Good news, bad news on pesticide front

WASHINGTON—The new administrator of the U.S. Environmental Protection Agency has asked Congress to ease a current law that prohibits trace amounts of some pesticides in foods.

At issue is the "Delaney Clause," which was passed in 1958. According to the *New York Times*, "The EPA has been in a dilemma about enforcing the Delaney Clause since the mid-1980s when studies began to show that residues of pesticides used on fresh food tended to be present at higher levels after processing."

Carol Browner, named EPA chief in December by Pres. Bill Clinton, believes the scientific community "knows more about these chemicals than we did 35 years ago," and that "these foods (containing the pesticides) are safe."

Several Congressional committees are expected to hear the EPA's new arguments against the Delaney Clause, including the Senate Labor and Human Resources Committee led by Sen. Edward Kennedy (D-Mass.), and the House Energy and Commerce subcommittee headed by Rep. Henry Waxman (D-Calif.).

Turfgrass resource guide being written by U.Ga.'s Karnok

ATHENS, Ga.—The Turfgrass Science Division of the Crop Science Society of America is compiling information for a "Turfgrass Management Teaching Resource Guide."

The purpose of the guide is to provide information regarding available teaching resources for individuals involved in turf-grass education or training in high schools, two- and four-year programs, extension, and private industry.

The various resource materials to be included are: videos, slide sets, computer software and services, books, periodicals, posters, etc. The guide will provide complete ordering information, including the individual, company or agency name, address, phone and fax numbers and any costs.

If you have or know of any potential teaching aids that should be included, contact Dr. Keith J. Karnok, Agronomy Dept., Plant Science Bldg., University of Georgia, Athens, GA 30602. His phone number is (707) 542-0931 and fax number is (707) 542-0914.

The action by Browner is not expected to signal a general relaxation of current laws governing the use and sale of other pesticides.

"This is a major, major issue, the number one issue in the ag market right now," says Allen James, executive director of Responsible Industry for a Sound Environment (RISE). "It could be bad news for specialty pesticides. It could further damage the image of pesticides in general.

"If a product has a large ag use and that use is lost, then how valuable does that product become in the specialty market? It might not be valuable enough to keep it in the specialty area."



Readers take on ChemLawn, chemicals, certification

Technical staff at ChemLawn praised

To the editor:

Having been a ChemLawn employee for 15 years, I was interested in reading your articles covering the history of ChemLawn (Oct., Nov., Dec., 1992 issues). Unfortunately, I feel that you have left out a very integral part of the ChemLawn story, the technical staff.

The technical training, combined with program development and research that was superior to any in the industry, provided the operation portion of the company the expertise that allowed ChemLawn to be years ahead of the industry.

S. Gary Custis Kansas City, Mo.

Well said. That staff, which often helped us with articles for the magazine, was the best in the lawn care industry during ChemLawn's heyday. It should be a welcome addition to TruGreen's roster.—Ed.

Reader disputes 2,4-D arguments

To the editor:

I'm writing in reference to your editorial "Is the struggle for 2,4-D finally nearing a climax?" (Page 1, January, 1993 issue.)

Considering the fact that your magazine incorporates *Lawn Care Industry*, one would hardly expect you to take any other position than the one you have: basically "pro-pesticide" and "pro-2,4-D." You represent an industry which desperately needs the economical, and possibly irreplaceable herbicide, to help keep turf areas weed-free.

However, before you are so quick to write off the new 2,4-D study as foolhardy and a waste of money, several other factors should be considered. Especially if 2,4-D really is "the most widely used herbicide in the world."

We have read of the National Cancer Institute farm worker study, which points to a link between 2,4-D and non-Hodgkin's lymphoma. In 1991, we also read of another study linking malignant lymphoma in dogs with 2,4-D contact. Both of these studies have been criticized as "unreliable" due to "methodology."

But what really makes it all rather haunting is the established link between Agent Orange and non-Hodgkin's lymphoma in Vietnam veterans. Agent Orange was a combination of 2,4-D and 2,4,5-T. While most of the health problems related to Agent Orange have been attributed to the dioxin contaminants resulting from production, it seems likely that 2,4-D could also be a culprit.

Agent White, a combination of 2,4-D and picloram, was also used in Vietnam between 1962 and 1971. Some 17 million gallons of Agents Orange and White were sprayed over the southeast Asian countryside, which would make Vietnam the ideal place to include in any comprehensive new study.

