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EXI-7-183

602 D

305 D



Circle No. 110 on Reader Inquiry Card

261

Continued from page 20

zation. He assumed his duties Dec. 1.

Moore began his extension career in Washington County and later served as Colorado County agent for a number of years. He served shortly as district director for the South Central Texas region, then headquartered at Gonzales, and for the past 11 years has been district director for the Southwest Texas region, headquartered at Uvalde.

"Mr. Moore has had a distinguished career in the Extension Service, is well-known over much of Texas, and has been an effective educator and administrator," said Dr. Zerle L. Carpenter, director of the Extension Service.

The Extension is a statewide educational agency which conducts programs in agriculture home economics, community development and 4-H and youth work to help people solve common problems in those areas.

A native of Stephenville, TX, Moore holds B.S. and M.Ed. degrees from Texas A & M University.

LANDSCAPING

Mattingly acquires equity in Classic

Jack Mattingly, President of Jack Mattingly Associates, Inc., has acquired an equity interest in Classic Landscapes, Ltd. Mattingly has been elected president and general manager of the company.

Classic Landscapes, Ltd., with offices in Raleigh and Greensboro, NC, has been operating since 1976. Classic provides landscape management services to commercial and industrial clients in the Central Piedmont and Eastern portion of the state. The affiliation of Classic Landscapes, Ltd., and Jack Mattingly Associates, Inc., represents the largest landscape management service in North Carolina.

EQUIPMENT

Hudson offers sprayer promotion this month

H.D. Hudson Manufacturing Company will have a special sales promotion on Trombone and Suburban sprayers during January.

The promotion is designed for extraprofit, early spring selling, and includes special pricing on orders received during January for Hudson Trombone and Suburban power sprayers. The offer also includes prepaid freight on an order of four Suburban sprayers or a standard pack of Trombone sprayers.

The Hudson slide-type Trombone sprayer sprays a 30-foot stream and has an adjustable nozzle. The Hudson Suburban power sprayer has a tank capacity of 12 gallons and is available with stainless steel or galvanized tank and a variety of sprayer accessories. It is powered by either a gas engine or electric motor.

For more information, contact the H.D. Hudson Manufacturing Company, 500 North Michigan Ave., Chicago, IL 60611.

CHEMICALS

Burns joins Mobay's Specialty Group

Mobay Chemical Company has named Richard Burns its new sales representative for the upper midwest territory in its Specialty Product Group.

Burns will cover Minnesota, Wisconsin, Iowa, Illinois, Indiana, North and South Dakota, Nebraska, northern Michigan and eastern Missouri representing the Group's expanding line of pesticides to the professional turf, landscaping, commercial lawn care and pest control industries. Burns was a former research technician with the University of Illinois.

LANDSCAPE

New Buyer's Guide in ALCA 'Who's Who'

The Associated Landscape Contractors of America will introduce a "Buyer's Guide" in the 1983 "Who's Who in Landscape Contracting." The directory will be available April 1 and will feature an alphabetical listing of landscape materials and services offered by ALCA's Associate Members. It will be made available to over 4000 interior and exterior contractors and to architects and designers nationwide. ALCA hopes the Buyer's Guide will improve member/vendor contacts and strengthen inter-industry communications.

"Who's Who in Landscape Contracting" is the most widely used listing of landscape contractors in the United States. The companies listed perform all phases of landscaping services ranging from interior and exterior contracting, design, build, land reclamation and maintenance.

Listing in the Buyer's Guide will be limited to ALCA's Associate Members only. For more information call ALCA, (703) 821-8611 or write 1750 Old Meadow Rd., McLean, VA 22102.

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Speed Learning is offered internationally to members of profes-sional associations such as: American Chemical Society, Founda-tion for Accounting Education, Institute of Electrical and Electronics Engineers and dozens more. Consult your Education Director for information.

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Many companies and government agencies offer Speed Learning as a wholly-paid or tuition reimbursement program. Consult your Training or Personnel Director for details.

thing you have ever seen or heard about. Research shows that reading is 95% thinking and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) thinking. In brief, Speed Learning gives you

what speed reading *can't*. Imagine the new freedom you'll have when you learn how to dash through all types of reading material at least twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

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ing the chemicals and equipment that is being used.

