BIOTURE NEWS

For the Latest Developments in Biological, Organic and Natural Turf Care!

with our October premier publication of Bioturf News, we at LANDSCAPE MANAGEMENT magazine continued our commitment to give you the best possible coverage of green industry happenings.

Bioturf News is our new, bimonthly review of current research and development in "biological, organic and natural" turf care. In 1993, it will exist independently of LANDSCAPE MANAGEMENT.

Alternative turf care products can't be ignored. University research has determined them to be viable forms of insect, weed and disease control.

Many of our readers have also

BIOTURF NEWS

formed opinions of biological and organic products.

Some say biological and organic products are too expensive and take too long to show results. Others believe customers should have a choice. And still others are probably wondering what all the excitement's about.

Our job, as an industry information source, is not to tell you what to think, but to simply relay the information to you—as soon as we can and in the best way possible—and let you take it from there.

There are two sides to every story. Your opinions count, and we want to know what you think of these products. Have you tried alternative products? If so, what were the results? To make *Bioturf News* the most useful news source it can be, we will always welcome your questions and comments.



Jon Miducki Publisher



Terry McIver

Bioturf News will be a bi-monthly newsletter reporting on biological, organic and natural products for the specialty turf market. But you have to subscribe in order to receive it. To receive your free one-year subscription, please return the coupon below to:

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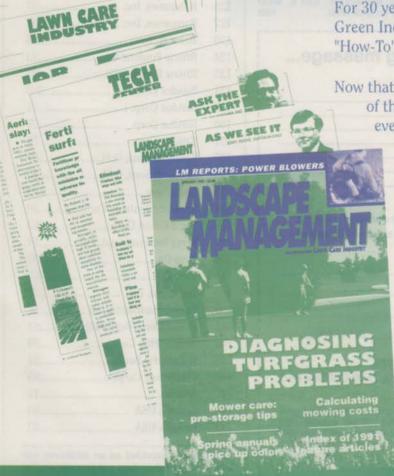
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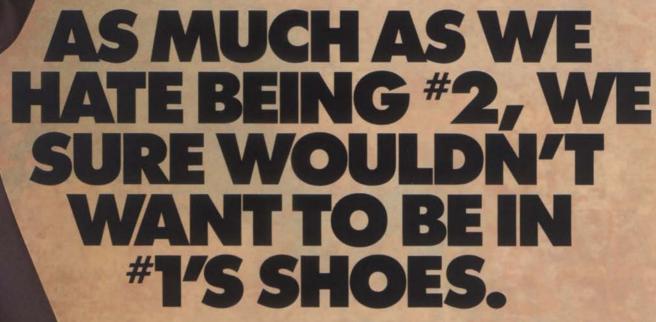
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