From Planning Through Completion... Lofts' Service Made a Difference.

Designing and developing a golf course has many aspects. But when it came to the turf for the Atlantic Golf Club, Rees Jones knew he could depend on the service and technical support from Lofts.

How to create the "links land" look. What grasses would do best in different areas. The agronomic techniques for establishing the grasses. And a suggested maintenance program Bob Ranum could consider following for the continued success of the course. All with cost-saving tips included.

Lofts is the world's largest marketer of turfgrass seed. So you can expect the finest varieties available. The professional service and technical support are bonuses. Get it all from Lofts and realize the difference!

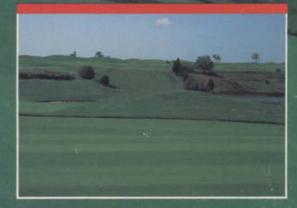


Over \$100,000 in cholarships already presented to Rutgers University turfgrass students



Bob Ranum, Golf Course Superintendent, Atlantic Golf Club located in Southampton, Long Island, NY, and Dr. Richard Hurley, Director of Research, Lofts

Circle No. 107 on Reader Inquiry Card





Lofts Seed Inc.

World's largest marketer of turfgrass seed Bound Brook, NJ 08805 (908) 356-8700 • (800) 526-3890

Lotts/Maryland Beltsville, MD (301) 937-9292

Lofts/Great Western Albany, OR (503) 928-3100 Sunbelt Seeds, Inc. Norcross, GA (404) 448-9932 (800) 522-7233

Lofts/NewEngland Arlington, MA (617) 648-7550

Wilmington, 0H (513) 382-1127

To locate the Lofts' distributor nearest you, call (800) 526-3890 (Eastern US) • (800) 547-4063 (Western US)

Seeding a new course or doing some renovations Call for **FREE** Guide to Turfgrass Selection for Golf Courses (908) 560-1590 or (800) 526-3890