Proof that the best fungicide costs less.

There's no doubt why Daconil 2787® flowable fungicide is the preferred fungicide on America's tees and greens. It consistently delivers superior control of 9 major turf diseases.

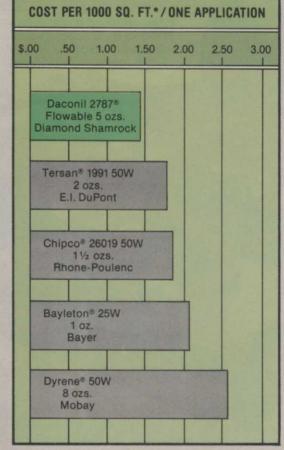
But what you may not know is that Daconil 2787 is more economical to use than the other leading fungicides.

Using a typical 14-day schedule, Daconil 2787 gives you greater savings on a per 1000 sq. ft. basis when it comes to controlling your most serious diseases — dollar spot (including benomyl-resistant dollar spot), Helminthosporium (leafspot and melting-out) and large brown patch.

Take a look at the chart. See for yourself how the cost of Daconil 2787 compares with the other leading fungicides on tees and greens.

Here are more reasons why it pays to use Daconil 2787. There's no need to add a costly spreader/sticker. Daconil 2787 already has it built in to assure full and even coverage for maximum disease protection.

And Daconil 2787 resists wash-off, so it keeps on working during heavy rains or watering.



*Costs based on manufacturer suggested retail unit price as of January, 1983.

What's more, in 15 years of continuous use, there has never been a documented case of resistance with Daconil 2787. Even on courses where it was applied at weekly intervals over many years.

The facts speak for themselves. You can't buy more effective, more consistent disease control on tees and greens than Daconil 2787.

Add to that the important cost savings you get spray after spray, and you'll see why Daconil 2787 gives you more for your fungicide dollar.

So this season go with Daconil 2787 from Diamond Shamrock. Because the best costs less.



Diamond Shamrock

Agricultural Chemicals Division Diamond Shamrock Corporation 1100 Superior Avenue Cleveland, Ohio 44114

Always follow label directions carefully when using turf chemicals.

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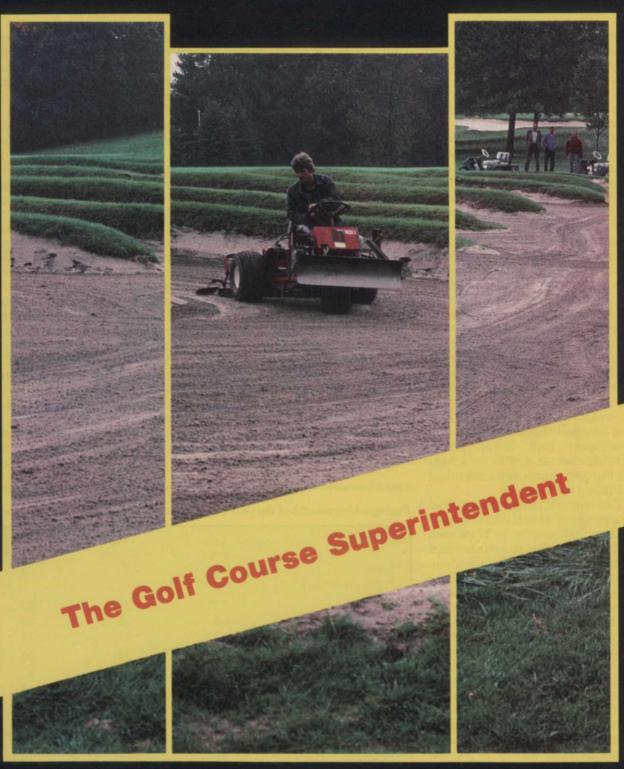
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LANDSCAPE MANAGEMENT



WEEDSTREESEURF

GOLF: THE BLUE CHIP OF THE GREEN INDUSTRY

More than 20 percent of the golf course superintendents polled by Weeds Trees & Turf magazine in November say their course is part of a real estate venture. Recent National Golf Foundation statistics show 80 percent of the 150 golf courses opened in 1982 were linked to real estate developments. Clearly the future of golf is highly dependent upon fairways lined with homes and condominiums.

The property of the golf course is being realized for its value. The superintendent's role in the management of the property may have increasing significance as a result. The survey showed 80 percent of the superintendents are responsible for the clubhouse landscape, 28 percent in charge of the clubhouse building, 22 percent responsible for tennis courts, and 21 percent in charge of the Pro Shop. Responsibility extended for some superintendents to pools, sod and tree nurseries, picnic areas, parking lots, baseball fields, a marina, and apartment and hotel areas. Greenkeeper as a title no longer fits the golf course superintendent according to the survey.

