

A black and white photograph of Arnold Palmer, an older man with white hair, wearing a dark suit, white shirt, and striped tie. He is leaning forward with his hands resting on a dark surface, looking directly at the camera with a slight smile. The background is dark and out of focus, suggesting an office or library setting with bookshelves.

“Just another
perennial
ryegrass?
Not when
it’s called
‘Palmer!’”

Arnold Palmer

“If a ryegrass is going to be named Palmer, it would have to be very special. And believe me this one is.

“As you know, I’m a golf course owner and I’m involved in golf course design and construction with the Palmer Course Design Company. That makes me very critical of turfgrass. Let me tell you some of the qualities we’re finding in this variety. First of all, whether used in the North or South, Palmer shows excellent heat and drought tolerance and exceptional resistance to brown patch and leaf spot. Secondly, it establishes very quickly. In no time flat you can have a cover of fine-leaved, attractive, dark green turf. When it comes to mowing, it cuts neat and clean.

That makes it look good and play well. In fact, some of the best turf I’ve played on lately has been seeded with Palmer ryegrass.

“Just check the latest university test results and compare other perennial ryegrasses to Palmer . . . it’s a winner.”

Whether you’re seeding a golf course, athletic field, cemetery or home lawn, you can expect the same performance Palmer ryegrass is giving on golf courses like Harbour Town at Hilton Head, The Tournament Players Club and Bay Hill in Florida or Ironwood in California where it’s a big part of the overseeding programs.



Lofts Inc.

Bound Brook, NJ 08805
(201) 356-8700 • (800) 526-3890

Lofts/New York
Cambridge, NY 12816
(518) 677-8808

Lofts/New England
Arlington, MA 02174
(617) 648-7550

Great Western Seed Co., Inc.
Albany, OR 97321
(800) 547-4063

Lofts/Maryland
Beltsville, MD 20705
(301) 937-9292

Circle No. 256 on Reader Inquiry Card