Individual pesticide applicators are constantly reminded to "triple rinse" empty pesticide containers. Perhaps this latest study is the industry's "triple rinse" on 2,4-D. Twenty-two million dollars seems like a bundle to spend on a new safety study, until the person afflicted with lymphatic cancer is a personal friend or family member. Then, it is "only money."

Our first wish should be to find the truth about 2,4-D, no matter how expensive or inconvenient the truth may be to the lawn care industry.

R.M. Donnan Donnan Landscape Services McMurray, Pa.

We at Landscape Management seek the truth as much as anyone. The truth is that—so far—no reliable tests have established a relationship between 2,4-D and any kind of cancer in humans. The National Cancer Institute recently announced, coincidentally, that it will soon begin a more thorough study of farm workers to try and corroborate the results of earlier, less reliable tests.—Ed.

Other certification programs are cited

To the editor:

When I saw my December issue, I was ecstatic...

...But it appears you people didn't do your homework very well. You failed to look at Florida and, I'm sure, other "deep

South" states ("Certifying the Industry," page 8). Here in Florida, we have the Florida Landscape Maintenance Association, which provides three certification programs.

I agree fully with your article: as an active member of the Gulf Coast FLMA, I see our biggest problem being apathy, ignorance, lack of professional self-esteem. Here in Collier County, there are approximately 1.500 licensed lawn care companies (and who knows how many fly-by-nights) who do more than just cut grass. The majority have been in business for several years or more; why they don't want to upgrade their image is beyond me. As I personally see it, they're doing just fine, don't need us, and can't see the need for professional unity, much less certification. (I wonder what if doctors and dentists had the same attitude toward the AMA and ADA?)

I am a Certified Landscape Maintenance Supervisor. It provides great personal satisfaction and keeps me in touch with what's new, what's being considered; and I have the privilege of meeting a lot of great people, who are each a wealth of knowledge.

As a woman in what is considered a man's field, I have to work harder in order to be taken seriously. Certification shows and reminds your peers that you have gone—and continue to go—that extra mile to work in an industry that demands physical labor. Success in this field requires a consciousness, a true dedication, and—above all—a love for what we do.

Shirley K. Koger Naples, Fla.

We didn't mean to slight state certification programs in our article. But our coast-to-coast readership dictated major emphasis on national programs available to readers. Minor emphasis—as space allowed—was placed on state programs, though many state programs are the equal of the better national programs.—Ed.

NEXT MONTH:

Our annual insect control guide, authored by Dr. Harry Niemczyk of Ohio State and Dr. Don Short of the University of Florida.

A special "LM Reports" on hardscaping materials you can incorpor-

ate into your landscapes for maximum aesthetic appeal and profit.

HOTTOPICS

PGMS votes to release Shulder

HUNT VALLEY, Md.—The Board of Directors of the Professional Grounds Management Society voted not to renew



Shulder: leaving after 17 years at the PGMS

the contract of executive director Allan Shulder at its fall meeting.

"We wanted to move forward faster than we have been," said PGMS president John Michalko of Case Western Reserve University, Cleveland, Ohio. "It was a total board decision."

There are no specific plans to name a replacement, as the position may or may not be re-defined. Until that time, PGMS marketing director John Gillan is serving as interim director.

Shulder, who was informed of the board's decision following its November meeting in Indianapolis, had served as the PGMS's first full-time executive director since 1985. His contract expires March 31st.

During his 17 years as part- and full-time executive director, the PGMS has grown steadily in membership and programs. Three years ago, the PGMS became involved with the Associated Landscape Contractors of America and the Professional Lawn Care Association of America to create the Green Industry Expo. The society has more than 1500 members in the U.S. and at least six foreign countries.

Turf seedsmen cited

AROUND THE COUNTRY—News of interest from U.S. marketers of turfseed:

- ◆ Dr. C. Reed Funk accepted a royalty check from Mike Robinson, president of Seed Research of Oregon, for \$182,000 for sales of the following turfgrass varieties developed by Seed Research in conjunction with Dr. Funk: SR4000, SR4100 and SR4200 perennial ryes; SR3000 and SR3100 hard fescues; SR5000 chewings fescue; Titan and SR800 tall fescues; and SR2000 Kentucky bluegrass.
- Dr. Gerard W. Pepin has been named executive vice president and general manager of Pickseed West, Tangent, Ore. Dr. Pepin will continue to oversee Pickseed's research, but Donald Floyd, who

joined the company in 1990, will be turfgrass breeder responsible for all day-to-day research activities.

