

Carry your wheel in polyprop case

Meter-Man now offers a convenient polypropylene carrying case for its Series 18 measuring wheels. With the wheel's telescopic handle retracted, it fits securely inside the case.

Meter-Man measuring wheels are available in feet/inches, feet/tenths and meters/decimeters.

For more information, phone (800) 338-5756 and tell the operator you saw it in LANDSCAPE MANAGEMENT, or

Circle 270



Two new mowers, diesel and bagging, on display this month

The two new models of Scag commercial mowers, the Magnum III and the Turf Runner, are on display at the OPEI Expo 96 this month in Louisville.

The Magnum is the new diesel three-wheel riding mower and the Turf Runner is the new bagging mower that converts to side discharge with a flip of a lever.

Also on display from Scag are the Super Z zero-turn rider and the STHM three-wheel rider.

For more information, visit Expo 96, call (414) 387-0100 and tell the operator you saw it in LANDSCAPE MANAGEMENT, or

Circle 273

Herbicide gets supplemental label for water use situations

Reward landscape and aquatic herbicide has received a supplemental label affecting water use restrictions, according to Zeneca Professional Products. The new label allows for a shorter waiting period—1 to 3 days instead of 14 days—following the application of Reward in all water use situations. According to the supplemental label, there is no waiting period following the application of Reward for swimming and fishing.

For more information, phone (302) 886-4224 and mention LANDSCAPE MANAGEMENT, or

Circle 271

Spray away small engine dirt

Blaster 808 Small Engine Tune-Up solution restores power and compression to two- and four-cycle engines, according to Preventive Maintenance Products.

The company reports that Blaster 808 removes carbon, gum and varnish deposits from the upper part of the engine. Cost is \$49 for a 12-pack of 12.2 oz cans.

For more information, phone (847) 455-3923 and mention LANDSCAPE MANAGEMENT, or

Circle 272

Dripper is self-cleaning

New six-outlet, stackable, multiple-outlet pressure-compensating self-cleaning drippers from Netafim have horizontal outlets which facilitate use in both surface and subterranean applications. The unique design also allows you to provide low-volume drip irrigation from existing spray systems by screwing the MOPC into the 1/2-inch male NPT spray head riser, or between the riser and the spray head itself.

For more information, phone (209) 498-6880 and mention LANDSCAPE MANAGEMENT, or

Circle 274

LANDSCAPE management

Every month the Market Showcase offers the readers of *Landscape Management* a complete and up-to-date section of the products and services you're looking for. Check it out every month, or you might miss out.

For all ads under \$250, payment must be received by the classified closing date. VISA, MASTERCARD, & AMERICAN EXPRESS accepted. Send to: Advanstar Marketing Services, 7500 Old Oak Blvd., Cleveland, OH 44130

BOX NUMBER REPLIES: *Landscape Management*, LM Box #, 131 W. First St., Duluth, MN 55802

FOR ADVERTISING INFORMATION AND AD PLACEMENT, CONTACT:
DAN HOKE, 216-891-2762, 1-800-225-4569, (ext. 762), Fax 216-826-2865

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Jill A. Leonard, V.P.

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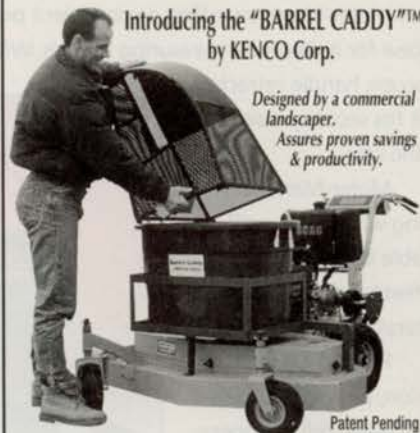
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LANDSCAPE management

August 8, 1996
for the September 1996 issue.

Call Dan Hoke at
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LANDSCAPE management

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Full-service landscape management company has a position available for Operations Manager, servicing the Jacksonville, Florida and Beaches area. This challenging position requires 3-5 years experience. Strong communication, organizational and supervisory skills are essential.

