehicles and fifth-wheel implements; Ryan aerators, overseeders, power rakes and sod cutters. Also, Cushman Groom Master bunker rake/sports field groomer.

## **Ransomes America**

### **Corporation**

P.O. Box 82409  
Lincoln, NE 68501-2409  
(800) 228-4444

### **Fax number:**

(402) 474-8522



# STIHL Territory

## Home of the Next Generation of Top-Rated Tools



Virginia Beach, Virginia is the U.S. headquarters for STIHL Incorporated and the home of the new STIHL Professional Series. STIHL produces this newest family of lawn and garden equipment, powered by a unique STIHL engine, exclusively at STIHL Incorporated for worldwide distribution.

STIHL's new lawn care products, now powered by a STIHL engine, advance a 70-year leadership tradition. A tradition of providing top performance products with the highest quality and the best overall value available anywhere.

Fully half of the products manufactured each year by STIHL Incorporated are lawn and garden tools. The 600 men and women of STIHL's quality award winning Virginia Beach plant manufacture over thirty different trimmers, blowers,

edgers and chain saws including the acclaimed 017.

It's easy to find yourself in STIHL Territory. STIHL products are on the job wherever lightweight, versatile tools with dependable power and durable construction are important considerations.

Cutting grass or concrete, blowing leaves or pressure washing patios, shaping hedges or eliminating the deadwood, STIHL power tools are at work.

Professional arborists, landscapers, grounds keepers, foresters, contractors, rescue workers, home owners with multi-acre spreads and town home dwellers alike, trust STIHL for value and reliability.

Trust your power tool needs to STIHL and its independent sales and servicing dealers.



For more information or for the name of your nearest STIHL retailer, please call 1-800 GO STIHL (1-800-467-8445).

# STIHL®

Number One Worldwide

# Tee-2-Green

## Product Focus:

Tee-2-Green is a registered trademark of Tee-2-Green Corp., founded in 1973 to market Penncross creeping bentgrass produced by the Penncross Creeping Bentgrass Association, in agreement with Penn State University. The growers association and Tee-2-Green have maintained the high production standards set forth in 1955 by Professor Bert Musser, then assisted by Dr. Joe Duich. As Dr. Duich later released Penneagle and PennLinks, the varieties became the "Penn Pals," and set high standards for tees, fairways and putting greens worldwide.

The Penn "A" and "G" series, plus Seaside II, developed by Dr. Duich, were introduced in 1995 and are the new generation of creeping bents. The "A" and "G" series are finer and denser than other commercial varieties, and demand close mowing. Seaside II is salt tolerant and was developed exclusively for fairway use.

## Manufacturing Facility:

All of the Penn bentgrass varieties are grown and certified in Oregon and meet higher standards than any other creeping bentgrass produced anywhere in the world. Seed is conditioned in the individual grower's cleaner, and stored in one of Tee-2-Green's warehouses. Shipments are carefully palletized and shrink-wrapped to avoid contamination. Pure Seed Testing, Inc., West and East facilities maintain ongoing research and evaluation of all the "Penn Pals" varieties. Demand for the new generation of Penn bents results in increased planting. The above photo shows planting in a Penn A-1 production field.

## Technical Support, Education:

Tee-2-Green supports distributors and golf course superintendents through advertising, tech sheets and publications, plus trade show and seminar participation. Technical representatives Russ Hayworth in Arizona and Rick Elyea in Ohio work with golf course architects and distributors to help spec the right bentgrass for their courses.



Tee-2-Green supports education through scholarships for Penn State University turfgrass students, and through The Annual Musser Golf Tournament which awards scholarships to graduate students involved in turfgrass research.

## Major Product Lines:

Tee-2-Green markets only premium bentgrasses for turf maintenance professionals.

Penncross, introduced in 1955, remains the best-selling bentgrass year after year.

Penneagle, introduced in 1979, is an excellent choice for fairways, and consistently tops fairway trials.

PennLinks, introduced in 1986, rapidly became the new choice for true putting.

