



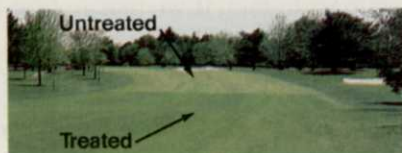
WILKEN

Put down the *Poa annua* seedhead uprising before it starts. Use Embark® PGR.

Tame *Poa annua* while it's young. Or it will grow to become a rebellious turfgrass, producing stiff seedheads that don't mow well, turning fairways oyster-white or a pale yellow, discoloring shoes, irritating allergies and generally making golfers uneasy. Not to mention course directors.

However, a little Embark PGR (Plant Growth Regulator) applied early in the growing season will keep *Poa* in its place.

Just one-half pint per acre arrests *Poa* seedhead development. And by preventing seedheads, root



systems are strengthened, summer vigor is increased, summer color is enhanced and early discoloration is minimized.

The result is a uniform, dense, attractive and long-lasting playing surface.

Embark PGR also controls the growth of other grasses. Use it to

reduce mowing frequency on slopes, around trees and creeks, and other hard-to-maintain areas. Saves manhours and wear on mowing equipment.

Now you can also buy Embark PGR in quart containers, and at a dramatically new low price.

For more information, contact Agricultural Products/3M, 223-1N, 3M Center, St. Paul, MN 55144. Or see your local 3M Embark PGR distributor.



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JANUARY 1984/WEEDS TREES & TURF 91

Old GCSAA staff now runs all major turf associations

When I found out Doug Fender is the new executive director of the American Sod Producers Association, I had to chuckle (Christmas expression). I thought he severed his ties with turf when he left the Golf Course Superintendents Association of America five years ago to become public relations director of the Insurance Million Dollar Round Table.



Doug was director of communications under GCSAA Executive Director Conrad Scheetz. Jim Brooks, now executive director of the Professional Lawn Care Association of America, was also there at the time as conference director. Another former director of communications for GCSAA, John Schilling is now executive director of GCSAA. Our group publisher, Bob Earley, also worked for the GCSAA communications group with Doug and Jim.

So, the executive directors of the three primary turf associations in the U.S. and one turf publisher all passed through GCSAA on their way up. It's not exactly the Harvard Club, but the GCSAA Club plays a large role in the turf industry today.

There is something captivating about the turf industry, something that keeps us in it and brings us back when we leave. Welcome back Doug.

Turgeon, Bidwell join advisors

We are proud to announce that Al Turgeon, vice president and technical director of Tru-Green, and Warren Bidwell, well-known Chicago-area golf superintendent have joined the *Weeds Trees & Turf* Editorial Advisory Board.

Turgeon, who broke considerable research ground while at the University of Illinois and the Texas Agricultural Experiment Station in Dallas, TX, recently moved to East Lansing, MI, to help Tru-Green achieve its growth goals. He is definitely one of the top agronomists in the country.

Warren Bidwell recently retired as superintendent at Olympia Fields Country Club in Olympia Fields, IL. He is very active in Chicago-area and Midwest turf organizations. Recently, he traveled to Africa to visit golf courses and universities as part of the team searching for drought and heat resistant turfgrasses.

Both of these men are full of ideas and will, no doubt, help this magazine help you more. Of course, we like to hear from you too. Please write me anytime with your suggestions. In fact, if we use an idea of yours, we'll pay you \$50. It pays to talk to *Weeds Trees & Turf*.

Bruce F. Shank, executive editor

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The New Trim King.

Greens King precision steps off the green.

From Jacobsen, the company that brought you the Greens King, the first triplex precision greens mowers, comes the Trim King. Possibly the finest, most economical, formal cut triplex mower you'll ever own. Like the Greens King IV, the Trim King is compact and very light on the turf. With a cutting width of up to 70 inches. Like the Greens King IV, the Trim King is fully hydraulic for total control and ease of maintenance. Unlike any triplex mower you've ever ridden, the Trim King will give all your fine areas a clean carpet finish while providing the kind of dependability and engineering quality you've come to expect only from a Jacobsen.



Trim King Features

Out Front Mowing—Cuts ahead of the wheels to eliminate tracking.

Hydraulically Driven Reels—Cuts wet or dry grass easily. Reels can be reversed from the operator's seat. Instant backlapping.

Hydraulic Variable Traction—Eliminates marking and turf damage. Provides variable traction speed to match terrain conditions.

Grass Catchers—Seven bushel capacity. Easy on and off. No clipping spillage.

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