Mulkern is a strong proponent of informal pruning and instructs his crew on cleaning out deadwood and making neat cuts close to the trunk so the tree will heal over. "My attitude is 'you have a tree, you plant it as a tree, let it grow into a tree—not a ball," said Mulkern.

With the rapid growth rate of plants in Hawaii, weed control is a constant problem. Nutgrass is one of the most persistent offenders. Besides having a nut on top, there is a nut at the root which makes chemical control difficult. "The quickest way to burn-out an employee is have him pick nutgrass all day," said Mulkern. "Our spray program is designed so we spray once then encourage the weeds to sprout, then spray them two or three more times."

Mulkern prefers to pinpoint weeds with a backpack spot sprayer. As the weeds die the lawn often has yellow spots but he explains to the client that following fertilization the whole lawn will green-up uniformly. "Most of the times it is wasteful to spray the entire lawn so we spot spray," he said. Spurge and Asiatic pennywort are some of the other problem weeds Mulkern encouters.

One way Mulkern tries to cut costs for his clients is by using their own plant materials. "Rather than buying additional plants we use

Mulkern is dismayed at lowballing

their plugs instead," he remarked. "That way they are guaranteed of the same variety of grass at no additional cost." This is even a greater factor now that sod costs an average of \$3/sq. ft. wholesale. Mulkern also plants trees from client's cuttings. At one client he planted a mock orange tree to serve as a backup, just in case any of the trees in the front of the house failed.

Mulkern prides himself on his company's professionalism and he dismayed at the lowballing tactics of some of his competitors. "A lot of newcomers get involved in landscape maintenance by getting a truck, mower and some tools," said Mulkern. "They feel the only way to get customers is to beat you on price. I feel they should bill out their work at reasonable rates and if they feel they are not qualified to do good enough work at more reasonable rates then they should join a landscaping association and improve their talents."

Besides being professional, Mulkern is very promotionminded. Employees wear "Kevin J. Mulkern" t-shirts and company vehicles also carry the company logo. Mulkern also has professional brochures made up to publicize his business. "It is very competitive on Oahu and every little bit helps," said Mulkern. His mixture of professionalism, talent and concern has him nosing ahead of the competition. **WTT**



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INTERIORS from page 25

operating temperature within the finished space is the most critical, but temperatures during the installation phases are critical as well.

An excellent example is the Park Avenue Atrium in which temperatures varied throughout the entire atrium during construction and early installations; this was a result of drafts caused by unsealed sections of the windows and glass wall. Temperatures were checked with maximum-minimum therometers and pre-installation temperatures were noted to often be below 50°. Large industrial space heaters, were called in as back-up in case of emergency. As a rule, selected foliage material must be tolerant and able to adapt to the final on-going temperature range. The heating, ventilation and airconditioning (HVAC) system must be designed to avoid drastic conditions and monitored to eliminate extremes.

The water supply is another critical component to be examined early in the design stages. The water must be of a quality sufficient to meet the plants' needs, and if necessary, treatment procedures must be provided. In addition, access to both hot and cold water sources is essential. In cases where hoses are to be used to water, adequate sources are recommended to avoid the use of hose sections longer than fifty to seventy five feet.

Adequate drainage is critical for any planting. Positive drainage systems providing floor drains are the best alternative. These drains are covered with some type of protective material to prevent clogging. Next to be installed would be a level of a course drainage material, followed by a Fiberglass soil separator, and finally the fill medium. With or without floor drains, a useful tool is the addition of a PVC pipe that reaches into drainage level. This should protrude above fill medium, hidden by planting, and provides the insurance of a check and removal system for excess water.

Support media must also be specifically designated to insure a high quality mix in the planting. One often recommended medium is a soilless mixture. The light weight of this mix, along with its high porosity for good drainage, make it desireable for many projects.

The actual drainage material for large material is usually gravel, chosen for its ability to support the heavy weights involved and to resist compaction. In areas where weight is a critical factor, perlite is often chosen for its lighter weight.

