

SPRAY GOODBYE TO INSECTS WITH ORTHENE.

ORTHENE® Tree and Ornamental Spray has got to be the best insecticide news to sprayers, nurserymen, landscapers and outdoor maintenance people in the last 20 years. It kills many different common insect species, including gypsy moth larvae.

ORTHENE penetrates plant tissue for continuing local systemic action, controlling damaging pests by contact and as they feed on the plant. Because it's absorbed rapidly, there's little chance of losing the chemical to rain.

ORTHENE is registered for gypsy moth larvae, bagworms, spring and fall cankerworms on trees and shrubs, California oak moth larvae on oak trees, thrips and aphids on labeled floral crops.

ORTHENE's oral and dermal mammalian toxicity is low (lower than methyl parathion, for example), so it poses

significantly reduced hazard, when compared with other insecticides used for the same purpose, to man and the environment.

In fact, applicators and field workers can re-enter the fields or greenhouses as soon as the spray deposit has dried.

However, ORTHENE must be handled carefully and applied only according to label directions and precautions.

For more information about this remarkable chemical please fill out and mail us the attached coupon.

Avoid accidents: For safety, read the entire label including cautions and warnings.

Use all chemicals only as directed.



ORTHO Chevron Chemical Company

ORTHENE - WINNING THE WAR AGAINST INSECTS

I would very much appreciate receiving more information on ORTHENE. Please send to:

Name _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Mail this coupon to R. G. Gras
Chevron Chemical Co.
575 Market Street
San Francisco, CA 94105

TM's: ORTHO, CHEVRON, CHEVRON DESIGN, ORTHENE - REG. U.S. PAT. AND T.M. OFF.