FOR SALE-Spray truck 1980 1200 Gallon Lawn spray tank, PTO driven Bean Pump with 2 hose reels and mechanical agitation on 1976 Ford F600. Good condition - \$6500. Pittsburgh, PA 412-366-2452.

CENTRAL VERMONT LANDSCAPING BUSI-NESS: Very profitable, 1985 sales \$205,000. Includes 10 room New England home and 48 acres of land. Contact Don Merkle, Country Business, Inc., 105 Center St., Rutland, VT 05701. (802) 775-1985

FMC tree sprayer, skid mounted 300 gallon fibre glass tank, 20 gallon bean pump, electric start Kohler, Hannay Reel, Excellent Condition. \$3000.00. Call (203) 723-0940.

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1977 Skyworker 1045A mounted on 1977 Ford F600 complete with chip and tool boxes, cab protector \$21,000.00. 1000 gallon FMC tree sprayer, newly epoxy steel tank, V65 Wisconsin engine used only 2 seasons, Hannay hose reel and motor mounted, reconditioned, ready to spray \$9,000.00. Toledo, Ohio, (419) 865-7071. 4/86

BOSTON BASED TREE AND LANDSCAPE firm for sale. Established in 1981. Excellent reputation with commercial as well as residential clientele. Equipment includes well maintained Dump trucks, 50 ft. Skyworker, Mitts and Merrill chipper, Monroe front end loader, Stump grinder, Chain saws, and other misc. equipment. Property also included. Present owner is relocating to southern region to join family business. Call: 617-524-8119. 4/86

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HORTICULTURIST: Responsible for maintenance of landscape at 41 park sites. Demonstrated experience in horticultural operations desired. BS or BA degree in Horticulture preferred. AA or AS degree will be considered. Competitive salary plus fringe benefits. Contact: Tom Lippert, Skokie Park District, 4400 Grove, Skokie, IL 60067. 5/86

Help Wanted: Landscape Salesman/Estimator: Residential and Commercial, Designing and Estimating. Benefits and Commission with Established Firm. Send Resume to: P.O. Box 314, Walled Lake, Ml., 48088.

GREENS-TURF MANAGER Ohio Golf Course seeking an experienced, motivated, personable self starter, with a thorough knowledge of turf grass maintenance, fertilization, pest control and mechanically inclined. Excellent compensation package offered. Send resume to WTT Box 382.

LANDSCAPE MAINTENANCE FOREMAN to do quality commercial/residential maintenance. Leadership qualities and working knowledge of turf and ornamentals needed to qualify. Excellent salary plus benefits. Send resume and salary requirements to: RJ Sunday Landscaping Inc., 4311 Church Road, Mitchellville, Maryland 20715 (301)

Landscape Construction Foreman: Degree, experience and working knowledge of commercial landscaping to \$11/2 million range required. Knowledge of equipment, turf, plants, chemicals, and irrigation imperative. Send resume and salary requirements or apply in person at Oregon Landscape Maintenance, 16075 S.W. Upper Boones Ferry Rd, Tigard, OR. 97224. 6/86 LANDSCAPE TURF & ORNAMENTAL SPE-CIALIST - Great opportunity with rapidly expanding firm on Long Island, New York. Must have landscape experience and technical knowledge in order to qualify. (Formal education a plus.) New York state pesticide applicators license necessary within one season. Send resume describing pertinent experience and salary requirements to: Dodds & Eder, 39 W. Main Street, Oyster Bay, NY 11771. 4/86

HELP WANTED LANDSCAPE SALES/DESIGN

One year old exterior landscape division of a well-established, successful interior plantscape corporation based in the suburbs of Columbus, Ohio is looking for an aggressive, results-oriented individual with 3 to 5 years successful experience in commercial/residential landscape sales/design. Knowledge of Central Ohio plant material a must. Experience in installation and plant buying a plus, but not a prerequisite. Applicants must possess the drive to be successful and be willing to work for it. The individual selected will work closely with the corporation President and will play a key role in the division's growth and development. The position's career potential is unlimited.

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Irrigation—Installation. Specialist for medium and large commercial work. Must have minimum 2 years experience and knowledge of design and hydraulics. Full time position with Oregon Landscape Maintenance. 16075 S.W. Upper Boones Ferry Rd, Tigard, OR 97224.

