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BUSINESS OPPORTUNITIES

WANT TO BUY OR SELL a golf course? Exclusively golf course transactions and appraisals. Ask for our catalog. McKay Golf and Country Club Properties, 15485 N. East Street, Lansing, Michigan 48906. Phone (517) 484-7726. TF

Help Wanted

HELP WANTED-LANDSCAPE FOREMAN- Growing landscape firm is seeking enthusiastic individual with knowledge of plant material and landscape construction. Ability to lead and motivate crew members essential. Year 'round salaried position with benefits. Contact: Earl C. Willcott, Jr., **JACKSON NURSERY INC.**, 217 West Main St., Norton, MA 02766. (617)285-7951.

LANDSCAPE MAINTENANCE ASS'T MANAGER- Established commercial maintenance company seeks individual with knowledge in turf and ornamental pests. Responsibilities include sales, personnel management and training, and site inspections, etc. Please send resume to: The Country Greenery Inc., R.D. 1 Box 638, Pittstown, NJ 08867. **ATTN:** Bryant Stutz.

6/85

Interested in a basic part of the seed industry? Northwest seed company is interested in an ambitious individual to buy and contract turf and field seed in the Willamette Valley of Oregon. Advancement opportunities are available as we develop wholesale seed account business. Please submit resume and cover letter to: Walter Bryant, Manager, Roberts Seed Company, P.O. Box 206, Tangent, OR 97389. Equal Opportunity Employer M/F.

6/85

MARKET DEVELOPMENT/REGIONAL MANAGER. Positions open for aggressive self-starter in the Northeast and in Southeast. Sales experience a must. Established company seeks representatives with experience in turf and ground care vehicles. Prefer manager with Cushman background. Extensive travel required in Northeast and Southeast. Duties will require dealer development and sales management expertise. Company car, salary, plus incentive. Excellent opportunity for a go-getter. Come grow with us. Send resume and salary history in strict confidence to **TERRAIN VEHICLES, INC. P.O. Box 418, Addison, IL 60101.**

6/85

TRU GREEN TREE & SHRUB NEEDS: BRANCH MANAGERS-BRANCH TRAINEES- Tree care service seeking dependable individuals experienced in tree and shrub identification, problem diagnosis, sales or tree spray. Will consider college graduate in related field. Permanent position with rapid growing company. Send resume to Wm. Scott Carr, **TRU GREEN TREE & SHRUB CARE**, 2875 Northwind Dr., Suite 205, E. Lansing, MI 48823.

7/85

OPERATIONS MANAGER- Grounds maintenance firm in Florida is seeking an individual to manage and direct the lawn maintenance division. Previous experience in multi-crew organization, knowledge of equipment, chemical programs and ornamentals a must. Strong people and management skills. Mail resume to: Personnel Dept., P.O. Box 16123, Clearwater, FL 34279.

6/85

CAREER OPPORTUNITIES. ChemLawn is now accepting applications for the positions of Lawn Specialist in our expanding Florida markets. Join the Nation's Leader in Lawn Care. Send resume to WTT Box 362

9/85

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HYDRO-MULCHERS AND STRAW BLOWERS New and used. **JAMES LINCOLN CORPORATION**, 3220 S. Jupiter Rd., Garland, TX 75041, (214) 840-2440(TX), (800) 527-2304(except TX) TF

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TREE TRIMMING EQUIPMENT--Aerial basket trucks with chip boxes and chippers (1970-1975). Priced to sell--offers accepted. Call (218) 724-7622, or write ATS, P.O. Box 3280, Duluth, MN 55803

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HI-RANGERS AERIAL BASKETS 65', 57', and 53'. Skyworkers aerial baskets 65', 50', 40'. Vermeer stump cutter 1560.6. Vermeer tree spade 66, TS 44. Asplundh bucket and brush chippers, Bean sprayer, 9 ton trailer. Parkway Tree Service, 12026 W. Cherry, Wauwatosa, Wisc. 53226. (414) 257-1555. TF