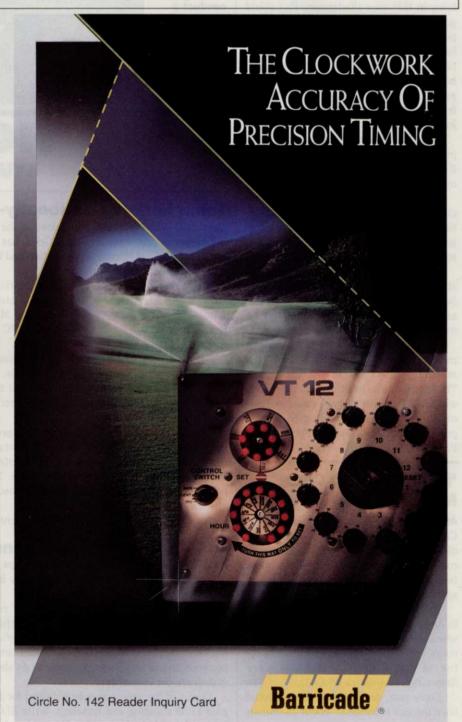
- Dr. Richard Hurley, vice president and director of research of Lofts Seed, has been honored with the Outstanding Achievement Award from the Rutgers Turfgrass Alumni Association.
- Royce R. and Sheldon Richardson of Farmers Marketing Corp., presented \$100,000 in royalties to the New Mexico Crop Improvement Association for sales of NuMex Sahara bermudagrass developed at

New Mexico State University.

● The University of Arizona received \$14,000 in royalties from Seed Research of Oregon, \$14,000 for sales of SR1020 creeping bentgrass, developed by **Dr. Robert Kneebone**.

The University of Rhode Island received \$12,500 for sales of Providence bentgrass, developed with **Dr. Richard Skogley**.

 Lofts Seed's Golf Course Service and Support Division has expanded with the addition of Kevin Driscoll and John Ferrell



Mulching while mowing can save your department or your customer big bucks

ROCKVILLE CENTRE. N.Y.—For every half-acre you mow with a mulching mower, you can save \$693 in clipping disposal fees, according to a study by the Rodale Institute Research Center and Garden Way.

According to Dr. Terry Schettini of Rodale, "homeowners with a half-acre lawn in this area (Kutztown, Pa.) could generate 4.65 tons or 1,390 cu. ft. of clippings, and fill at least 346 36-gallon trash bags." Using an average town or community disposal fee of \$2 per bag, the typical homeowner with a half-acre lawn would pay at least \$693 per year in disposal fees-not to mention the cost of purchasing bags.

Schettini also said returning grass clippings to the test plots "seems to make them look healthier and grow more vigorously."

The study proved that returning grass clippings to the sod could provide the fertilization equivalent to 121 lbs. total nitrogen, 17 lbs. total phosphorus and 101 lbs. total potassium per half-acre.

Results from another study conducted at Cornell University seems to support Dr. Schettini's observation about turf appearance when mowed with a mulching mower.

The Cornell study showed 40 percent more growth when the grass was cut by a mulching mower instead of a rear bagger. The lawn was also healthier and more lush when treated with a slow-release natural organic fertilizer, according to results published by Dr. A. Martin Petrovic and Panayiotis A. Nektarios.

'National Lawn Care Month' coming in April

MARIETTA, Ga.-April is National Lawn Care Month, when the lawn care season officially begins for the more than 100 million people who spend a billion hours tending our nation's lawns, parks and sports turf areas every year.

"It's fitting that we celebrate our lawns in April, a month of renewal, and a month when we begin to spend more time outdoors," says Ann McClure, executive director of the Professional Lawn Care Association of America (PLCAA).

Every year, Americans tend a national lawn the size of Indiana-about 25 million acres.

Researchers get a feel for how you can save up to \$1,386 per acre in clipping disposal fees, as they conduct a survey on the efficacy of commercial mulching mowers in the field.



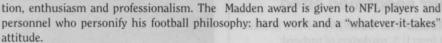
Toma honored nationally—twice

CHICAGO -- George Toma, recognized as the nation's leading keeper of professional athletic fields, has been honored by the Sports Turf Managers Association and CBS-TV, home of the "All-Madden" football team.

