



June 1, 1988

**AN OPEN LETTER TO ROADSIDE VEGETATION MANAGERS**  
**For**  
**DOT: TURNPIKES, COUNTIES, AND CITIES**

If your vocation is roadside vegetation - landscaping or maintenance then we believe the National Roadside Vegetation Management Association should be of interest to you.



New officers of NRVMA are, from left, Paul Corridon, American Cyanamid, secretary-treasurer; Carl B. Wells, Kentucky DOT, president; and Robert E. Tatman, Ohio DOT, vice president.

We meet once a year and our next conference is scheduled for October 11 - 13 at the Dallas, TX Hilton. NRVMA was formed in 1984 to exchange ideas, opinions and experiences, to discuss vegetation management activities regarding safety, functional and operational characteristics, economy, roadside beautification and aesthetics, and ecological soundness; and to promote more and better coordinated efforts among those interested and engaged in roadside vegetation management.

There are 5 types of memberships - Roadside Managers, Associate, Affiliate, Supporting and Sustaining. The two primary memberships are Roadside Managers at a cost of \$35 per year and Associate which costs \$45 per year.

**THE INGREDIENTS OF A CONFERENCE**

▲ **Educational lectures and talks on the topics most relevant to roadside management;**

- |                               |                                |
|-------------------------------|--------------------------------|
| Landscaping & Beautification  | Roadside Management Equipment  |
| The Use of Wildflowers        | Mowing Equipment and Practices |
| Herbicides and their Use      | Soil Stabilization             |
| Growth Regulators             | State and Federal Regulations  |
| Roadsides and the Environment | Roadside Parks                 |

▲ **Equipment show/product exhibits. Forty-eight major suppliers exhibited their products at the last conference.**

A 3 1/2 hour period allows each exhibitor an Opportunity to demonstrate/explain product performance.

▲ **Regional Sessions**

The country is divided into 3 geographical areas (N, S, W) and a 2 1/2 hour time period is scheduled so that roadside managers with common problems can exchange Ideas/Information on the how and whys of their programs.

▲ **Roadside Excellence in Roadside Management**

NRVMA cooperation with Monsanto sponsors a 4 category program to determine the most successful roadside managers in the U.S. The contest is categorized: State Highways and Turnpikes, Counties, Cities, and Roadside Support. Winners are announced during a special luncheon and then they are allowed 25 minutes of time on the program to review their winning programs. This is followed by national publicity in the major roadside magazines and local publicity. The objective is to upgrade the roadside management practices and generate support for the industry.

We are confident NRVMA has plenty to offer vegetation managers and we look forward to "seeing you in Dallas."

Sincerely Yours,  
 Carl B. Wells,  
 President NRVMA

For additional information, cut out and mail to:

T.J. Hernandez  
 309 Center Hill Road  
 Wilmington, DE 19807

- I am interested in Membership:
- Roadside (City, County, DOT) \$35
  - Associate (Supplier, Press, Applicator) \$45

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Winners of the 1987 NRVMA Excellence in Roadside Vegetation Management Awards are, from left, Richard Friddle, city of Bossier, La; Don Squire, Jackson County, Ore.; Joe Hay, Oregon Highway Division; and Gerald Stephenson, DuPont.



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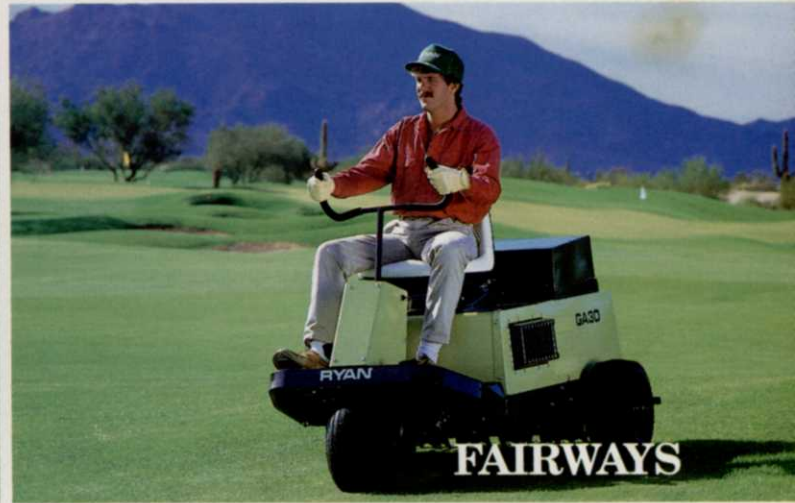
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