NEW and USED EQUIPMENT -- Asplundh, Hi Ranger and Lift-all forestry bucket trucks, Chipmoo wood chippers. Mirk, Inc., (216) 669-3567, (216) 669-3562, 7629 Chippewa Road, Orrville, Ohio 44667. TF

USED EQUIPMENT FOR SALE- M-F 50-40 Sellick Forklift- \$11,800. M-F 2200 Forklift- \$9,200. M-F 35 Turf Tractor- \$4,000. M-F 203D Loader/Backhoe- \$7,800. M-F 2135 Tractor- \$5,100. M-F 275 Tractor- \$8,900. 990 David Brown Tractor- \$3,150. 1200 U.S. Gal. Finn Hydro Seeder- \$8,500. MSD23 Finn Staw Blower- \$5,500. Call: (519) 893-1350, McLean-Peister, Ltd., 3328 King Street East, Kitchener, Ontario, Canada N2A 1B3. 6/85

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For Sale-- Spyder forklift. Kohler engine. Excellent condition. \$10,500. Jasperson Sod, 414-835-2826. 6/85

WANTED

WANTED: Large Lindig and Royer Shredders. Lewis Equipment, 320 Third Street S.W., Winter Haven, FL 33880. (813)294-5893. 9/85

Wanted to buy HYDRO SEEDER. Please send photo. Johnson Hydro Seeding Corp., 13751 Travilah Road, Rockville, MD 20850, 301/340-0805. TF

Wanted to buy Brouwer Harvester 18" model. Schulz Sod Farms. 1833 N.W. 33rd. St., Rochester, Minnesota 55901. (507)288-3999. 6/85

MISCELLANEOUS

KELWAY® professional SOIL ACIDITY and SOLUBLE SALTS TESTERS, available from distributors nationwide. HB-2 and SST brochures from KEL INSTRUMENTS CO., INC., P.O. Box 1869, Clifton, N.J. 07015. (201-471-3954). 9/85

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is seeking an outstanding individual for the position of Assistant Executive Director. Candidates must have proven organizational and administrative skills and public speaking experience. Knowledge of lawn care/turf industry is desired, but not mandatory. Some travel required. Successful candidate must be willing to relocate to Atlanta. Beginning salary in mid-20's. Position open 7/1/85. Send confidential resume to:

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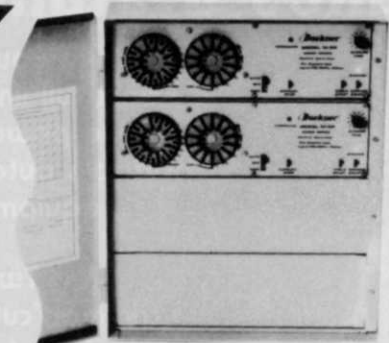
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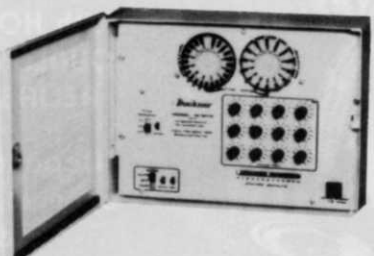
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EVENTS

JULY

International Turfgrass Society Research Conference, June 30-July 4, Avignon, France. Contact John F. Shoulders, ITS, Department of Agronomy, Virginia Tech, Blacksburg, VA 24061.

Association of Physical Plant Administrators of Universities and Colleges, July 10-13, Town and Country Hotel, San Diego. Contact Kathy Smith, Meetings Coordinator, APPA, 1446 Duke St., Alexandria, VA 22314. (703) 684-1446.

American Association of Nurserymen Conference, July 13-17, Orlando Sheraton Twin Towers, Orlando, FL. Contact AAN, 1250 I St. NW, Suite 500, Washington D.C. 20005. (202) 789-2900.

American Sod Producers Association Summer Convention & Field Days, July 17-19, Prince Hotel, Toronto, Canada. Contact Doug Fender, ASPA, 4415 W. Harrison St., Hillside, IL 60162. (312) 449-2890.

Interior Maintenance Technician Short Course, July 27, New Jersey-Sheraton Airport, Newark. Contact Associated Landscape Contractors of America, 405 N. Washington St., Falls Church, VA 22046. (703) 241-4004.

