P 1P turf-type perennial ryegrass

"Every 'new generation' brings with it something special. So it is with this new ryegrass . .

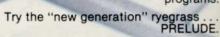
> It's here. PRELUDE, a "new generation" ryegrass that sets new standards in all 'round performance. The ryegrass that far surpasses those most popular varieties of just a few years ago.

Rich Hurley

Through Lofts research program, breeding material was obtained from the New Jersey Agricultural Experiment Station, under the direction of Dr. C.R. Funk of Rutgers University. The results? Prelude, the turf-type perennial ryegrass that answers the professional's needs.

- Improved mowability
- Excellent heat and drought tolerance
- Good winter hardiness
- Good resistance to crown rust and brown patch
- Attractive dark green color
- Quick germination
- Fine-leafed, dense growth

This is the ryegrass the golf course superintendents and grounds care people have been waiting for. And it shows exceptional performance in Southern overseeding programs.





Lofts Seed Inc. Bound Brook, NJ 08805 (201) 356-8700 • (800) 526-3890

Circle No. 133 on Reader Inquiry Card

Dr. Richard Hurley, Director of Research at Lofts Seed Inc., heads the company's continuous research programs which enable Lofts to maintain the enviable reputation of being a leader in the turf field with the introduction of superior, proprietary varieties

Prelude is a product of Lofts Seed Inc. and Great Western Seed Co., Inc.

Great Western Seed Co., Inc. Lofts/New England Albany, OR 97321 Arlington, MA 02174 (503) 926-5892 (617) 648-7550

Sunbelt Seeds, Inc. Tucker, GA 30084 (404) 491-1311

Lofts/Maryland Beltsville, MD 20705 (301) 937-9292

Lofts/New York Cambridge, NY 12816 (518) 677-8808

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