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MAVRIK AQUAFLOW[®] Insecticide is a broad spectrum insecticide and miticide—in fact, it eliminates practically every problem except divots.

MAVRIK goes after pests that live in turf, in shrubs, in trees. It kills chinch bugs, sod webworms, mites, cutworms, leaf feeding caterpillars, aphids, whiteflies, leaf beetles and others.

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You won't find the convenience and broad spectrum coverage of MAVRIK in any other product. And since MAVRIK is available at your local distributor, all you have to do is ask for it.

SANDOZCROP PROTECTION

WARM SEASON *from page 50*

During early stages of development, the affected grass appears wilted and greasy. At times the affected turf spots may have a cottony appearance due to the abundant growth of the fungus. For this reason, the disease is frequently referred to as cottony blight.

Certain species of pythium can also

cause root rot on turtgrasses. Due to the restricted root function, the plants become chlorotic and the turf begins to thin.

On overseeded grasses the disease can be limited by using treated seed and delaying the overseeding until as late as possible during the fall. Water as little as possible during periods of favorable activity. The perennial

ryegrasses are not as susceptible as annual. Under severe disease pressure, chemical control may be required.

Fairy rings

Fairy rings generally appear in lawns and other turf areas as circles or arcs of dark green, fast-growing grass during the spring and early summer. A ring of thin dead grass may develop on one or both sides of this circle.

The disease is caused by one of several soil-inhabiting fungi that commonly produce mushrooms. Mushrooms that sometimes appear in the ring are the fruiting bodies of these fungi. Stimulation of the grass is due to release of nutrients from the organic breakdown of the thatch by the growing fungus.

No chemicals are labeled for the control of fairy ring.

Two general approaches may be considered: removal and suppression. Although relatively impractical, removal of infected soil and grass to a depth of 12 inches or more in a band several feet on each side of the infected area and replacement with clean soil is one solution.

Another approach is to suppress the disease. For low-maintenance grass areas, increase the water and fertilization program to stimulate the declining grass inside the ring. Symptoms of fairy ring can be masked by pumping large quantities of water into this area.

Slime molds

Slime molds are a group of organisms that cover above-ground plant parts with a dusty gray-black or dirty yellow mass.

When you look closely at this growth, you see small round balls scattered over the plant. If you rub these between your fingers, a sooty powder emerges. This consists of spores of the fungus.

Slime molds normally live in soil where they feed on decaying organic matter. When the mold is ready to reproduce, it grows up on to the grass blades so that the spores may be spread greater distances.

Slime molds do not feed on living plants. They only use them to assist in the distribution of spores during reproduction.

Slime molds occur during wet weather throughout the spring, summer and fall. They disappear rapidly as soon as it becomes dry. Chemical control is usually not necessary. **LM**

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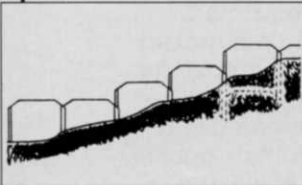
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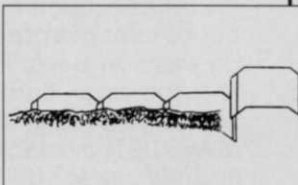
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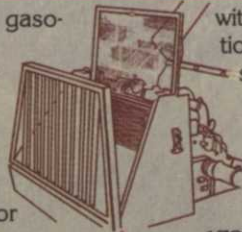
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Circle No. 130 on Reader Inquiry Card

MAY 1987/LANDSCAPE MANAGEMENT 55



Bob Bruglio (left) and Frank Torre claim their trucks are the most attractive in all of Michigan.

The Grainer residence, right, one of Torre & Bruglio's pieces of art.



KEEPING IT CLEAN

Torre & Bruglio Landscaping of Michigan is blessed with the sweet smell of success. No wonder: it's squeaky clean.

by Jerry Roche, editor

Frank Torre and Bob Bruglio are Italian, and proud of it. They enjoy a good meal. They like fancy trucks. They are meticulous dressers. "We like to touch everything," Torre admits over lunch in a Mount Clemens, Mich. restaurant. For emphasis—to let you know he delivers the next line with some emotion—he grabs the salt and pepper shakers and squeezes. Tightly. Very tightly: "I don't think we want to lose that touch. When something gets out of reach, you can't touch it any more."

He is talking about the size of Torre & Bruglio Landscaping, a company he

and Bob Bruglio began with a Massey-Ferguson truck and leased tools back in 1976.

Today, they own 42 trucks and \$1 million worth of equipment. Today, an autographed photo of Lee Iacocca hangs on the reception room wall, testament to the job they are doing on Chrysler's 40-acre world headquarters and five divisional offices.

A class act

The key to their success? Class. Lots of it. Everything from an immaculately-landscaped headquarters to designer trucks to uniformed,

cleanly-shaven workers. They simply don't allow anything to "touch" their business that doesn't reek of professionalism.

"Everybody wears white shirts and green pants," explains Torre, the younger and more talkative of the duo. "They're on time, they shave in the morning, they have presentable haircuts. If they don't, they're home. That's very important."

When it comes to rule enforcement, Bruglio says his partner is "the hatchet-man." And you believe it.