The superintendents reported an average of 44 golf cars are operated on their course. In 27 percent of the cases the superintendent manages the golf car operation. Pros do the job in 48 percent of the cases. Others perform the task on 25 percent of the courses.

The salesman for the turf supply company is the superintendent's leading advisor on maintenance problems, being consulted twice as frequently as the extension agent, 61 to 30 percent. Following extension agents are other superintendents as advisors in 25 percent of the cases. The technical staff of associations are consulted by 15 percent of the superintendents for maintenance problems.

Nevertheless, participation by superintendents in associations is extremely high. Nearly half the superintendents belonged to both the Golf Course Superintendents Association of America and their local association. A third indicated some involvement with the United States Golf Association Green Sec-

Superintendents do most of their budgeting and planning from October through December. Chemical buying is heaviest in March through May. Equipment buying is greatest in January through April.

The survey indicated a greater percentage of private and semiprivate courses than NGF's figures. The percentage of municipal courses, 17 percent, agreed with NGF. Our survey respondents represented private courses in 53 percent of the cases and daily fee/ semi-private in 35 percent. This may account for the 22 percent attached to real estate developments. But, the dominance of real estate venture courses may tip the scales toward private and semi-private in the future.

Two thirds of the superintendents manage 18-hole courses, 23 percent manage 9-holers, and 10 percent manage courses of 27 or more holes. On an average, the superintendents oversee 132 acres of course area.

The average crew consists of 1 foreman, 4 year-round employees and 5 seasonal workers. A fourth of the superintendents had no foreman whereas 10 percent have 2 or more foremen, a figure aligned to the percentage of 27 or more hole courses.

The message that cart paths are management assets has been received by the superintendents participating. Eighty-eight percent had cart paths of some type. Asphalt was the construction material for two-thirds of the group, gravel for 45 percent, and cement/ concrete for 9 percent.

An average of 60 acres of golf course is irrigated. Greens are irrigated by 94 percent of the superintendents, tees by 92 percent, and fairways by 68 percent. Another 11 percent said some fairways are irrigated. Only three

Continued on page 26

During which months of the year do you.....(Multiple answers)

	plan budget	buy chemicals	buy equipment
Base: (total reporting)	91	97	92
January	15%	15%	23%
February	9	22	28
March	2	33	38
April	4	34	29
May	3	25	11
June	8	16	4
July	3	19	5
August	9	14	2
September	18	20	2
October	31	20	13
November	33	22	17
December	27	9	18
As needed		1	9



The Ditch Witch 350SX, a 35-HP-class lawn plow that's compact enough to go through a 36-inch gate.

Ditch Witch Vibratory Plows... INSTALL PIPE UNDERGROUND WITHOUT DIGGING TRENCH!

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Ditch Witch has a full line of vibratory plows — from compact models for residential work to bigger machines for golf courses and parks. They all let you put in plastic pipe without trenching, as well as control wire and electrical and communications cable, too.

Find out more from the Ditch Witch dealer in your area. Or write The Charles Machine Works, Inc., P.O. Box 66, Perry, Oklahoma 73077.



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Ditch Witch percent said the entire course was irrigated.

To gauge the activity of golf courses we asked for rounds played each month throughout the year. Approximately half of the superintendents reported no rounds played in December, January, and February. A third reported no activity in March. But nearly half reported activity year round.

The busiest months for superintendents nationally are June, July and August with more than 4,000 rounds per month each as an average. The slowest months are December and January with an average of roughly 725 rounds played each month.

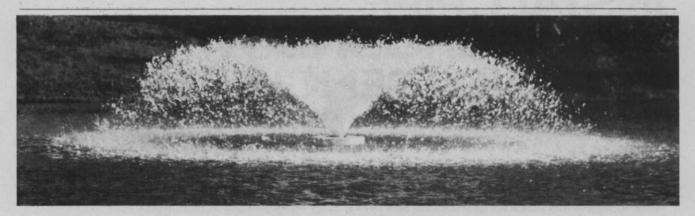
Superintendents have a high regard for education with only 5 percent saying a turf, agronomy or horticulture degree was unnecessary. Nearly 60 percent felt such a degree was a great help and more than a third felt it was helpful. Compare this to a 16 percent figure for landscape contractors who indicated such education was some-

TABLE 2 Please list by month the estimated number of rounds played on your course.