The City of Allentown, Pennsylvania, is soliciting proposals for the management, operations and maintenance of it's 18 hole Municipal Golf Course. Information pertaining to rounds of golf, fee structure, etc., may be obtained by contacting Donald R. Marushak, Park Superintendent, 2700 Parkway Blvd., Allentown, Pa. 18104, 215/437-7628. 4/86

LANDSCAPE MAINTENANCE FIELD SUPER-VISOR-Great opportunity available with large, quickly expanding firm in Dallas area. Must have landscape experience and technical knowledge in order to qualify. Excellent salary plus benefits and bonus incentive programs. Send resume describing pertinent experience and salary requirements in care of WTT Fox 353.

Tree and Shrub Care. America's fastest growing tree and shrub company seeking experienced, aggressive Horticulturist's for existing and expansion markets. Experience, degree and motivation key ingredients. Tremendous advance opportunities. Excellent salary, benefits. All inquiries will be strictly confidential. Send resume, salary history to: William Scott Carr, Tru Green Tree and Shrub Care, 8324 Shaver Road, Kalamazoo, MI 49002. Expand your potential with an industry leader.

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HELP WANTED- A diversified growing landscape company in the Northeast is looking for experienced people for Landscape Design, Construction and Maintenance as Supervisors and Managers. Salary to be determined by experience. Send Resume including work and salary history to: Control Env. Services, Inc., 333 Meadowland Pky., Secaucus, NJ 07094, Attn: J.R.B

GROUNDS MAINTENANCE FOREMAN/SUPER-VISOR-Horticulture Degree preferred with supervisory experience. Ground floor opportunity for an ambitious person to join our rapidly growing Johnson County company. Great potential if you are concerned about quality work and motivating people. Contact: Reg Robertson, Custom Lawn & Landscape, 300B Winchester, Olathe, KS 66062. 913-782-8315. 5/86

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Dennis Anderson & Wife, Inc. P.O. Box 702 Barrington, IL 60010 4/86

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WANTED Tree Climber/Trimmers/Foreman-Experienced Only. High pay, Co. benefits. Send Resume to: Fairfax Tree Service, Inc., 3746 Chain Bridge Road, Fairfax, VA 22030 or Call 703-273-7668. 4/86

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4/86

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WANT TO BUY-John Deere 397 centermounted rotary mower. 1697 Lundeck Road, Chillicothe, OH 45601. (614) 663-2318 or (614) 663-5845. 4/86

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The right stuff

"Advice is only as good as its source," says William Bengeyfield of the USGA Green Section. "In this technical age, two heads are better than one." He refers, of course, to the services offered by his group. But he could just as well be referring to the general dissemination of knowledge within the entire green industry.

> Once upon a time, landscape managers could keep clients happy enough simply by demonstrating a general knowledge of living things and having a sixth sense.

> But the industry has evolved long past that stage. Nowadays, landscape managers have to be well educated in the classroom and well trained in the field to survive in this very competitive marketplace.

> Indeed, Dr. Fred Grau of the Musser International Turfgrass Foundation took a few moments recently to marvel at the industry's increasing sohistication. "I can't get over the facilities you have to create beautiful, safe turf today," he said during a session at the GCSAA convention. "The equipment and chemicals are so much improved over the equipment and chemicals of 10 and 20 vears ago."

> It is up to the individual landscape manager to keep abreast of the times, and the ones who do so will be those who prosper.

Bengeyfield tells a parable about a broken machine.

The machine's owner called on a consultant to fix the unit. The consultant removed his trusty hammer, gave the machine a whack and—lo and behold—it started up with no problem. The consultant then told the owner that his fee was \$1,000. The owner, reluctant to pay such an exhorbitant price, said that he could've hit the machine just as easily himself.

"I charge \$100 for hitting the machine," replied the consultant. "The other \$900 is my fee for knowing *where* to hit it."

Okay, so maybe you're not in the consulting business. But such is the value of education and training. The astute turfgrass and landscape manager would thus be advised to heed the moral of Mr. Bengevfield's story.

Jerry Roche, editor

WT&T Editorial Advisory Board









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Frank J. McDonald, Director of Marketing Cushman Division, Outboard Marine Corporation Lincoln, Nebraska

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