Pennway: Economical fairway and winter overseeding blend

PennTrio: Certified creeping bentgrass blend with 1/3 each Penncross, Penneagle and PennLinks

Penn A-1, Penn A-2, Penn A-4, Penn G-1, Penn G-2 and Penn G-6, the new "Penn Pals," are typically lower growing and well-adapted to a cutting height of 1/4-inch. They are dense, fine leafed and have an upright growth habit.

Seaside II is salt tolerant, and was developed exclusively for fairway use.

## Tee-2-Green

P.O. Box 250  
Hubbard, OR 97032  
(800) 547-0255,  
(503) 651-2130

## Fax number:

(503) 651-2351

## Date founded:

1973

## Staff:

Bill L. Rose, president  
Charlotte Flowers, general manager  
Dr. Joe Duich, consultant  
Russ Hayworth, consultant  
Rick Elyea, consultant



# The Toro Company

## **Product Focus:**

The Toro Company offers one of the broadest lines of outdoor power equipment available for landscape professionals worldwide. Toro listens to contractor needs and translates them into innovative products designed to achieve the highest level of productivity. A Toro product signifies superior engineering, guaranteed service and a commitment to operator safety.

## **Description of Manufacturing Facility:**

Toro's Tomah, Wisc. manufacturing plant, the main manufacturing facility for commercial products, has achieved the prestigious ISO 9002 certification for international quality consistency. This certification is tangible proof that Toro has a documented system and the long-term commitment to provide the level of process consistency and quality that customers expect.

## **Description of Technical Support:**

Toro is supported by an exclusive network of highly-trained and knowledgeable distributors and dealers. This distribution network offers superb parts availability and convenient after-sale services. Every Toro product comes with owners and parts manuals. Also available are instructional videos for training employees in operating procedures and safety precautions.

## **Major Product Lines:**

Toro offers a wide variety of product lines including: ProLine hydro- and gear-drive mid-size mowers, Z Master zero radius tractors, Groundsmaster outfront riding rotary mowers, Workman utility vehicles, as well as debris management and aeration equipment. All backed by Toro's exclusive technologies that increase productivity, operator safety and versatility.

### **The Toro Company**

8111 Lyndale Ave. S.  
Bloomington, MN 55420-  
1196

(612) 888-8801

**Fax number:**

(612) 887-8258





# Turf Merchants, Inc.

## Product Focus:

TMI sources from private breeding programs the latest in improved turfgrass seeds. Our major focus is on improved turfgrasses for the professional markets of golf, landscaping and landscape architecture. These include creeping bentgrasses, turf-type tall fescues, perennial ryegrasses, and Kentucky bluegrasses. TMI also offers domestically-produced warm-season grasses such as bermudagrass and zoysiagrass. From its own conventional breeding program, to university sources such as Rutgers University and Texas A&M, TMI is looking forward to offering the latest technologically advanced varieties available anywhere.

## Manufacturing Facilities:

Turf Merchants, Inc. is located in the heart of Oregon: southern Willamette Valley, where over 65 percent of the world's supply of grass seed is grown.

Natural rainfall and expertise in production make the quality of Oregon grass seed the best in the world. TMI operates from three satellite warehouses located strategically around the valley with points north, south and west. This makes customer response an industry standard, with promptness and accuracy in shipments that are unparalleled. TMI has the ability to blend,

process and ship simultaneously from any of these locations where over 30 million pounds of seed are processed each year.

## Tech Support / Training:

TMI has a variety of technical support through extensive trial systems, product literature and data bases. Results from turf trials in dozens of locations make the process of selling a simplified matter when comparative data is essential. Color slides of the production process and research add an additional dimension to the support available.

## Major Product Lines:

Turf-type perennial ryegrasses including Affinity, Manhattan 3, Rodeo II, Allaire II, Patriot II, Evening Shade, Nomad (spreading type), Pennfine II, and VIP II.

Turf-type tall fescues include Bonsai 3, Twilight II, Taurus, Turf Gem II, Adventure II, Micro, Earthsave, Avanti II.

Kentucky bluegrasses are Gnome, Cobalt, Sodnet, Rugby, Viva and Trueblue.