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ADVERTISER INDEX

NO.	ADVERTISER	PAGE
101	Aquatrols Corp. of America	27
102	Bailey Sales Corp.	16
103	Bamert	20
	Briggs & Stratton Corp.	4-5
106	Brouwer Turf Equip.	41
105	Buckner Sprinklers	74
107	Bunton Co.	61
109	Ciba-Geigy Corp.	44-45
274	Ciba-Geigy Corp.	37
110	Country Mfg.	56
111	Cushman Turf	22-23
112	Cushman Ryan	49
113	Dedoes Industries	60
114	Dow Chemical	Cv2-p.1
115	Excel Industries	75
117	Franklin Electric Co.	29
118	Hoffco, Inc.	73
119	International Society of Arboriculture	64
120	Irri-Trol Mfg., Inc.	7
121	Jacklin Seed Co.	71
231	Kincaid Enterprises, Inc.	15
122	Landscape Exposition	43
123	Lesco, Inc.	17
124	Lofts Seed Co.	Cv4
125	Mobay-Oftanol	3
	Mobay-Nemacur (Regional)	57
	Mobay-Sencor (Regional)	47
128	Mobay-Oftanol	38-39
129	Mobay-Bayleton	52-53
130	Nor-Am Chemical Co.	Cv3
131	Nor-Am-Proxol	21
132	Northrup King	51
133	Olathe Mfg., Inc.	74
134	Phillips-Fibers	55
137	SDS Biotech	32-33
138	Snapper Power Equip.	35
139	Tee-2-Green Corp.	19
140	Tennant Co.	11
141	Terracare	28
	Terrain Vehicles (Regional)	65
143	Toro Irrigation	31
145	Toro Irrigation	66
146	Toro Irrigation	69
147	Toro Irrigation	70
149	Turf Vac Corp.	20
150	Union Carbide	12-13
152	Vrisimo Mfg.	74
151	Wells Cargo	28

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Pesticide defense feedback indicates shift in strategy

The reaction to our April Outlook, 'Safer Than Table Salt' Doesn't Work Any-more, has been rewarding. Manufacturers, distributors, and applicator groups have been supportive. They all share a very serious concern for pesticide liability if something isn't done to restore a trust in appropriate uses of pesticides. Each has promised investment in training and public relations.

But, more than anything else, the reaction shows our strategy for dealing with pesticide issues is changing.

It's hard to think offensively when we are regularly pounded by the general press as being sloppy, careless, and untrained. As Russel Weisensel, executive secretary of the Forestry/Rights-of-Way/Turf Coalition, puts it, "When anti-pesticide organizations hint that pesticide residues in our foods are slowly poisoning us and causing birth defects, and write articles stating herbicide exposure caused the amputation of a worker's leg, then references to table salt, shampoo, and other household products are needed to gain attention of our various audiences so that realistic assessments of benefits and risks are considered."

My point was, I'm not sure these comparisons do gain 'positive attention'. Instead, they give the average citizen the negative impression that he is more exposed than he thought to chemical threats upon his health.

Ray Russell, business manager for Dow Chemical's herbicide group, has spent millions of dollars and many weeks on the road defending herbicides. He admits his attitude has changed regarding pesticide defense.

"Pesticide issues are political, not scientific," Russell insists. "We can't fight political battles with lawyers and scientists. We must develop broad-based coalitions to show politicians there are people who believe in the need for pesticides and they are willing to publicly support them."

Russell adds two more reasons for adapting our defense of pesticides. The first is the anti-pesticide battle is less national and more local.

The second is the attack is against pesticides in general, not specific products. This makes a reasonable defense more difficult since the data on specific pesticides is much easier to present than a defense of all pesticides. After all, there have been mistakes and we can't hide from them.

The Environmental Protection Agency has made matters worse by deemphasizing the separation of restricted use from general use pesticides. Citing budget constraints, EPA has played into the hands of those wanting all substances more complex than baking soda banned from the market.

Weeds Trees & Turf in coming issues will feature organizations, not just talking, but acting.



Bruce F. Shank

by Bruce F. Shank, executive editor

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