

"We've tried them all...nothing is more disease resistant than Baron"

KENTUCKY BLUEGRASS

Lee Bruce, President
The Bruce Company

One of the Midwest's largest landscape contractors with three branches serving Wisconsin and parts of Illinois and Iowa.

"We use about 28,000 pounds of grass seed mixture a year, 30-50% of this mixture is Baron. Baron is quick rooting, fills out fast and most of all it's problem-free. You might say it's like a bluegrass with a built-in fungicide.

"We reach our customers through three separate divisions: Government, Design/Sell (to commercial operations) and Residential. And, of course, we have our retail center in Madison. Baron fits into every part of our operation. We recommend Baron because it works well for us.

"I might add that we enjoy an excellent relationship with our Lofts distributor, Loft Kellogg. Never a problem on deliveries and they're always so helpful when a turf problem comes up."

Arnie Sieg,
General Manager, Branch Operations

"Every landscape contractor likes an aggressive, dark green Kentucky bluegrass. We get it with Baron. It's a very hearty bluegrass and doesn't need the fertilizer other grasses do."

Ed Kabele,
Sod Farm Manager

"Producing fine quality sod on these 300 acres is my responsibility. Because of its quick germination, disease resistance, dark green color and dense root system, I use Baron on every acre. I get a lot of compliments on my sod...lots of the credit goes to Baron."



**Lofts
Pedigreed Seed, Inc.**

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