

KEEP THE TORCH LIT





On May 18, 1982, President Ronald Reagan announced the formation of the Statue of Liberty-Ellis Island Centennial Commission and appointed Lee A. Iacocca chairman of the 20-member unit.

“The torch of liberty is in danger of going out.”

“Restoration of the Statue of Liberty and Ellis Island is of vital concern to all Americans. The loss of these two landmarks in America’s heritage would be a tragedy. But our allowing it to happen would signify an even greater loss in our national spirit.

“That’s why I’m delighted that Lee Iacocca has taken on the job of Chairman of the Centennial Commission. His parents were among the 17 million who passed through the Immigration Center and went on to

help build our country. Their determination to take responsibility for their own destiny is a heritage all Americans should be proud to keep alive today.

“I know Lee and his commission will do a tremendous job. The initial response to their appeal to business leaders and the public has been wonderful. Now it’s time for every American to join in.”

Ronald Reagan



Photos courtesy of Peter B. Kaplan

The Statue of Liberty, best known symbol of freedom in the world, is every American's to cherish.

A century of fatigue and corrosion has weakened the Statue's frame, eaten holes in the copper skin.

Ellis Island, where people full of hope stopped being foreigners and started being Americans.

For nearly a hundred years, the Statue of Liberty has stood on the edge of the New World, America's most powerful symbol of freedom and hope. Today the ravages of almost a century of weather and salt air have left their marks. Corrosion has eaten away at the iron framework in the copper sheets that form the exterior.

Less than a mile away, on Ellis Island where the ancestors of nearly half of all Americans first stepped onto American soil, the Great Hall of the Immigration Center is a hollow ruin. Rooms are vandalized, passageways overgrown with vegetation, walls crumbling in decay.

Inspiring plans have been developed to restore the Statue. On Ellis Island, a permanent museum will be established devoted to the history of the island itself and celebrating America's immigrants on both coasts; the diversity of their ethnic origins, the magnitude of their contributions to our nation. But unless restoration is begun now, these two landmarks in our nation's heritage could be closed at the very time America is celebrating their hundredth anniversaries. Sections of the

A copy of the last financial report filed with the Department of State may be obtained by writing to: New York State, Department of State, Office of Charities Regulation, Albany, New York 12231, or the Statue of Liberty-Ellis Island Foundation, 101 Park Avenue, 12th Floor, New York, N.Y. 10178.

Statue have already been declared unsafe and closed to visitors. The 230 million dollars needed to carry out the work is needed now.

All of the money must come from private donations; the federal government is not raising the funds. This is consistent with the Statue's origins. The French people paid for its creation themselves. And America's businesses spearheaded the public contributions that were needed for its construction and for the pedestal.

The torch of liberty is everyone's to cherish. Could we hold up our heads as Americans if we allowed the time to come when she can no longer hold up hers?

Opportunities for Corporate Sponsorship and Employee Participation



Initial response from corporations to the centennial fund-raising campaign is well under way. Companies such as Chateau Ste. Michelle Winery, Coca-Cola, Kellogg's, Strohs, U.S. Tobacco, Oscar-Mayer, Kodak, USA Today, Nestle and The Chrysler-Plymouth and Dodge Dealers are already behind the project. To learn more about the advantages of corporate sponsorship and how to set up employee fund-raising programs during the nationwide promotions surrounding the restoration project, write on your letterhead to: Liberty, 101 Park Avenue, New York, New York 10178.



KEEP THE TORCH LIT.

