

WEEDS TREES & TURF

The Magazine of Landscape and Golf Course Management Since 1962

The Turf Vehicle Market

Winter Plant Survival

Going Full-Service

A large, detailed illustration of a hand holding a clump of soil with roots. The hand is positioned in the center, with the fingers curled around the soil. The soil is dark brown and has several roots extending downwards. The background is a light green, suggesting grass or a lawn. The overall scene is framed by a white border. The text 'LAWN CARE '85' is written in large, bold, yellow letters at the bottom of the illustration. Below it, the text 'Harvesting the profits' is written in smaller, white letters. The background of the entire cover is a collage of green banknotes, with some of them appearing to be falling or scattered around the hand and soil. The banknotes are of various denominations, including \$100 and \$50 bills. The overall theme of the cover is related to lawn care and the financial aspects of the industry.

LAWN CARE '85

Harvesting the profits