

Tom Walker, Supt.  
Inverness Club, Toledo, Ohio

## “Talking about PennLinks is like talking about my kids...I could go on forever.”

*A few of Tom Walker's words on PennLinks:*

“The first thing that impressed me about PennLinks was its pleasant color. And our longer 5/32” cut promotes good root growth and reduces chance of scalping.”



“PennLinks' fine texture and upright growth allows a longer cut with less grain and a respectable speed. You just can't ask for a better putting green grass.”



“In less than a year, PennLinks' roots reached a depth of 14 inches in our compacted soil. This increased carbohydrate reserve helps carry PennLinks through stressful times.”



One of the 'Penn Pals'

**PennLinks**<sup>®</sup>  
CREEPING BENTGRASS

And about his boys:

“I couldn't have done any better there, either.”

# LANDSCAPE MANAGEMENT



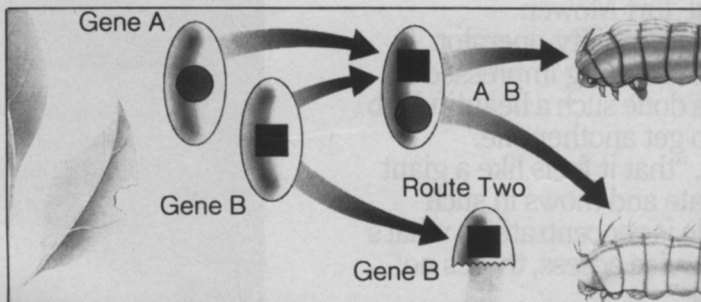
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# Welcome to the land of eagles, elk, bear and Deere

Spotting a Deere seems only fitting at Oregon's Sunriver Resort. Because here, where wildlife abound, the resort has gained a national reputation for making people feel more like a part of nature than intruders upon it—even on the golf course.

Nine years ago, Robert Trent Jones Jr. brought Sunriver's natural beauty and golfers together at the North Course. Today, superintendent Bruce Toepel and assistant Tom Krpicak make sure that same ground stays beautiful every day.

"I helped build this course," says Toepel, "so I take personal pride in trying to improve it each year. In fact, improving the appearance and playability of the course was our top priority a year ago when we decided to buy our first John Deere 3325 Professional Turf Mower.

"The 3325's cut, speed, maneuverability, operator comfort and single-lever lift for cross-cutting impressed us then. Since then, our first 3325 has done such a beautiful job on our fairways that we decided to get another one."

"It's so precise," adds Krpicak, "that it feels like a giant greens mower. It's so easy to operate and mows in such straight lines that all you have to do is concentrate on what's out ahead of you. And, as far as service access, there's no other mower that even comes close."

Talk to your John Deere distributor today for more information on all we have to offer. Or write John Deere, Dept. 956, Moline, IL for free literature. We know, like Bruce Toepel and Tom Krpicak, you're going to like what you see.



*Two John Deere 3325s help  
Bruce Toepel (right) and  
Tom Krpicak maintain the  
quality conditions it took for  
Golf Digest to rank the  
North Course at Sunriver,  
Oregon, as one of the top  
25 resort courses in  
the country.\**

*\*October 1988 issue*



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## One for all; all for one



Hallelujah. Hip-hip-hooray. Huzzah, huzzah.

They're finally doing it. Three of the top professional organizations in the green industry are combining their conference/trade shows into one.

The Associated Landscape Contractors of America (ALCA), the Professional Grounds Management Society (PGMS) and the Professional Lawn Care Association of America (PLCAA) will hold the first "Green Industry Exposition" this coming October in Nashville, Tenn.

This consolidation was a long time coming. Too long, as a matter of fact; just ask your friendly local trade magazine editor, who's flown hither and yon while family and friends savored his last four birthday cakes.

"Yeah, I was getting a little tired of those long road trips," he would say. "This year, it was four days in Lost Wages, Nevada, followed by four more at the Gateway to the West."

That's 10 days away from home and office, including travel time, podners. And that's enough to easily tucker out most of us old tenderfeet from east of the Pecos.

Suppliers, too, are breathing a sigh of relief. The consolidated conference, notes Bill Culpepper of Elanco Products, "will bring some economies into play which are critically important." Major players in the industry like Toro, Jacobsen, Deere, Cushman and Lesco can cut expenditures 33 to 50 percent by attending one rather than two or three important trade shows.

It's also a good move for directors of the respective organizations. "For a change, I'm not coming off as the bad guy," observes the PGMS's Alan Shulder. (Shulder, you may know, isn't really a "bad guy." Never has been. But it's understandable that he might have felt like one in years past when forced to ask suppliers if they would exhibit at yet another trade show.)

Finally—and most importantly—the consolidation better serves the fraternity of landscape managers. Each of the Green Team Expo's three co-sponsors will hold separate break-out educational sessions. That means attendees will be able to see just about every major supplier plus visit sessions tailored especially for their interests, all in one place at one time.

We're talking "aces around," if you'll forgive a metaphor left over from a recent western gambol. As ALCA president Ron Kujawa says, "It's a win-win situation."