Save these monuments. Send your personal tax deductible donation to:
The Statue of Liberty-Ellis Island Foundation, Inc.
P.O. Box 1986, New York, N.Y. 10018



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For Sale — Roseman Seven Gang Hydraulic driven reel mower mounted on a Massey Ferguson MF 245 Tractor. The Roseman unit is available separately if desired. Both units are five years old and in excellent condition. Water Gap Country Club, P.O. Box 188, Delaware Water Gap, PA 18327, (717-476-0300). 10/84

Nunes 1979 Sod Harvester 800 hours. Like new with parts \$17,500.00. Ryan Sod Cutters w/cut-off \$1000.00 to \$2000.00. Turf Grass Sod, 201-938-5000. 10/84

EGER BEEVER BRUSH CHIPPER: Like new less than 125 hrs., still on warranty. 65 hp Wisconsin, Pintle and 2" ball hitch, 3 sets of knives, extras. \$12,500 new, will sacrifice for \$9,500. (715) 356-7311. 10/84

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800 gallon Finn Hydroseeder with 100 foot hose reel. In excellent condition. \$7,500. McDonald Landscaping, (218) 729-5763. Duluth, Minnesota. 10/84

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1977 Chev. C-50, 800 gal. lawn spray truck. 350 eng. 4 speed. Ex. condition, ready to operate. PTO hydraulic system operates pump reel & agitation. \$7500. All Seasons Tree Service, Inc., Box 303, Latham, NY 12110. 518-783-7363. 10/84

18" Finneyfrock Big Brute Sod Cutter. Good Condition. Green Valley Turf Farms Inc. Canfield, OH 216-533-3354. 10/84

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HYDRO-MULCHERS AND STRAW BLOWERS New and used. **JAMES LINCOLN CORPORATION**, 3220 S. Jupiter Rd., Garland, TX 75041. (214)840-2440 (TX), (800)527-2304(except TX) TF

BUCKET TRUCKS, straight stick, corner mount and knuckle boom cranes. Sprayers, chippers, dumps, stakes, log loaders, crew cab chip box dumps, railroad trucks. 50 in stock. Sold as is or reconditioned. Opdyke's, Hatfield (Philadelphia area). 215-721-4444. TF

HI-RANGERS AERIAL BASKETS 65', 57', and 53'. Skyworkers aerial baskets 65', 50', 40'. Vermeer stump cutter 1560.6. Vermeer tree spade 66, TS 44. Asplundh bucket and brush chippers, Bean sprayer, 9 ton trailer. Parkway Tree Service, 12026 W. Cherry, Wauwatosa, Wisc. 53226. (414) 257-1555. TF

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HELP WANTED

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3/85

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LANDSCAPE SPRAY SERVICE: Maintenance contractors and tree services; we offer complete pest control services; insects, diseases, weeds, gopher control; licensed **PCO, PCA,** 714-953-8344, 213-439-3079. 10/84

ADVERTISER INDEX

NO.	ADVERTISER	PAGE	NO.	ADVERTISER	PAGE
242	American Cyanamid	52-53	130	Olathe Mfg.	56
102	Aquatrols Corp.	38	246	Ransomes, Inc.	36-37
103	Brouwer Turf Equip. LTD.	23	132	Ryan Turf	24-25
	Cleary Chemical Corp.		250	Scott & Sons	3
	(regional)	69	134	Sentinel Swans	42
105	Dedoes Industries, Inc.	65	135	Stauffer Chemical Co.	39
106	John Deere & Co.	4-5		Stauffer Chemical Co.	
107	Dow Chemical U.S.A.	CV2-1		(regional)	44-45
108	Elanco Products Co.	32-33	137	Tee-2-Green Corp.	15
109	Estech, Inc.	48	138	Tennant Co.	29
243	Estech, Inc.	57		Terrain Vehicles, Inc.	
111	Excel	14		(regional)	55
112	Glenmac, Inc.	42	139	Toro Irrg.	11
113	Gravely International, Inc.	49	140	Toro Co.	CV-3
114	Hoffco, Inc.	10	141	Trebor Corp.	29
115	International Seeds, Inc.	54	124	Turf Merchants	43
116	Jacklin Seed Company	19	143	United Agri. Products	7
117	Jacobsen/Div. of Textron	27	144	Velsicol	67
118	Kubota	9	149	Vermeer Mfg.	46
119	Lacebark Publications	36	150	Vermeer Mfg.	47
120	Lebanon Chemical Co.	64	151	Vermeer Mfg.	47
121	Lesco, Inc.	40	152	Vermeer Mfg.	47
122	Lesco, Inc.	51	153	Vermeer Mfg.	47
247	Lofts Seed Co.	CV-4	154	Vermeer Mfg.	47
125	Mathews Equip. Co.	58	146	Wells Cargo, Inc.	50
126	Milwaukee Sewerage District	62	147	Wilt Pruf Products, Inc.	50
127	Monsanto Co.	12-13	148	Wilt Pruf Products, Inc.	56
	N.Y. State Turfgrass Assoc.	70			
129	Northrup King	63			