Send/fax resume with salary requirements to
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MAINTENANCE SUPERVISORS The Brickman Group, Ltd., one of the nation's largest and fastest growing full service landscape companies, has an immediate need in principal cities east of the Mississippi for maintenance supervisors with 2-5 years experience. Brickman seeks energetic, team oriented college graduates with proven leadership, communication and interpersonal skills. Brickman offers full-time positions, excellent advancement opportunities and exceptional compensation and benefits with an industry leader building on a 56-year tradition of uncompromising customer service. For immediate confidential consideration, please send or fax your resume with an indication of your geographic preferences and willingness to relocate to: **The Brickman Group, Ltd., Corporate Office, 375 S. Flowers Mill Road, Langhorne, PA 19047, 215-757-9630, EOE.** 7/96

FLORAPERSONNEL, INC. In our second decade of performing confidential key employee searches for the landscape/horticulture industry and allied trades worldwide. Retained basis only. Candidate contact welcome, confidential, and always free. 1740 Lake Markham Road, Sanford, FL 32771. PHONE (407)320-8177. FAX (407)320-8083. 11/96

Fastest Growing Company in Southern Florida seeks Management and Supervisory Personnel for Pest Control, Lawn, and Termite Control. Excellent growth potential. Full benefits package. All replies strictly confidential. Send resume to: P.O. Box 7011, West Palm Beach, FL 33405-7011. 12/96

Landscape Maintenance Foreman - KT Enterprises, Inc., a large Northern VA landscaping firm, is currently seeking highly qualified individuals to supervise within our commercial maintenance division. Candidates must have strong supervisory skills, solid horticulture background, CDL licensing and certified pesticide applicator license. Excellent wages, complete benefit package, 401(k) retirement plan and unlimited advancement. Submit resume with salary history to: Human Resources Department, 4001 Westfax Drive, Chantilly, VA 22021. (703)222-0449, fax (703)222-0578. EEO/AAP 7/96

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LANDSCAPE management

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ISSUES	CLOSING DATES
September 1996	8/6
October 1996	9/4
November 1996	10/4
December 1996	11/6

(Please call Sales Rep to confirm dates.)

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1985 F-600 W/GRAHAM SPRAY BODY-1150 GAL TANK W/100 GAL TORPEDO, BEAN 20/20 PUMP, LOW MILES, NEW PAINT, \$14,000. PICTURES CAN BE PROVIDED UPON REQUEST, CALL FOR DETAILS (610) 436-5098. 7/96

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Landscape/Maintenance Old established Northern Colorado landscaping, maintenance & snow removal business. Grossing over \$1,000,000. Owner anxious to retire. Terms. **VR Business Brokers 970-407-1000.** 8/96

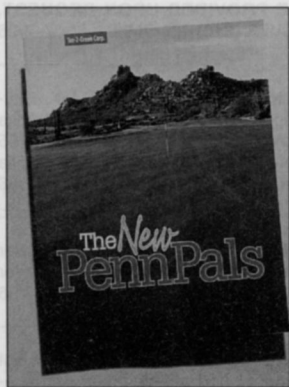
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Two year AAS degree program in Golf Course Maintenance Operations, Landscape Contracting, and one year Golf and Grounds Certificate. Fully accredited, VA approved, expanded learning facilities, new equipment. Graduate placement assistance available. For information contact Golf Course Operations/Landscape Technology Dept., Western Texas College, Snyder, TX 79549. 12/96

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Read all about it

A booklet entitled "New Penn Pals" is available free to golf course superintendents, architects, builders and managers from Tee-2-Green Corp.

In the booklet, Dr. Joe Duich discusses development and maintenance of the new generation of creeping bentgrasses for putting green use. Several superintendents also evaluate the new cultivars—Penn A-1, A-2, A-4, G-1 and G-6. They are typically lower growing and must be maintained at a cutting height of 1/8-inch.

For your free copy, contact Charlotte Flowers at (800) 547-0255 and tell her you saw it in LANDSCAPE MANAGEMENT, OF

Circle 275

Fertilizer reacts to change in temperature

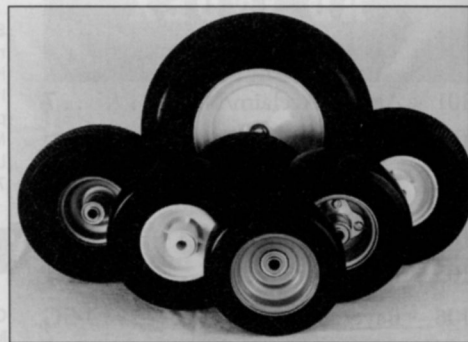
Pursell's Polyon coating technology allows for controlled nutrient release for up to 16 weeks.

