

Prelude

turf-type perennial ryegrass

**"Every 'new generation'
brings with it
something special.
So it is with this
new ryegrass . . ."**

Rich Hurley

It's here. PRELUDE, a "new generation" ryegrass that sets new standards in all 'round performance. The ryegrass that far surpasses those most popular varieties of just a few years ago.

Through Lofts research program, breeding material was obtained from the New Jersey Agricultural Experiment Station, under the direction of Dr. C.R. Funk of Rutgers University. The results? Prelude, the turf-type perennial ryegrass that answers the professional's needs.

- Improved mowability
- Excellent heat and drought tolerance
- Good winter hardiness
- Good resistance to crown rust and brown patch
- Attractive dark green color
- Quick germination
- Fine-leaved, dense growth

This is the ryegrass the golf course superintendents and grounds care people have been waiting for. And it shows exceptional performance in Southern overseeding programs.

Try the "new generation" ryegrass . . .
PRELUDE.



Lofts Seed Inc.

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Dr. Richard Hurley, Director of Research at Lofts Seed Inc., heads the company's continuous research programs which enable Lofts to maintain the enviable reputation of being a leader in the turf field with the introduction of superior, proprietary varieties.

Prelude is a product of Lofts Seed Inc. and Great Western Seed Co., Inc.

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