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DESTRUCTIVE TURF INSECTS



BY

DR. HARRY NIEMCZYK, ENTOMOLOGIST

Destructive Turf Insects by Dr. Harry Niemczyk covers pests of warm and cool season grasses and contains over 130 color photos. Included is a color photo guide to identifying insects and mites that inhabit the soil, thatch, leaves and stems.

Circle No. 142 on Reader Inquiry Card

The Relandscaping of America

A renewal of the suburban residential landscape is taking place. Landscape professionals can profit from opportunities arising from the re-landscaping of America.

In the 1950's and 1960's, millions of Americans began moving to suburbia, creating the greatest landscaping project of all time. They built homes in developments carved out of tree groves or sprinkled across scenic farmland.

Because large-scale suburban landscaping was something new, many homeowners did their own. They planted shrubs too close together and selected poor varieties of trees and grass. Today, you find the original shrubbery overgrown, the trees too large or misplaced, and shade or thatch taking their toll on lawns.

A recent survey of lawn and garden do-it-yourselfers found almost half live in homes that are 25-years-old or older. Seventy-five percent have homes older than eight years. Most do-it-yourselfers are more than 35-years-old.

Many of the original owners (21%) moved up to bigger houses on larger lots in the 1960's and early 1970's. That percentage has fallen to 17 percent in the 80's. Homeowners are keeping their homes longer.

Polls have revealed two things, that homebuyers concentrate more on the inside of their house for the first five years, and the longer they stay put, the more apt they are to start lawn and garden projects.

The U.S. population is getting older, homeowners are keeping their homes longer, and landscape mistakes made earlier must be corrected.

The result is the Relandscaping of America. It provides opportunities for nurserymen, landscapers, lawn care operators, and outdoor power equipment dealers.

During the 1980's and 1990's homeowners will be concentrating on the exterior of their homes, they will need advice and service to correct landscape deficiencies, and they will be old enough and wealthy enough to pay to have their landscapes done right....the second time around.

by **Mark Rostvold**, director of consumer products marketing,
Deere & Company, Moline, IL



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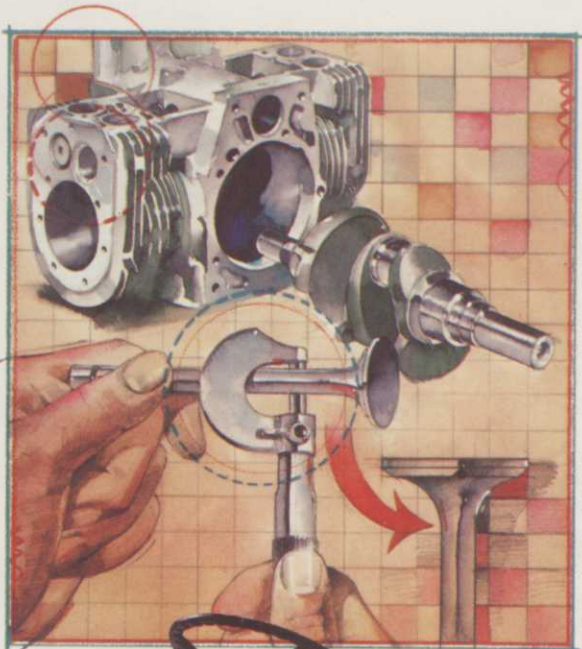
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