Polyon fertilizers are manufactured according to a patented Reactive Layers Coating process, which creates a micron thin polymer coating that is literally bonded to the nutrient compound itself. The process creates a tough polymer membrane around the nutrient that is highly resistant to breakage, won't soften or melt with heat or swell with water absorption. Polyon reacts to only one environ-

mental element: temperature.

For more information, phone (205) 245-5282 and mention LANDSCAPE MANAGEMENT, OF

Circle 276



Here's a new tire that's flat-proof, long lasting

Carefree Tires, now available for the landscaping industry, are completely flat-free and long-lasting.

Carefree tires are airless, oil-resistant, non-marking, available in different colors and—most important—made in the U.S.A. Typical applications for the golf/landscape industry include hand trucks, lawn mowers and wheelbarrows.

For more information, phone (213) 249-7500 and tell the operator you saw it in LANDSCAPE MANAGEMENT, OF

Circle 277

Sonar now approved in California

Sonar aquatic herbicide is now approved in California for the control of aquatic weeds such as egeria, hydrilla, Eurasian watermilfoil and duckweed.

For more information, phone SePro at (800) 419-7779 and mention LANDSCAPE MANAGEMENT, OF

Circle 278



Mower reduces mowing, clipping handling time for turfgrass jobs

Bush Hog's new mower/mulcher technology, with counter-rotating blades, can reduce mowing and clipping handling time by 50 percent, the company says. The counter-rotating concept was originally developed by Bush Hog to shred and mulch cotton and corn stalks.

The mowers come in 60- and 72-inch cutting widths. Larger 15- and 17-foot tri-deck mowers will be released soon. Future Bush Hog zero-turn mowers and walk-behind mowers will also feature the counter-rotating concept.

Circle 279

Receive FREE information on products and services advertised in this issue.

LANDSCAPE
management

JULY 1996

*This card is void
after October 15, 1996*

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TITLE _____
FIRM _____
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PHONE (____) _____ FAX (____) _____

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| 04 <input type="checkbox"/> 20 Rights-Of-Way, Maintenance for Highways Railroads & Utilities | 11 <input type="checkbox"/> 55 Hospital/Health Care Institutions |
| 05 <input type="checkbox"/> 25 Schools, Colleges & Universities | 12 <input type="checkbox"/> 60 Military Installations & Prisons |
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| | 15 <input type="checkbox"/> Other (please specify) _____ |

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- | | |
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| 17 <input type="checkbox"/> 110 Lawn Care Service Companies | 21 <input type="checkbox"/> 130 Land Reclamation & Erosion Control |
| 18 <input type="checkbox"/> 112 Custom Chemical Applicators (Ground & Air) | 22 <input type="checkbox"/> 135 Extension Agents/Consultants for Horticulture |
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| | 24 <input type="checkbox"/> Other Contractor or Service _____ |

C. SUPPLIERS:

- 25 210 Sod Growers, Turf Seed Growers & Nurseries
26 215 Dealers, Distributors, Formulators & Brokers
27 220 Manufacturers

2. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR TITLE? (check ONE only)

- 28 10 EXECUTIVE/ADMINISTRATOR: President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant
29 20 MANAGER/SUPERINTENDENT: Arborist, Architect, Landscape/Ground Manager, Superintendent, Foreman, Supervisor
30 30 GOVERNMENT OFFICIAL: Government Commissioner, Agent, Other Government Official
31 40 SPECIALIST: Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
32 50 OTHER TITLED AND NON-TITLED PERSONNEL: (please specify) _____

3. SERVICES PERFORMED: (check ALL that apply)

- | | |
|--|---|
| 33 <input type="checkbox"/> A Mowing | 41 <input type="checkbox"/> I Landscape/Golf Design |
| 34 <input type="checkbox"/> B Turf Insect Control | 42 <input type="checkbox"/> J Turf Weed Control |
| 35 <input type="checkbox"/> C Tree Care | 43 <input type="checkbox"/> K Paving, Deck & Patio Installation |
| 36 <input type="checkbox"/> D Turf Aeration | 44 <input type="checkbox"/> L Pond/Lake Care |
| 37 <input type="checkbox"/> E Irrigation Services | 45 <input type="checkbox"/> M Landscape Installation |
| 38 <input type="checkbox"/> F Turf Fertilization | 46 <input type="checkbox"/> N Snow Removal |
| 39 <input type="checkbox"/> G Turf Disease Control | 47 <input type="checkbox"/> O Other (please specify) _____ |
| 40 <input type="checkbox"/> H Ornamental Care | |