Toma received the Harry C. Gill Memorial Award at the STMA's annual meeting in Indianapolis late last year. He followed that by being honored by John Madden for his work preparing Candlestick Park for the NFC championship game Jan. 17th.

"Toma is admired by sports figures from owners and managers to players and promoters," said Dr. Jim Watson of the Toro Company. "He is often sought out by players who simply want to say 'Thanks for a field that permits outstanding play."

The Gill Award is given to a sports turf professional who honors for the veteran has made significant contributions to sports turf manage- turf manager ment and represented the sports turf industry with dedica-



A co-founder of the STMA, Toma has spent more than 40 years in the industry.

ALCA releases client sensitivity report

RESTON, Va.-The Associated Landscape Contractors of America has released its Crystal Ball XIV Report: "Client Sensitivity in the Total Quality Landscape Contracting Company."

The report builds on the past two years' reports on total quality in the industry. This year's study continues to look deeper into the very center of the total quality concept. It further discusses the true test of a company's progress toward total quality by empowering every employee to practice continuous improvement. It explains how each employee becomes an internal client, and how to go about understanding and satisfying the extermal client, the customer.

Copies of the report may be obtained for \$5 (ALCA members) or \$15 (non-members, plus \$1.50 shipping and handling. Write ALCA at 12200 Sunrise Velley Dr., Suite 150, Reston, VA 22091; phone (703) 620-6363 or fax (703) 620-6365.



George Toma: dual

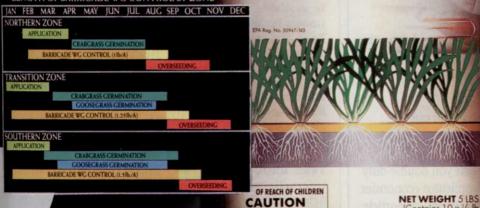
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PRECISION CONTROL

Now, just one, cost effective application is all it takes to consistently control crabgrass, goosegrass, foxtail, prostrate spurge and other problem weeds all season long, no matter what the season.

With Barricade you use up to 75% less active ingredient than other herbicides, and it won't leach out with rain or irrigation.

LENGTH OF BARRICADE WG CONTROL BY ZONE



SANDOZ CROP PROTECTION CORPORAT

Barricade

Herbicide in Water Soluble Packs

Active Ingredients:

PRECISION TIMING

With Barricade, you control how long it works, from as few as 3 months in the north to over 7 months in the deep south. And you can plan your overseeding with confidence.

There's no turf injury or staining concern either.

Barricade gives you the precision performance you need for consistent weed control.

For more information call 1-800-435-TURF

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Barricade



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The Bluejays

(World Series Champions, 1992)

THE BULLS

(NBA Champions, 1992)

The Penguins

(Stanley Cup Champions, 1992)



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INFO

Useful literature and videos for LM readers

TECHNICIAN'S MANUAL...

The Landscape Horticulture Center for Personnel Development offers a training manual for landscape management technicians. It can be used for hands-on training in the field, tailgate talks, and in-house training sessions. Safety is stressed in all sections. The guideline covers turf care, aeration, fertilization, soil conditioning, overseeding, renovation, shrub and tree care, flower bed care, weed control, small engines, irrigation service and repair. and more. The copyrighted training manual is \$14.95, including shipping and handling. Phone (800) 359-6647 with your Visa and Master-Card orders, or send a check to: LHCPD, 2509 E. Thousand Oaks Blvd., #109, Westlake Village, CA 91362.

DR. ROBERTS WRITES...A

booklet titled "Turfgrass and the Environment," written by the former director of the Lawn Institute, Dr. Eliot C. Roberts, and his wife Beverly, is available through the Georgia Turfgrass Foundation Trust. The 34-page booklet is a scientific review of turfgrass. Copies are available for \$10 (\$5 for GTFT members). Write the GTFT at 5198 Ross Rd., Acworth, GA 30102 or phone Doug Moody at (404) 975-4124.

TREE BROCHURES...Two International Society of Arboriculture brochures, "Plant Health Care" and "Avoiding Tree and Utility Conflicts," are now available. The former is a holistic approach to plant care while the latter is a helpful guide for planting trees responsibly. Both are targeted to the consumer. They can be purchased as part of a series that consists of a display contain-

ing 100 of each of six different titles for \$51.95. They can also be purchased separately for \$8 per 100. Both can be ordered pre-paid from the ISA, P.O. Box GG, Savoy, IL 61874; or fax Visa or MasterCard orders with card number and expiration date to (217) 355-9516.

