

# BUSINESS REPLY MAIL

FIRST CLASS MAIL

PERMIT NO 950

PITTSFIELD MA

POSTAGE WILL BE PAID BY ADDRESSEE

## LANDSCAPE MANAGEMENT

ADVANSTAR COMMUNICATIONS INC  
PO BOX 5054  
PITTSFIELD MA 01203-9698NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

Use Your New  
**LANDSCAPE  
MANAGEMENT**  
Reader Service  
Card to receive  
**FREE**  
information on  
products  
and services  
advertised  
in this issue.

NAME _____
TITLE _____
FIRM _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

TELEPHONE ( \_\_\_\_\_ ) \_\_\_\_\_  
FAX NUMBER ( \_\_\_\_\_ ) \_\_\_\_\_

HAVE A SALES REP CALL ME 18  (A)

101	118	135	152	169	186	203	220	237	254	271	288	305	322
102	119	136	153	170	187	204	221	238	255	272	289	306	323
103	120	137	154	171	188	205	222	239	256	273	290	307	324
104	121	138	155	172	189	206	223	240	257	274	291	308	325
105	122	139	156	173	190	207	224	241	258	275	292	309	326
106	123	140	157	174	191	208	225	242	259	276	293	310	327
107	124	141	158	175	192	209	226	243	260	277	294	311	328
108	125	142	159	176	193	210	227	244	261	278	295	312	329
109	126	143	160	177	194	211	228	245	262	279	296	313	330
110	127	144	161	178	195	212	229	246	263	280	297	314	331
111	128	145	162	179	196	213	230	247	264	281	298	315	332
112	129	146	163	180	197	214	231	248	265	282	299	316	333
113	130	147	164	181	198	215	232	249	266	283	300	317	334
114	131	148	165	182	199	216	233	250	267	284	301	318	335
115	132	149	166	183	200	217	234	251	268	285	302	319	336
116	133	150	167	184	201	218	235	252	269	286	303	320	337
117	134	151	168	185	202	219	236	253	270	287	304	321	338

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106	123	140	157	174	191	208	225	242	259	276	293	310	327
107	124	141	158	175	192	209	226	243	260	277	294	311	328
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109	126	143	160	177	194	211	228	245	262	279	296	313	330
110	127	144	161	178	195	212	229	246	263	280	297	314	331
111	128	145	162	179	196	213	230	247	264	281	298	315	332
112	129	146	163	180	197	214	231	248	265	282	299	316	333
113	130	147	164	181	198	215	232	249	266	283	300	317	334
114	131	148	165	182	199	216	233	250	267	284	301	318	335
115	132	149	166	183	200	217	234	251	268	285	302	319	336
116	133	150	167	184	201	218	235	252	269	286	303	320	337
117	134	151	168	185	202	219	236	253	270	287	304	321	338

### LANDSCAPE MANAGEMENT

JULY 1995  
This card is void  
after September 15, 1995

#### 1. BUSINESS & INDUSTRY

MY PRIMARY BUSINESS AT THIS LOCATION IS:  
(PLEASE MARK ONLY ONE IN EITHER A, B OR C)

##### A. Landscaping/Ground Care at one of the following types of facilities:

- 01  0005 Golf courses  
02  0010 Sports Complexes  
03  0015 Parks  
04  0025 Schools, colleges, & universities  
05  Other type of facility (please specify) \_\_\_\_\_

##### B. Contractors/Service Companies/Consultants:

- 06  0105 Landscape contractors (installation & maintenance)  
07  0110 Lawn care service companies  
08  0112 Custom chemical applicators  
09  0135 Extension agents/consultants for horticulture  
10  Other contractor or service (please specify) \_\_\_\_\_

##### C. Suppliers:

- 11  0205 Sod growers  
12  Other supplier (specify) \_\_\_\_\_

Which of the following best describes your title:  
(mark only one)

- 13  10 EXECUTIVE/ADMINISTRATOR  
14  20 MANAGER/SUPERINTENDENT  
15  30 GOVERNMENT OFFICIAL  
16  40 SPECIALIST  
17  50 OTHER TITLED AND NON-TITLED PERSONNEL (specify) \_\_\_\_\_

I would like to receive (continue receiving)

LANDSCAPE MANAGEMENT each month: YES  NO 

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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 TITLE \_\_\_\_\_  
 FIRM \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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**1. BUSINESS & INDUSTRY**

MY PRIMARY BUSINESS AT THIS LOCATION IS:  
 (PLEASE MARK ONLY ONE IN EITHER A, B OR C)

**A. Landscaping/Ground Care at one of the following types of facilities:**

- 01 0005 Golf courses
- 02 0010 Sports Complexes
- 03 0015 Parks
- 04 0025 Schools, colleges, & universities
- 05 Other type of facility (please specify) \_\_\_\_\_

**B. Contractors/Service Companies/Consultants:**

- 06 0105 Landscape contractors (installation & maintenance)
- 07 0110 Lawn care service companies
- 08 0112 Custom chemical applicators
- 09 0135 Extension agents/consultants for horticulture
- 10 Other contractor or service (please specify) \_\_\_\_\_

**C. Suppliers:**

- 11 0205 Sod growers
- 12 Other supplier (specify) \_\_\_\_\_

Which of the following best describes your title:  
 (mark only one)

- 13 10 EXECUTIVE/ADMINISTRATOR
- 14 20 MANAGER/SUPERINTENDENT
- 15 30 GOVERNMENT OFFICIAL
- 16 40 SPECIALIST
- 17 50 OTHER TITLED AND NON-TITLED PERSONNEL (specify) \_\_\_\_\_

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 products  
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DURSBAN ELIMINATES 140  
INSECT PESTS BECAUSE ALL IT TAKES  
IS ONE TO BUG A CUSTOMER.



Most customers tend to overreact. Discover one lawn pest and they think they're infested. Never mind that most customers can't tell the difference between a sod webworm and a night crawler.

Keeping customers' lawns insect pest free is what Dursban® insecticide is all about. Not only is it a dependable and economical broad spectrum insecticide,

but it has also been formulated to provide you an effective residual on most turfgrasses and ornamentals.

One thing for sure, use Dursban and customers won't be bugging you with their insect pest problems.

For further information on Dursban, or any other product in the extensive line of DowElanco products, give us a call at 1-800-352-6776. Always read and follow label directions.

 DowElanco

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