In cases where many varieties are planted in the same box, extra precautions must be taken to insure that each plant is in its preferred moisture condition. A good example of this situation can be found in the Park Avenue Atrium. In the same balcony planters that contain the Philodendron are a line of seasonal flowers that are changed every two weeks. These flowers need to be kept thoroughly moist to remain fresh. Small plastic pots without drainage, or "pot





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shields," are placed in the planter. The seasonal flowers go into these "pot shields," and without overwatering the Philodendron, the flowering plants can be kept wet enough to permit their use in these locations.

Prior to installation, regular site inspections enable the interior landscapers to prepare their crew with the necessary equipment and develop delivery and installation coordination and scheduling. Installations often take place while the area is still under construction and accessibility to the planting site is often difficult.

It is often necessary to use an intermediate staging area to store materials. In conditions where temperature is a problem or access to unloading areas are limited, the early planning of a staging area can prevent serious problems.

Deliveries of most of the specimens in Chemical Bank's ChemCourt were organized in such a manner that each truckload was arranged to provide an efficient installation sequence. The delivery of large specimens were spread out over four days and the order that each plant was loaded (opposite to the order of unloading desired) was carefully planned.

A total of 7 trailers of materials were used; in one sequence 5 trailers of plant materials were delivered and installed in 5 days! After completion of drainage material installation, experienced crews begin filling the large built-in planters with layers of soil mix, wetting each layer thoroughly for proper planting and necessary compacting. Hoists and other construction equipment may sometimes be necessary for the installation of larger plant material or for inaccessible areas.

Again using ChemCourt as an example, limited access areas must be considered early in a project. The ChemCourt has balcony planters 30 - 40 feet off the ground level. Backed by a permanent glass wall, these are accessible only from the atrium side. A hydraulic platform was required to plant these boxes. Extra care must be taken not to damage finished surfaces like carpeting, chrome and polished marble finishes.

Much of the success of an interior planting depends on the materials and methods described above but the continued success depends upon the service personnel who maintain the interior landscape. The unique flowering displays in the Park Avenue Atrium are changed every two weeks, all with off-hours labor. A total of twelve hundred (1200) seasonal flowers are changed. To insure a variety of flowers and special effects for seasonal displays, close cooperation between the owner and designer is essential. Gloxinia, poinsettas, chrysanthemums, azaleas and caladiums are some of the varieties that have been used and fully maintained. In addition, special holiday season displays are designed and installed many times each vear. Continued on page 68

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EVENTS

The current issue of WEEDS TREES & TURF carries meeting dates beginning with the following month. To insure that your event is included, please forward it, 90 days in advance, to: WEEDS TREES & TURF, Events, 7500 Old Oak Boulevard, Middleburg Heights, OH 44130

21st Annual North Carolina Turfgrass Conference, Pinehurst Hotel, Southern Pines, NC. **Jan. 4-6.** Contact L.T. Lucas, 3409 Gardner Hall, NCSU, Raleigh, NC, 27650, (919) 737-2751.

Tennessee Turfgrass Conference, Music City Rodeway Inn, Nashville, TN. Jan. 6-7. Contact Brenda Goins, Executive Secretary, Central South Turfgrass Foundation, 2837 Logan St., Nashville, TN 37211, (615) 832-7725.

Maryland Turfgrass '83, Baltimore Convention Center, Baltimore, MD. Jan. 10-12. Contact Dr. Thomas Turner, 112 H.J. Patterson Hall, University of Maryland, College Park, MD 20742, (301) 454-3716.

Southeastern Pennsylvania Turf School and Trade Show, Westover Country Club, Jeffersonville, PA. Jan. 11-12. Contact Keith Zanzinger, Chester County Extension Service, 235 W. Market St., West Chester, PA 19308, (215) 696-3500.

Southeastern Pennsylvania Turf School and Trade Show, Westover Country Club, Jeffersonville, PA. Jan. 11-12.