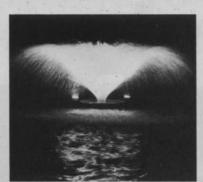
Base: 72	Number of rounds played:						
(total reporting)			1 —	1001 —	3001 —	Over	
	Mean	0	1000	3000	5000	5000	
January	698	51%	35%	7%	3%	4%	
February	793	50	35	6	6	4	
March	1274	33	36	17	10	4	
April	2109	7	38	31	17	8	
May	3271	4.3	24	36	24	17	
June	4018		15	33	28	24	
July	4336	340	14	28	35	24	
August	4137		14	31	33	22	
September	2987	1	22	36	31	10	
October	2017	3	40	38	11	8	
November	1220	22	46	19	10	3	
December	711	46	36	11	4	3	

thing they look for in hiring.

Between the National Golf Foundation's figures, the GCSAA and USGA educational support, and now a forum of organizations determined to protect the vitality of the game of golf, this prime Green Industry is in good hands. It may not be experiencing the same phenominal growth of the 1960's, but it's foundation is so strong it enjoys a security not found in other fields. It's the blue chip stock of the Green Industry.



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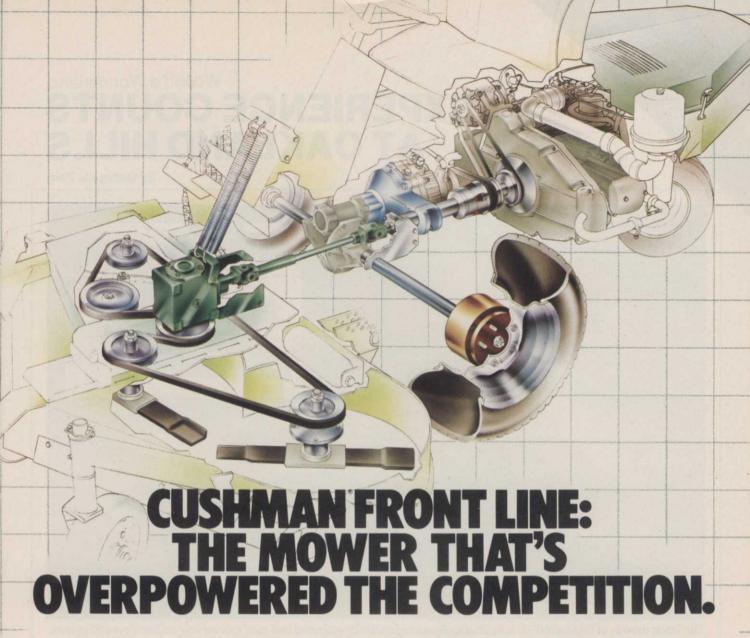


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Profiles in The

Woehrl's Wonderland

EXPERIENCE COUNTSAT OAKLAND HILLS

By George L. Zeis



The latest mower at Oakland Hills is hydraulically and electrically operated and used extensively on fairways and greens. (Inset) Communication is the only way to make sure members know how you maintain and improve their course. Woehrle keeps in touch with members.

Experience counts in the business of golf course management. Each day Oakland Hills Country Club, 20 miles north of Detroit, draws from the experience of Ted Woehrle, former president of the Golf Course Superintendents Association of America.

Woehrle started his career with a degree in agriculture from Purdue University and then built his base through superintendent positions at Chicago's Beverly Country Club, The Country Club of Florida in Delray Beach, and Point-O-Woods in Benton Harbor, Michigan. He has held the head job at Oakland Hills for 14 years.

The posh club was completed in 1919. There are currently 300 acres

under his care. The two courses, one par 70 and the other par 72, contain 118 sand traps. The longest fairway is 577 yards.

Woehrle reports directly to the Oakland Hills Country Club's General Manager. He operates on a job description basis. In other words, all his major responsibilities are spelled out in writing and have been approved by the Board of Directors.

There is also a Greens Committee which functions as a monitoring, recommending and advisory group responsible to the Board of Directors only. This committee is appointed by the Board to serve at the pleasure of the Board of Directors. It consists of a chairman, eight Class A members, two lady golfers, Greens Superintendent and the Club Golf Professional. The Club Manager and one member of the Board of Directors are officio members of the Greens Committee. The committee meets each month from March through October.

Woehrle is a firm believer in communicating with all groups involved. "I cannot assume that Club Board members are fully aware of the maintenance and improvements being made," he pointed out.

"For example, work was needed on our large water hazard. Pictures were taken before improvement



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It deserves a closer look.

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