





Hershey's Chocolate Town, U.S.A.: In the public eye, and under its feet...



Bill Bowman,
General Manager — World Famous Hershey Gardens,
Hershey, Pennsylvania

**“Lofts  and  thrive
even under the abuse
of over a million
visitors each year.”**

“Yorktown is a superior ryegrass. . . texture, color, fast germination, disease resistance. . . everything about it is better. Yorktown and Baron do so well in Hershey, we’ve incorporated them into our private landscaping business,” William Bowman, General Manager of Hershey Nursery & Hershey Gardens, Hershey, Pennsylvania. “Hershey Gardens has an image to maintain. And that’s not easy when you consider the traffic stress our grass has to take. Even a large staff of nursery/grounds employees can’t keep the grounds looking this good without a really superior grass seed.”

That’s why Hershey uses literally tons of Lofts Baron/Yorktown mix to maintain its image. Yorktown Perennial Ryegrass holds its color in summer when others yellow out. Added to Baron Kentucky Bluegrass, it’s a tough combination to beat.

If Yorktown and Baron can look this good under these tough conditions, just think what they can do for YOUR image.



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