Their fire-engine-red trucks are hand-painted (some say "Torre & Bruglio—The Dagos") and pin-striped.

Their landscapes are, likewise, picture-perfect. "When we walk away from a job, it's spotless," Torre says.

Things haven't always been as

profitable for Torre & Bruglio; but they've always been exciting.

Torre remembers 1976: "There were just the two of us. The first summer, we did everything by hand. People were saying we were nuts moving dirt with wheelbarrows. But it was a challenge: can we knock out this job today?"

The memories begin to wash over Bruglio's face. "We always tried to outdo ourselves," he reminisces. "People could pick our jobs out. A lot of people couldn't figure out how we got so big so fast. But if they had followed us around, they'd know: we worked our asses off. The first five years, it was seven days a week, sun-up to sun-down."

Some say partnerships are the worst way to organize a business. But it's worked for Torre and Bruglio.

"What has kept us together is that our goal is the same," says Torre. As if to emphasize the point, Bruglio repeats it: "We stand back-to-back on everything."

That doesn't mean agreeing on everything. In the early years, when they won a new job, they would separately plan on how to implement what the client wanted. Then they would compare plans and come up with the best alternatives. It wasn't always easy. "If we both agreed on everything, then one of us shouldn't be here," says Bruglio now, chuckling to himself at the memories.

Diversified services

Torre & Bruglio has developed into a full-service landscaping company. It has an architectural department, construction division, maintenance divi-



At Torre & Bruglio, every employee, every piece of equipment is important.

Landscape architect Vince Rampolo (left) goes over some plans with Bob Bruglio (center) and Frank Torre.





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And for grubs, cutworms, sod webworms and other subsurface insects, try **Lebanon Lawn Insecticide** with 5% Dylox. This granular insecticide has the dual advantage of being fast-acting without leaving long-term residue. It effectively controls a wide variety of insect pests, but won't appreciably reduce beneficial insect populations when applied at the normal recommended rate.

Give your turf double protection.

For more information on **Lebanon Turf Fungicide** with 1% Bayleton, **Lebanon Lawn Insecticide** with 5% Dylox or any of our other premium quality products and services, call our **Greenline** today at 1-800-233-0628; in Pennsylvania, call 717-273-1687.

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KEEPING IT CLEAN

sion and spray division.

Accounts are both commercial and residential, from very large to very small. They include Chrysler, Volkswagen of America, the National Bank of Detroit and Wendy's and McDonald's restaurants. Torre and Bruglio have worked in Michigan, Indiana, Ohio, Illinois and Pennsylvania.

"Our customers seem very satisfied with this service of maintaining their landscaping projects as well as designing them and providing them with worry-free service," Torre admits. The company handles everything, as Torre says, "right down to the last blade of grass."

Both owners make a point to visit key personnel often. They head out of the main building into the modified mobile home that houses the maintenance and spray divisions where Bob Zaccheo and Jim Lendini orchestrate the work of 50 employees. Then they cut across the back lot, trucks smartly aligned, up some steps of an elaborate wooden deck and into the architects' building to visit head architect Vince Rempolo and nurseryman Steve Tinsley. To talk to construction chief Larry Pretzer, they head back to the main building past a pond stocked with trout.

This is a quality home for Torre & Bruglio. "We stand for quality," Torre notes. "We try to teach our people the same thing. We all work together as a family."

The equipment, too, is top quality. A dozen Toro Groundsmaster 72s, Toro and HMC/Green Machine edgers, Jacobsen push mowers with steel decks.

Steady as she goes

Where growth was unbridled in the past, Torre and Bruglio are now planning for steadier growth. "We're always looking ahead," Bruglio says. "But you have to realize that bigger isn't always better," Torre adds. "Once you've lost control, you've lost everything. It becomes a total zoo."

The only goal they have set for the company is eloquently stated by Bruglio:

"We'd like people to say, 'Those guys are good, they're professional and they're honest.'"

LM

Circle No. 121 on Reader Inquiry Card



“Our new Toro system will save quite a bit of money for Canyon Country Club”

— **Dick Ameny**, General Manager, Canyon CC, Palm Springs, California

Canyon Country Club is one of the first golf courses to install Toro's new Network 8000™ irrigation control system and Toro's new energy-saving, water-conserving Series 660 sprinklers. They were designed to save water, save energy, save labor — and at the same time actually develop better turfgrass. Has Toro accomplished that? Here's what Dick Ameny says:

- “Our budget is now at \$722,000, rather than at \$863,000.”
- “Our energy cost is going to drop by over 40%.”
- “On top of that, our water costs are going to be reduced by over 30%.”
- “Also, we have been able to reduce our work staff by two people.”
- “In the past, we had an antiquated system, which was a quick-coupler.”

- “Toro is the only company that had a new low-pressure system.”
- “We are going to have a much nicer golf course. Canyon CC now has a beautiful stand of grass — only five weeks old. This is the first time that it has come up this fast and made our course this playable.”
- “We are very pleased with our complete Toro system.”

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A
TRIBUTE
RATHER THAN A MEMORIAL
TO KANAYE NAGASAWA

by Heide Aungst, managing editor