Creeping bentgrasses are Backspin and Trueline.

Zen zoysiagrass and Del Sol bermudagrass round out the warm-season lines.

## Turf Merchants Inc.

33390 Tangent Loop  
Tangent, OR 97389  
(541) 926-8649

**Fax number:**  
(541) 926-4435

## Staff:

Steven P. Tubbs, president  
Nancy Aerni, vice president  
John Cochran, vice president  
Frank Gill, vice president  
Robin Mankle, secretary/  
treasurer



# Turf-Seed, Inc.

## **Technical Support, Education:**

Turf-Seed sets the pace in providing information to distributors and consumers through technical publications, Turf-Seed Trends newsletter, variety and blend tech sheets, vis-a-vis trade show and seminar participation, plus the first and largest independent field day in the United States. This annual event, now in its 15th year, is held alternately at the Pure Seed Testing West 110-acre research farm near Hubbard, Oregon, or Pure Seed Testing near Rolesville, North Carolina. The Oregon event, held the third Thursday in June during even-numbered years, focuses on cool-season grasses, while the North Carolina event is Friday preceding ASTA, and features tall fescue, bermudagrass and zoysia, and addresses humidity-induced disease pressures. For information, call (503) 651-2130.

## **Major Product Lines:**

Perennial regrass: Alliance Brand blend; BrightStar, Catalina, Charger, Citation III, Manhattan 3, Navajo, QuickStart, Sunrye (246). Tall fescue: Confederate blend, MowLess blend, Triathalawn blend; Apache II, Coronado, Eldorado, Monarch, Olympic II, Safari, Silverado, Tomahawk, 5LMR Galaxy Brand blend. Kentucky bluegrass: Blacksburg, BlueStar, Challenger, Columbia, Livingston, Marquis, Midnight, Unique, Voyager. Poa trivialis: Winterplay. Fine fescue: Aurora, Discovery hard fescues; Shademaster II creeping red fescue; Seabreeze slender creeper; Shadow, Tiffany chewings fescue; Bighorn sheeps fescue. Creeping bentgrass: PennTrio blend, Pennway blend; Penncross, Penneagle, PennLinks, Penn A-4, Penn G-6, Seaside II. Wildflowers: Bloomers wildflower mixture, Baby Bloomers wildflower mixture, DeBlooms annual wildflower mixture.

## **Product Focus:**

Turf-Seed, Inc. was founded in 1970 by Bill Rose, president, to market only premium quality turfgrass cultivars and blends, foragegrass cultivar and mixtures, plus wildflower mixtures through an established distributor network. Golf courses, sod production farms, athletic field managers, parks departments and homeowners rely on Turf-Seed's Research/Production/Marketing (RPM) program. Turf-Seed's industry-wide reputation for top-performing proprietary varieties developed by Pure Seed Testing, Inc., production by Roselawn Seed and select contract growers, plus systematic marketing managed by Tom Stanley complete the RPM cycle.

## **Manufacturing Facility:**

Turf-Seed, Inc. is located near Hubbard, Oregon, in the center of the fertile Willamette Valley, "grass seed capital of the world." Most of the production comes from this region, with its ideal growing conditions. Crops are cleaned by growers or nearby seed conditioning plants where blue tags are attached, and delivered to the Turf-Seed warehouses. Blends and mixtures are made at this Turf-Seed facility on two blending lines. Turf-Seed's corporate offices are attached to the warehouse for efficient marketing communication and shipping coordination. Employees enjoy breaks and lunch on the grassed picnic area in the back.

## **Turf-Seed Inc.**

P.O. Box 250  
Hubbard, OR 97032  
(800) 247-6910  
(503) 651-2130

## **Fax number:**

(503) 651-2351

## **Date founded:**

1970

## **Staff:**

Bill L. Rose, president  
Gordon Zielinski, executive vice president  
Darcy Loscutt, general manager  
Tom Stanley, marketing director  
Duane Klundt, customer service  
Russ Hayworth, southwest marketing  
Vanessa Jensen, southeast marketing  
Rick Elyea, golf course consulting