

"When we include baron[®] in our bluegrass mixture, we know we can depend on the results."

That's what George Koziarz of Synnvestved Landscape, Architects and Contractors has to say about baron.

The Synnvestved operation serves the North Shore of Chicago and is based on a design-build concept. The backbone of the company . . . is landscape architecture and contracting. . . is supported by a 300 acre nursery, a fully-equipped tree care division, a commercial landscape maintenance division and two rapidly growing garden centers.

Ralph Synnvestved, Jr., son of the founder, has a reputation to live up to and landscape contracting plays a big part in keeping this reputation.



"This is just one of the many examples of estate landscape development where we use BARON Kentucky Bluegrass. Our customers demand the best and we give it to them."



"Since we began using BARON there are fewer problems. That means fewer call-backs. . . BARON seems to be much more dependable."

"We can make sure a customer has a beautiful lawn, but we can't guarantee it will hold up under his maintenance methods. We know BARON helps keep the lawn looking good even with the owner's less-than-professional maintenance. . . I guess it's something like extra insurance."

If you're a landscape contractor, sod grower or golf superintendent, top quality turf is important to you. Lofts is ready to help with BARON, Majestic or Touchdown Kentucky Bluegrasses, Jamestown Chewings Fescue, Yorktown and Diplomat Perennial Ryegrasses, as well as other varieties.



"We naturally use BARON in our own mixtures sold at the Synnvestved's Garden Centers. We also use Jamestown Chewings Fescue, Yorktown and Manhattan Perennial Ryegrasses in these mixtures."

"I think the first thing we found about BARON was its quick germination. Our type business calls for quick cover. . . BARON is what we call an aggressive grass."



Lofts Pedigreed Seed, Inc.
Bound Brook, N.J. 08805 / (201) 356-8700

Lofts/New England
Arlington, MA 02174
617-648-7550

Loft Kellogg Seed Co.
Milwaukee, WI 53201
414-276-0373

Lofts/New York
Albany, NY 12204
518-456-0042

Great Western Seed Co.
Albany, OR 97321
503-926-2636

Oseco Ltd.
Ontario, Canada
416-457-5080
(Canadian Baron Distributor)

*U.S. Plant Patent #3186, Dwarf Variety