Products from page 108

that grow without constant attention. Pellets expand in minutes after adding water to them in a self-contained planter. They sprout in days and are ready to transplant in four to six weeks.

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Electronic indicator helps determine moisture levels for stored goods. The Beckman Humi-Chek II features a



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ADVERTISERS

Adelphi Kentucky Bluegrass25
American Enka87
Aquatrols Corp. of America115
Brouwer Turf Equipment Ltd15
Bunton Company74
Burlingham & Sons, E. F15
Champion Brass68
Chance Co., A. B24
Chevron Chemical Co33
Ciba-Geigy Corp4, 5
Conwed Corporation57
Correct Mfg. Corp51
Cushman70, 103
Deere & Company, John12, 13, 106
Diamond Shamrock/AG Chem28, 29
Ditch Witch Equipment
Dow Chemical U.S.A60, 63
Elanco Products Co54, 111
Estech General Chemicals Corp71
Excel Industries, Inc81
FBC Chemicals, Inc99
Glenmac, Inc42
Gordon Corp., P B I38, 39
Hahn, Inc100
Hannay & Son, Clifford B100
Herd Seeders Inc20
Hoffco Inc75
Hoffmann-LaRoche, Inc75
Int'l. Reforestation Suppliers1
International Seeds Inc8
International Spike Inc7
Jacklin Seed Co20, 10

Jacobsen	
Laval Corp., Claude	50
Lofts Pedigreed Seed Co	
Magline Inc.	112
Mallinckrodt, Inc	67
Mathews Company	46
Mitts & Merrill, Inc.	
Monsanto	69, 91
Mott Corporation	
MTD Products Inc.	
Myers, F. E	
Olin Corporation	
Oregon Fine Fescue Commission	108
Pennfine Perennial Ryegrass	
Pickseed-West	
Princeton Mfg. Co	
Rainbird Sprinkler Mfg. Corp	
Rhone-Poulenc, Inc44,	45, 105
Rugby Kentucky Bluegrass1	
Ryan Turf-Care Equipment	
Safe-T-Lawn	
Scott & Sons, O. M.	
Solo Incorporated	
Spra-Mulch	
Spyder Sales, Inc.	
Stanley Hydraulic Tools	
Tee-2-Green Corp	
Telsco Industries	
3M Company	
Toro Company	
Toro Company/Irrigation Div	
Turf-Seed, Inc.	
Union Carbide34	
Velsicol Chemical Corp88	89.94
Vermeer Mfg. Co.	104

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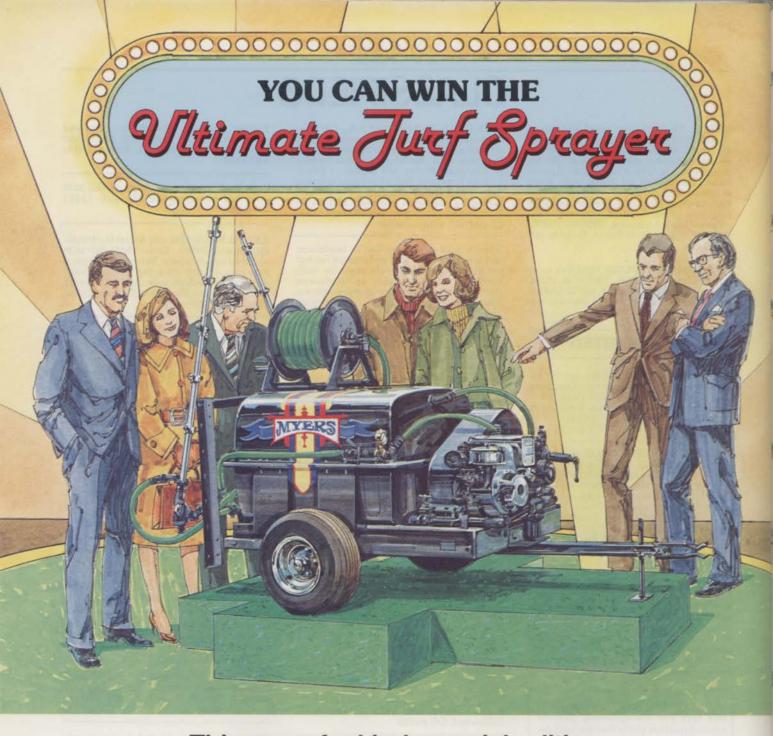
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Continues on page 115



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Rugby is a new Kentucky bluegrass. But it's not unproven. Before it was ready to be introduced to you, years of extensive testing were performed under a broad range of climatic and soil conditions. Test sites were located not only in the United States, but Canada as well.

The results? Our testing has shown Rugby to be unique. It's a truly different variety from anything else on the market, with superior performance.

How is it superior? Read on.

A TRUE LOW-MAINTENANCE TURF.

The most singular advantage of Rugby is its ability to provide high-quality dark green turf when maintained at *low* nitrogen fertility and restricted moisture levels.

Most improved Kentucky bluegrass varieties are *not* low-fertility types. You may be told they performed well in turf trials. Unfortunately, you're *not* told that those trials are often conducted using *optimum* nitrogen levels. So it's no wonder you have to fertilize the heck out of these varieties to get good results.

Not so with Rugby. You can actually get better results with Rugby than with other Kentucky bluegrass varieties while using less nitrogen fertilizer.

And you'll also save on the *labor* it would take to apply that extra fertilizer and to do the extra mowing.

A HIGH-QUALITY TURF.

But no matter how much we tell you about the low-maintenance aspects of Rugby, ultimately you look for — and demand — *superior turf.* Your professional standards wouldn't settle for anything less. And we wouldn't want it any other way.

Rugby has a rapid spring greenup rate and excellent fall color. And it also displays sustained growth during the mid-summer heat stress period, even under low nitrogen fertility and restricted moisture.

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THE ENVIRONMENTALIST'S GRASS.

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For more information on Rugby, write Rugby Kentucky Bluegrass, P.O. Box 923, Minneapolis, MN 55440.