SPRAYING MANUAL...This innovative agricultural spray manual is a complete reference work, including such topics as proper tip selection, droplet size and calibration info, and more. It is available by contacting Mike Mikaelian at Bete Fog Nozzle, P.O. Box 311, Greenfield, MA 01301; (800) 235-0049.

FOR SEEDSMEN... "Atlantic Seedsmen's Association—The First 40 Years" is an 80-page book chronicling the history of the ASA. Checks for \$14 for each book should be made payable to the ASA and mailed to Dr. John E. Baylor, 298 McCormick Ave., State College, PA 16801.

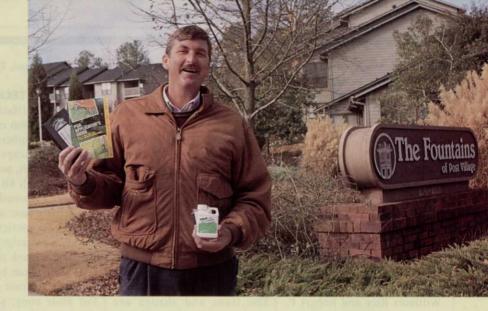
PLANT HEALTH GUIDE ...

The first edition of the "Plant Health Guide" is available from Meister Publishing Co. for \$34 plus \$3 postage and handling. It contains complete product listings for more than 47 crops; registered pesticides; how to control blights, rots, wilts, cankers, molds, etc. Write Meister Publishing, 37733 Euclid Ave., Willoughby, OH 44094; phone (216) 942-2000 or fax orders to (216) 942-0662. MasterCard and Visa accepted.

going Underground...A pamphlet titled "Protecting Yourself and Others During Underground Boring" is now available from Ditch Witch. The pamphlet discusses the

Take it from John Hooks Senior Vice President of Post Landscape Services

"We started experimenting with mefluidide to reduce mowing and trimming costs even before they called it Embark®," says John Hooks, "and I can assure you that these items in my hands, which make up the PBI/Gordon PGR Demo Kit, can teach you in one season what it has taken us many seasons to learn about using



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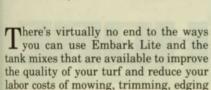
in managing fine turf

Our 14-minute video will demonstrate how your fellow turf managers are using Embark® Lite to reduce the cost of mowing. trimming, edging and clean-up our 24-page PGR Applicator Guide will show you how, where, and when; and the 7-ounce sample of Embark Lite will let you treat up to 4,000 square feet of turf. Read why

you should accept our offer this year for sure.

Everett Mealman, Chairman and Chief Executive Officer PBI/Gordon Corporation

and cleanup.



It's really quite simple. You increase the growth of your profits by reducing the growth of your grass.

The experience of Post Properties, Inc. is indicative.

Post Properties, Inc., headquartered in Atlanta, is the premier developer and manager of garden apartment communities totaling some 16,000 units throughout the Southeast. Characteristically their landscaped areas are 35% turfgrass; and 65% ornamental plantings, flower beds, jogging trails, recreation facilities and water.

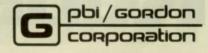
"Cosmetic image is vital to our success," says John Hooks, senior vice president of Post, "but it puts a strain on maintenance costs." Hooks goes on to say that edging turf adjacent to amenity areas with a mechanical edger can take as much time as mowing the rest of the

"This is what got us started experimenting with mefluidide," says Hooks, "and we have found that, by using Embark Lite, our original edging schedule of once every two weeks can be reduced to every four to six weeks with absolutely no discoloration problems.

"Subsequently, we have found countless ways to use Embark Lite," continues Hooks. "Including broadcasting on tall fescue to reduce the cost of mowing. And, interestingly, our expertise with Embark Lite has been very valuable to us in our program of branching out into the maintenance of properties other than those owned by Post.

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potential danger of striking buried electrical cable. In addition, a video on the same subject is available. For more information, call Ditch Witch at (800) 654-6481.

TWO NEW HARDBACKS...

Prentice Hall has published the second editions of "Landscape Operations" and "Practical Horticulture." The former, written by Leroy G. Hannebaum, discusses management, methods and materials. The latter, written by Laura Williams Rice and Robert P. Rice Jr., is 418 pages long. For more information, write Prentice Hall, Englewood Cliffs, NJ 07632.