4. WHAT IS YOUR ANNUAL BUDGET FOR EQUIPMENT, CHEMICALS, SUPPLIES? (please check one)

- 48 1 Less than \$50,000 51 4 \$250,001-500,000
49 2 \$50,000-\$100,000 52 5 More than \$500,000
50 3 \$100,001-\$250,000

101	119	137	155	173	191	209	227	245	263	281	299
102	120	138	156	174	192	210	228	246	264	282	300
103	121	139	157	175	193	211	229	247	265	283	301
104	122	140	158	176	194	212	230	248	266	284	302
105	123	141	159	177	195	213	231	249	267	285	303
106	124	142	160	178	196	214	232	250	268	286	304
107	125	143	161	179	197	215	233	251	269	287	305
108	126	144	162	180	198	216	234	252	270	288	306
109	127	145	163	181	199	217	235	253	271	289	307
110	128	146	164	182	200	218	236	254	272	290	308
111	129	147	165	183	201	219	237	255	273	291	309
112	130	148	166	184	202	220	238	256	274	292	310
113	131	149	167	185	203	221	239	257	275	293	311
114	132	150	168	186	204	222	240	258	276	294	312
115	133	151	169	187	205	223	241	259	277	295	313
116	134	152	170	188	206	224	242	260	278	296	314
117	135	153	171	189	207	225	243	261	279	297	315
118	136	154	172	190	208	226	244	262	280	298	316



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JULY 1996

*This card is void
after October 15, 1996*

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TITLE _____
FIRM _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE (____) _____ FAX (____) _____
HAVE A SALES REP CALL ME 18 (A)

I would like to receive (continue receiving)

LANDSCAPE MANAGEMENT each month: Yes no

Signature: _____ Date: _____

1. MY PRIMARY BUSINESS AT THIS LOCATION IS: (check only ONE in either A, B or C)

- A. LANDSCAPING/GROUND CARE AT ONE OF THE FOLLOWING TYPES OF FACILITIES:**
- | | |
|--|--|
| 01 <input type="checkbox"/> 05 Golf Courses | 08 <input type="checkbox"/> 40 Private/Public Estates & Museums |
| 02 <input type="checkbox"/> 10 Sport Complexes | 09 <input type="checkbox"/> 45 Condominiums/Apartments/Housing Developments/Hotels/Resorts |
| 03 <input type="checkbox"/> 15 Parks | 10 <input type="checkbox"/> 50 Cemeteries/Memorial Gardens |
| 04 <input type="checkbox"/> 20 Rights-Of-Way, Maintenance for Highways/Railroads & Utilities | 11 <input type="checkbox"/> 55 Hospital/Health Care Institutions |
| 05 <input type="checkbox"/> 25 Schools, Colleges & Universities | 12 <input type="checkbox"/> 60 Military Installations & Prisons |
| 06 <input type="checkbox"/> 30 Industrial & Office Parks/Plants | 13 <input type="checkbox"/> 65 Airports |
| 07 <input type="checkbox"/> 35 Shopping Centers, Plazas & Malls | 14 <input type="checkbox"/> 70 Multiple Government/Municipal Facilities |
| | 15 <input type="checkbox"/> Other (please specify) _____ |

B. CONTRACTORS/SERVICE COMPANIES/CONSULTANTS:

- | | |
|--|---|
| 16 <input type="checkbox"/> 105 Landscape Contractors (Installation & Maintenance) | 20 <input type="checkbox"/> 125 Landscape Architects |
| 17 <input type="checkbox"/> 110 Lawn Care Service Companies | 21 <input type="checkbox"/> 130 Land Reclamation & Erosion Control |
| 18 <input type="checkbox"/> 112 Custom Chemical Applicators (Ground & Air) | 22 <input type="checkbox"/> 135 Extension Agents/Consultants for Horticulture |
| 19 <input type="checkbox"/> 120 Tree Service Companies/Arborists | 23 <input type="checkbox"/> 140 Irrigation Contractors |
| | 24 <input type="checkbox"/> Other Contractor or Service _____ |

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- ◆ A typical GIE attendee plans to spend \$23,000 with exhibitors
- ◆ 60% of GIE attendee annual budgets exceed \$500,000, 43% are over \$1 million!

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Bill Shea, Ferris Industries, Inc., Vernon, New York

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November 17-21, 1996~Cincinnati, Ohio



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PLCAA - Professional Lawn Care Association of America

ALCA - Associated Landscape Contractors of America

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Title: _____

Company: _____

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Phone: () _____ FAX: () _____

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LM