

# "There's no bluegrass better than Baron"

KENTUCKY BLUEGRASS

*Philip Horowitz*  
Philip Horowitz:  
Lawn Doctor of  
Edison/Metuchen,  
New Jersey



"Baron assures me of quick germination, a deep green color and a thick stand. That's what my customers want. That's what Baron gives them. Of

course there are those homeowners who abuse their lawns. Baron stands up to more of this abuse better than any other bluegrass.

"I'm convinced the less nitrogen you use, the less disease you'll have. Baron performs very well with less fertilizer than other bluegrasses. Plus Baron has a natural disease resistance all its own. My customers love trouble-free lawns.

"I service a heck of a lot of lawns each year and I get a fantastic renewal rate. I must be doing something right. Dealing with Lofts has surely been a help. They're reliable. When they say they'll deliver...they deliver. Today, that's almost miraculous. I know Baron and Lofts will continue to be a major part of my program for a long time to come."



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