APPLYING GRANULARS...A common sense guide to the proper handling of granular pesticides is now available from Nor-Am Chemical Co. The full-color, four-page booklet is *free*. For your copy, write Nor-Am Specialty Product Division, P.O. Box 7495, Wilmington, DE 19803 or phone (302) 477-3000.

SHIGO ON ARBORICUL-TURE...A new book titled "Modern Arboriculture" by Dr. Alex Shigo costs \$45. The 440page hardback features 311 large clear diagrams and 16 large full-color photos. Also, you can order a "Modern Arboriculture" slide package with 120 new color slides plus a script for \$79. For more information, write Shigo and Trees, Associates, 4 Denbow Rd., Durham, NH 03824-3105; phone (603) 868-7459; or fax (603) 868-1045.

NEW TREES..."Landscape Plants for the 21st Century" by Erik A. Neumann lists 65 superior plant introductions from the U.S. National Arboretum. The trees and shrubs are described in the 72-page book, which costs \$7.50 plus \$1.50 shipping and handling for each copy. Send check or money order to Friends of the National Arboretum, 3501 New York Ave., NE, Washington, DC 20002 or call (202) 544-8733.

WATER CONSERVATION...

Easy Gardener has expanded its free 12-page booklet "Every Drop Counts" to include two pages of additional information and instruction on bird feeding and tree care. The easy-to-read, full-color booklet offers helpful hints on how to select and hang birdfeeders, as well as tips on how to avoid tree damage when using power equipment. For a copy, write "Every Drop Counts." Easy Gardener, P.O.

Box 21025, Waco, TX 76702.

TELEPHONE TECHNIQUES...

For just \$69 (National Landscape Association members) or \$99 (non-members), you can own a "Landscape Telephone Techniques" kit, available from the NLA. Each kit contains a manager's manual, a manager's cassette tape, a participant manual, six participant workbooks, a participant cassette tape and a blank practice cassette tape. It can be used over and over to train employees. For your copy, send check payable to NLA, 1250 I Street, NW, Suite 500, Washington, DC 20005.

RESTORING LANDSCAPES...

The "Landscape Restoration Handbook" is a joint publication of the USGA and the New York Audubon Society. It is a comprehensive guide that shows how to obtain natural landscape benefits like better water quality, less erosion, lower maintenance, less chemical use, and plant and animal species diversity. Target readers are golf course superintendents, landscape planners and horticulturists. For more information on ordering the 650page book, phone Lewis Publishers at (800) 272-7737 or the USGA at (800) 336-4446.

GREEN INDUSTRY

EVENTS

MARCH

16-17: New England Landscape Exposition, Center of New Hampshire, Manchester, N.H. Contact: Guy Hodgdon, New Hampshire Landscape Association, 45 Elwyn Rd., Portsmouth, NH 03801; (800) 639-5601.

22-24: Preventive Maintenance of Buildings and Grounds, University of Wisconsin, Madison, Wisc. Contact: Dr. Raymond C. Matulionis, 432 N. Lake St., Madison, WI 53706-1498; (608) 263-3372.

26-28: ALCA Student Field Days, SUNY Cobleskill (N.Y.). Contact: ALCA, 12200 Sunrise Valley Dr., Suite 150, Reston, VA 22091; (703) 620-6363.

APRIL

12-13: Southeastern Turfgrass Conference, Tifton, Ga. Con-tact: Dr. Glenn W. Burton, Coastal Plain Station, P.O. Box 748, Tifton, GA 31793; (912) 386-3360; fax (912) 386-7005.



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United Horticultural Supply provides a broadbased line of premium quality, environmentally sound products.

Our professional turf product line includes fertilizers, chemicals and seed. Many of these items will be marketed by United Horticultural Supply under the TURFGO™ brand name.

GROWER'S CHOICE™ will be the brand label for many of our nursery, greenhouse and non-turf specialty market products.

Each geographic division of United Horticultural Supply is backed by the United Agri Products company and is part of a strategically designed system of warehouses, inventory and transportation networks.

These divisions are designed to provide you with unparalleled service by being tailored to meet local needs while at the same time uniting together on national concerns.

If United Horticultural Supply is the type of company you are interested in doing business with, call (503) 390-9473 for information on the representatives in your area.



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