Nebraska Turfgrass Conference and Trade Show, Holiday Inn, Omaha, NB. Jan. 11-13. Contact Robert C. Shearman, University of Nebraska, Dept. of Horticulture, 377 Plant Science Bldg., Lincoln, NB 68583, (402) 472-1143.

Ohio State University Landscape Design Short Course II, Fisher Auditorium, Wooster, OH. Jan. 12-14. Advanced Landscape Design. (Short Course I is prerequisite). Contact Fred K. Buscher, Area Extension Center, OARDC, Wooster, OH 44691, (216) 262-8176.

New Hampshire Turf Conference, Sheraton-Wayfarer Motor Inn, Bedford, NH. Jan. 13-14. Contact John M. Roberts, Extension Specialist, Cooperative Extension Service, University of New Hampshire, Plant Science Dept., Nesmith Hall, Durham, NH. (603) 862-1200.

Rocky Mountain Regional Turfgrass Conference, Colorado State University Student Center, Ft. Collins, CO 80523. Jan. 13-14. Contact Jack D. Butler, Dept. of Horticulture, CSU, Shepardsen Bldg., Ft. Collins, CO, (303) 491-7070.

53rd Annual Michigan Turfgrass Conference, Lansing, MI. **Jan. 18-19.** Contact Dr. Paul Rieke, Michigan State University, Dept. of Crop and Soil Sciences, East Lansing, MI 48824, (517) 355-0266.

Virginia Turfgrass Conference and Trade Show, Norfolk, VA. Jan. 18-20. Contact Dr. John Hall, Agronomy Dept., Virginia Polytechnic Institute and State University, Blacksburg, VA, 24061, (703) 961-5797.

Iowa Turfgrass Conference, Des Moines, IA. **Jan. 19-21.** Contact Norman Hummel, Horticultural Dept., Iowa State, Ames, Iowa, 50011.

Maine Nurserymen's Association Annual Meeting, Augusta Civic Center, Augusta, ME. Jan. 20. Contact Richard Churchill, Executive Secretary, MNA, PST/SMVTI, South Portland, ME 04106, (207) 799-7303.

Ohio Nursery Short Course and Trade Show, Hyatt Regency, Columbus, OH. Jan. 24-27. Contact Dr. Elton Smith, Ohio State University, 2001 Fyffe Court, Columbus, OH 43210, (614) 422-9775.

University of Tennessee Winter Short Course, University of Tennessee. Jan. 24-27. Contact L.M. Callahan, Dept. of Ornamental Horticulture, P.O. Box 1071, University of Tennessee, Knoxville, TN 37901, (615) 974-7324.

Northern California Professional Turf and Landscape Exposition, San Mateo, CA. Jan. 26-27. Contact Chet Sarsfield, NCTC, P.O. Box 268, Lafayette, CA, 94549, (415) 283-6162.

National Christmas Tree Association Fourth Annual Christmas Tree Marketing Conference, North Park Inn, Dallas, TX. Feb. 11-12. Contact National Christmas Tree Association, 611 E. Wells, St., Milwaukee, WI 53202.

INTERIORS from page 67

Due to the widely differing environments encountered, varying service techniques must be employed. Continual supervision is essential to ensure that no disease or watering problems develop that might elude a service technician. In heavily planted areas, preven-

Acclimatization should begin six months before installation.

tive spraying programs by licensed pesticide applicators are a logical step. In spraying large planted areas, special care must be taken to protect the surrounding areas with plastic tarpaulins.

Special crews must also be scheduled to perform the periodic cleaning and pruning necessary for large specimens. Equipped with ladders, brooms, hand pruners, and pole pruners, these crews do most of their work at night to allow minimum disruption in the work space.

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The future of indoor gardens and spectacular atria looks very bright.

ing plants that can exist in the stressful indoor environment holds promise for more colorful and varied indoor plantings. Exotic flowers, such as Gerbers, Arabian violets, and New Guinea Impatiens are being evaluated for durability on-site prior to installing large quantities.

As the complexity of these plantings increases, the need for close cooperation between the designers and the interior landscape contractor also increases. This cooperation holds great promise for the interior landscaper's continued rise in stature and professionalism.

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