And it's about time. See y'all in Nashville.

**Jerry Roche, executive editor**

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The Rose Bowl at Pasadena, CA, January 1, 1988

# Ferry-Morse Gold Tag Brand Covers the 1988 Rose Bowl

New generation ryegrasses provide perfect playing surface on return to the Collegiate Football Classic.

PASADENA, CA – It's a thrill to earn your way into the Rose Bowl, the oldest and most prestigious collegiate football classic; but to return again and again is a mark of a tough competitor.

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The dark green color and density provided a base that set off the colorful graphics in the Rose Bowl tradition. And after hard use, the playing surface looked great . . . even under television scrutiny. Ferry-Morse gave it their best . . . Gold Tag Blend, and the rest is history.

If this blend can look and perform this well under the most critical of conditions, think of what it will do for your athletic field!

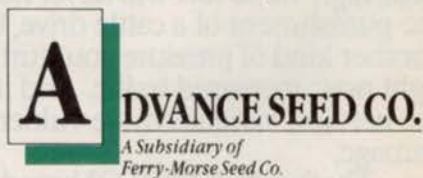
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That's why CHIPCO® brand 26019 fungicide is the best investment you can make to ensure the quality and play-ability of all your turfgrasses.

CHIPCO® brand 26019 fungicide delivers unsurpassed control of all the major turf diseases,

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The long-lasting protection of CHIPCO® brand 26019 fungicide makes it the perfect foundation for a season-long disease management program. Just one application protects turf for up to four full weeks.

And, because CHIPCO® 26019 is registered for use on a wide variety of high-value orna-





# at thrives under pressure.

mentals, you can depend on it to keep all the grounds you care for healthy and disease-free.

Add the fact that CHIPCO® brand 26019 fungicide is available in two convenient formulations—wetable powder and smooth-pouring flowable—and it's easy to see why it has become the disease control of choice for quality-conscious superintendents across the country.

This year, invest in the best: CHIPCO® brand 26019 fungicide. For turf that thrives under pressure.



**Chipco 26019**  
Fungicide  
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## LANDSCAPE MANAGEMENT

### LAWN CARE

# LCOs celebrate in Vegas; Steinau issues challenge

LAS VEGAS, Nev. — Richard Steinau was installed as new president of the Professional Lawn Care Association of America (PLCAA) at its 10th annual convention and trade show here last month. In his acceptance speech, Steinau challenged the organization's membership.

"The choice is yours: spectator or participant?," Steinau said. "I'm going to offer you the chance to get involved as you never have before—to shape your future and the future of an entire industry. We need to hear your thoughts; we need your participation."

Steinau is president of Greenlon Lawn Care Services in Cincinnati, Ohio.

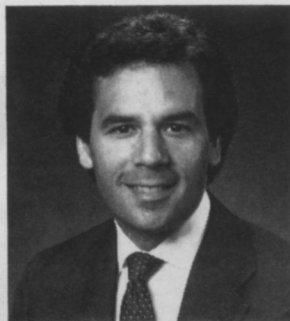
Bob Parmley, bringing an end to his one-year presidential tenure, pointed to advances in PLCAA affairs. "We raised dues a bunch," he recounted. "It was truly a painful decision, (but) your organization is now better equipped to be proactive and cope with the issues facing the industry."

Secretary David Sek's report noted 184 new members during fiscal 1989 to bring the PLCAA's total to 1259. The trade show, he said, was extremely successful with a pre-registration of 1101, 167 exhibitors and 67,000 sq. ft. of exhibition space.

Executive vice-president Jim Brooks said that even more members are



New PLCAA president Rick Steinau (below photo) issued a challenge to LCOs, then past president Bob Parmley (top photo, with knife) joined founding members in celebrating the organization's 10th anniversary convention and show.



needed.

"We are colleagues, not competitors, at meetings like this," he said. "I'd like us all to carry that colleaguesmanship back to our communities. Do your part to bring other companies to be a part of us, and it'll really pay off."

"Our new competitors are the environmentalists and legislators. We set a goal in 1990 of having 2,000 members, but we won't meet that goal without help from you, our current members."

Former PLCAA president Russ Frith, president of Lawn Doctor and chairman of the new Education and Research Committee, reported pledges amounting to \$118,500. *Lawn Care Industry* magazine led the way with a pledge equal to \$50,000 over the next three years. The E&R Committee also realized \$4,000 in profits from a pre-show benefit golf tournament.

Other officers elected unanimously at the annual meeting: J. David Fuller of Fullcare, Louisville, Ky. and Joseph L. Winland of Tru Green Corp., Alpharetta, Ga. as vice-presidents and Neal A. Deangelo of Lawn Specialties, Hazelton, Pa. as secretary/treasurer.

Directors elected to three-year terms are Edward J. Coia of Lawnmark, Hudson, Ohio; Denny Linnell of LawnLife Corp., Salt Lake City, Utah; Jerome L. Faulring of Hydro Lawn, Gaithersburg, Md.; Patrick J. Nibler of ProGrass, Wilsonville, Ore. and Daryle L. Johnson of All American Turf Beauty, Van